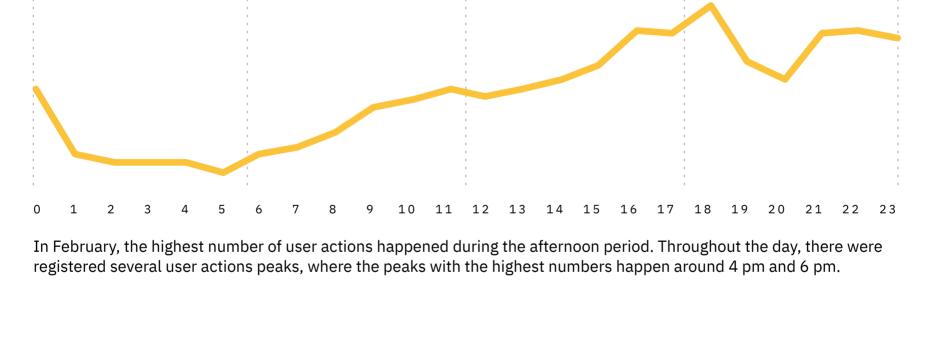


DAILY TREND Monthly User Actions Evolution

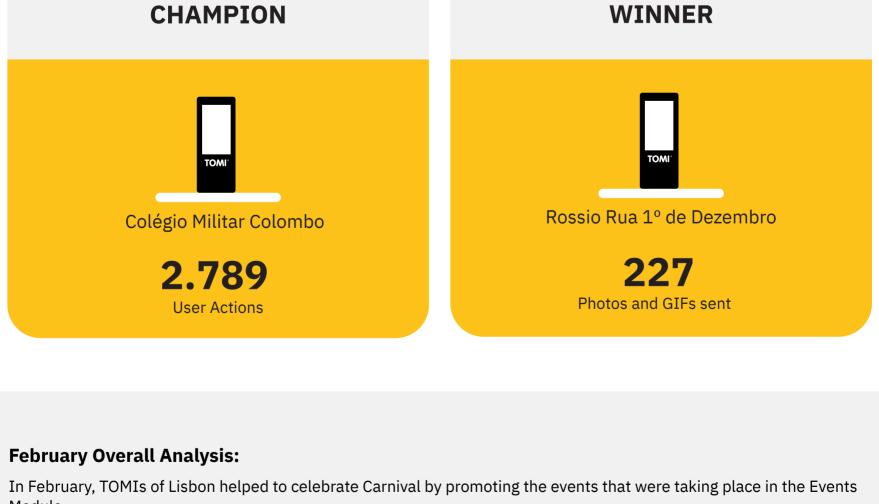
USER ACTIONS

Thursdays registered the lowest number of user actions of the week.

ACTION



PHOTOS & GIFS SENT USER ACTIONS THE PODIUM **TOMI With Most User Actions** TOMI With Most Selfie and GIFs Sent



User Actions*: Values indicate the number of touches made on TOMI. Photos & GIFs sent*: Values show the numbers of photos and gifs, taken and sent by email. Content Display*: Values show the number of each content exhibited on lists, selections and search. Pedestrians*: This data is completely anonymous and privacy is respected.

Module.

TOMI® SMART MEDIA

TOMI is the best way to communicate and to reach the desired target

audience in an interactive and creative way. See some of our campaigns of February in Lisbon. Communication in the right place at the

right time!







SELFIE



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MAIN **AWARDS**

AND

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Award UI & UX A'DESIGN AWARD WINNER 2017 G O L D Best interface

Accessibility & inclusion Design for society & disability inclusion DOOH media **FEPE Best innovation**

Tourism Best service