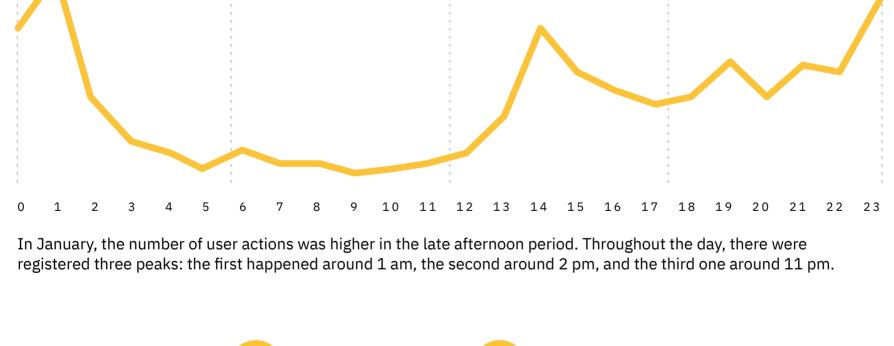
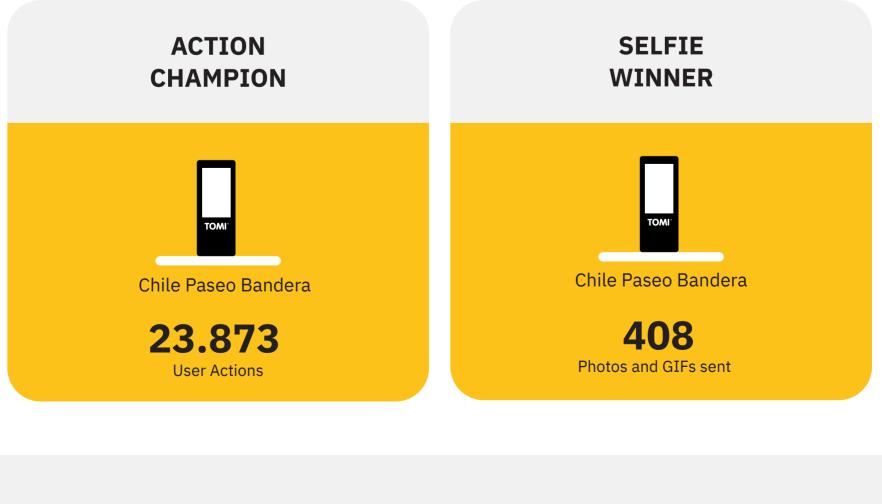


Monthly User Actions Evolution



USER ACTIONS PHOTOS & GIFS SENT THE PODIUM TOMI With Most Selfie and GIFs Sent TOMI With Most User Actions



January Overall Analysis:

During January, TOMIs of Santiago de Chile kept showing great numbers and good performance.

Content Display*: Values show the number of each content exhibited on lists, selections and search. Pedestrians*: This data is completely anonymous and privacy is respected.

User Actions*: Values indicate the number of touches made on TOMI. Photos & GIFs sent*: Values show the numbers of photos and gifs, taken and sent by email.

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Best interface



Design for society & disability inclusion



