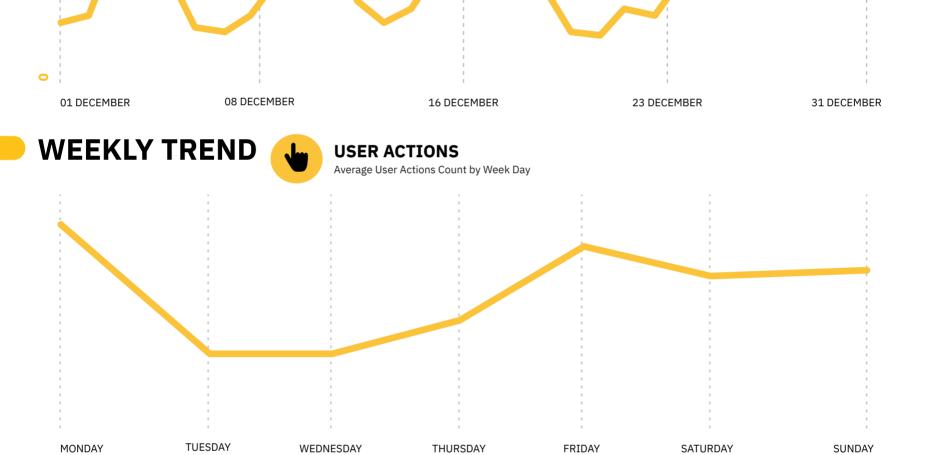


In December, the module with the highest usage

was the Events Module. TOMI users searched

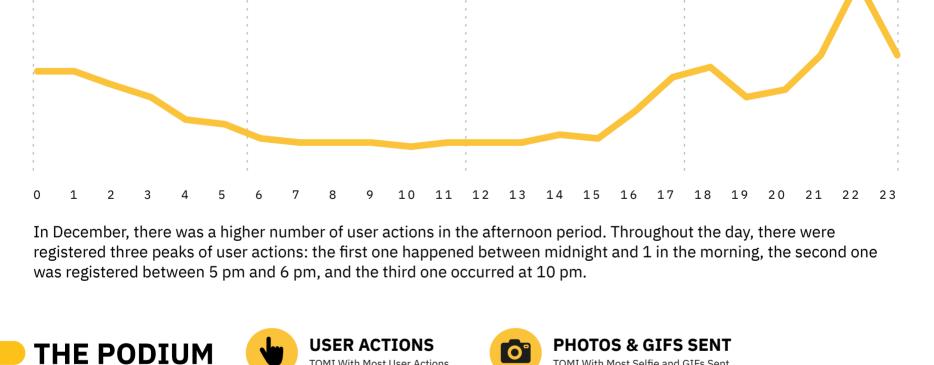




USER ACTIONS DAILY TREND Monthly User Actions Evolution

In December, Mondays and Fridays were the days with the highest number of user actions. On the other hand,

Tuesdays and Wednesdays registered the lowest number of user actions of the week.



TOMI With Most User Actions

TOMI With Most Selfie and GIFs Sent



User Actions*: Values indicate the number of touches made on TOMI. Content Display*: Values show the number of each content exhibited on lists, selections and search. Pedestrians*: This data is completely anonymous and privacy is respected.

TOMI® SMART MEDIA

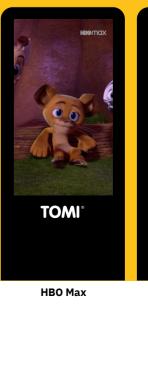
TOMI is the best way to communicate Ceias and to reach the desired target

audience in an interactive and creative way. See some of our campaigns of December in Rio de Janeiro. Communication in the right place at the

right time!









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Accessibility & inclusion Design for society & disability inclusion DOOH media FEPE Best innovation

