

TOMI celebrates its 8th anniversary in Lisbon

In November, TOMI was present at the Transport Research Arena Conference event, which took place in Lisbon. Several forums were held at this conference to share the latest innovations and solutions for the future of mobility, logistics and transport.



USER
ACTIONS *

984
Thousand

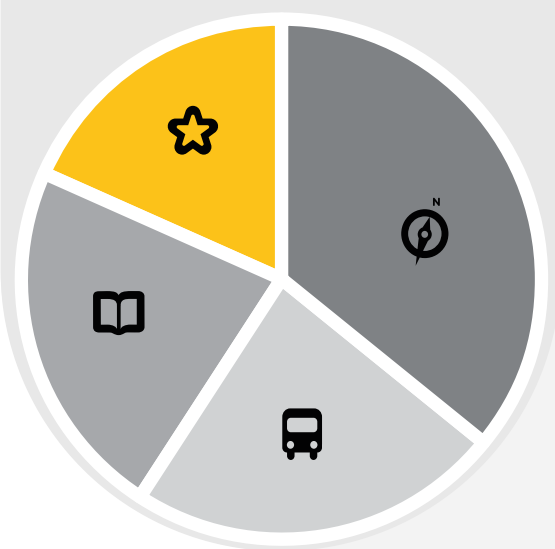
PHOTOS & GIFs
SENT

14
Thousand

CONTENT
DISPLAY *

6
Million

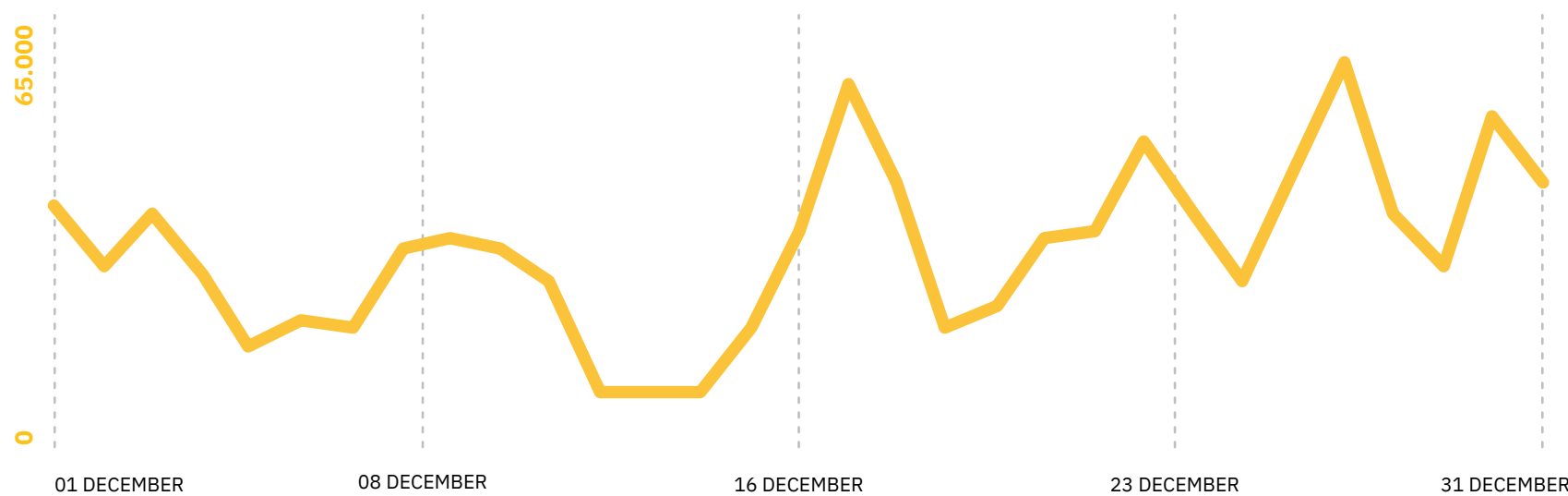
MODULES



- 36% SEARCH
- 23% TRANSPORTS
- 23% NEWS
- 18% EVENTS

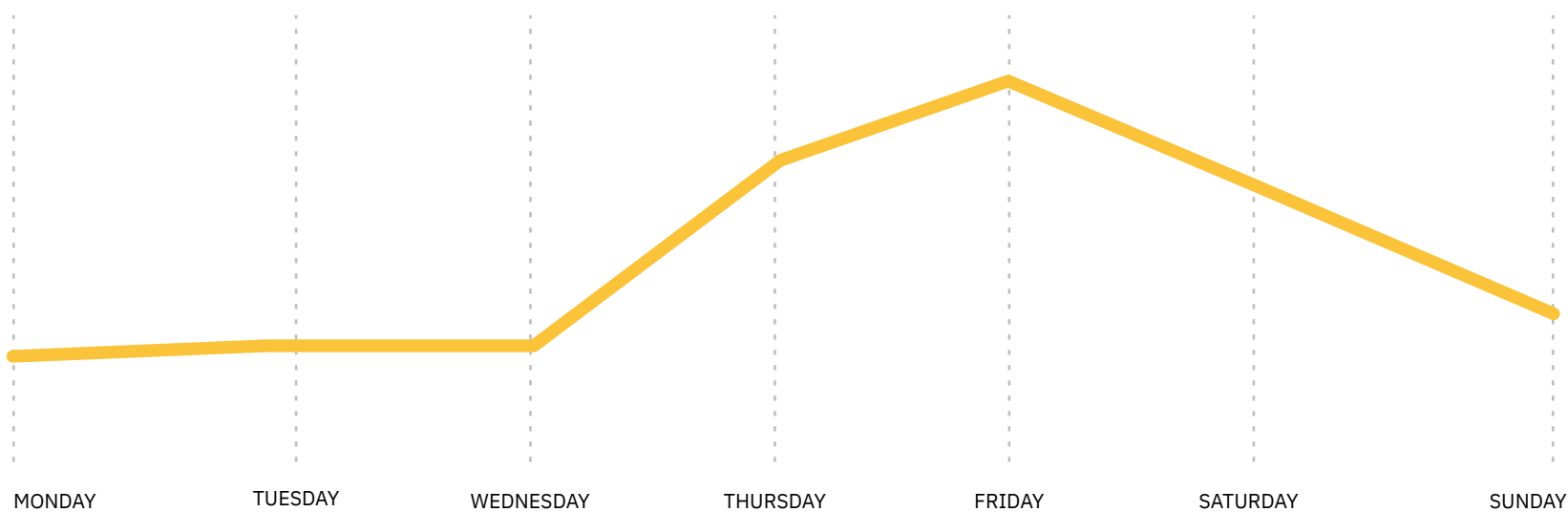
DURING THE MONTH

USER ACTIONS
Monthly User Actions Evolution



WEEKLY TREND

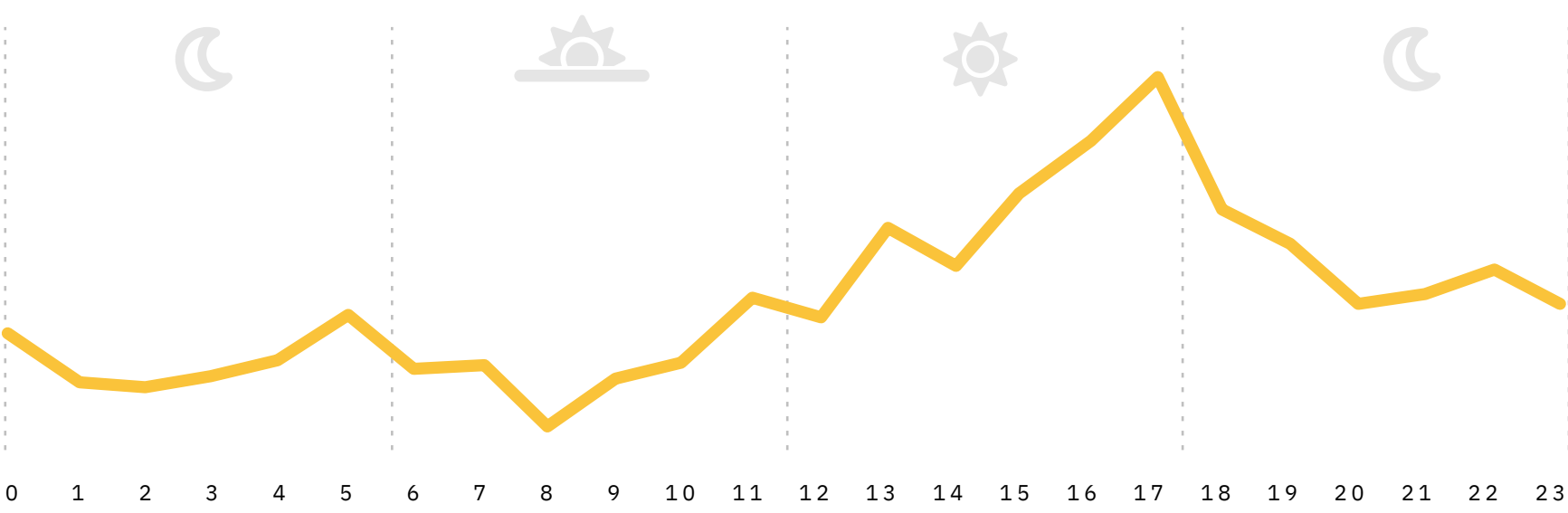
USER ACTIONS
Average User Actions Count by Week Day



In December, Fridays were the days with the highest number of user actions. On the other hand, Mondays, Tuesdays and Wednesdays registered the lowest number of user actions of the week.

DAILY TREND

USER ACTIONS
Monthly User Actions Evolution



In December, during the afternoon was registered the highest number of user actions. Throughout the day was recorded a higher peak around 5 pm.

December Overall Analysis:

During December, TOMIs helped in Christmas and New Year's celebrations with themed frames and events.

User Actions*: Values indicate the number of touches made on TOMI. Content Display*: Values show the number of each content exhibited on lists, selections and search.

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MAIN AWARDS AND HONORS	Smart Cities USA, UK and Latam awards Citizen's engagement, E-Gov & urban innovation	Award UI & UX Best interface	Accessibility & inclusion Design for society & disability inclusion	DOOH media Best innovation	Tourism Best service
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