

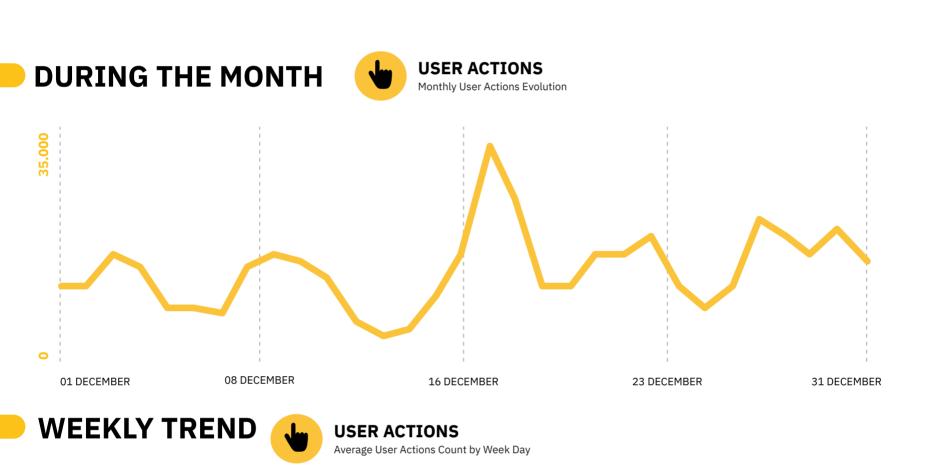


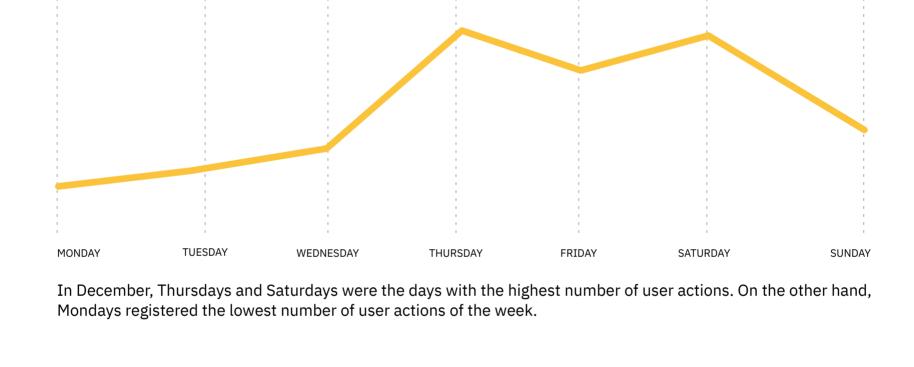
Where to Eat

Cais do Sodré

Theater

Alerts

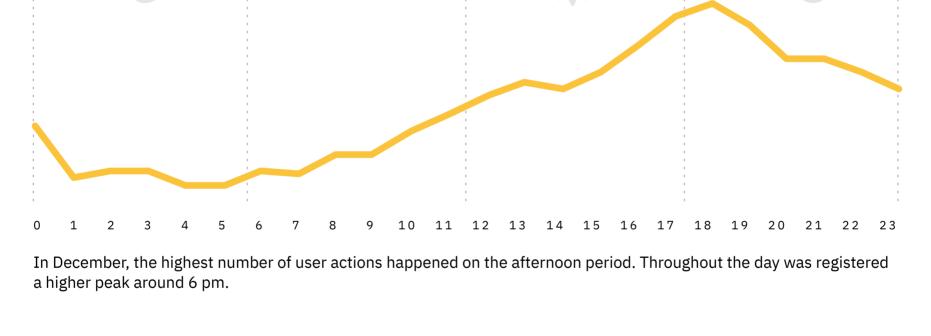




DAILY TREND

USER ACTIONS

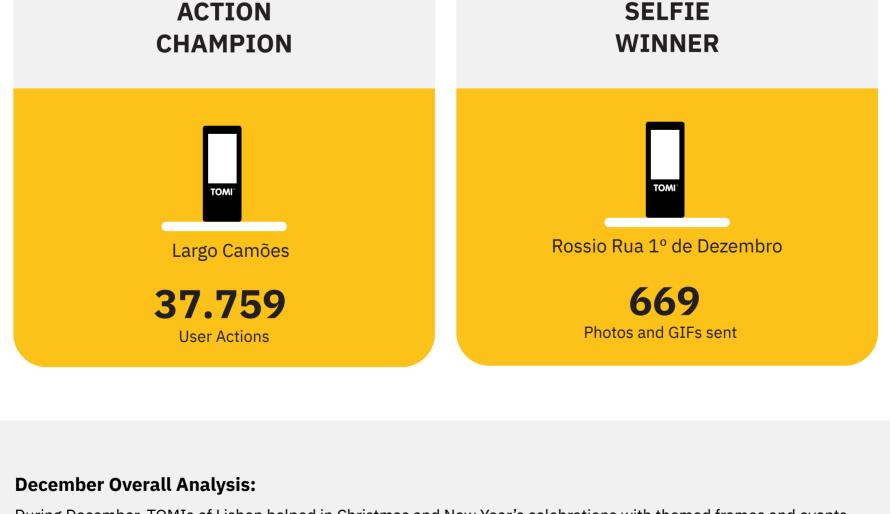
Monthly User Actions Evolution



THE PODIUM

USER ACTIONS
TOMI With Most User Actions

PHOTOS & GIFS SENT
TOMI With Most Selfie and GIFs Sent



User Actions*: Values indicate the number of touches made on TOMI. Content Display*: Values show the number of each content exhibited on lists, selections and search. Pedestrians*: This data is completely anonymous and privacy is respected.

During December, TOMIs of Lisbon helped in Christmas and New Year's celebrations with themed frames and events.

TOMI® SMART MEDIA

TOMI is the best way to communicate SAO ESTRELAS COMO ESTRACUE COMO ESTRACUE COMO ESTRACO EST

and to reach the desired target audience in an interactive and creative way. See some of our campaigns of December in Lisbon.

Communication in the right place at the right time!









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MAIN AWARDS
AND HONORS

Citizen's engagement, E-Gov & urban innovation

Award UI & UX

A'DESIGN AWARD
WINNER 2017
G O L 2017
Best interface

Accessibility & inclusion

ENAT

Design for society & disability inclusion

DOOH media

FEPE
International

Best innovation

Tourism

Afficepp

Afficepp

Best service