

## **NEWS EVENTS SEARCH**



Monthly User Actions Evolution

**TRANSPORTS** 



**USER ACTIONS DAILY TREND** 

Monthly User Actions Evolution

**THURSDAY** 

In November, Saturdays and Sundays were the days with the highest number of user actions. On Mondays and

**FRIDAY** 

SATURDAY

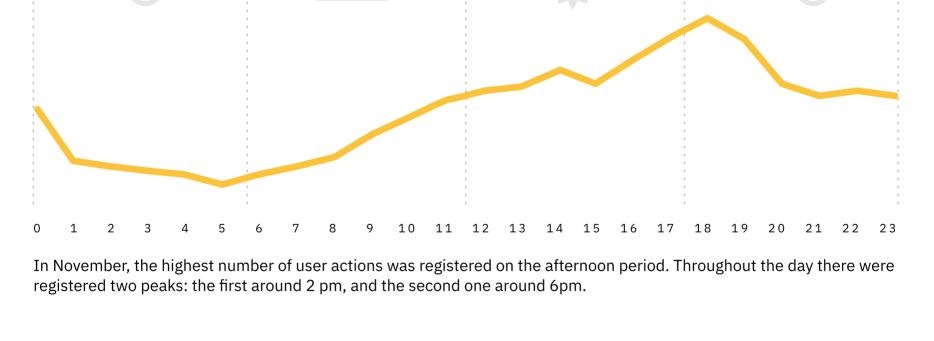
**SUNDAY** 

TUESDAY

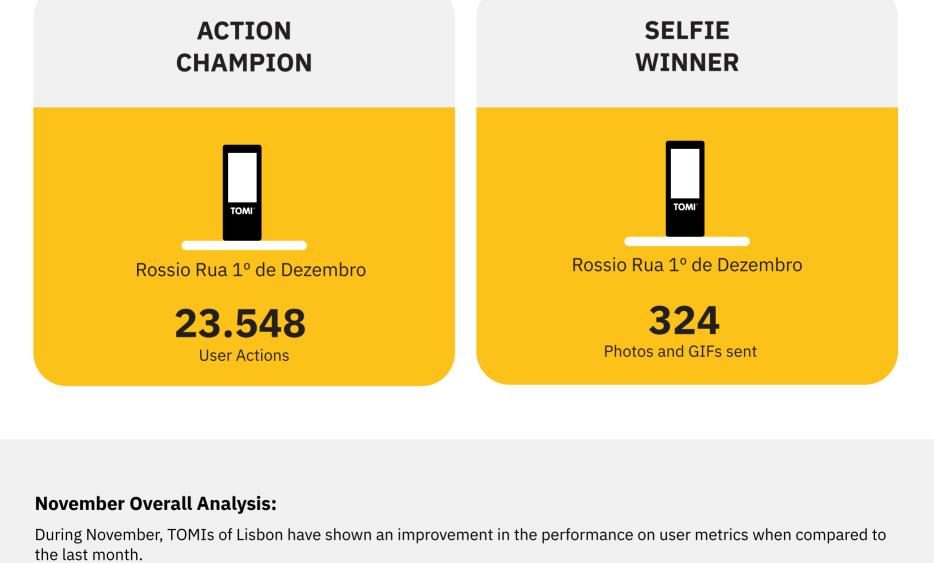
WEDNESDAY

Thursdays were registered the lowest number of user actions of the week.

**MONDAY** 



**PHOTOS & GIFS SENT USER ACTIONS** THE PODIUM **TOMI With Most User Actions** TOMI With Most Selfie and GIFs Sent



User Actions\*: Values indicate the number of touches made on TOMI. Content Display\*: Values show the number of each content exhibited on lists, selections and search. Pedestrians\*: This data is completely anonymous and privacy is respected.

TOMI® SMART MEDIA

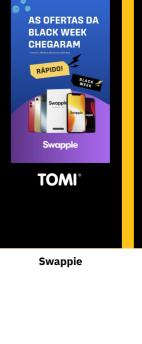
## TOMI is the best way to communicate

and to reach the desired target audience in an interactive and creative way. See some of our campaigns of November in Lisbon.

Communication in the right place at the right time!









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Smart Cities USA, UK and Latam awards

**AWARDS HONORS** Citizen's engagement, E-Gov & urban innovation

MAIN

**AND** 

Trademark. Patented internationally. Registered design.

Award UI & UX A'DESIGN AWARD WINNER 2017 G O L D Best interface

Accessibility & inclusion Design for society & disability inclusion

DOOH media FEPE Best innovation

**Tourism** Best service