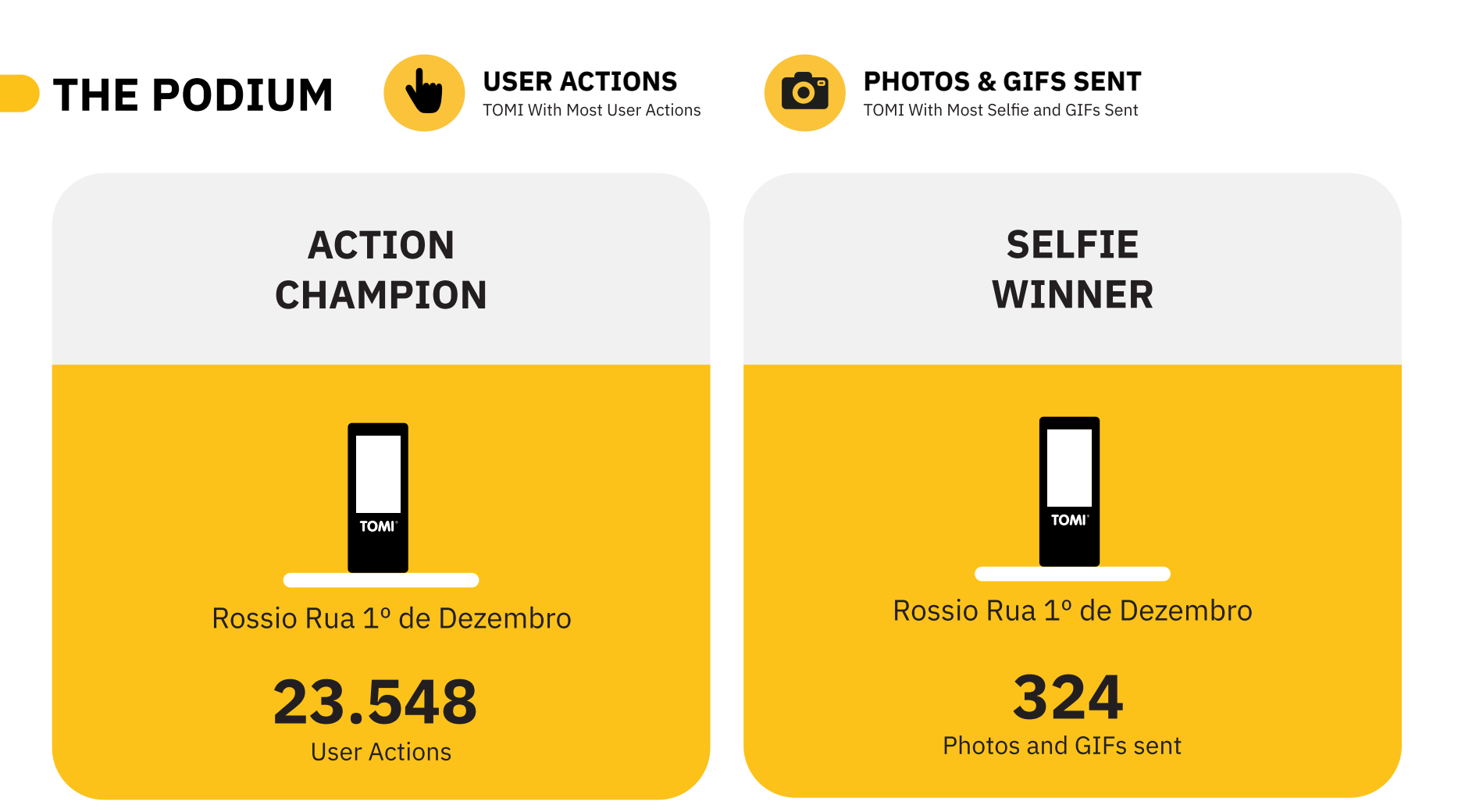
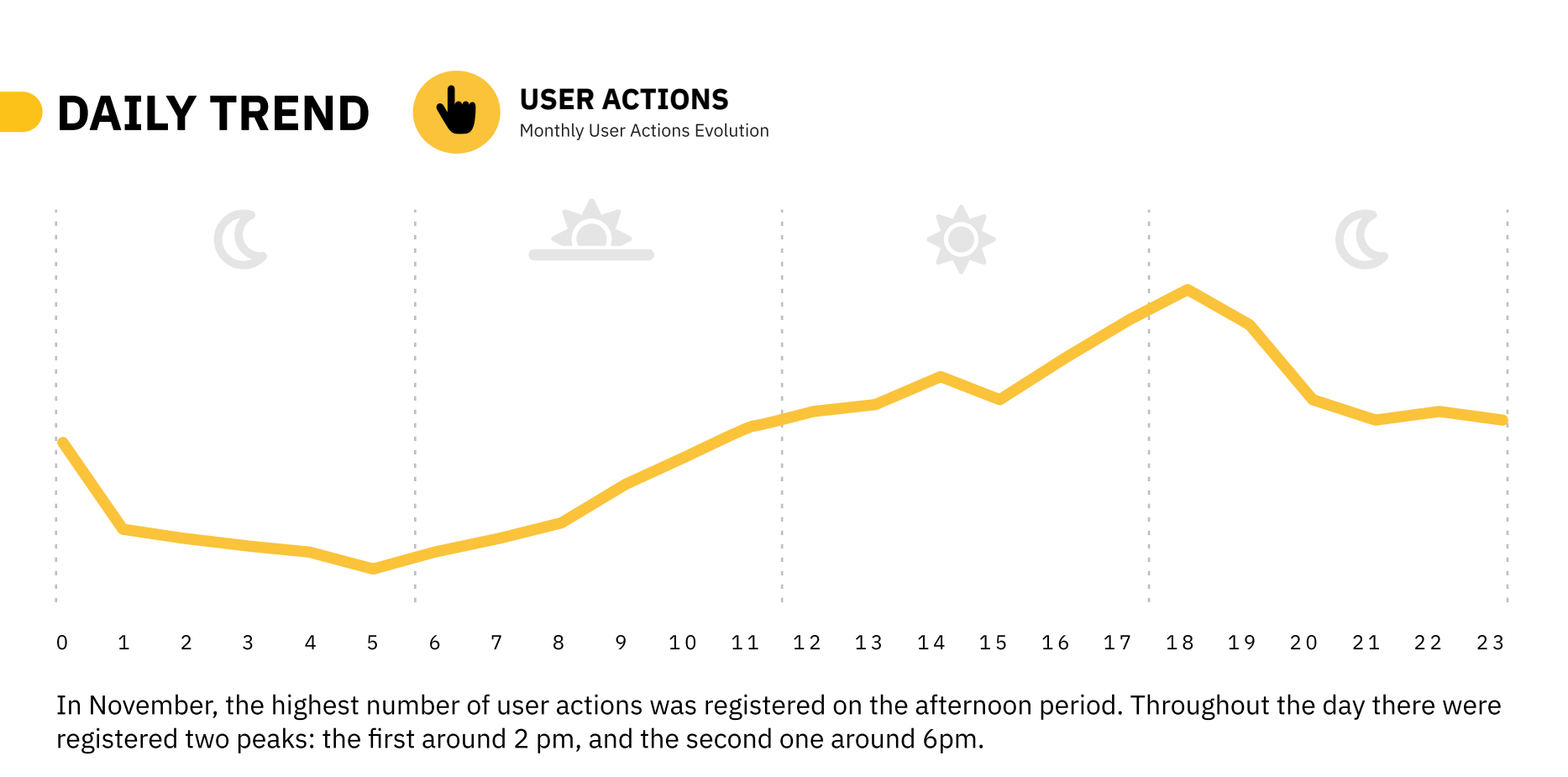
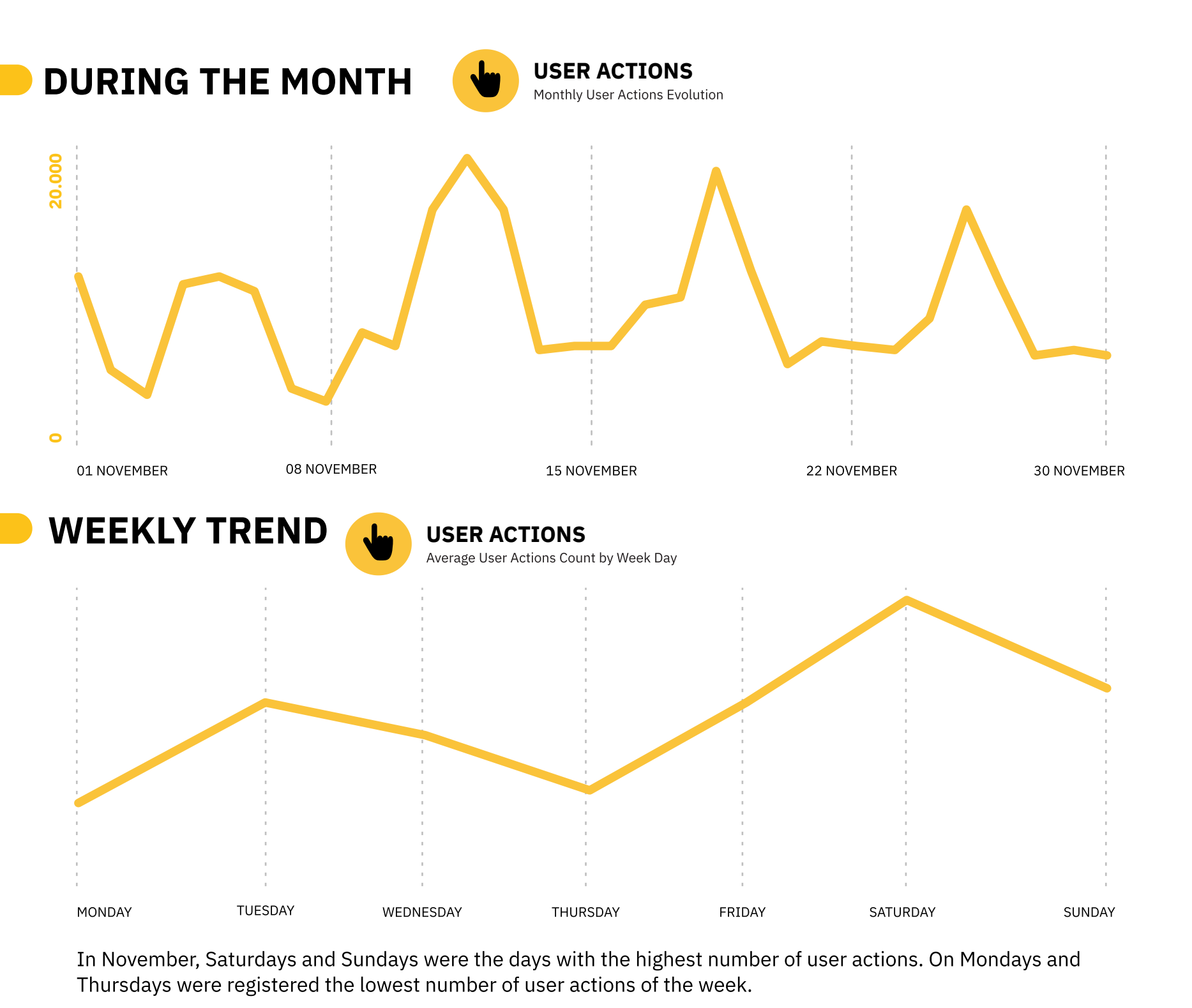


TOP CONTENT CATEGORIES

USER ACTIONS

Top Content Categories by Module

NEWS	EVENTS	SEARCH	TRANSPORTS
City	Exhibitions	What to Do	Baixa-Chiado
Culture	Music	Art & Culture	Sete Rios
Alerts	Cinema	Where to Eat	Aeroporto



November Overall Analysis:

During November, TOMIs of Lisbon have shown an improvement in the performance on user metrics when compared to the last month.

User Actions*: Values indicate the number of touches made on TOMI. Content Display*: Values show the number of each content exhibited on lists, selections and search. Pedestrians*: This data is completely anonymous and privacy is respected.

TOMI® SMART MEDIA

TOMI is the best way to communicate and to reach the desired target audience in an interactive and creative way. See some of our campaigns of November in Lisbon.

Communication in the right place at the right time!

Super Bock Super Rock

McDonalds

Swapple

Óbidos Criativa

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