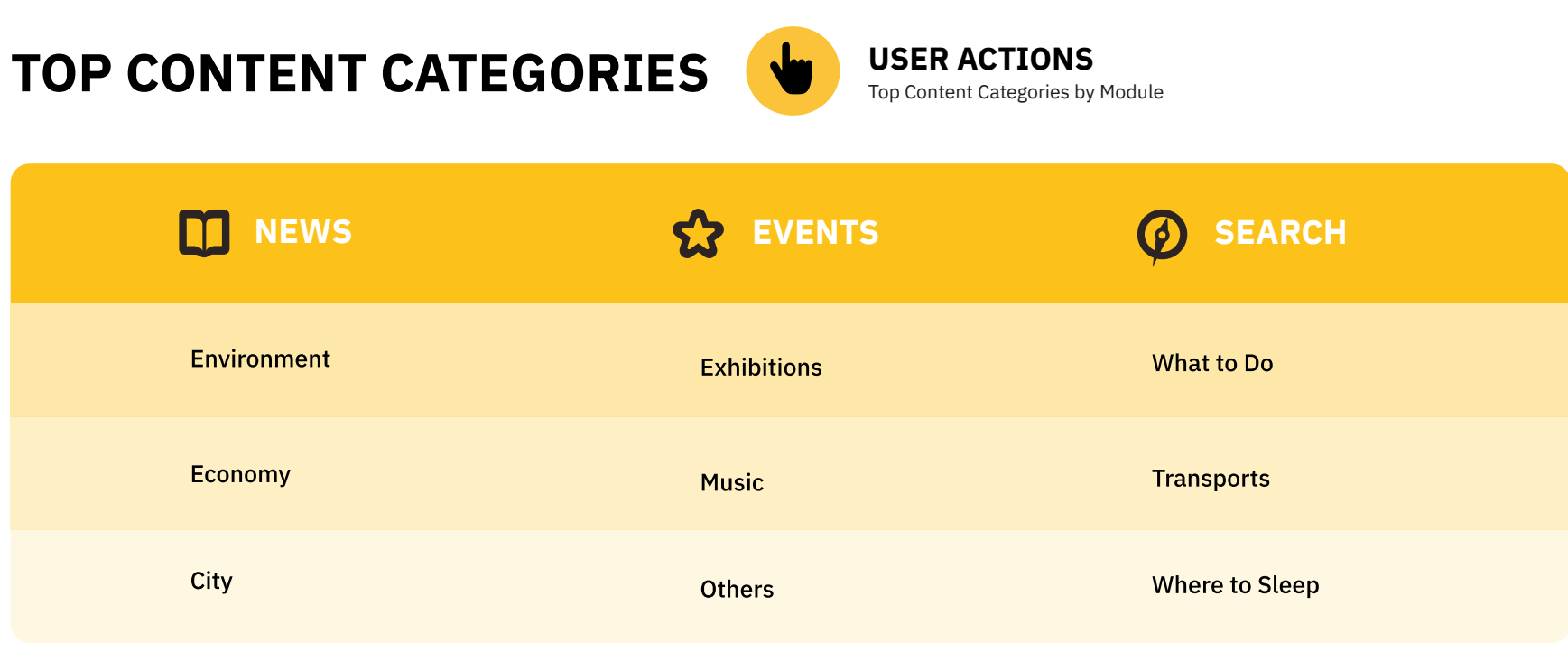
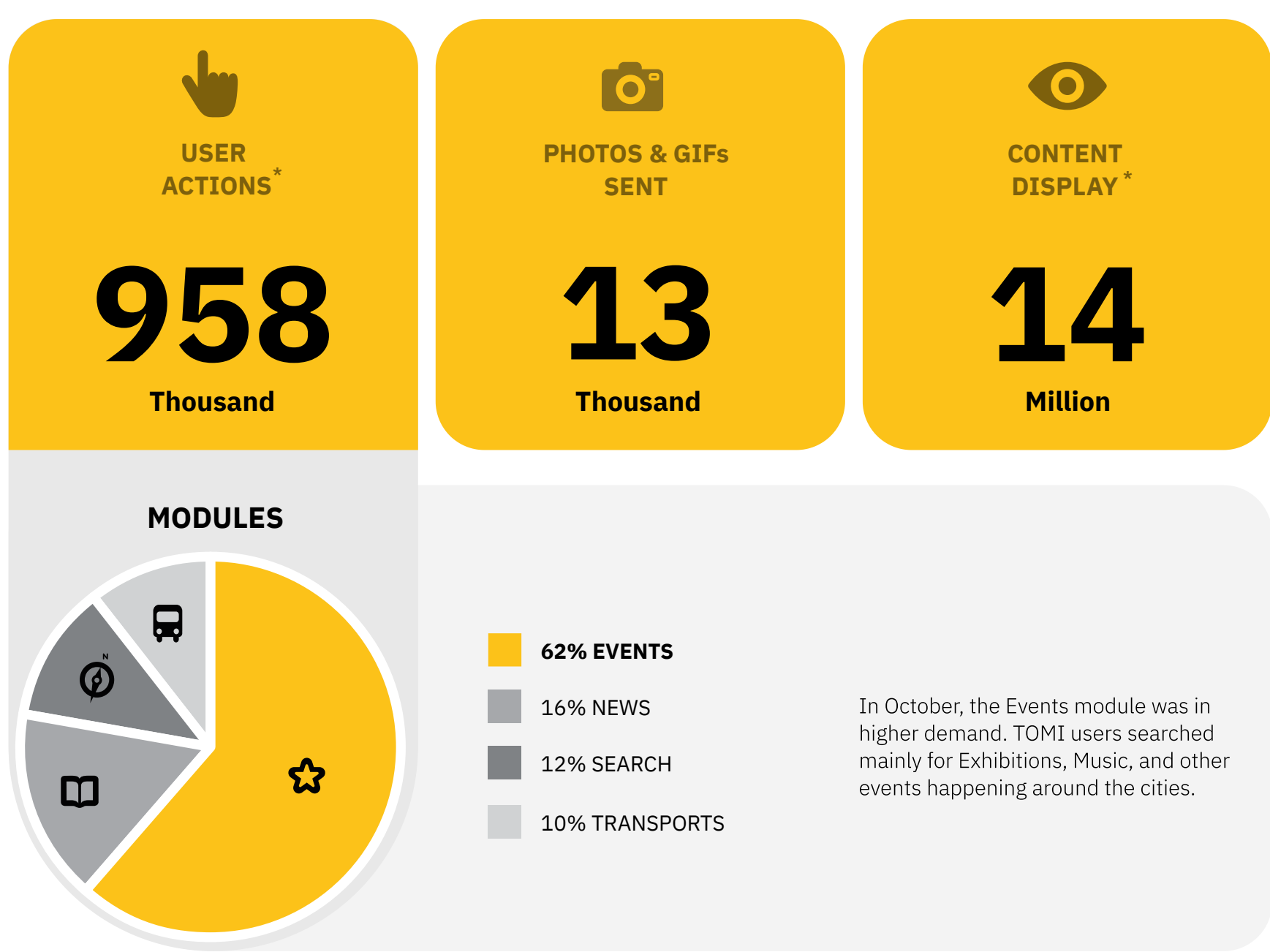




TOMI Smart Media is an excellent way to communicate

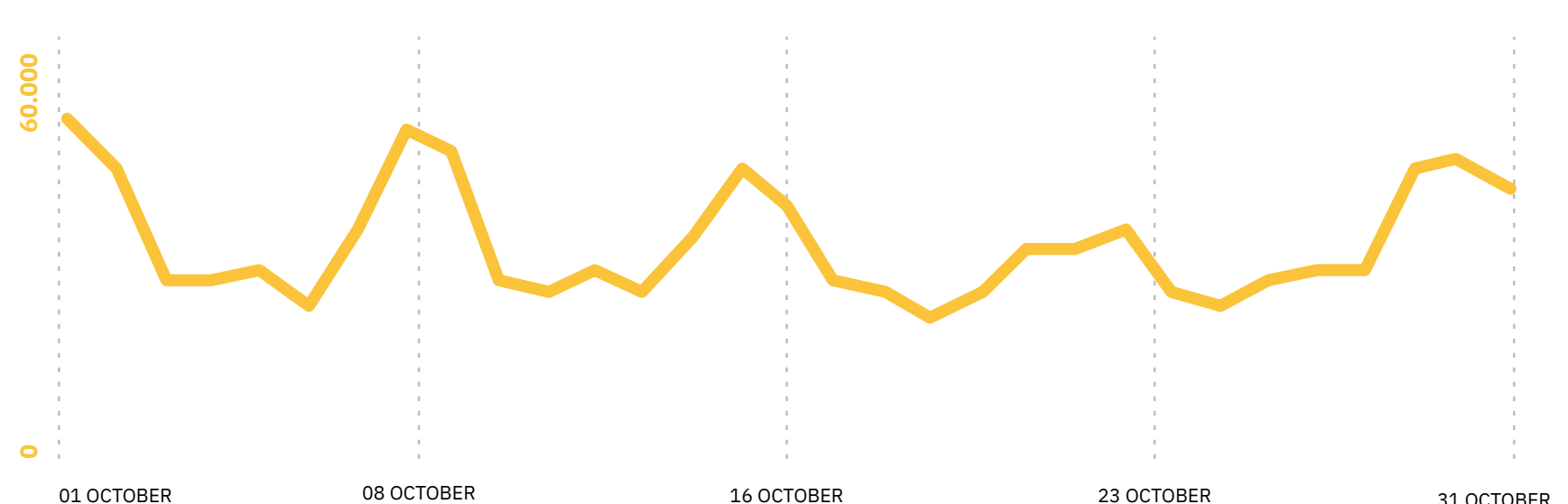
TOMI is a communication platform for brands through the advertising module, TOMI Smart Media. This module shows an innovative and effective way to communicate in the right place at the right time, reaching a large audience, in a creative and interactive way.



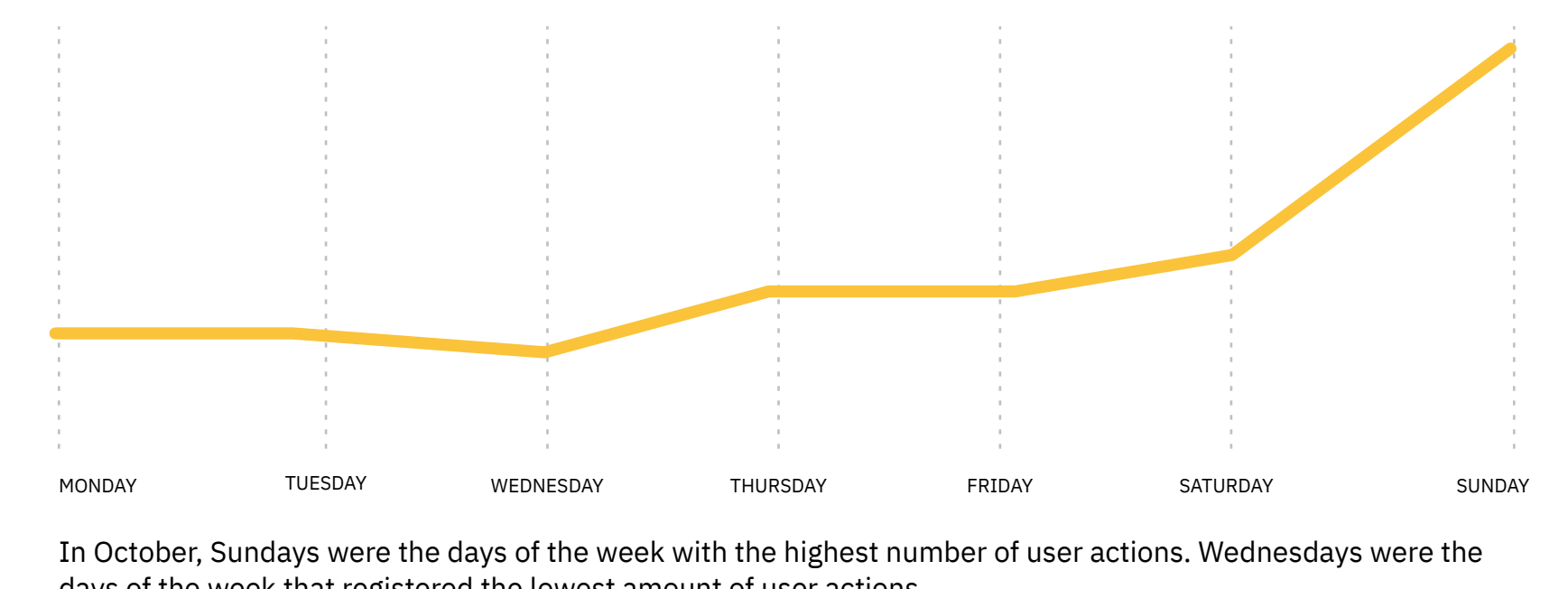
TOP CONTENT CATEGORIES

NEWS	EVENTS	SEARCH
Environment	Exhibitions	What to Do
Economy	Music	Transports
City	Others	Where to Sleep

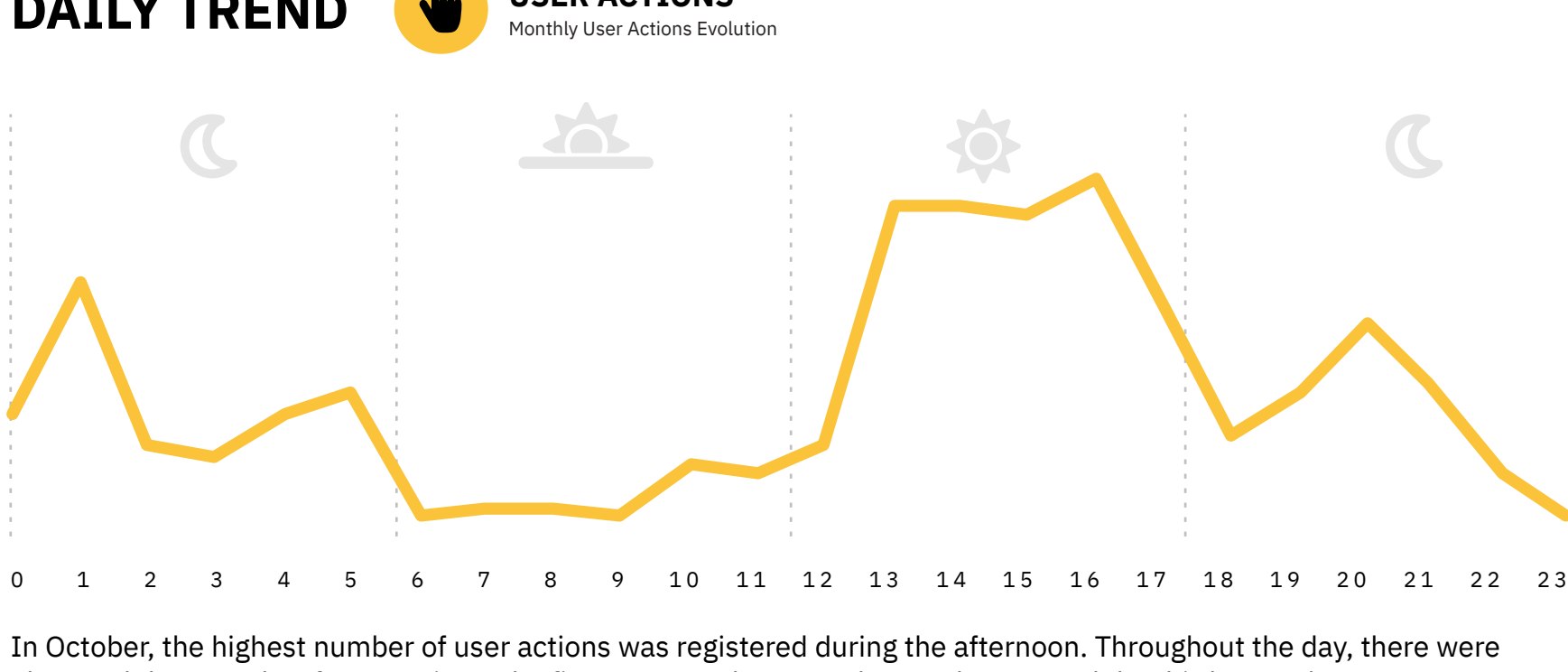
DURING THE MONTH



WEEKLY TREND



DAILY TREND

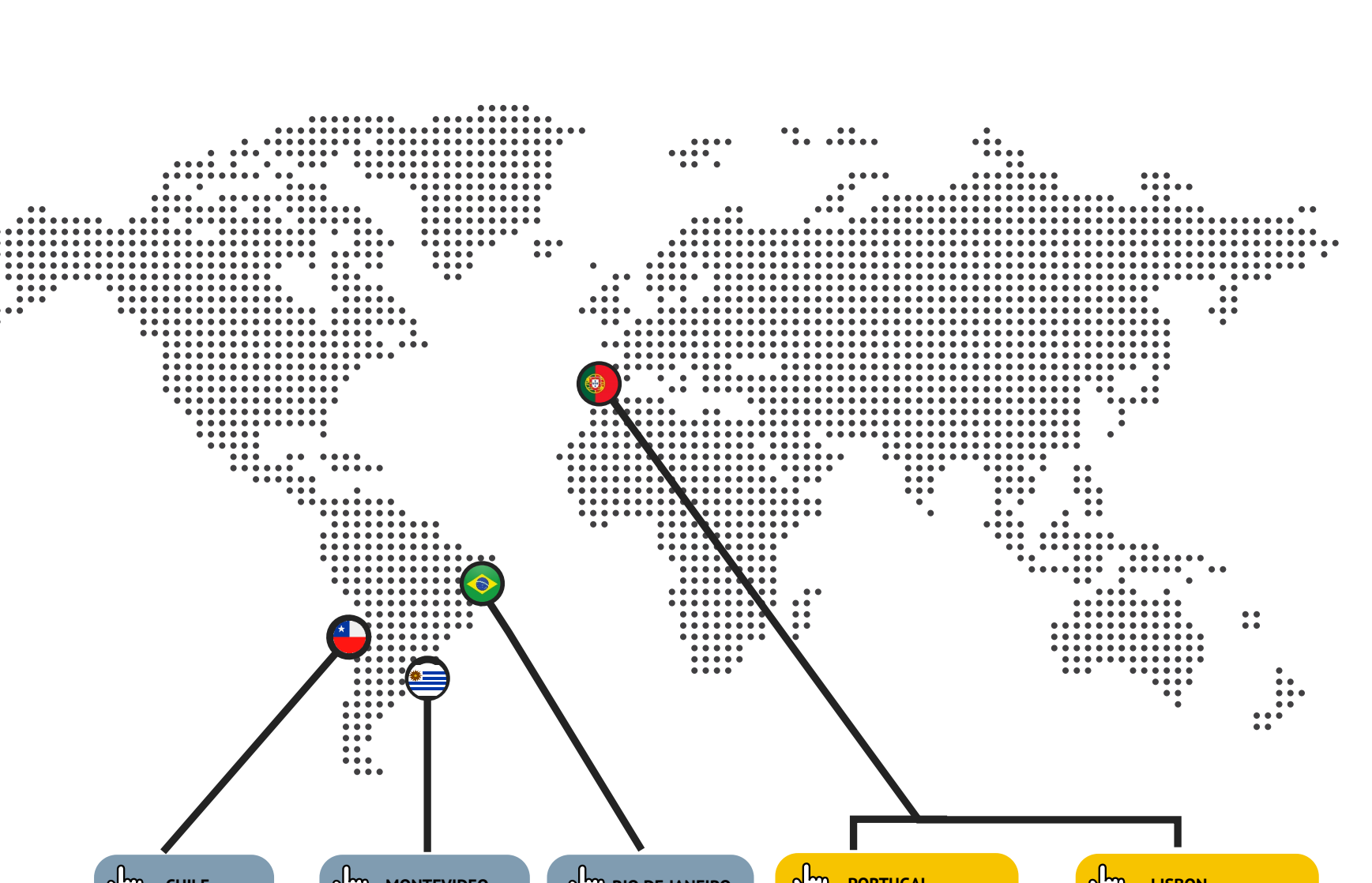


October Overall Analysis:

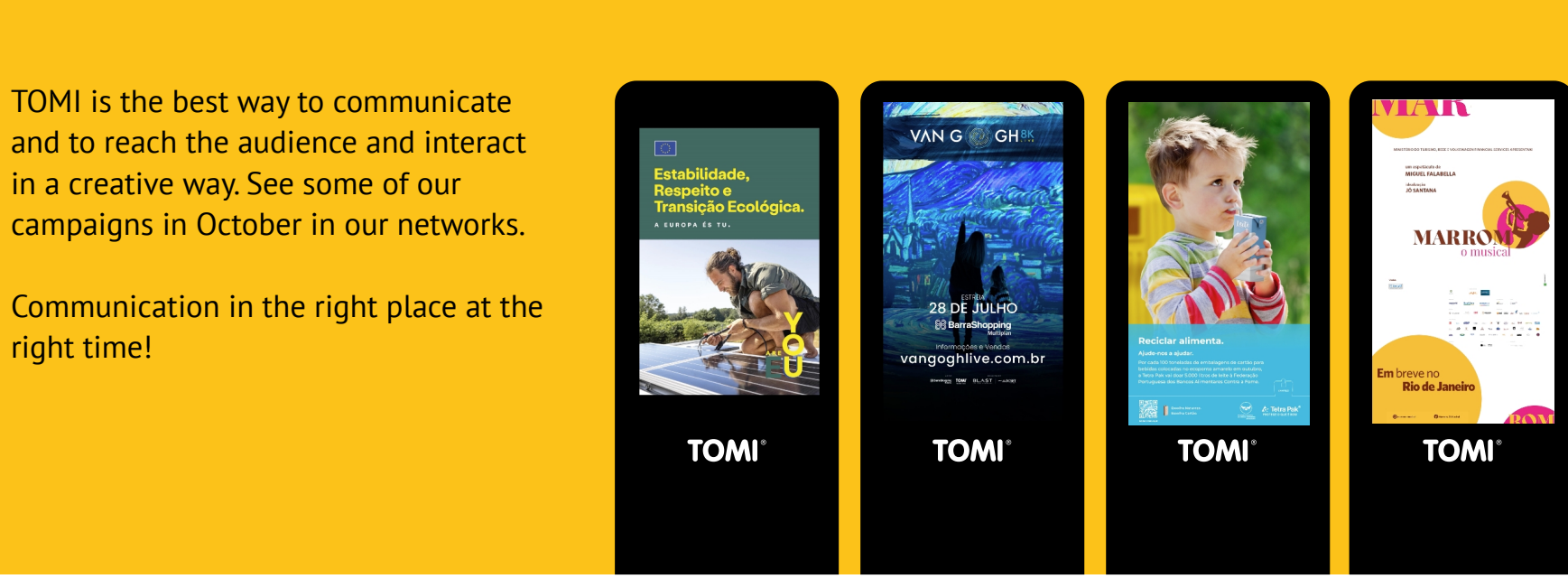
During October, TOMIs kept showing and excellent performance and numbers.

User Actions*: Values indicate the number of touches made on TOMI. Content Display*: Values show the number of each content exhibited on lists, selections and search. Pedestrians*: This data is completely anonymous and privacy is respected.

LOCATIONS



TOMI SMART MEDIA



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