

TOMI is now in Oeiras

TOMI expansion continues and it's now in Oeiras! There are so many attractions in Oeiras to visit. TOMI is located near the Algés Train Station, on the Street Major Afonso Palla. TOMI continues its expansion worldwide and in Portugal, and it's now available in more that 100 locations!



USER ACTIONS *

886

Thousand



PHOTOS & GIFs SENT

11

Thousand

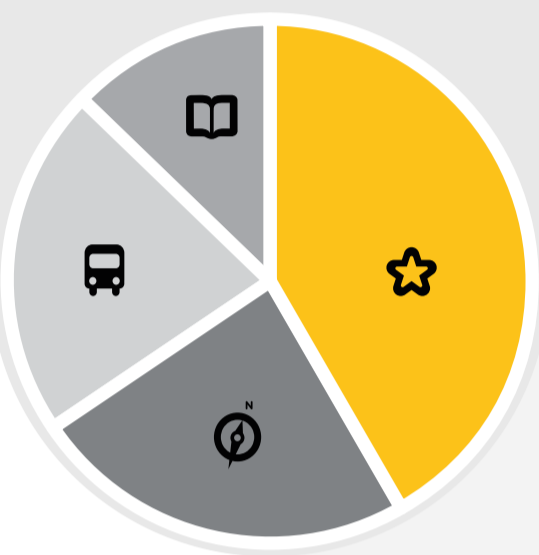


CONTENT DISPLAY *

14

Million

MODULES



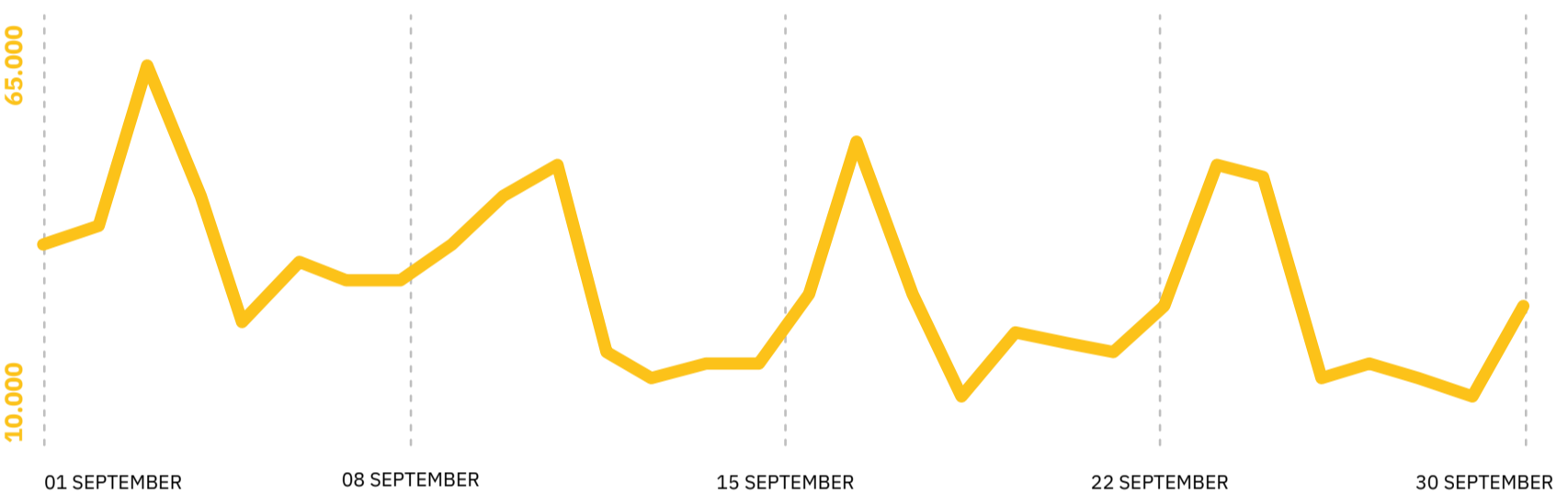
- 12% NEWS
- 42% EVENTS
- 24% SEARCH
- 22% TRANSPORTS

DURING THE MONTH



USER ACTIONS

Monthly User Actions Evolution

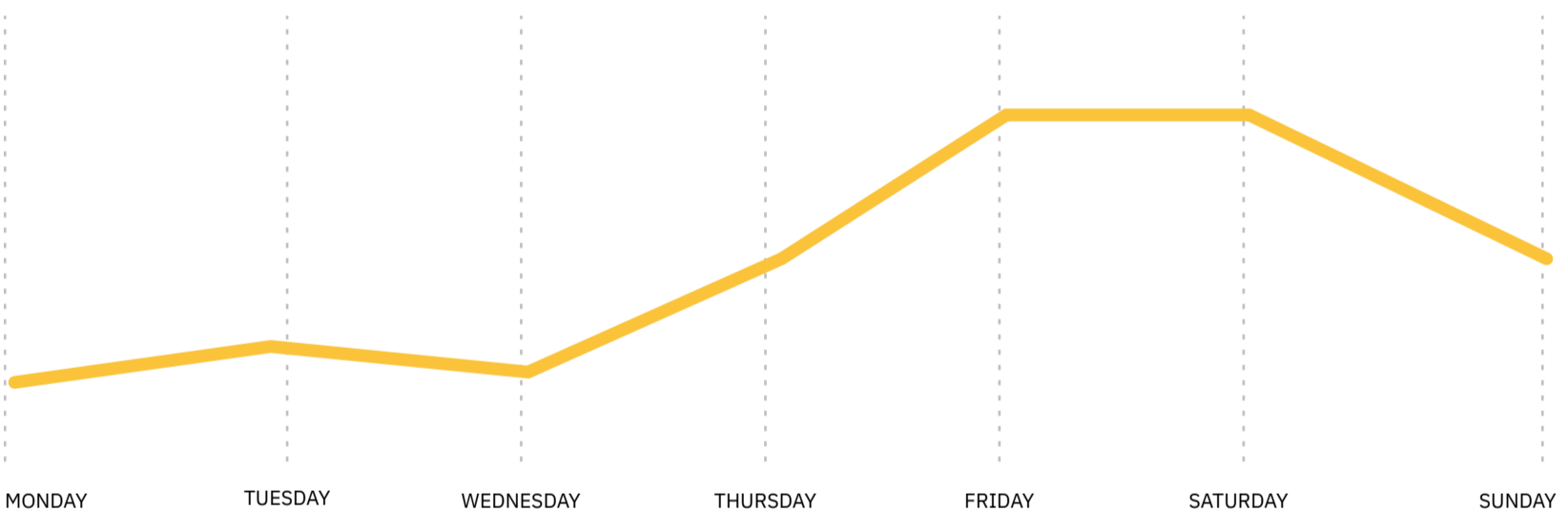


WEEKLY TREND



USER ACTIONS

Average User Actions Count by Week Day



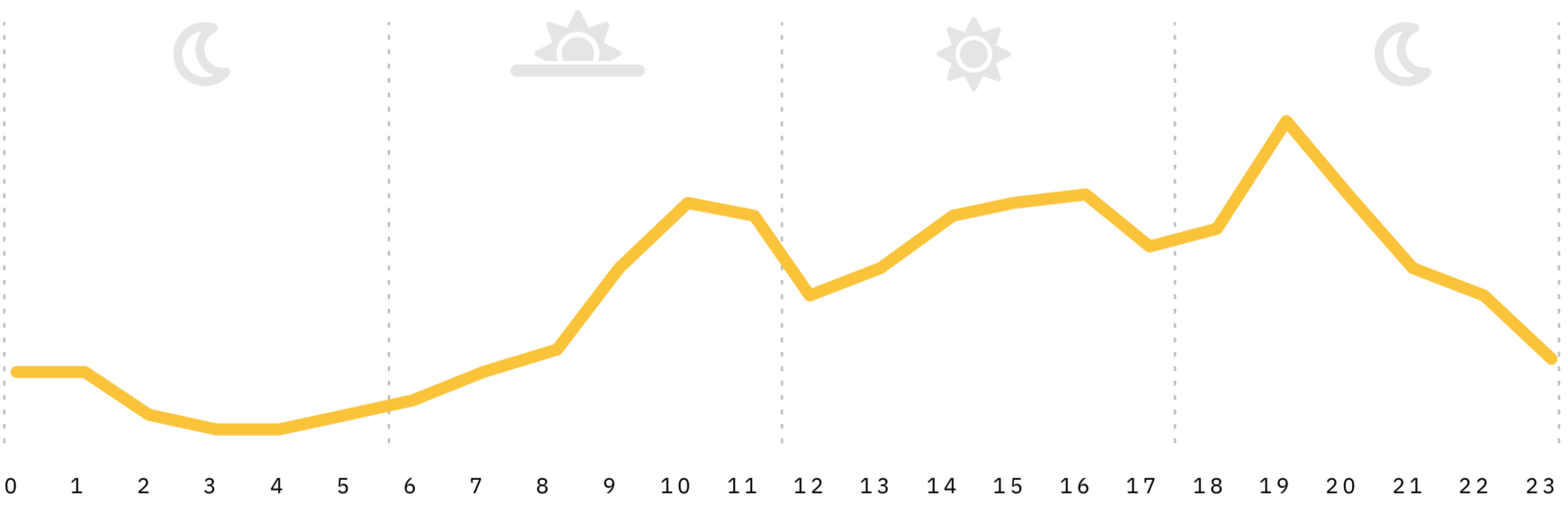
In September, Fridays and Saturdays registered the highest number of user actions of the week. Mondays and Wednesdays were the days of the week with the least number of user actions.

DAILY TREND



USER ACTIONS

Monthly User Actions Evolution



During September, the afternoon period and the night period was registered the highest activity of the day. There were registered three peaks throughout the day. The first peak between 10 am and 11 am, the second around 4 pm, and the third around 7 pm.

September Overall Analysis:

September is marked by the return of most citizens to work and back to school season.

User Actions*: Values indicate the number of touches made on TOMI. Content Display*: Values show the number of each content exhibited on lists, selections and search.

SUBSCRIBE NEWSLETTER

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<p>MAIN AWARDS AND HONORS</p> <p>Citizen's engagement, E-Gov & urban innovation</p>	<p>Award UI & UX</p> <p>Best interface</p>	<p>Accessibility & inclusion</p> <p>Design for society & disability inclusion</p>	<p>DOOH media</p> <p>Best innovation</p>	<p>Tourism</p> <p>Best service</p>
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