

Monthly User Actions Evolution

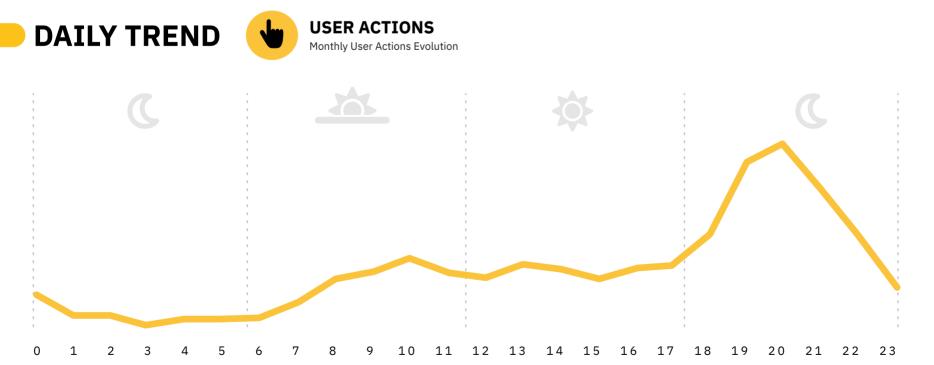
In July, Fridays and Saturdays registered the highest number of user actions of the week. On the other hand, Wednesdays had the lowest number of user actions of the week.

THURSDAY

FRIDAY

SATURDAY

SUNDAY



In July, the number of user actions was homogenous from 10 am until 6 pm, recording a peak of user actions around 8 pm.

July Overall Analysis:

TUESDAY

WEDNESDAY

MONDAY

In July, the number of Covid-19 cases detected in Portugal remained high. This month also marked the return of the music festivals to several cities across the country.

User Actions*: Values indicate the number of touches made on TOMI. Content Display*: Values show the number of each content exhibited on lists, selections and search.

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