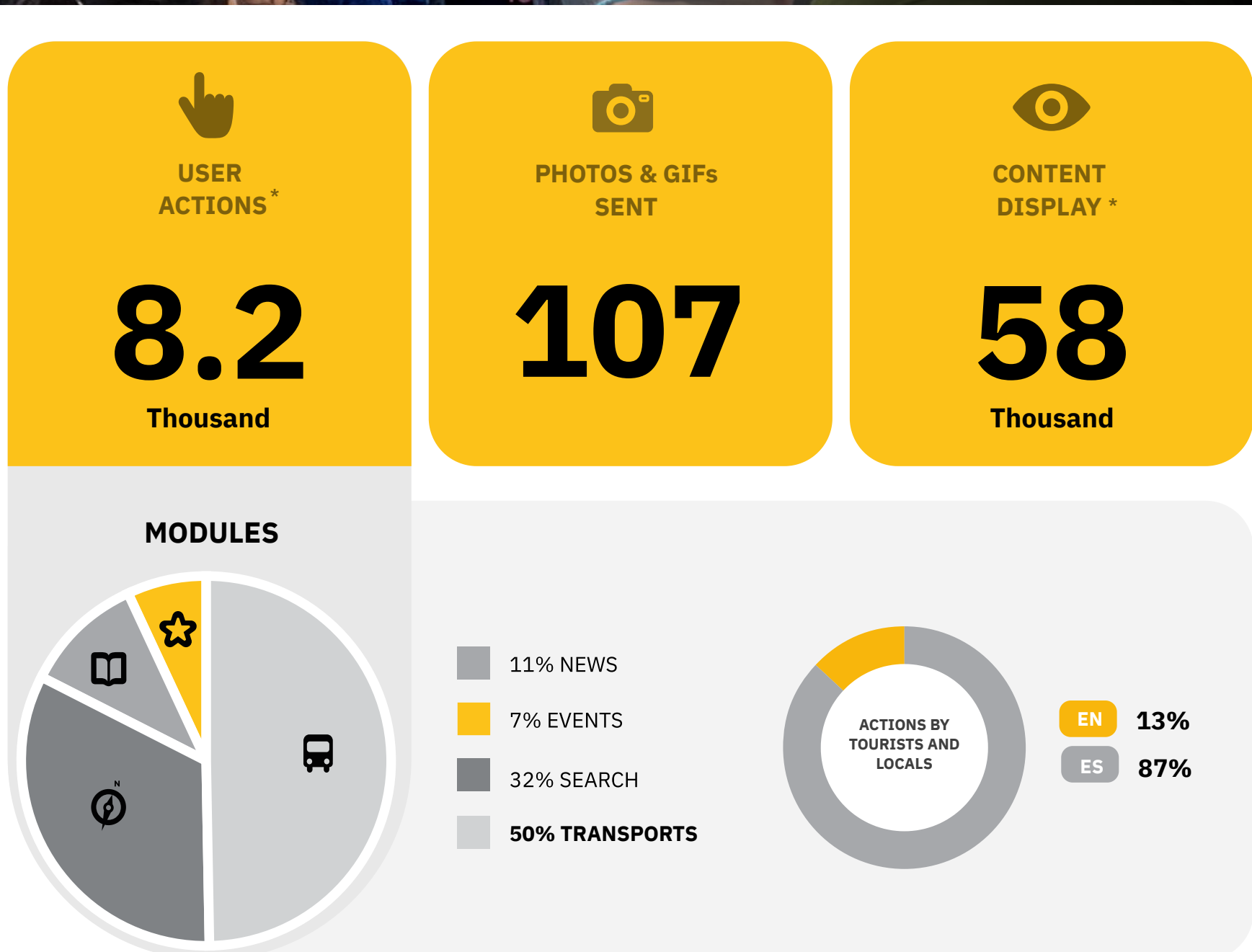




TOMI arrived at Renca!

Santiago de Chile has now another TOMI, now in Renca! TOMI is the protagonist of the innovation of smart bus stops, where information, technology and leisure are seamlessly integrated. This is a joint project with DTPM, which will continue expanding to more locations in Santiago de Chile.



In June, the module with a higher demand was the Transports module. TOMI users searched mainly for Mercado Central de Santiago, Barrio Concha y Toro, and Plaza de la Ciudadanía.

TOP CONTENT CATEGORIES

USER ACTIONS

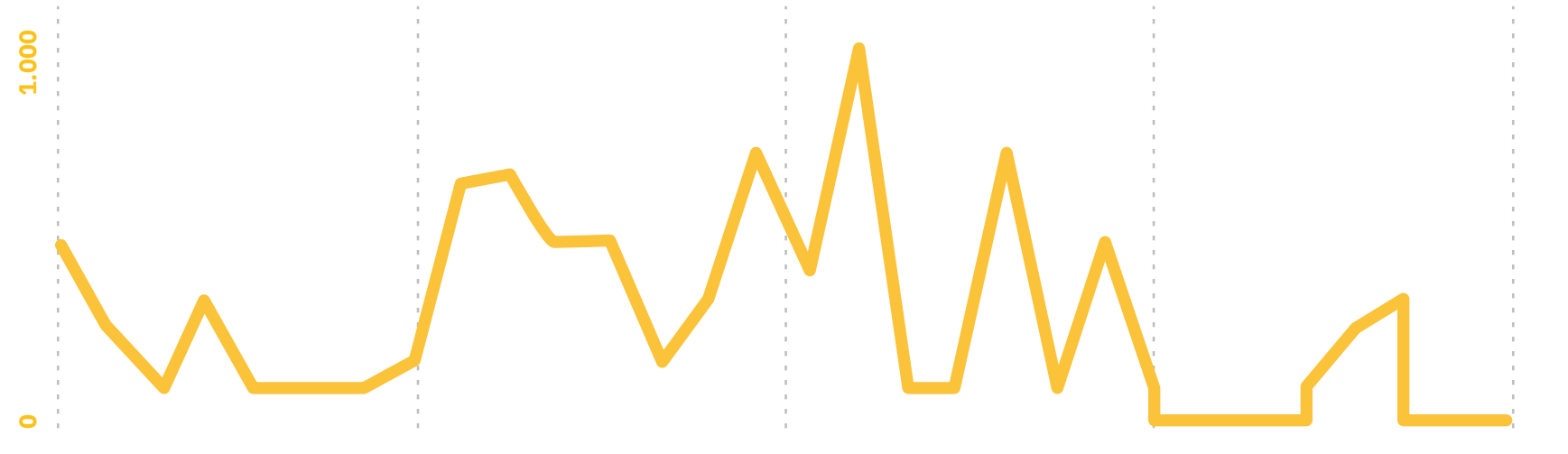
Top Content Categories by Module

NEWS	EVENTS	SEARCH	TRANSPORTS
Society	Music	What to Do	Mercado Central De Santiago
Culture	Fiestas Pátrias	Where to Eat	Barrio Concha y Toro
City	Art & Culture	Transports	Plaza de la Ciudadanía

DURING THE MONTH

USER ACTIONS

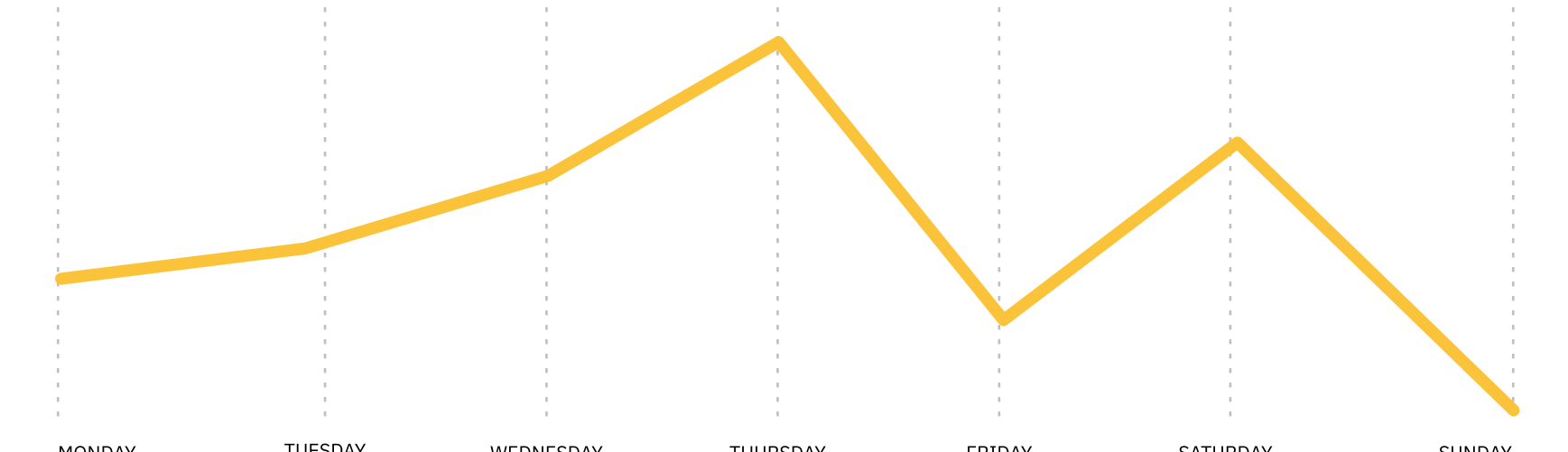
Monthly User Actions Evolution



WEEKLY TREND

USER ACTIONS

Average User Actions Count by Week Day

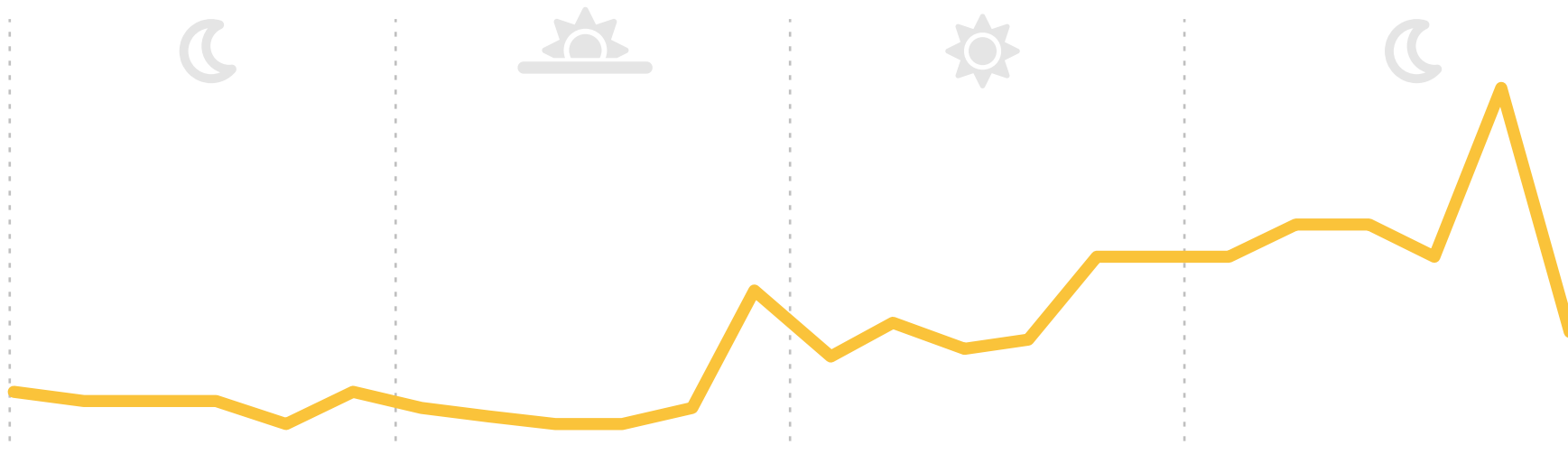


In June, Thursdays and Saturdays registered the highest number of user actions, while Sundays had the lowest number of user actions of the week.

DAILY TREND

USER ACTIONS

Monthly User Actions Evolution



In June, the user actions had a higher flow at late afternoon and night. The highest peak was registered at 10 pm.

THE PODIUM

USER ACTIONS

TOMI with Most User Action

PHOTOS & GIFS SENT

TOMI with more Selfies and GIFs Sent

ACTION CHAMPION

Chile Renca

8.224

User Actions

SELFIE WINNER

Chile Renca

107

Photos & GIFs sent

June Overall Analysis:

In June, was installed the first TOMI in Renca, Santiago do Chile and the numbers were great.

User Actions*: Values indicate the number of touches made on TOMI. Content Display*: Values show the number of each content exhibited on lists, selections and search.

SUBSCRIBE NEWSLETTER

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<p>MAIN AWARDS AND HONORS</p> <p>Citizen's engagement, E-Gov & urban innovation</p>	<p>Award UI & UX</p> <p>Best interface</p>	<p>Accessibility & inclusion</p> <p>Design for society & disability inclusion</p>	<p>DOOH media</p> <p>Best innovation</p>	<p>Tourism</p> <p>Best service</p>
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