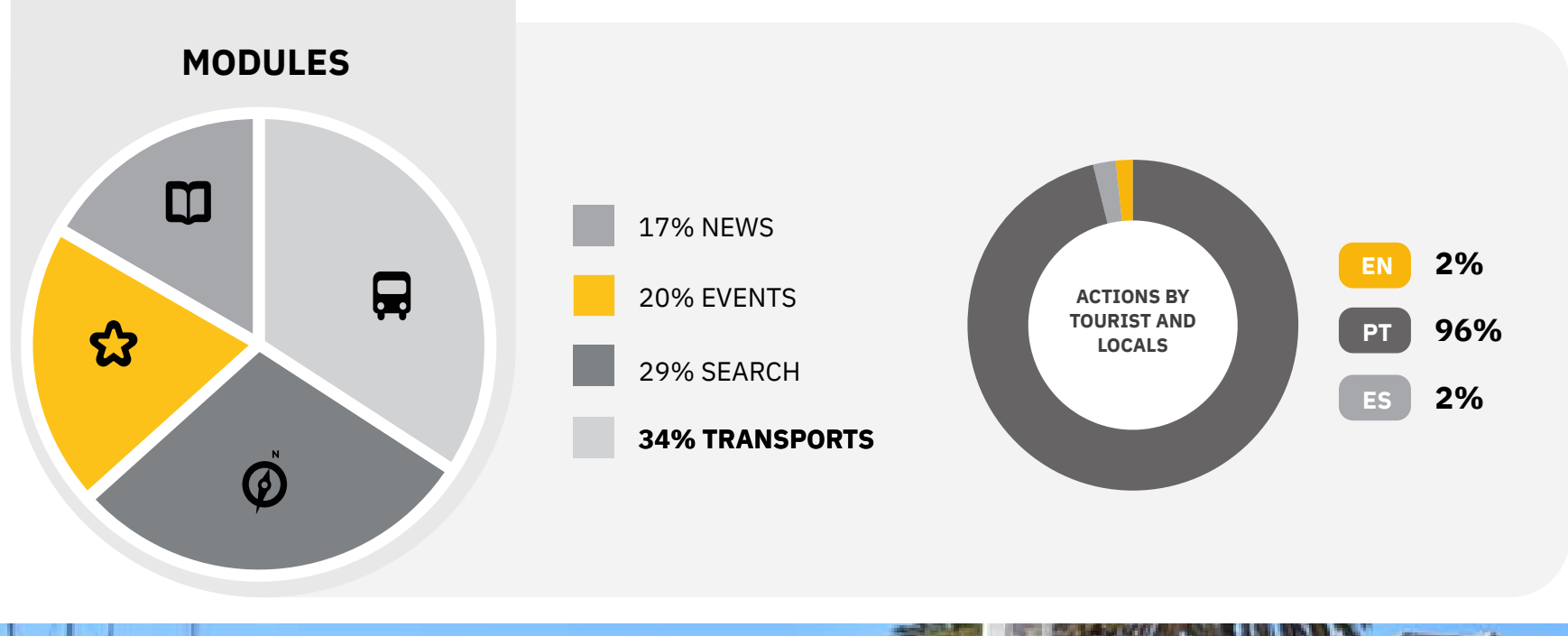
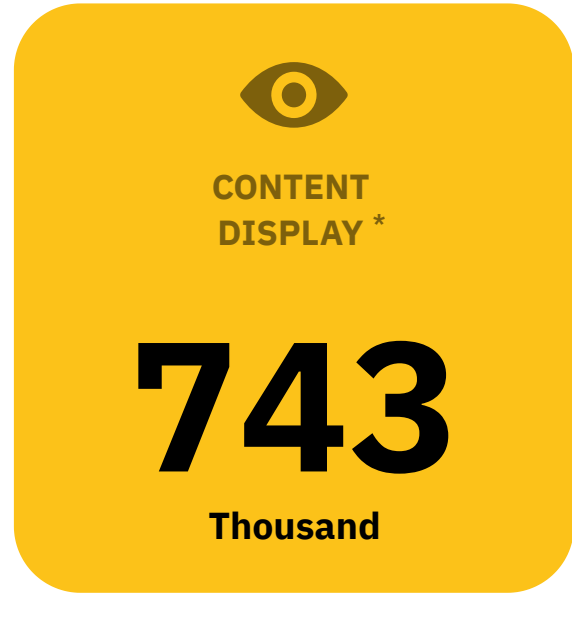
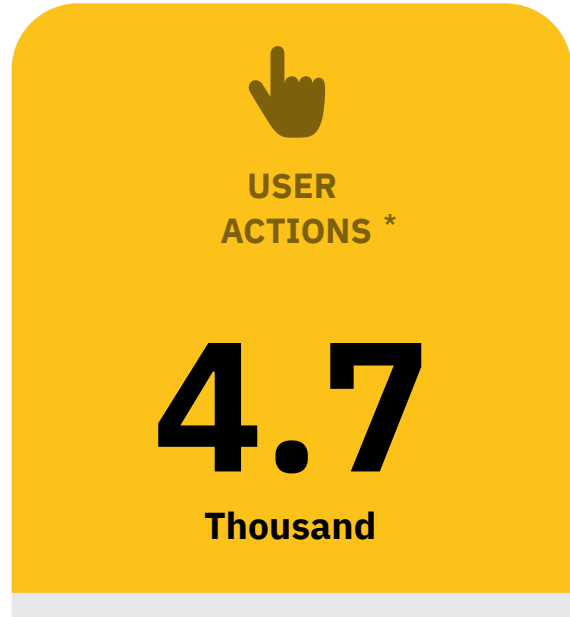




# TOMI and Centro Nacional da Cultura Partnership

TOMI and CNC (Centro Nacional da Cultura) have a new partnership! With this partnership, TOMI will participate in the dissemination of official CNC projects and cultural content. In TOMI, the various itineraries with the Paths of Fatima, accredited by the CNC, will also be available.



In March, the Transports Module was in greater demand. TOMI users searched mainly for Rua Almirante Cândido dos Reis, Rua 5 de Outubro and Avenida da República.

## TOP CONTENT CATEGORIES

## USER ACTIONS

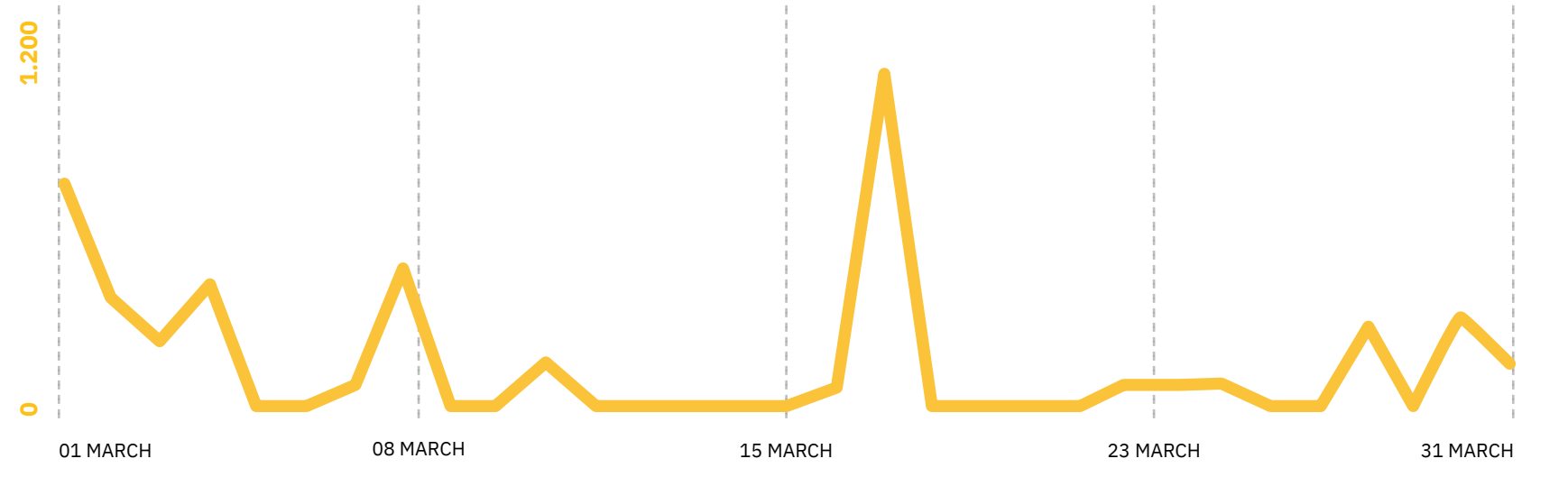
Principais categorias por Módulo

NEWS	EVENTS	SEARCH	TRANSPORTS
City	Art & Culture	Art & Culture	Rua Almirante Cândido dos Reis
Society	Exhibitions	Where to Eat	Rua 5 de Outubro
Fairs	Outdoors	Public Services	Avenida da República

## DURING THE MONTH

## USER ACTIONS

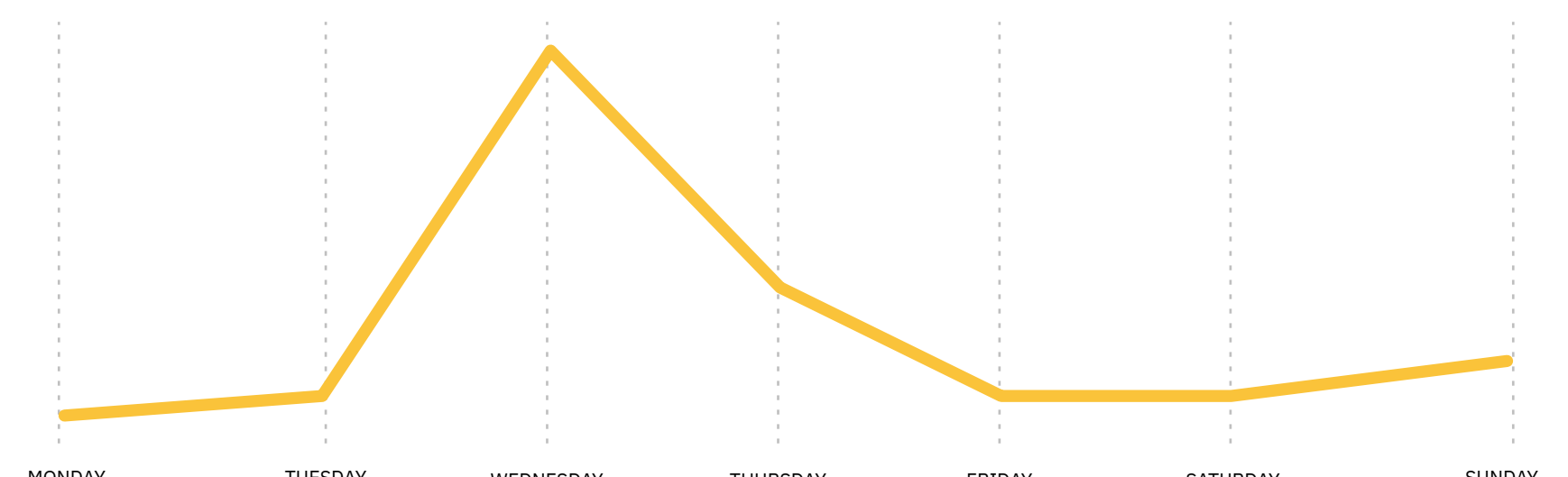
Monthly User Actions Evolution



## WEEKLY TREND

## USER ACTIONS

Average User Actions Count by Week Day

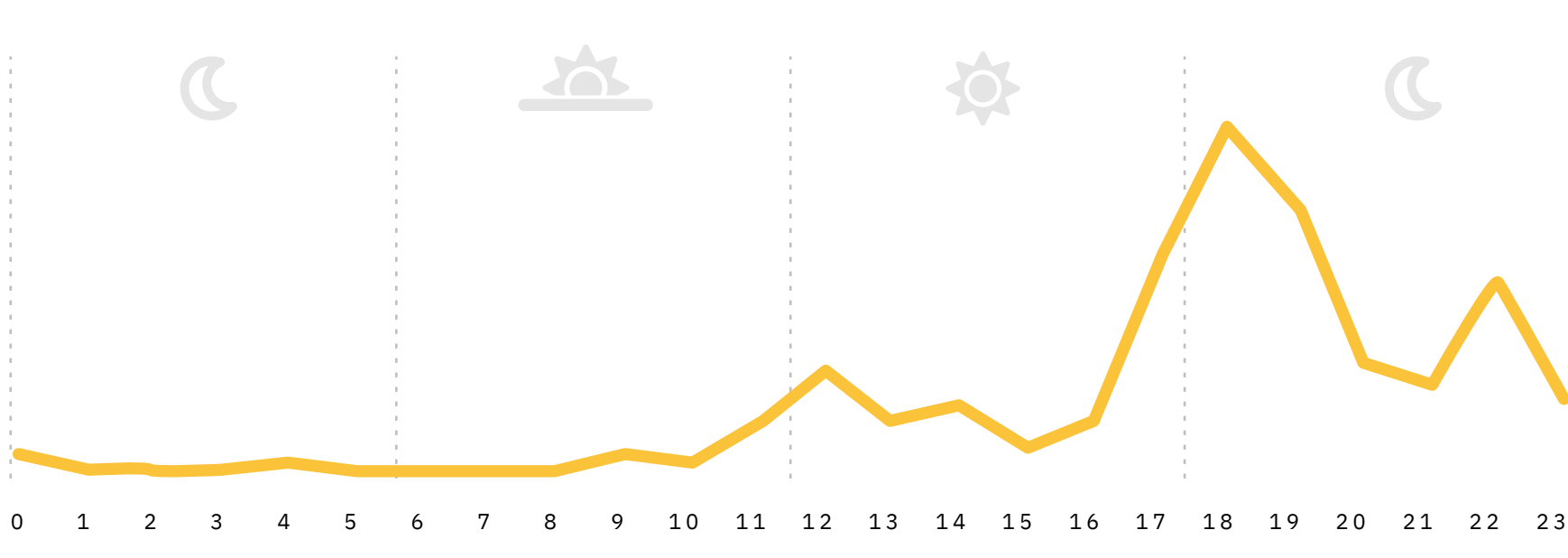


In February, during the weekends it was registered the highest number of user actions. On Mondays and Wednesdays, the number of the user actions was the lowest of the week.

## DAILY TREND

## USER ACTIONS

Monthly User Actions Evolution



In March, the number of user actions was higher in the afternoon period. During that period, it was registered two peaks user actions, one at 6pm and another at 10pm.

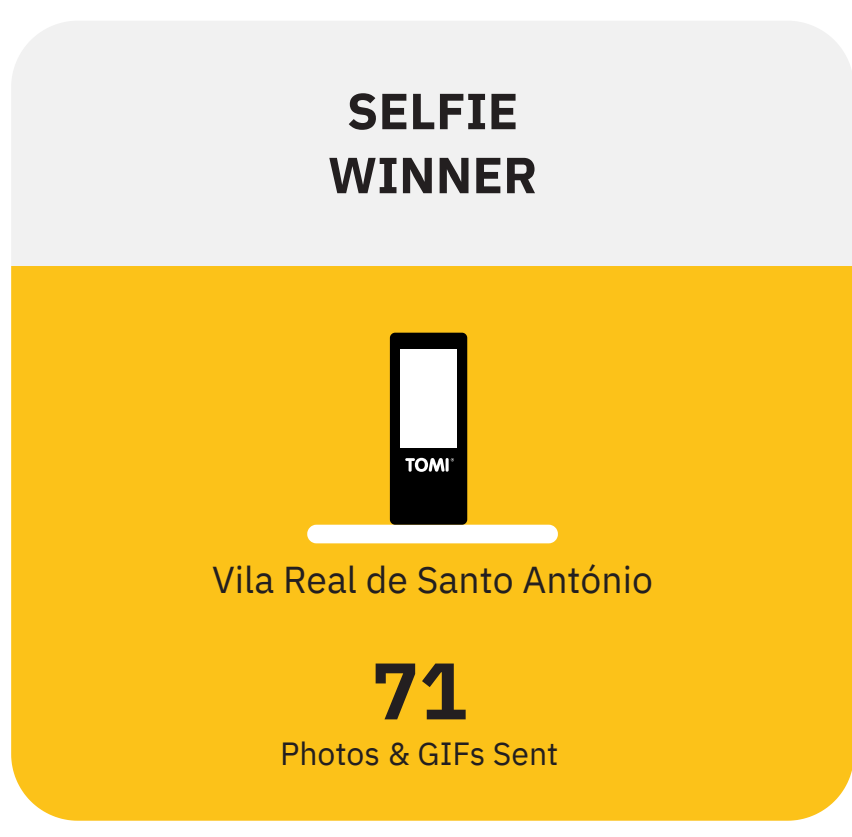
## THE PODIUM

## USERS ACTIONS

TOMI With Most User Actions

## PHOTOS & GIFS SENT

TOMI With Most Selfie and GIFs Sent



## March Overall Analysis:

In March, there was a decrease in the number of Covid-19 cases registered in Portugal.

User Actions\*: Values indicate the number of touches made on TOMI. Content Display\*: Values show the number of each content exhibited on lists, selections and search. Pedestrians\*: This data is completely anonymous and privacy is respected.

**SUBSCRIBE NEWSLETTER**