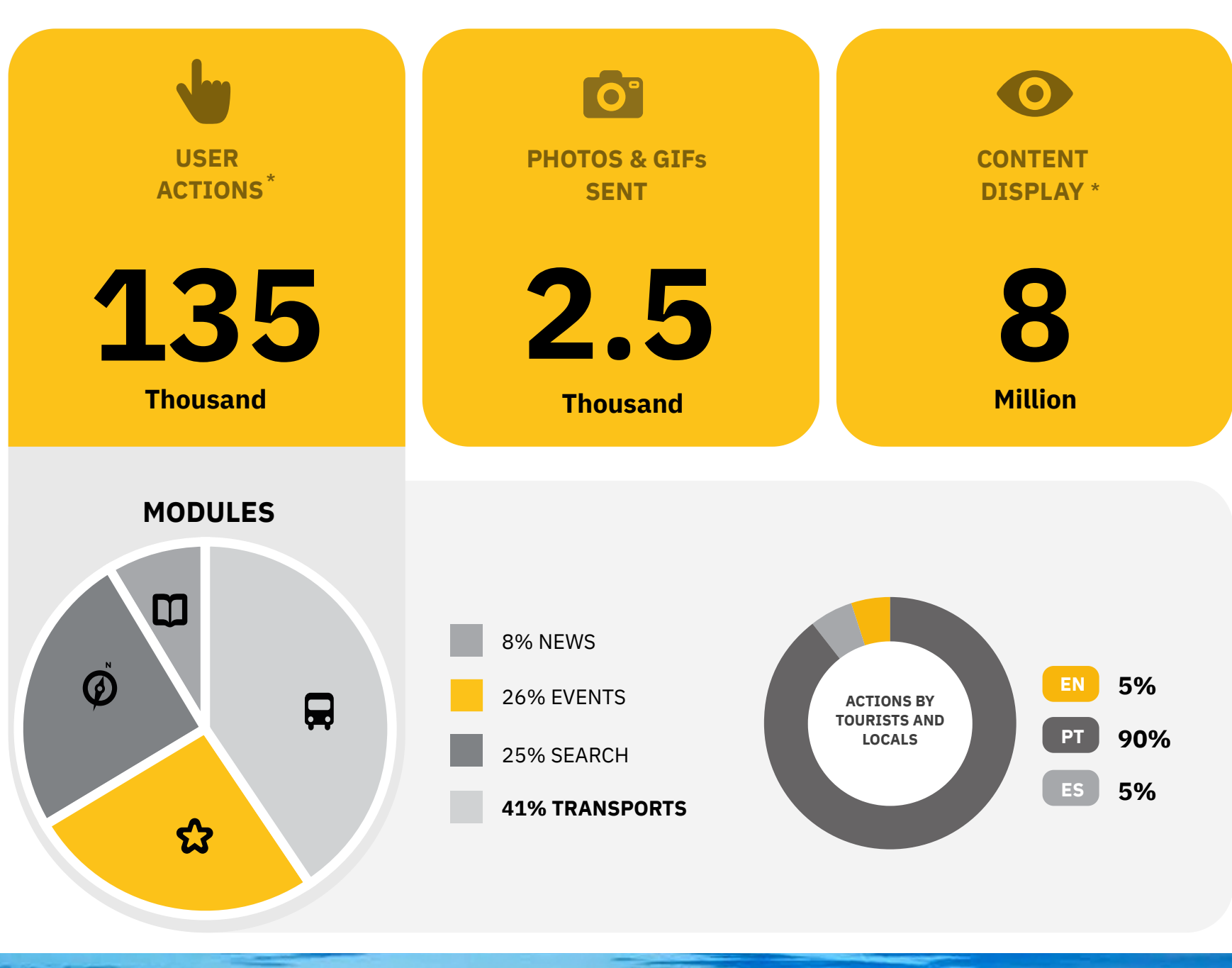


TOMI continues to help in the prevention of Covid-19

TOMI continues to help in the prevention of Covid-19, using its most diverse technologies like the detection of the usage, or not usage, of the mask on the streets, and the detection and counting of the pedestrians. With all these technologies, TOMI helps to make cities safer.



TOP CONTENT CATEGORIES

USER ACTIONS

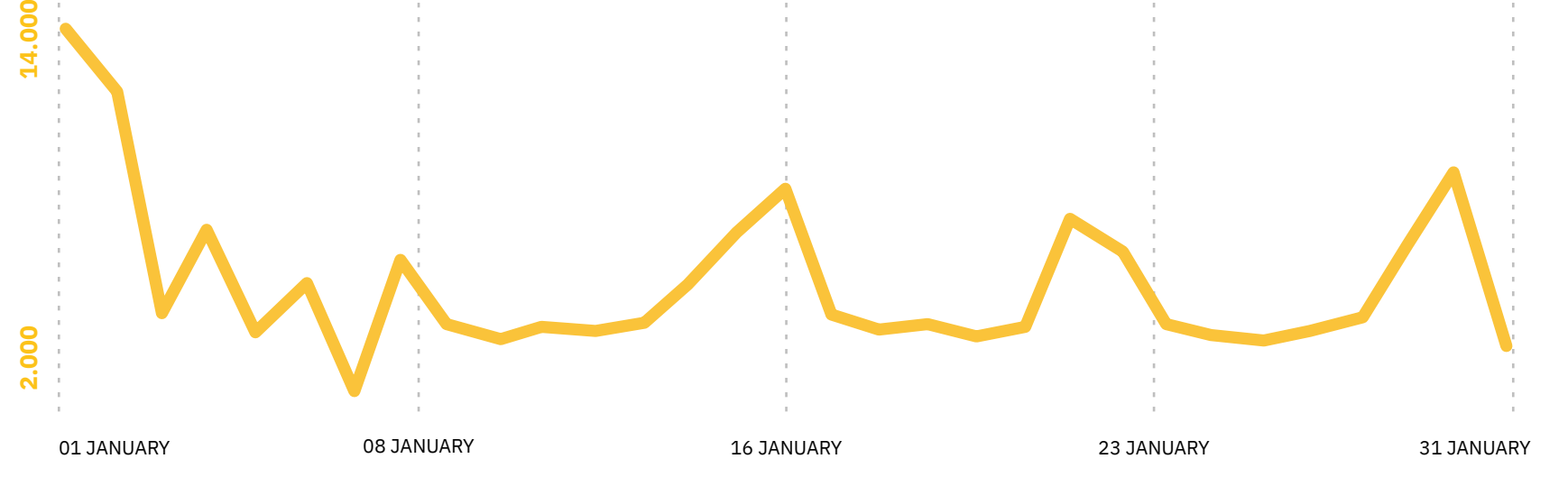
Top Content Categories by Module

NEWS	EVENTS	SEARCH	TRANSPORTS
Tourism	Art & Culture	What to Do	Parque da Cidade
City	Exhibitions	Where to Eat	TUKTOUR
Culture	Music	Where to Stay	Estátua de Garcia de Orta no Porto

DURING THE MONTH

USER ACTIONS

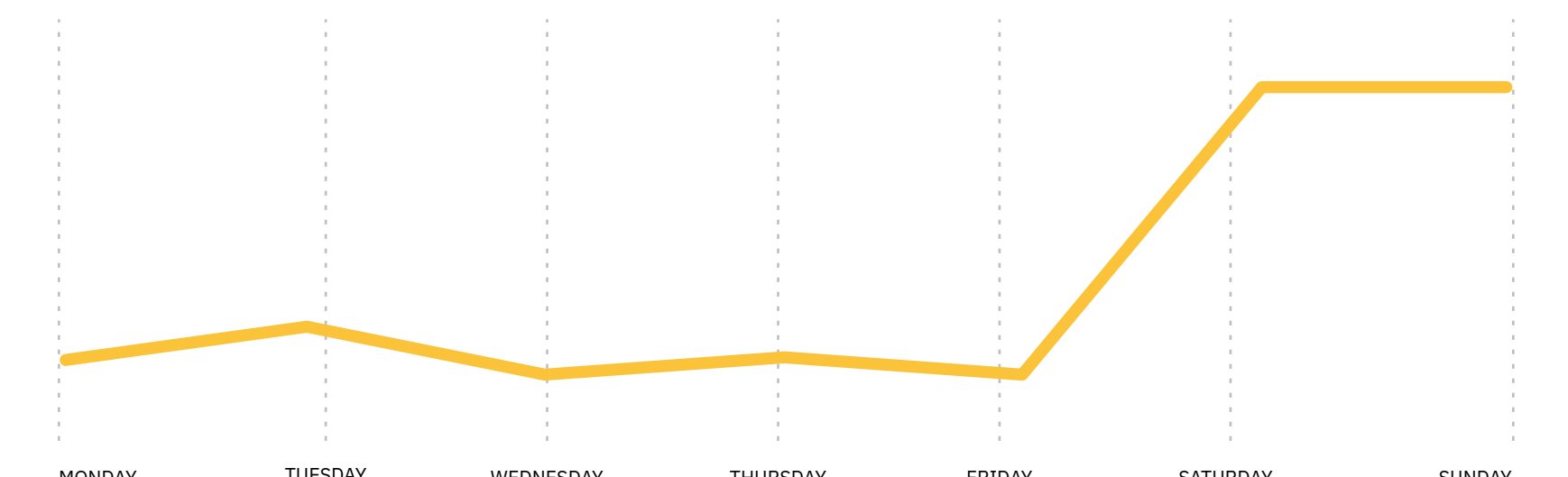
Monthly User Actions Evolution



WEEKLY TREND

USER ACTIONS

Average User Actions Count by Week Day

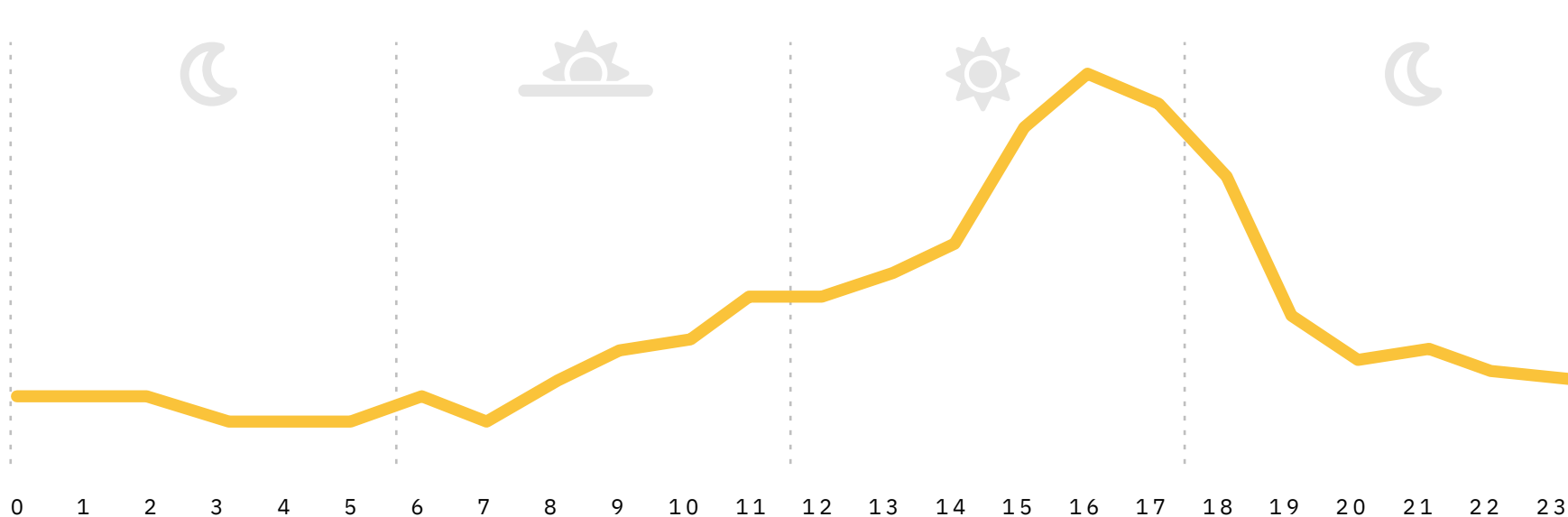


In the month of January, there was a peak of user actions on Saturdays and Sundays, while on the week days the flow of actions was homogeneous, at a lower level.

DAILY TREND

USER ACTIONS

Monthly User Actions Evolution



In January, it was registered a higher flow of user actions between 11 am and 6 pm, with a peak of actions at 4pm.

THE PODIUM

USER ACTIONS

TOMI with Most User Action

PHOTOS & GIFS SENT

TOMI with more Selfies and GIFs Sent

ACTION CHAMPION

- Matosinhos Leça TOMI - 28 675
- Matosinhos Loja TOMI - 23 660
- Valença TOMI - 10 364
- Vila Nova de Gaia TOMI - 7 844
- Vila do Conde Teatro TOMI - 7 374

SELFIE WINNER

- Matosinhos Leça TOMI - 581
- Matosinhos Loja TOMI - 544
- Valença TOMI - 252
- Vila Nova de Gaia TOMI - 175
- Arouca TOMI - 164

January Overall Analysis:

In January, a significant increase in the number of Covid-19 cases in Portugal continued to be observed.

User Actions*: Values indicate the number of touches made on TOMI. Content Display*: Values show the number of each content exhibited on lists, selections and search.

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