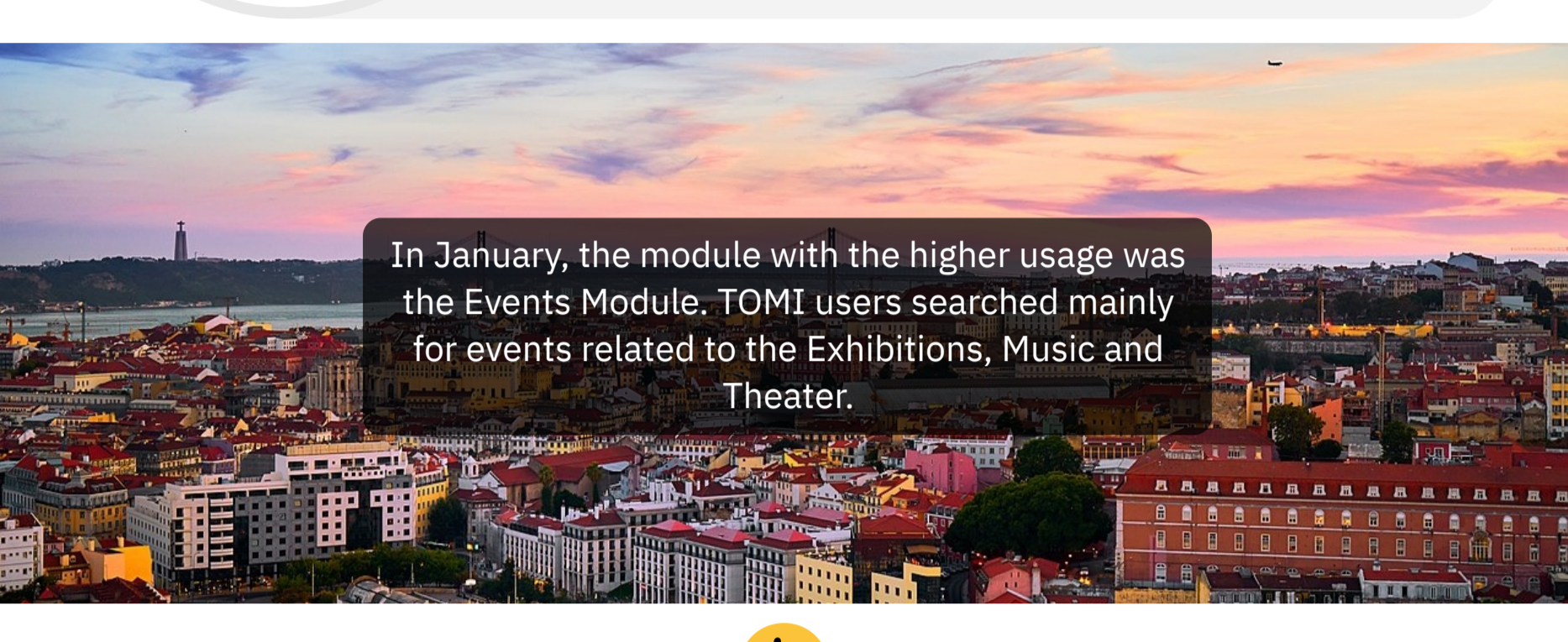
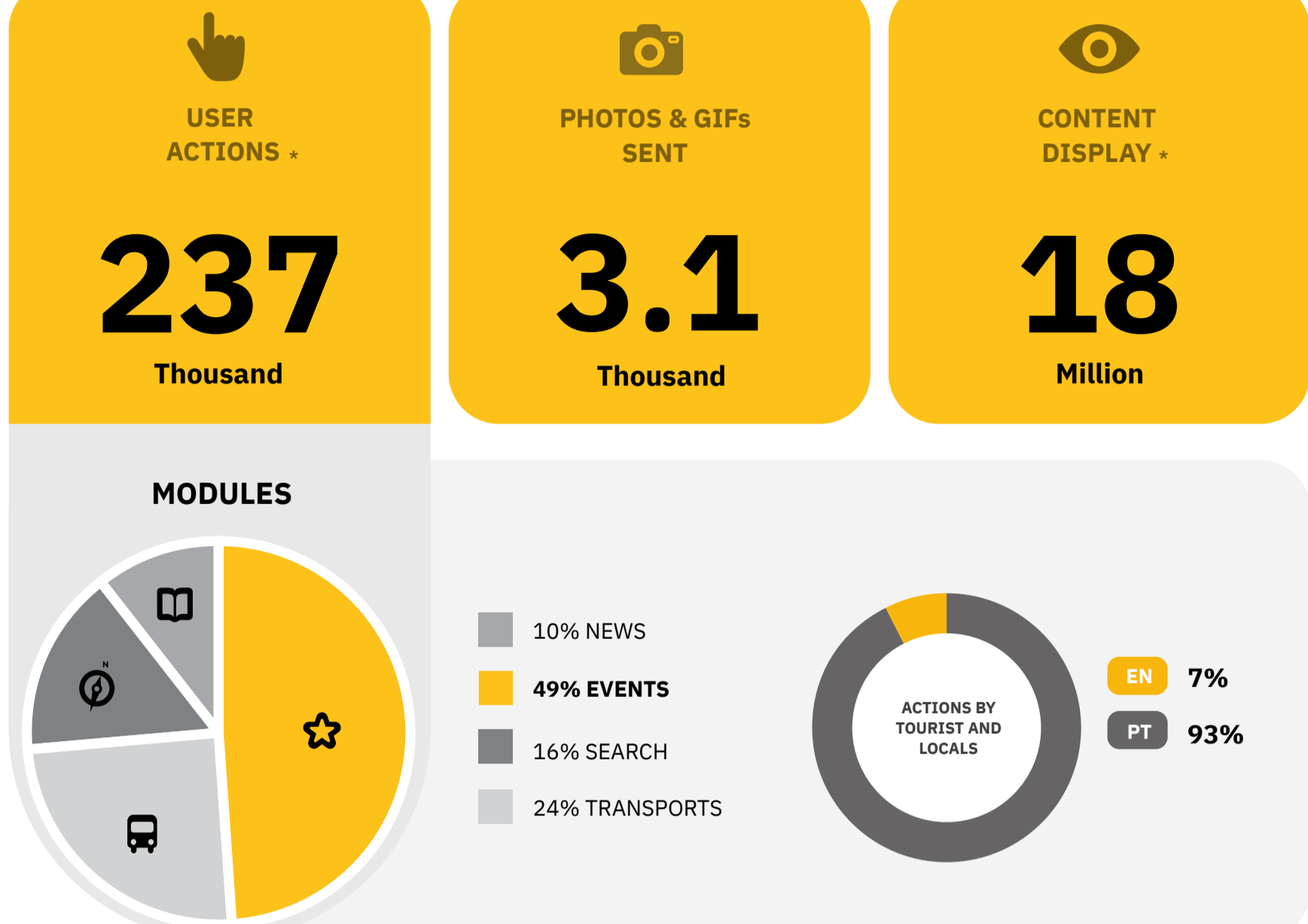




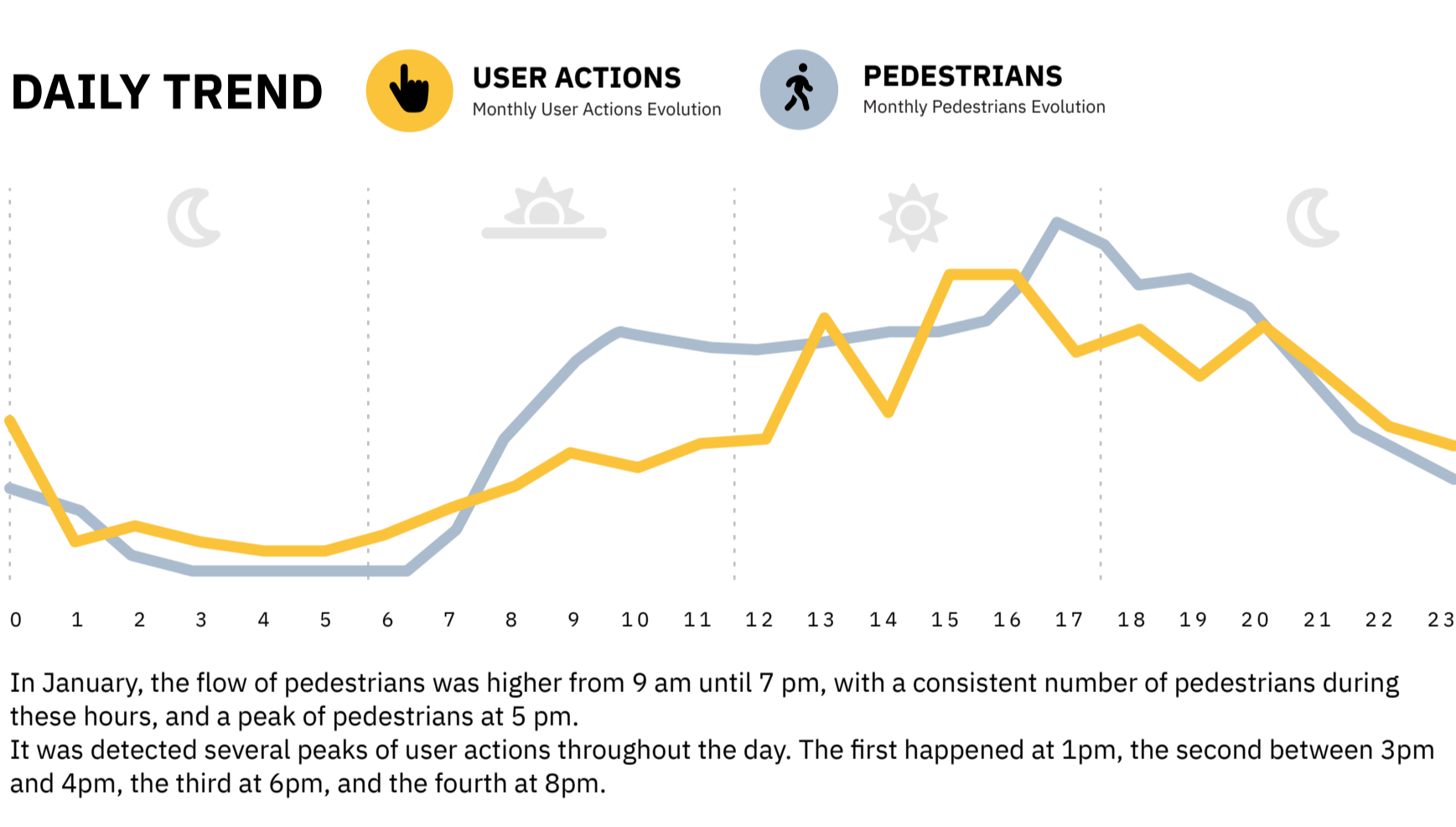
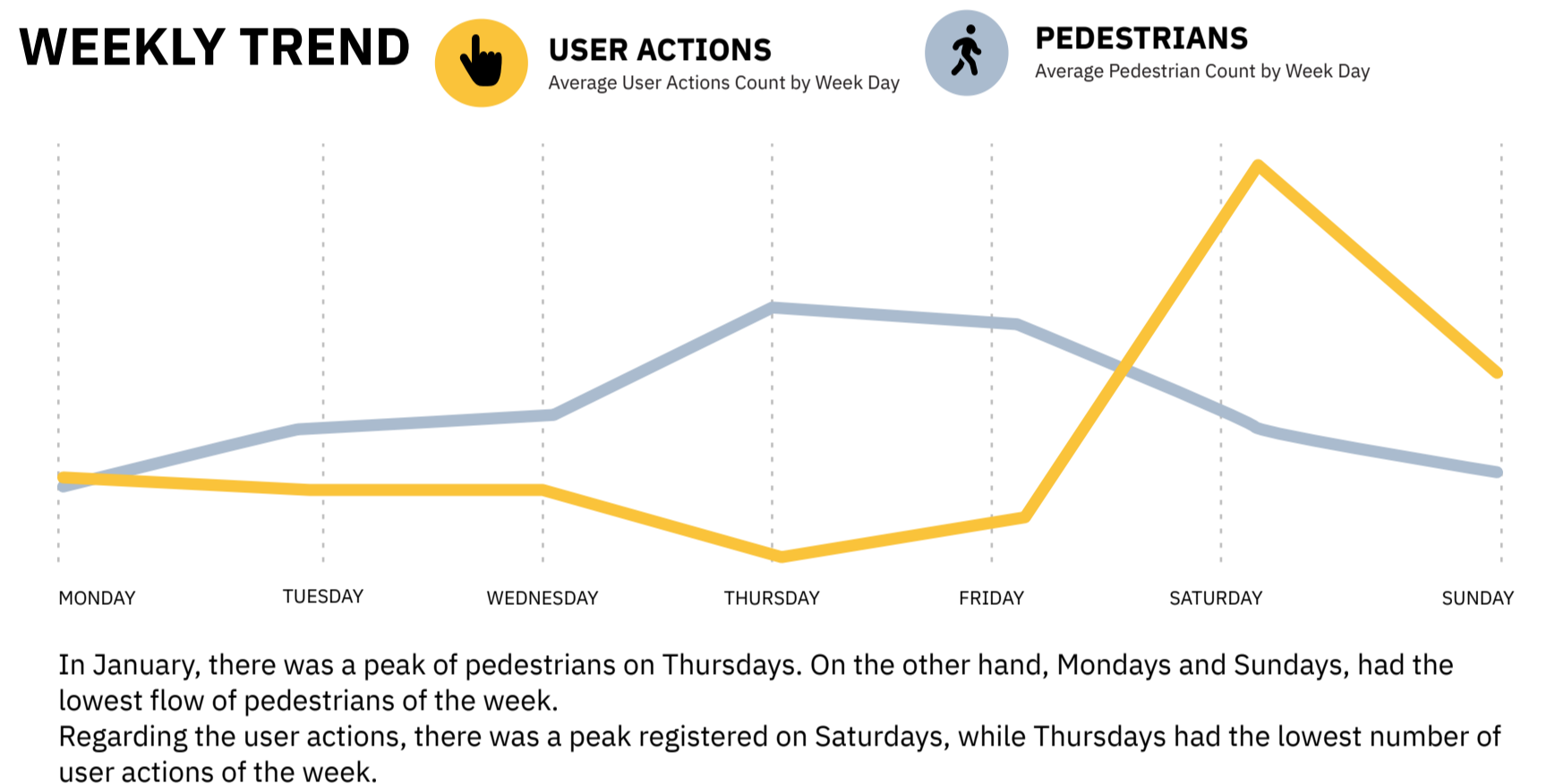
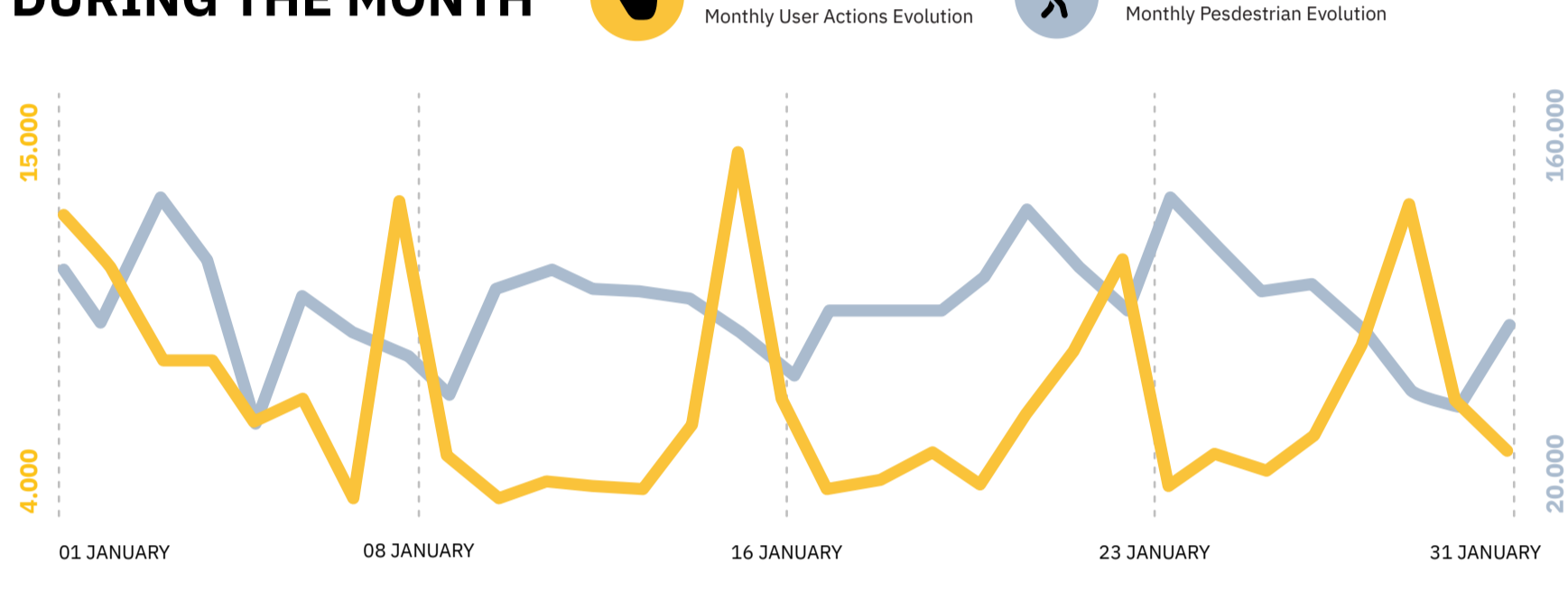
# TOMI continues to help in the prevention of Covid-19

TOMI continues to help in the prevention of Covid-19, using its most diverse technologies like the detection of the usage, or not usage, of the mask on the streets, and the detection and counting of the pedestrians. With all these technologies, TOMI helps to make cities safer.



### TOP CONTENT CATEGORIES

NEWS	EVENTS	SEARCH	TRANSPORTS
City	Exhibitions	Where to Eat	Sete Rios
Culture	Music	Transports	Telheiras
Alerts	Theater	Public Services	Baixa-Chiado



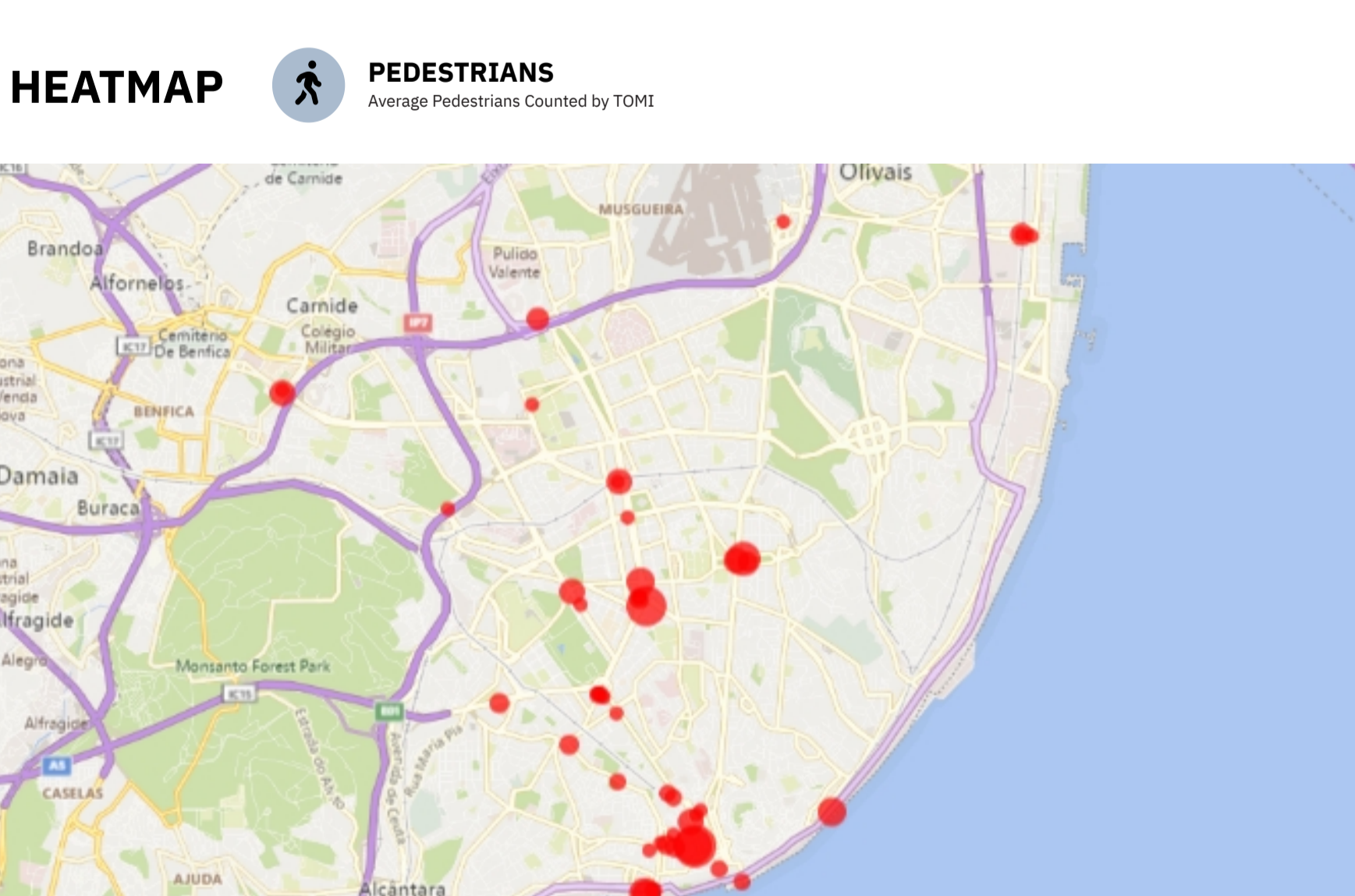
### THE PODIUM

<h4>ACTION CHAMPION</h4> <p>Av. António Augusto de Aguiar</p> <p><b>27.843</b> User Actions</p>	<h4>SELFIE WINNER</h4> <p>Rossio Rua 1º de Dezembro</p> <p><b>390</b> Photos and GIFs sent</p>
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### January Overall Analysis:

In January, a significant increase in the number of Covid-19 cases in Portugal continued to be observed.

User Actions\*: Values indicate the number of touches made on TOMI. Content Display\*: Values show the number of each content exhibited on lists, selections and search. Pedestrians\*: This data is completely anonymous and privacy is respected.



## TOMI® SMART MEDIA

TOMI is the best way to communicate and to reach the desired target audience in an interactive and creative way. See some of our campaigns of January in Lisbon.

Communication in the right place at the right time!

McDonalds	Teatro Nacional D. Maria II	Sumersby	Vodafone