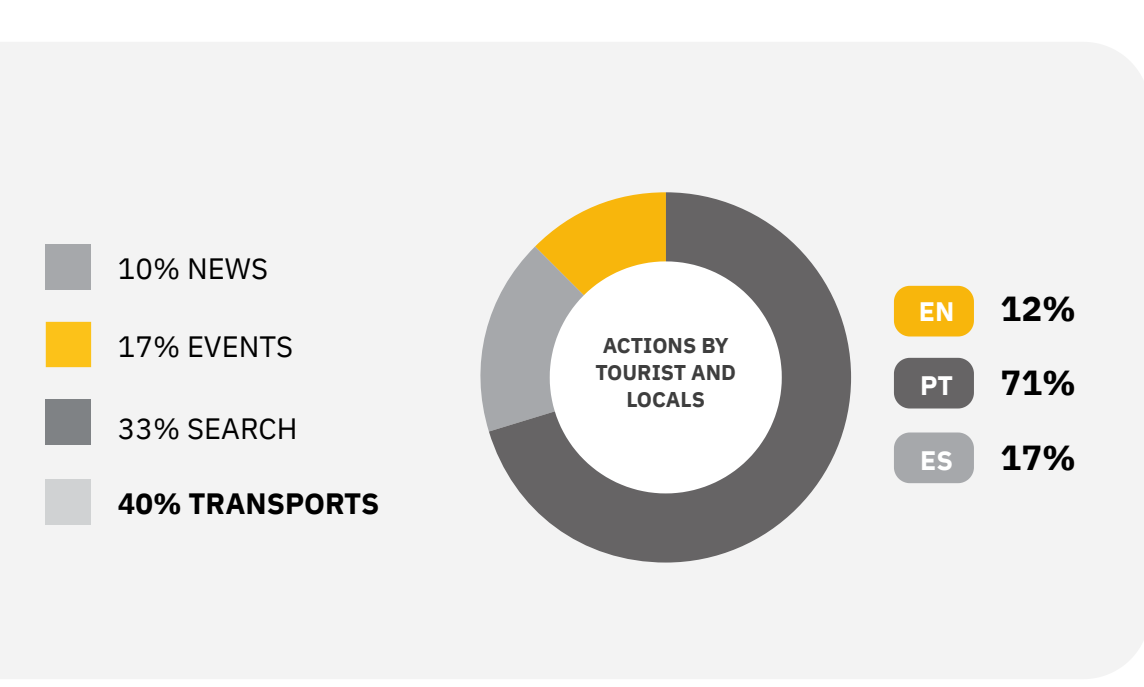
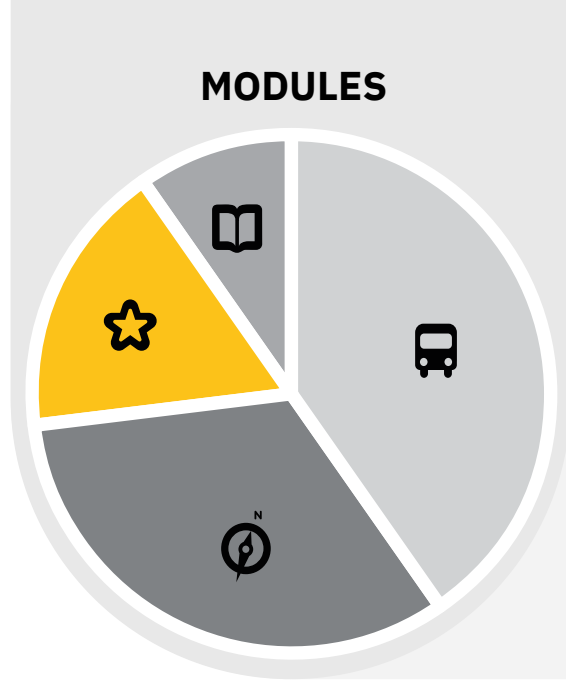
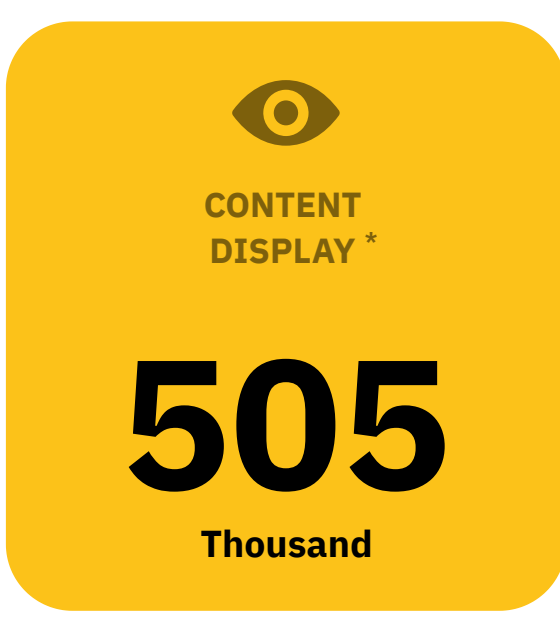
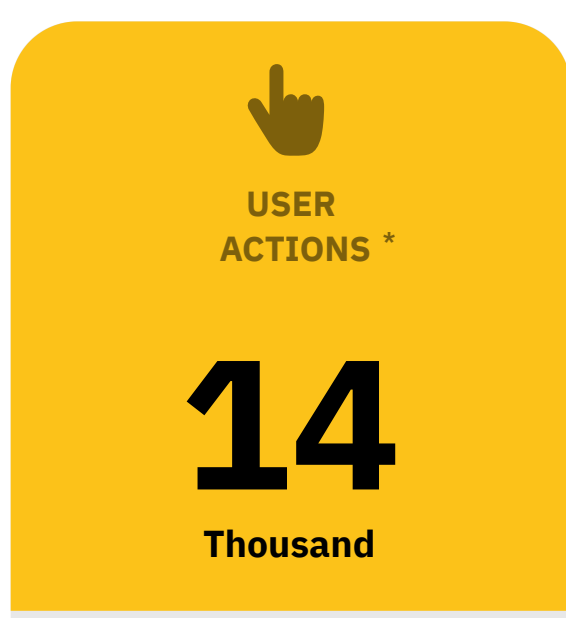


TOMI continues to help in the prevention of Covid-19

TOMI continues to help in the prevention of Covid-19, using its most diverse technologies like the detection of the usage, or not usage, of the mask on the streets, and the detection and counting of the pedestrians. With all these technologies, TOMI helps to make cities safer.



In January, the Transports Module was in greater demand. TOMI users searched mainly for Quarteira, Rua Almirante Cândido dos Reis, and Avenida da República.

TOP CONTENT CATEGORIES

USER ACTIONS

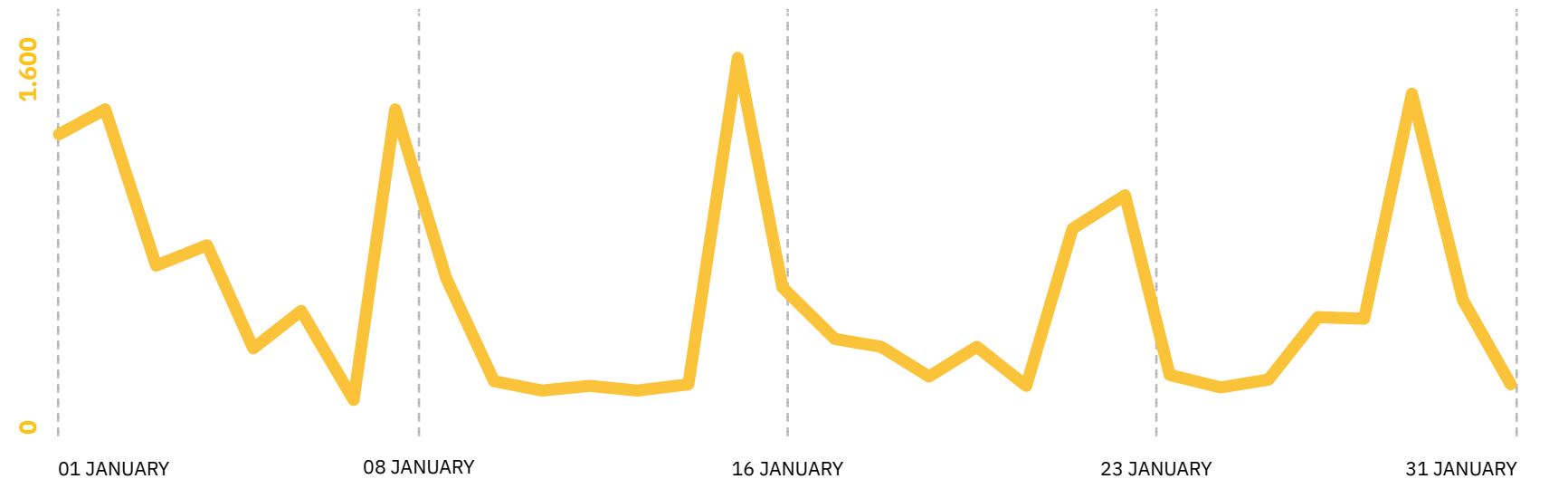
Principais categorias por Módulo

NEWS	EVENTS	SEARCH	TRANSPORTS
City	Art & Culture	Utilities & Services	Quarteira
Others	Cinema	What to Do	Rua Almirante Cândido dos Reis
Mobility	Kids	Where to Stay	Avenida da República

DURING THE MONTH

USER ACTIONS

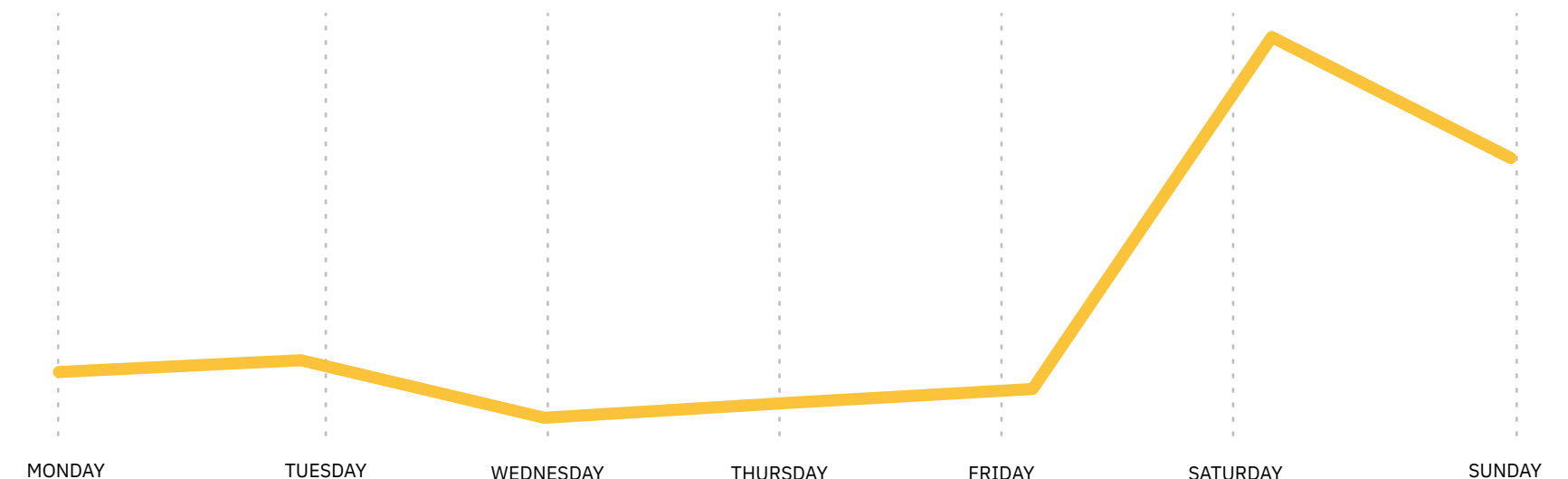
Monthly User Actions Evolution



WEEKLY TREND

USER ACTIONS

Average User Actions Count by Week Day

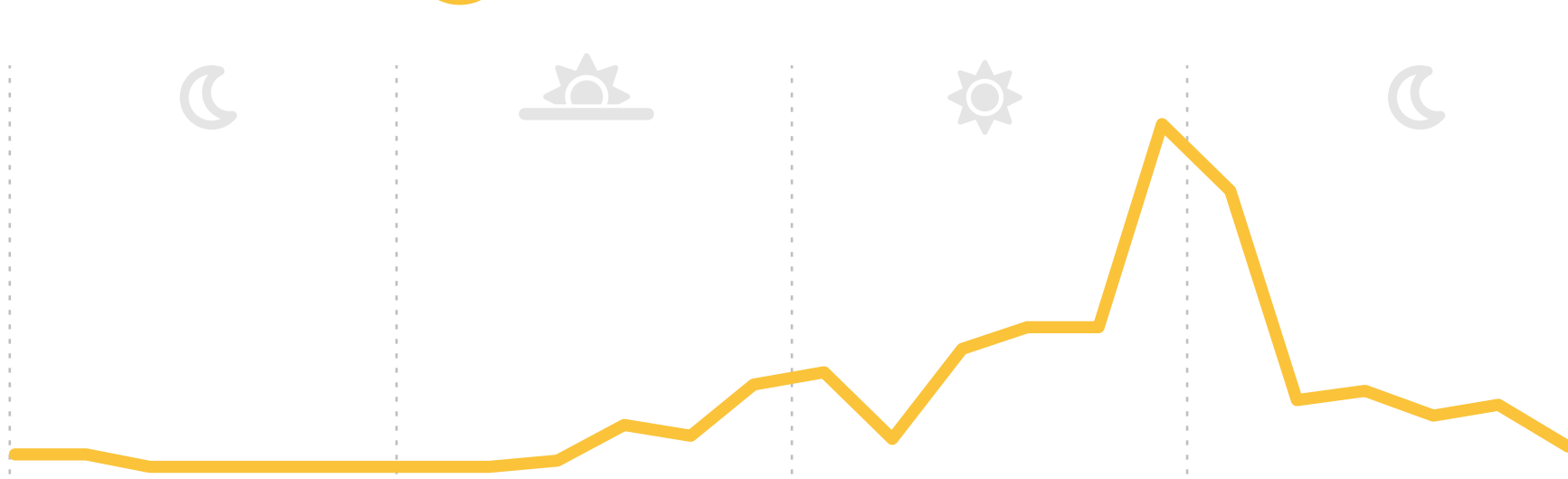


During January, Saturdays recorded the highest number of user actions of week. On the other hand, Wednesdays had the lowest number of user actions of the week.

DAILY TREND

USER ACTIONS

Monthly User Actions Evolution



In January, regarding the user actions, the highest number happened between 2pm and 6pm, recording a peak of actions at 5pm.

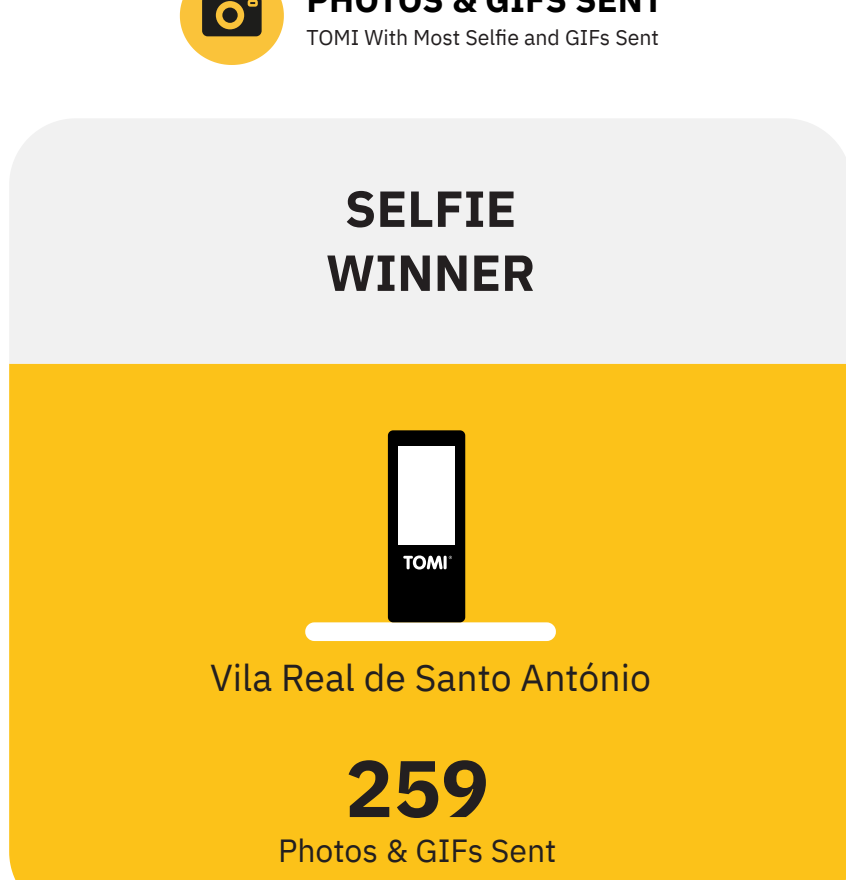
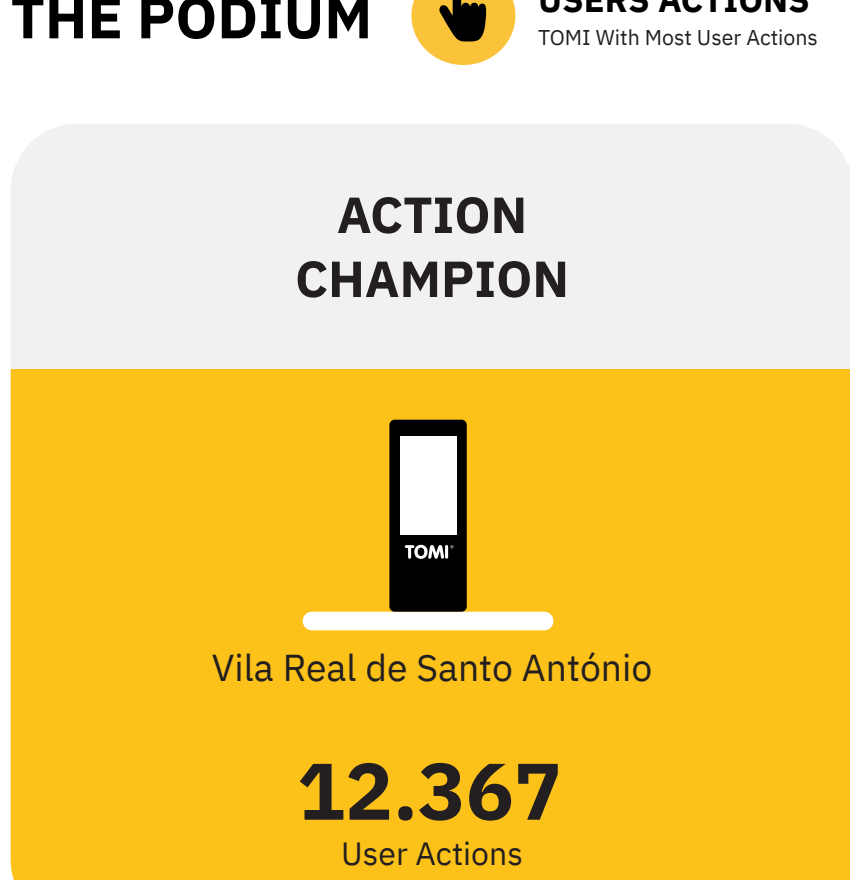
THE PODIUM

USERS ACTIONS

TOMI With Most User Actions

PHOTOS & GIFS SENT

TOMI With Most Selfie and GIFs Sent



January Overall Analysis:

In January, a significant increase in the number of Covid-19 cases in Portugal continued to be observed.

User Actions*: Values indicate the number of touches made on TOMI. Content Display*: Values show the number of each content exhibited on lists, selections and search. Pedestrians*: This data is completely anonymous and privacy is respected.

SUBSCRIBE NEWSLETTER

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<p>MAIN AWARDS AND HONORS</p> <p>Citizen's engagement, E-Gov & urban innovation</p>	<p>Smart Cities USA, UK and Latam awards</p> <p>Inno Vacity</p>	<p>Award UI & UX</p> <p>Best interface</p>	<p>Accessibility & inclusion</p> <p>Design for society & disability inclusion</p>	<p>DOOH media</p> <p>Best innovation</p>	<p>Tourism</p> <p>Best service</p>
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