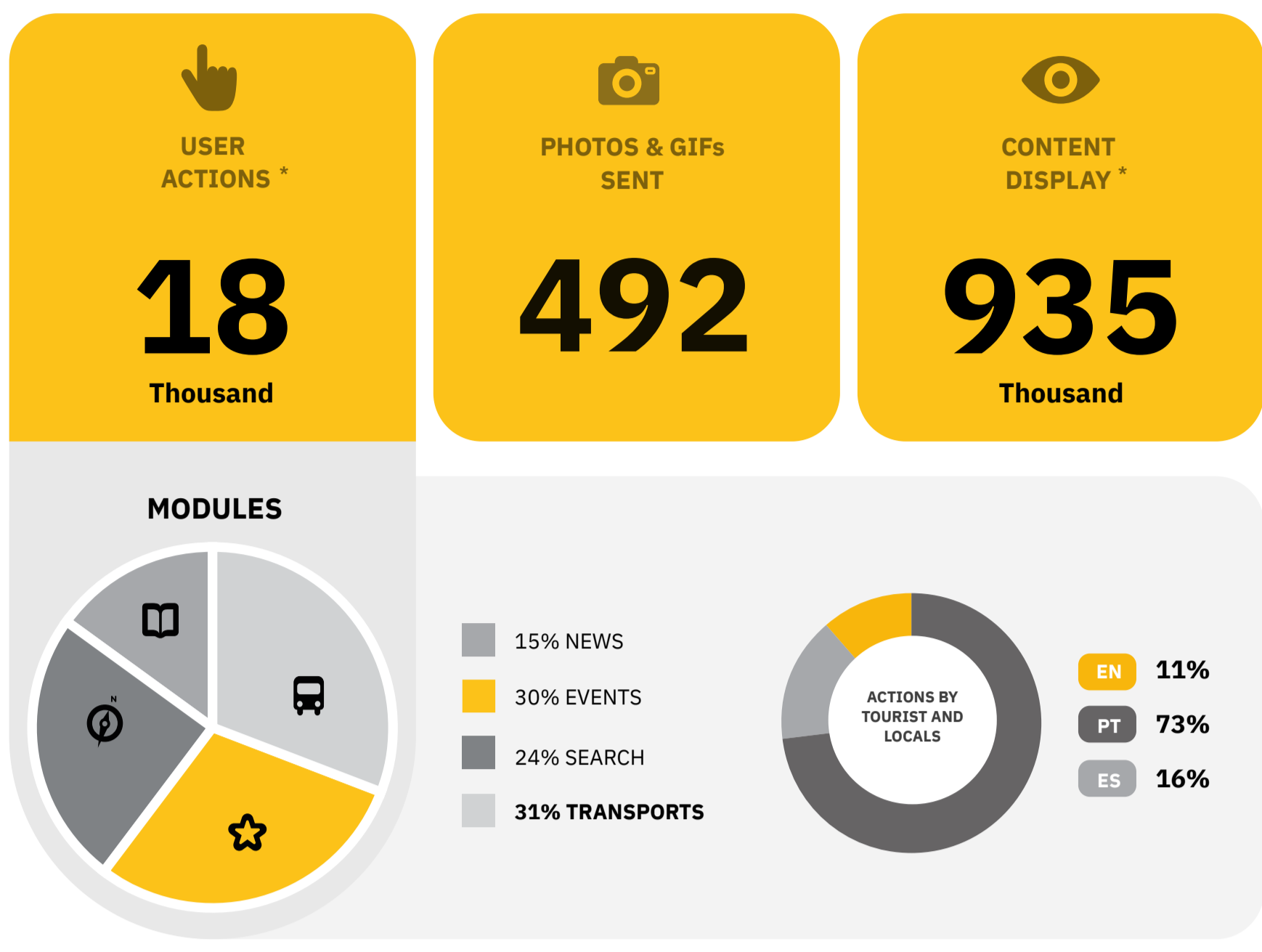


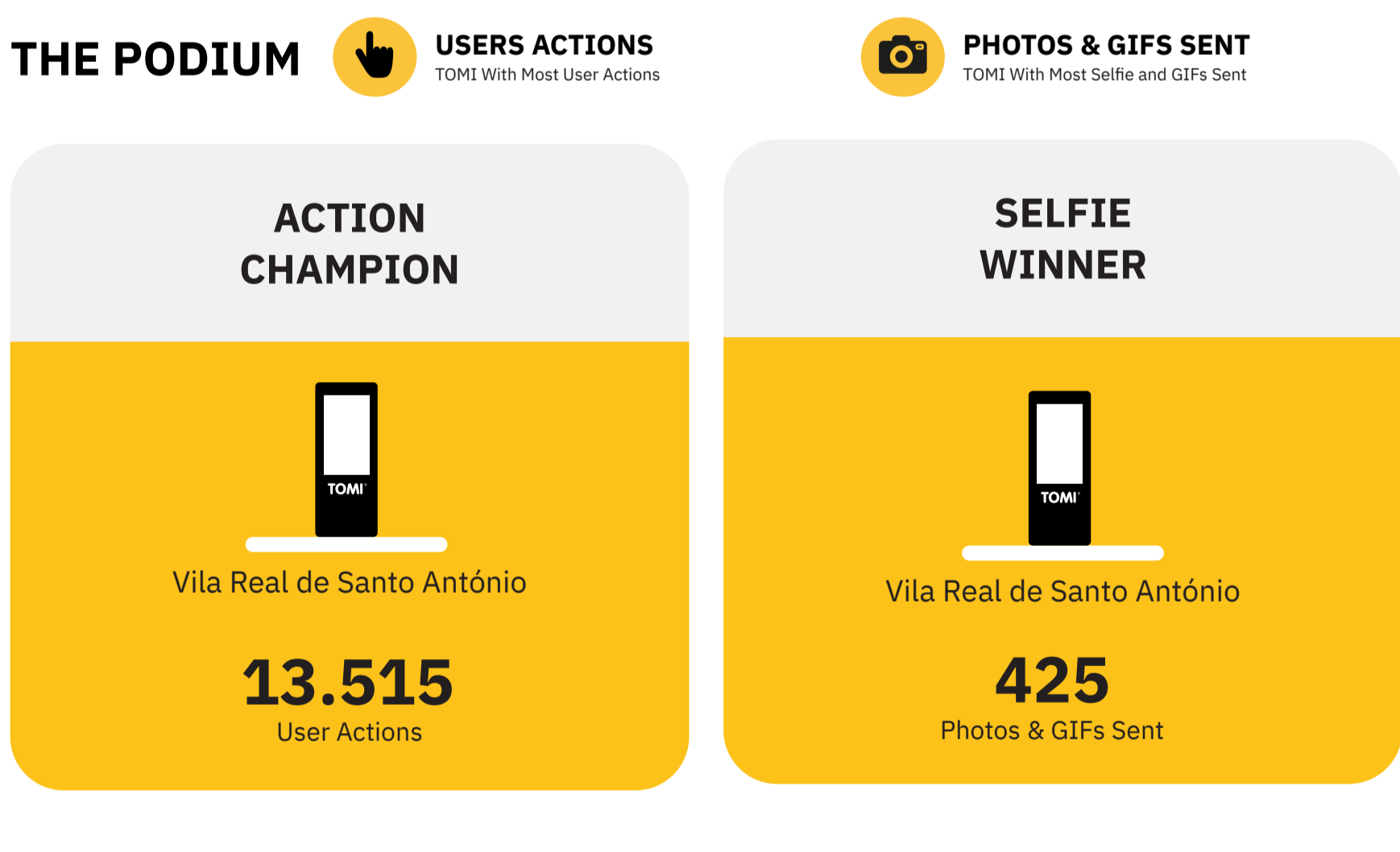
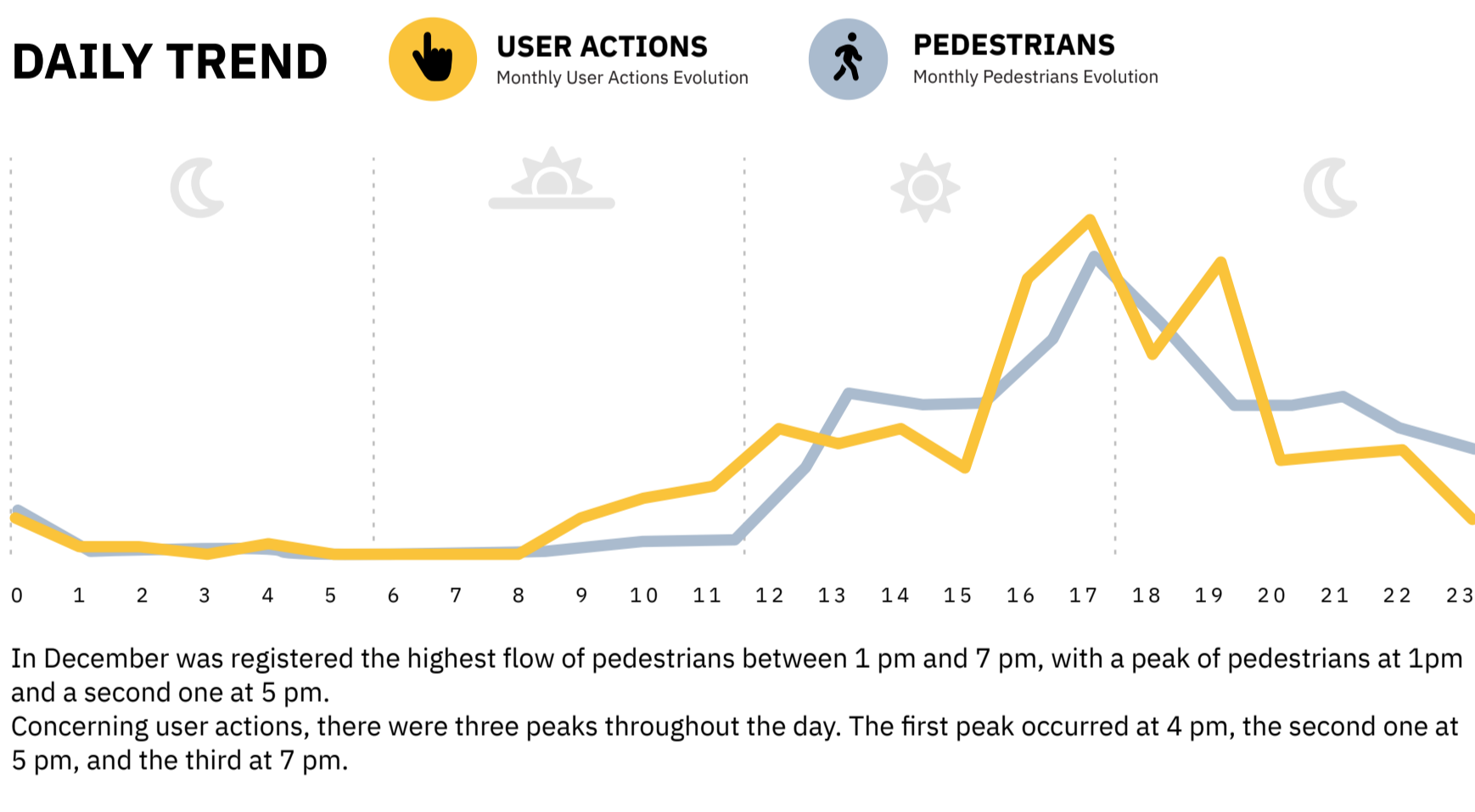
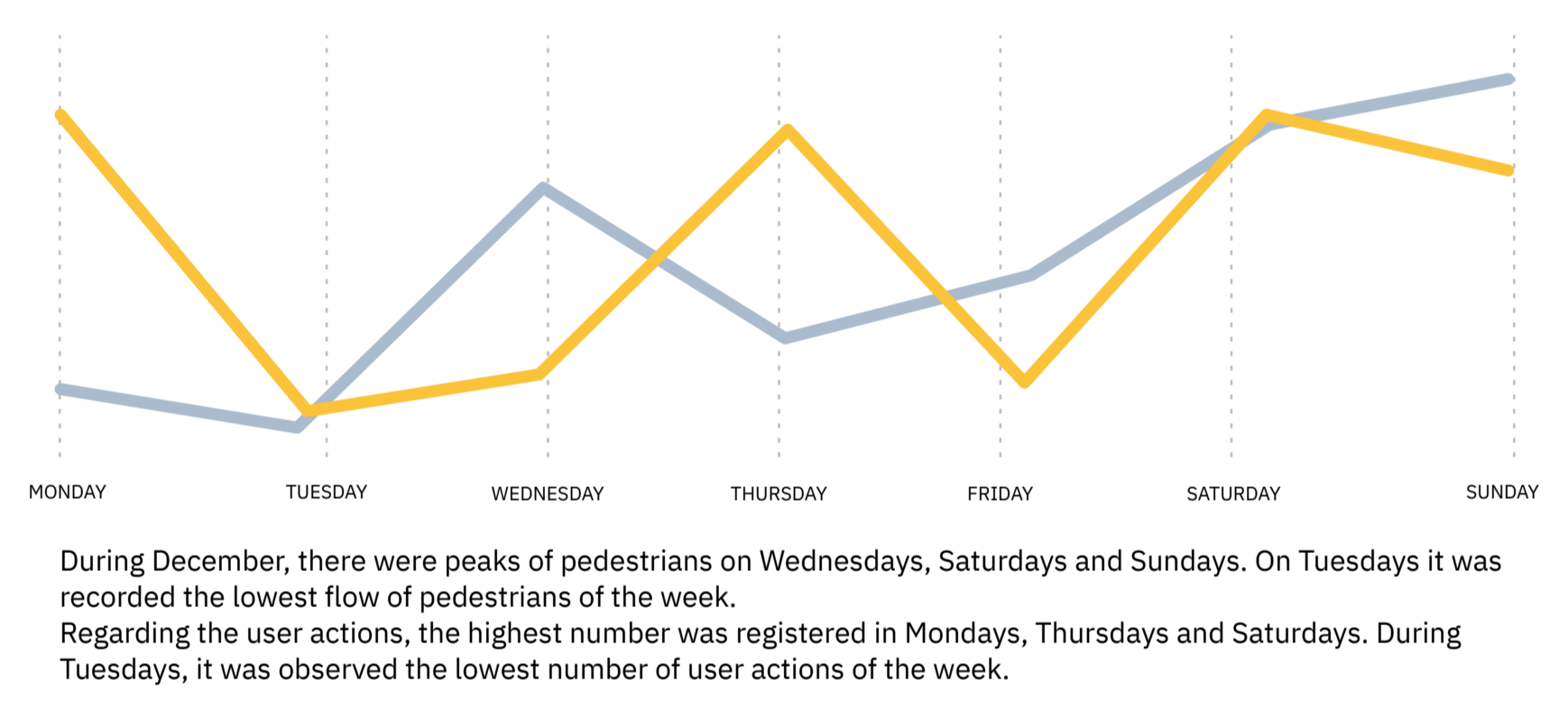
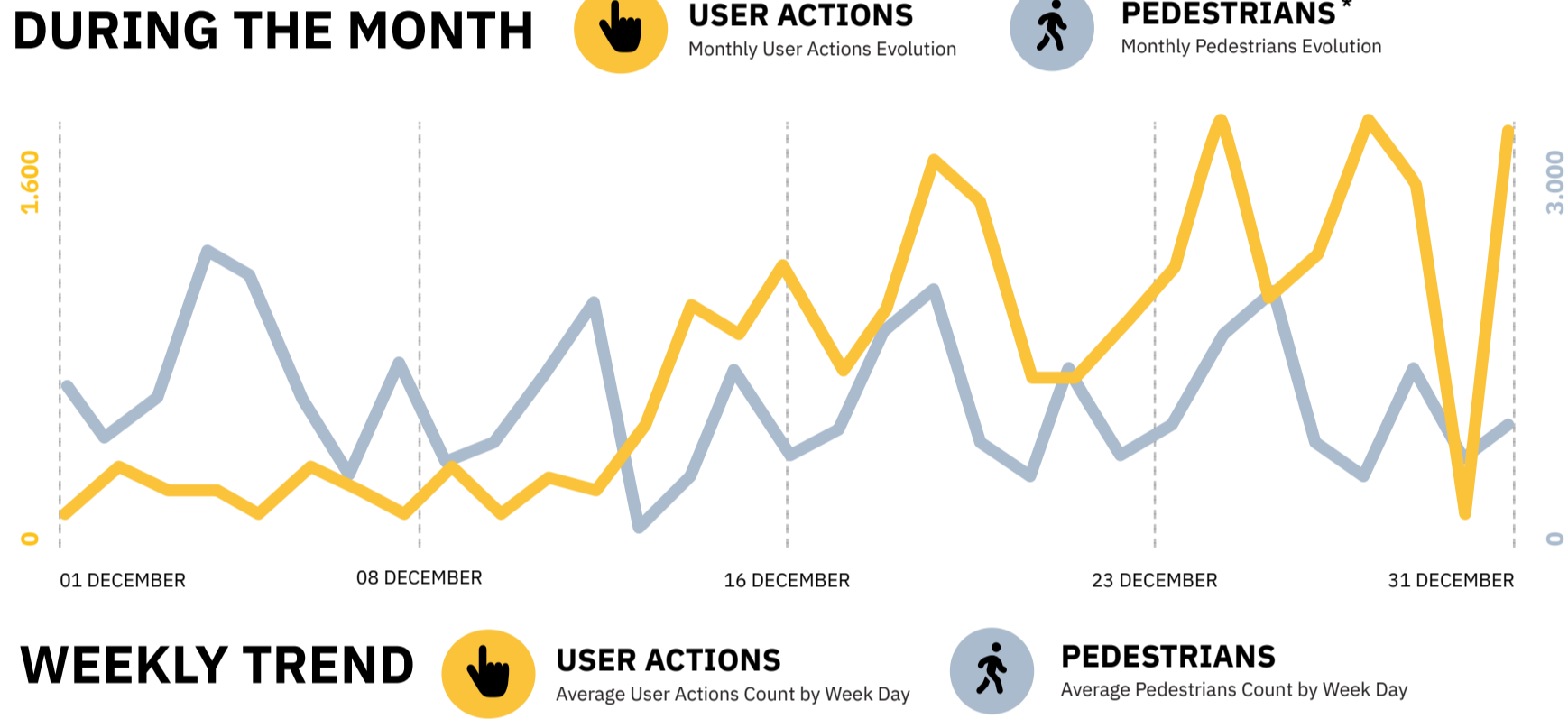
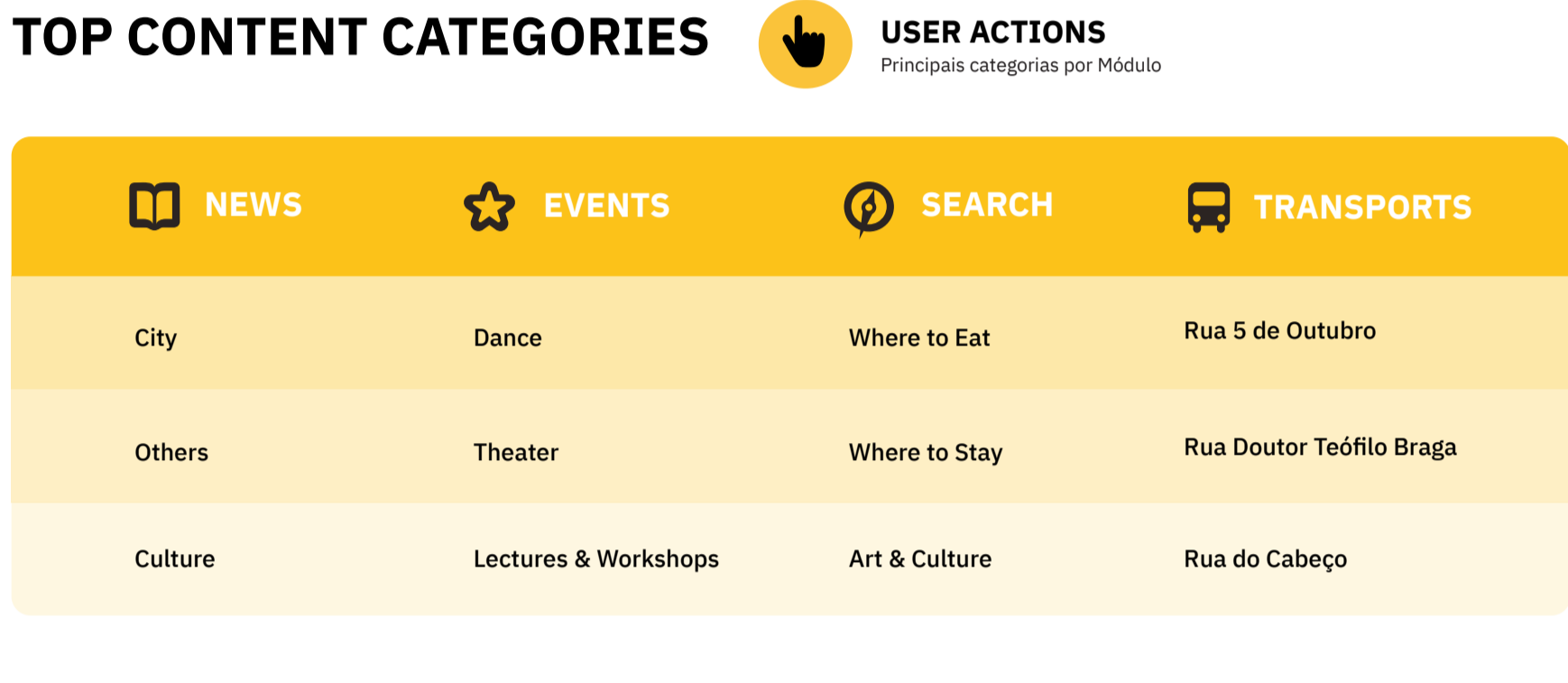


New Christmas Collection was a success

During December, it was possible to find a new collection related to Christmas Markets and Christmas Villages of Portugal. In that collection, TOMI users could find all the important pieces of information.

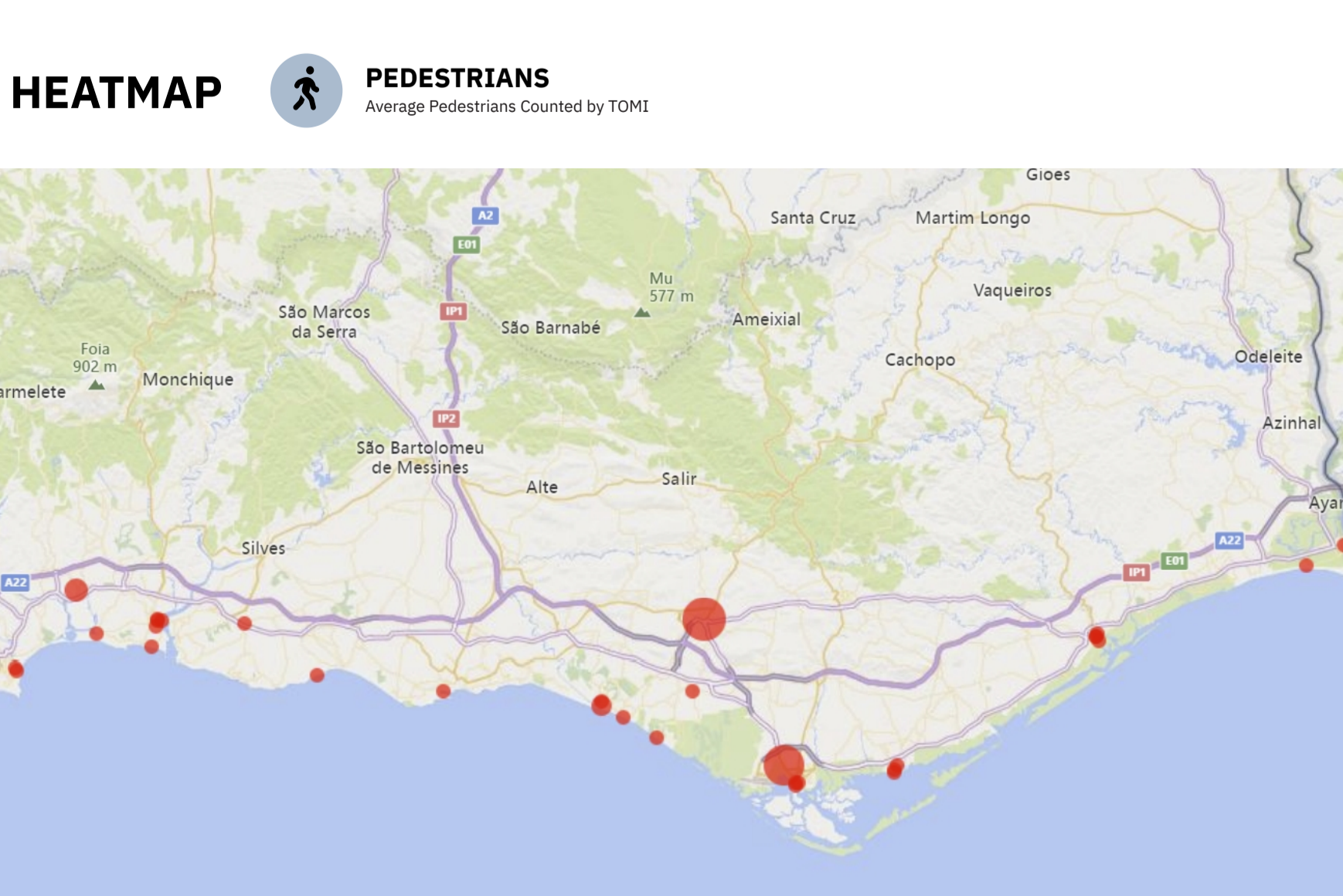


In December, the Transports Module was in greater demand. TOMI users searched mainly for Rua 5 de Outubro, Rua Doutor Teófilo Braga, e Rua do Cabeço.



December Overall Analysis:
In December, there was a huge increase in the cases of Covid-19, in Portugal.

User Actions*: Values indicate the number of touches made on TOMI. Content Display*: Values show the number of each content exhibited on lists, selections and search. Pedestrians*: This data is completely anonymous and privacy is respected.



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