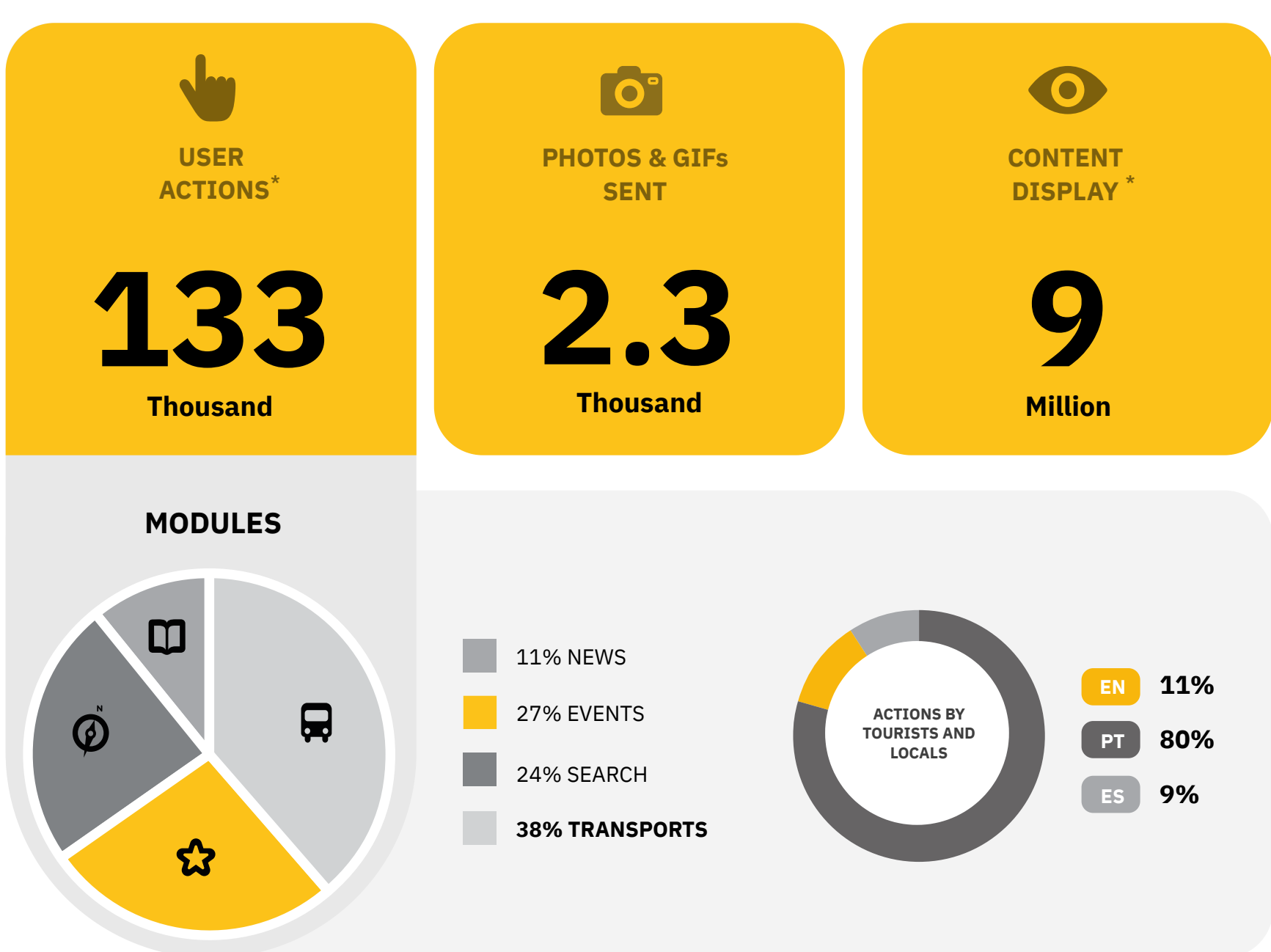




TOMI has expanded to three new locations

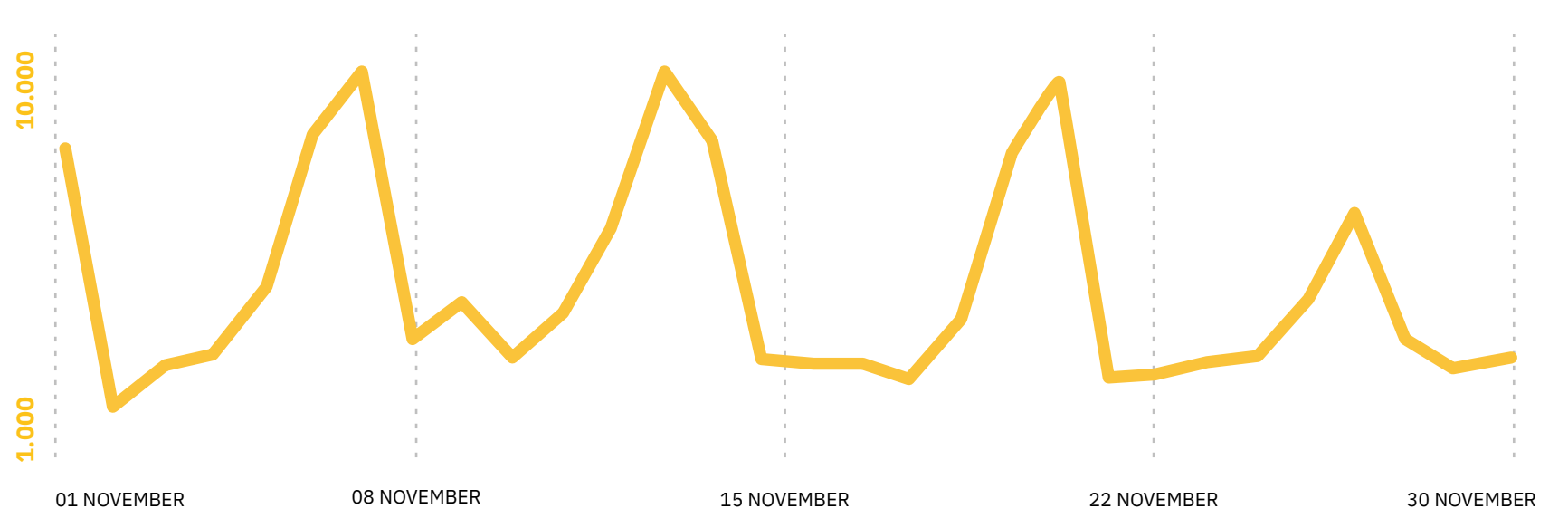
In November, TOMI expanded to three new locations in Portugal: Vila Velha de Ródão, Ribeira de Pena and Cerva. TOMI continues to expand worldwide and in Portugal, with more than 100 cities. In November, TOMI was present at the Portugal Smart Cities Summit 2021, at FIL, in Lisbon, as a partner and exhibitor.



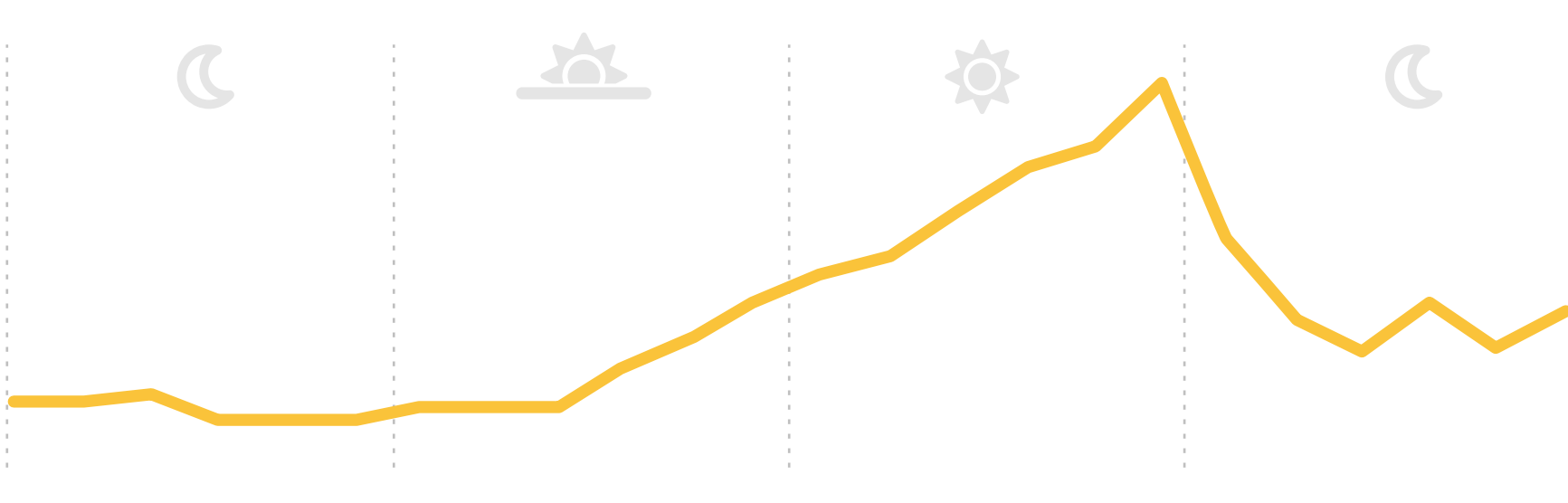
TOP CONTENT CATEGORIES USER ACTIONS* Top Content Categories by Module

NEWS	EVENTS	SEARCH	TRANSPORTS
Culture	Art & Culture	What To Do	Parque da Cidade
Society	Outdoors	Where to Eat	TUKTOUR
City	Exhibitions	Convenience Services	Museu de Serralves

DURING THE MONTH USER ACTIONS Monthly User Actions Evolution



DAILY TREND USER ACTIONS Monthly User Actions Evolution



In the month of November, it was registered a peak of user actions at 5:00 pm. During the morning period, it was possible to observe an increase in the user actions.

THE PODIUM USER ACTIONS TOMI With Most User Actions

PHOTOS & GIFs SENT TOMI With Most Selfie and GIFs Sent

- ACTION CHAMPION**
- Matosinhos Loja TOMI - 25 001
 - Matosinhos Leça TOMI - 16 259
 - Valença TOMI - 14 005
 - Arouca TOMI - 13 389
 - Marco de Canaveses TOMI - 10 234

- SELFIE WINNER**
- Matosinhos Loja TOMI - 477
 - Matosinhos Leça TOMI - 320
 - Valença TOMI - 281
 - Arouca TOMI - 217
 - Marco de Canaveses TOMI - 178

November Overall Analysis:

In November, there was an increased in the cases of Covid-19, in Portugal.

User Actions*: Values indicate the number of touches made on TOMI. Content Display*: Values show the number of each content exhibited on lists, selections and search. Pedestrians*: This data is completely anonymous and privacy is respected.

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