

TOMI strengthens brand communication

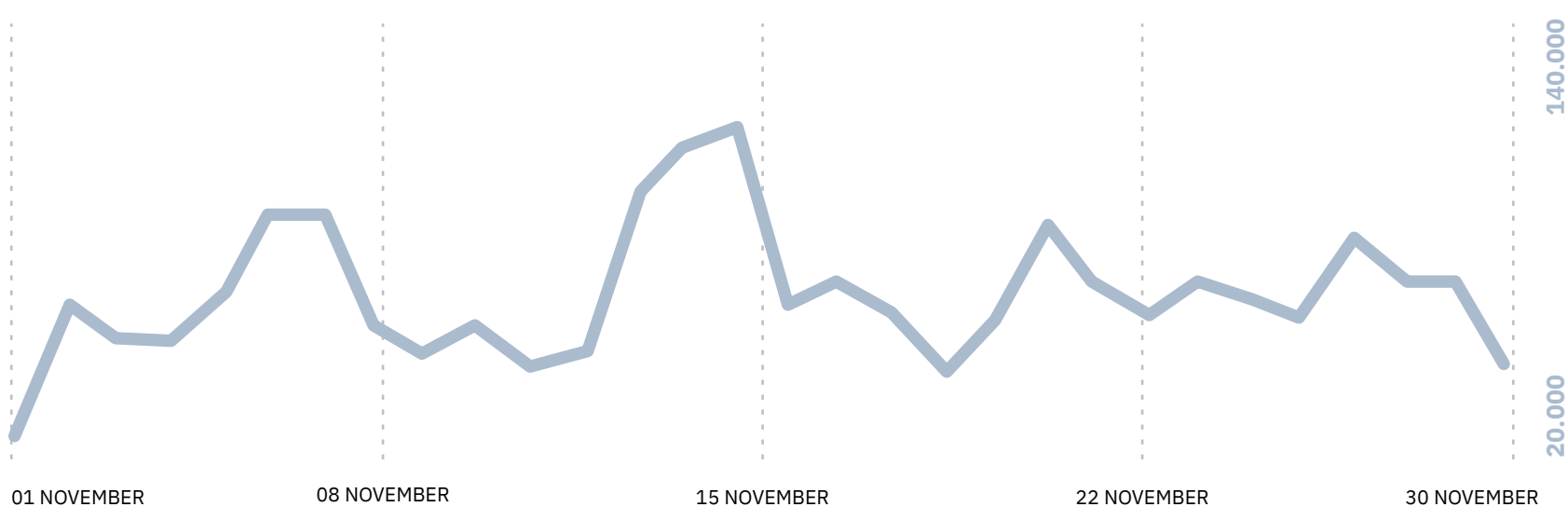
TOMI is a communication platform for brands through its advertising module. TOMI Smart Media makes communication innovative, in the right place at the right time, reaching the target audience in a creative and interactive way.



DURING THE MONTH



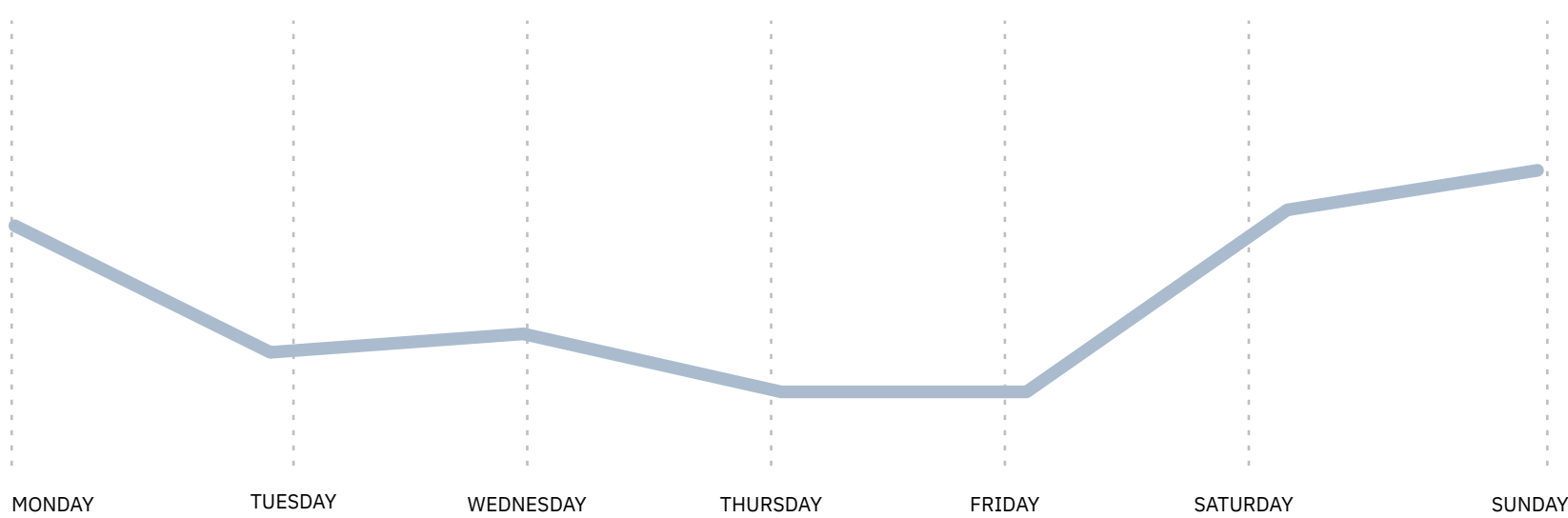
PEDESTRIANS*
Monthly Pedestrian Evolution



WEEKLY TREND



PEDESTRIANS
Average Pedestrian Count by Week Day

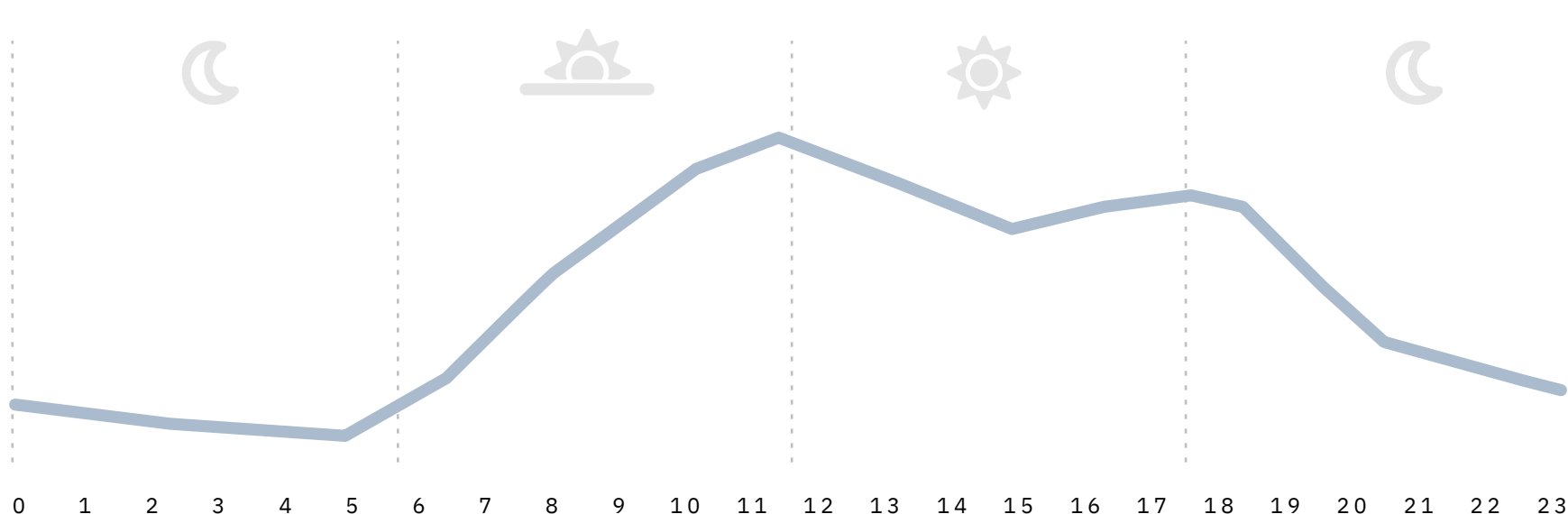


In November, it was registered a peak of pedestrians on Mondays and Sundays. The flow of pedestrians was the lowest of the week on Thursdays and Fridays.

DAILY TREND



PEDESTRIANS
Monthly Pedestrian Evolution



In the month of November, there were two peaks of pedestrians. The first one happened at 11 am, and the second one between 5 pm and 6pm.

November Overall Analysis:

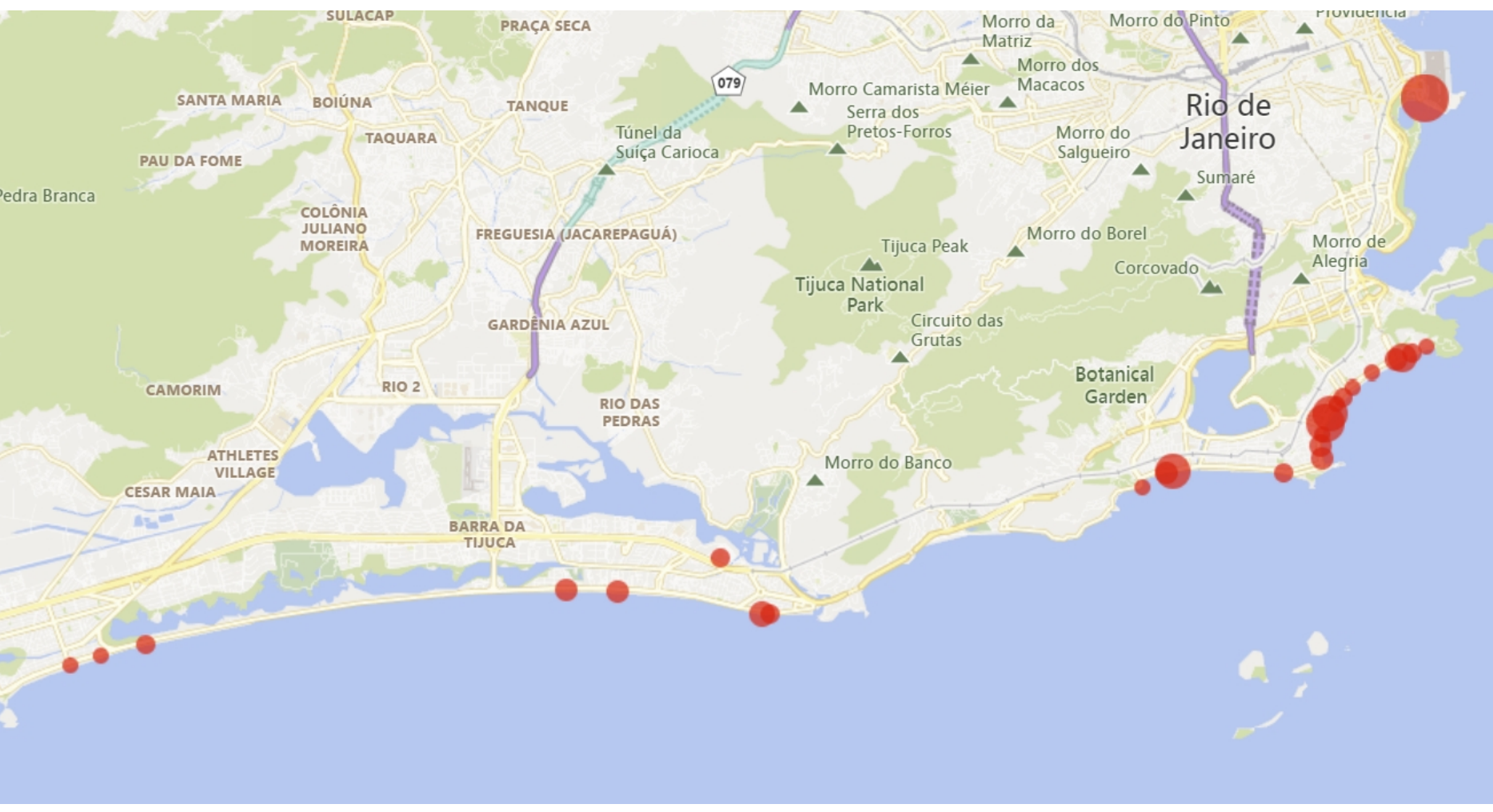
In November, the number of Covid-19 cases detected in Brazil continues to be at a high level. TOMIs of Rio de Janeiro continued with the anti-covid functionalities.

User Actions*: Values indicate the number of touches made on TOMI. Content Display*: Values show the number of each content exhibited on lists, selections and search. Pedestrians*: This data is completely anonymous and privacy is respected.

HEATMAP



PEDESTRIANS
Average Pedestrians Counted by TOMI



TOMI SMART MEDIA

TOMI is the best way to communicate and to reach the desired target audience in an interactive and creative way. See some of our campaigns of November, in Rio de Janeiro.

Communication in the right place at the right time!



Brain+



Pix Collection



Teatro Claro



Shell

SUBSCRIBE NEWSLETTER

Trademark. Patented internationally. Registered design.

<p>MAIN AWARDS AND HONORS</p> <p>Smart Cities USA, UK and Latam awards</p> <p>Citizen's engagement, E-Gov & urban innovation</p>	<p>Award UI & UX</p> <p>A DESIGN AWARD WINNER 2017</p> <p>Best interface</p>	<p>Accessibility & inclusion</p> <p>Design for society & disability inclusion</p>	<p>DOOH media</p> <p>Best innovation</p>	<p>Tourism</p> <p>Best service</p>
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