

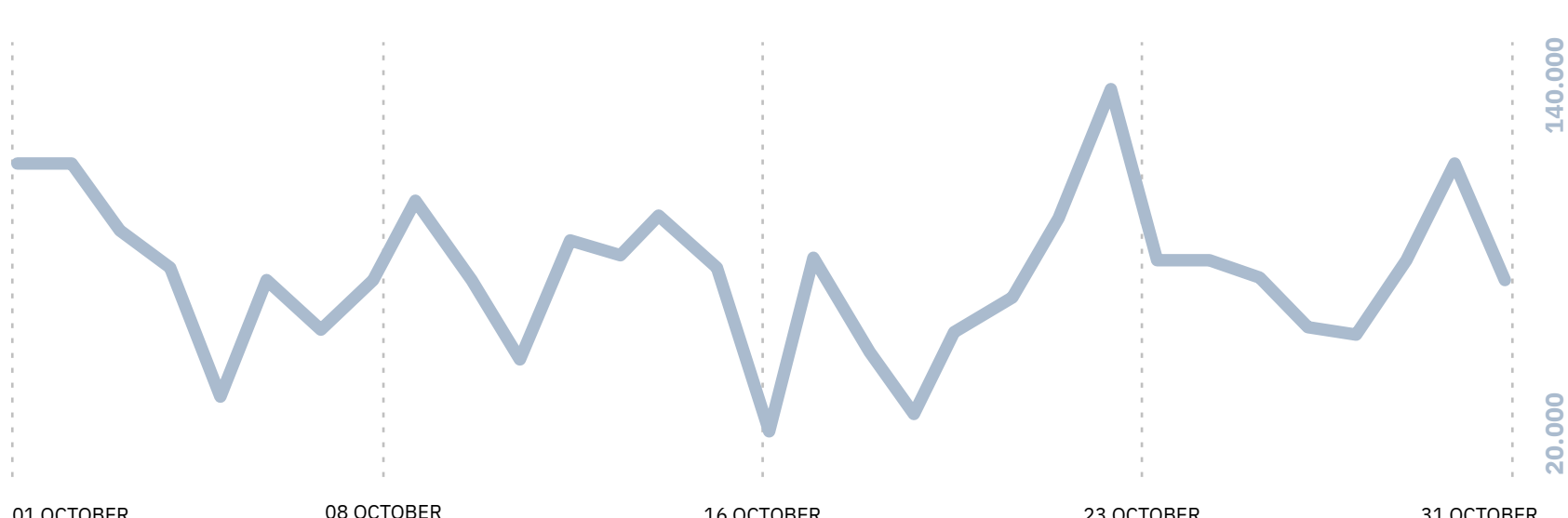


TOMI is at the Expo Dubai 2020

TOMI is present at the Dubai Expo 2020, since October 1st until March 2022! During this 6 months, every visitor is able to interact with TOMI in Dubai, being able to experience something unique with TOMI.

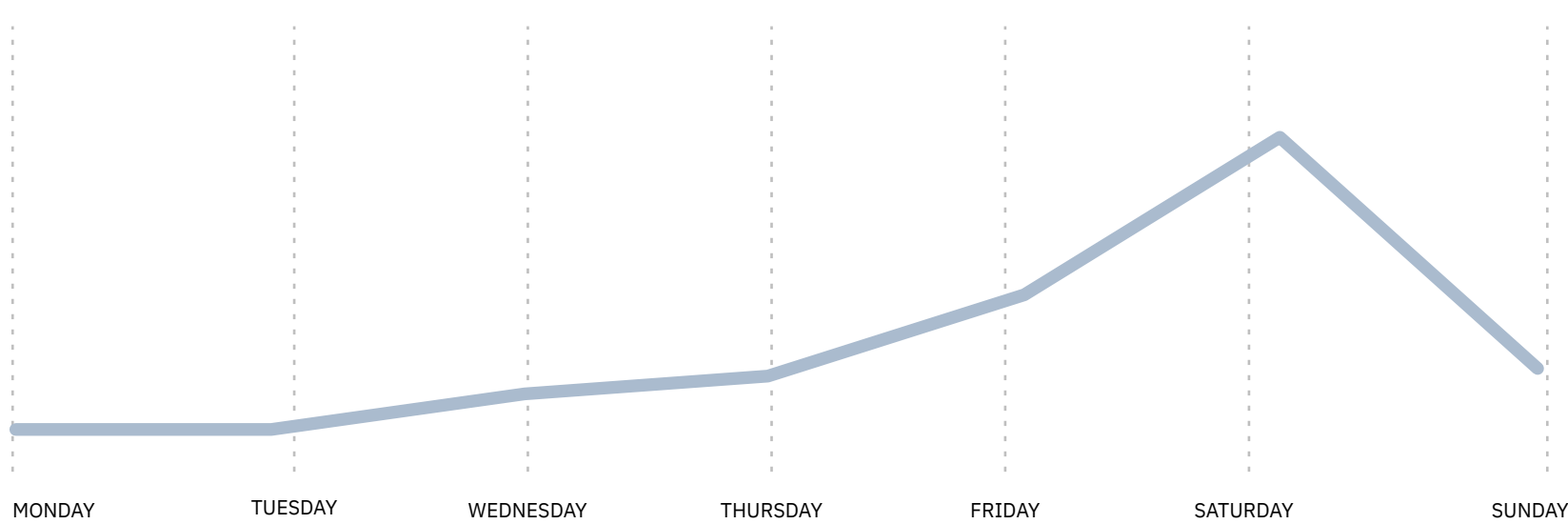
DURING THE MONTH

PEDESTRIANS*
Monthly Pedestrian Evolution



WEEKLY TREND

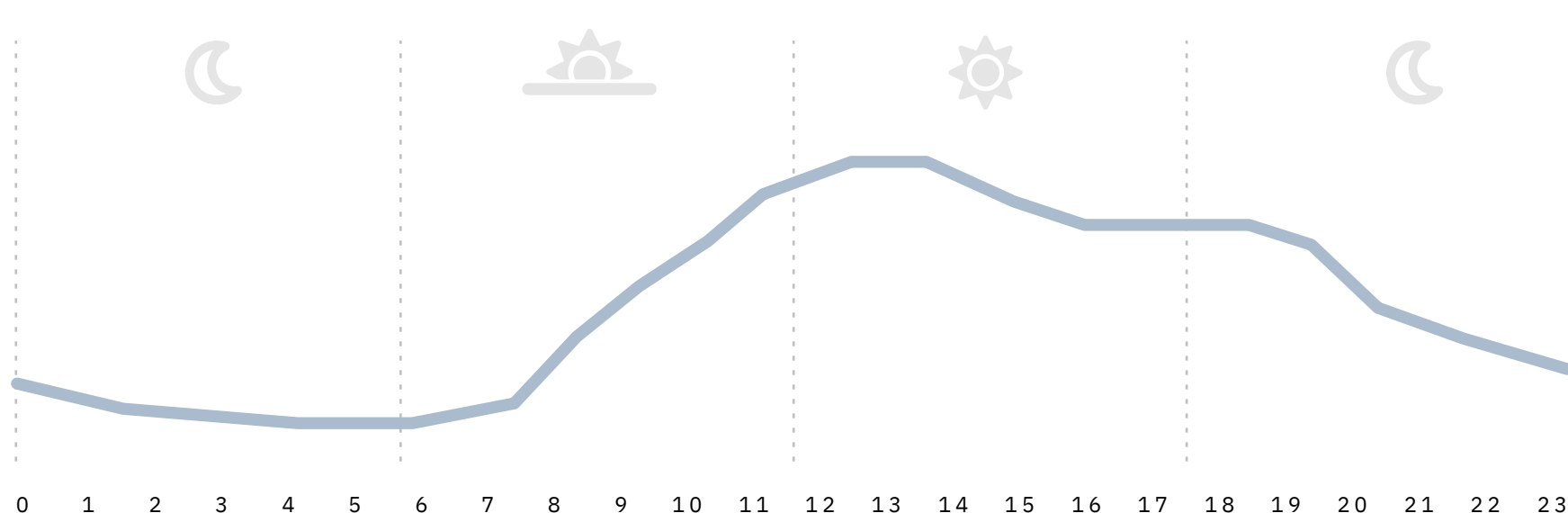
PEDESTRIANS
Average Pedestrian Count by Week Day



In October, it was registered a peak of pedestrians on Saturdays. On Mondays, the peak of pedestrians was the lowest of the week.

DAILY TREND

PEDESTRIANS
Monthly Pedestrian Evolution



In October, there were two peaks of pedestrians. The first one happened between 1 pm and 2 pm, and the second one between 4 pm and 6pm.

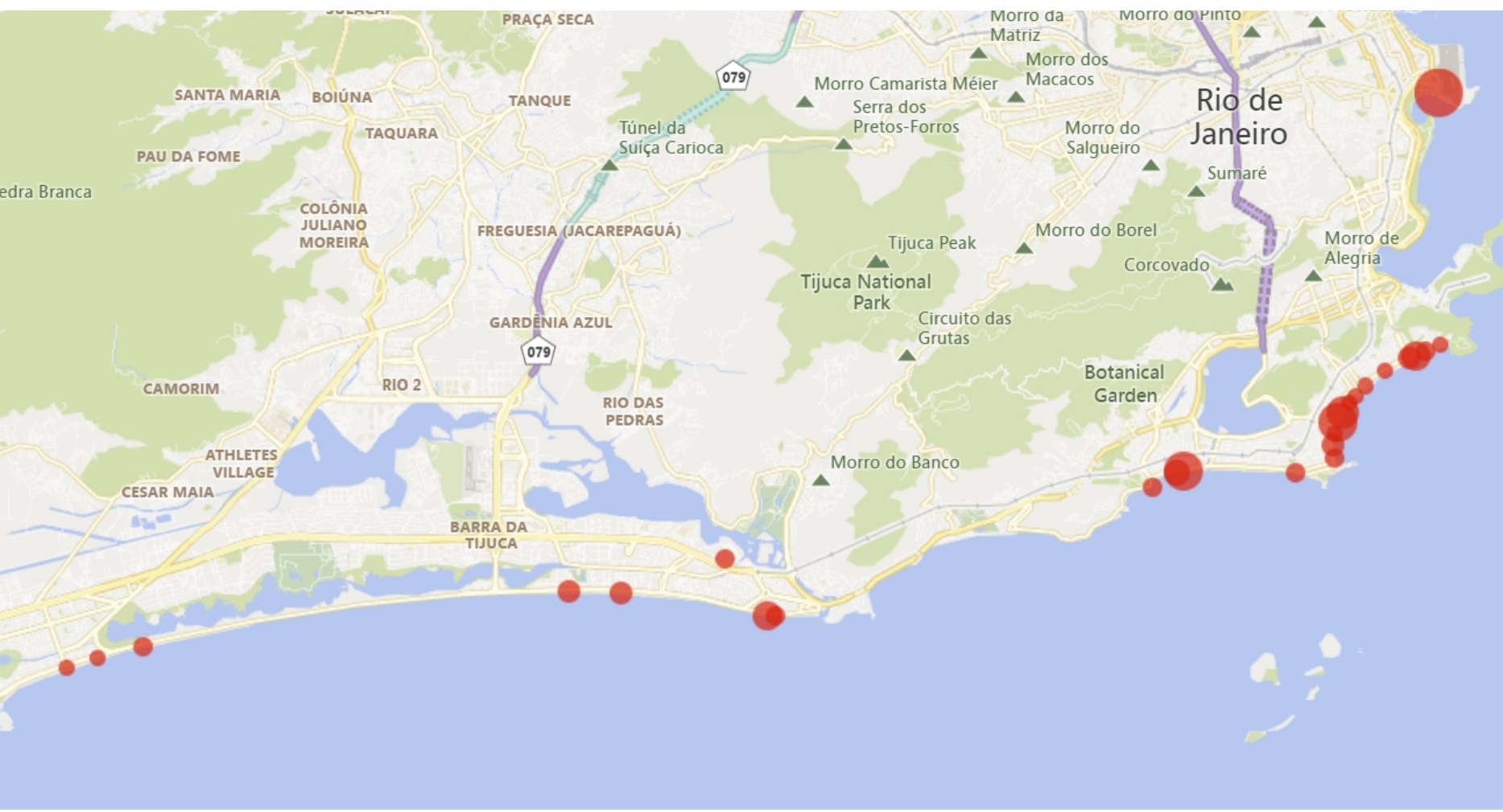
October Overall Analysis:

In October, the number of Covid-19 cases detected in Brazil continues to be at a high level. TOMIs of Rio de Janeiro continued with the anti-covid functions.

User Actions*: Values indicate the number of touches made on TOMI. Content Display*: Values show the number of each content exhibited on lists, selections and search. Pedestrians*: This data is completely anonymous and privacy is respected.

HEATMAP

PEDESTRIANS
Average Pedestrians Counted by TOMI



TOMI SMART MEDIA

TOMI is the best way to communicate and to reach the desired target audience in an interactive and creative way. See some of our campaigns of October, in Rio de Janeiro.

Communication in the right place at the right time!



CAOA

Voz dos Oceanos

Warner Bro

McDonalds

SUBSCRIBE NEWSLETTER

Trademark. Patented internationally. Registered design.

<p>MAIN AWARDS AND HONORS</p> <p>Citizen's engagement, E-Gov & urban innovation</p>	<p>Smart Cities USA, UK and Latam awards</p> <p>Citizen's engagement, E-Gov & urban innovation</p>	<p>Award UI & UX</p> <p>Best interface</p>	<p>Accessibility & inclusion</p> <p>Design for society & disability inclusion</p>	<p>DOOH media</p> <p>Best innovation</p>	<p>Tourism</p> <p>Best service</p>
--	---	---	--	---	---