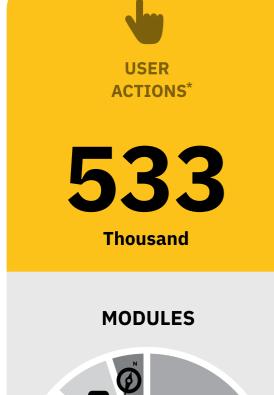
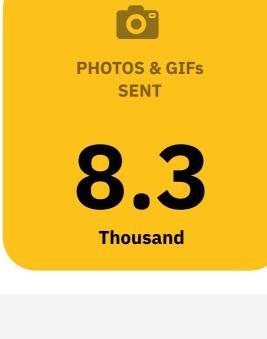




Montevideo, Uruguay. During this year, TOMI had more than 830 thousand user actions, and more than 13 thousand photos and gifs shared at TOMI, in Montevideo.



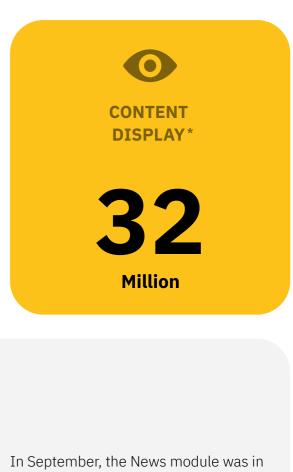


62% NEWS

25% EVENTS

5% SEARCH

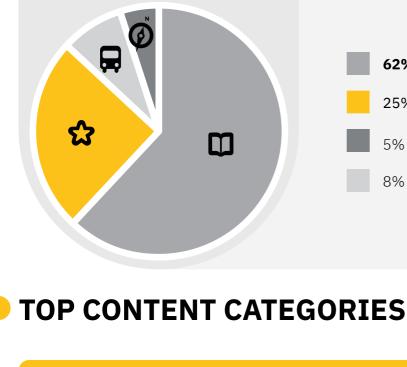
8% TRANSPORTS

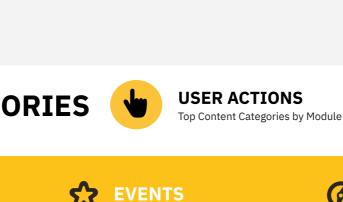


higher demand. TOMI users searched

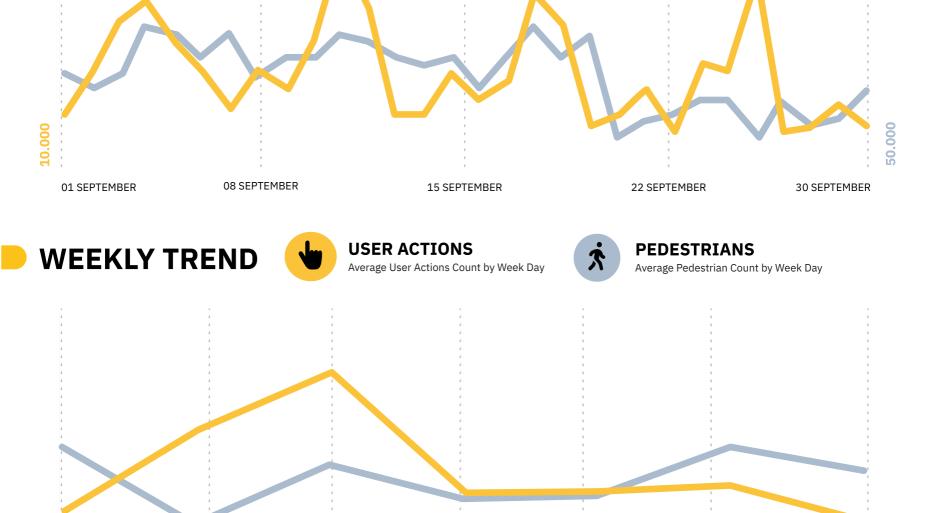
mainly for news related to the cities,

society, and smart cities.









FRIDAY

SATURDAY

SUNDAY

PEDESTRIANS USER ACTIONS DAILY TREND Monthly Pesdestrian Evolution Monthly User Actions Evolution

THURSDAY

In September, Mondays, Wednesdays, and Saturdays were the days of the week with the highest flow of

Regarding the user actions, on Wednesdays it was recorded the highest number of user actions, while on

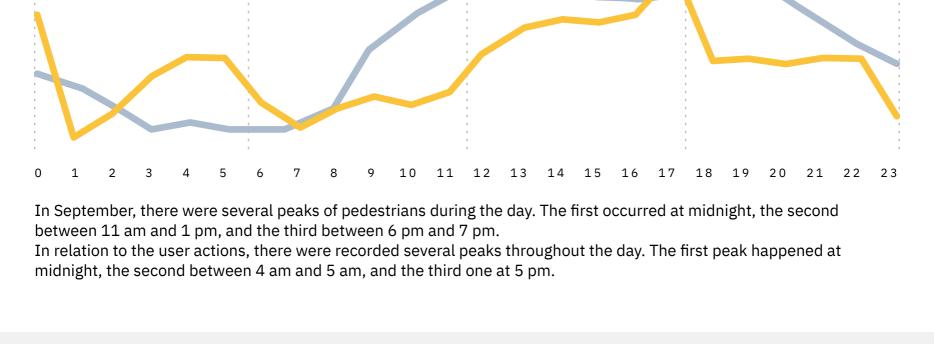
TUESDAY

MONDAY

WEDNESDAY

Mondays and Sundays, the number were the lowest of the week.

pedestrians. Tuesdays were the days of the week with the lowest flow registered.



In September, there are signs of return to normality. In Europe, the numbers of Covid cases detected, became lower. In Latin America, there are still strict measures in place.

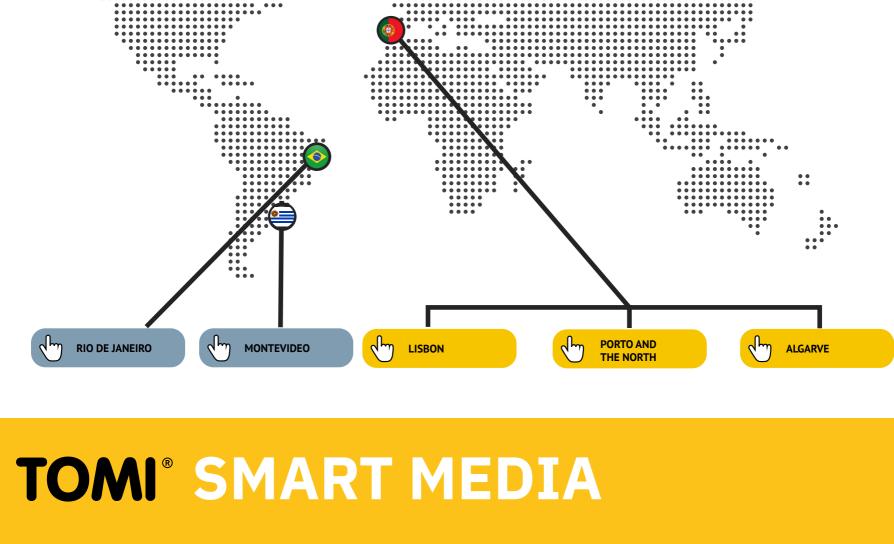
and search. Pedestrians*: This data is completely anonymous and privacy is respected.

LOCATIONS

User Actions*: Values indicate the number of touches made on TOMI. Content Display*: Values show the number of each content exhibited on lists, selections



September Overall Analysis:



TOMI is the best way to communicate and to reach the audience and interact in a creative way. See some of our campaigns in September in our networks.

right time!

Trademark. Patented internationally. Registered design.

MAIN

AND

AWARDS

HONORS

Communication in the right place at the









SUBSCRIBE NEWSLETTER

Smart Cities USA, UK and Latam awards

Citizen's engagement, E-Gov & urban innovation

Award UI & UX A'DESIGN AWARD WINNER 2017

Best interface

Accessibility & inclusion Design for society & disability inclusion DOOH media **FEPE Best innovation**

