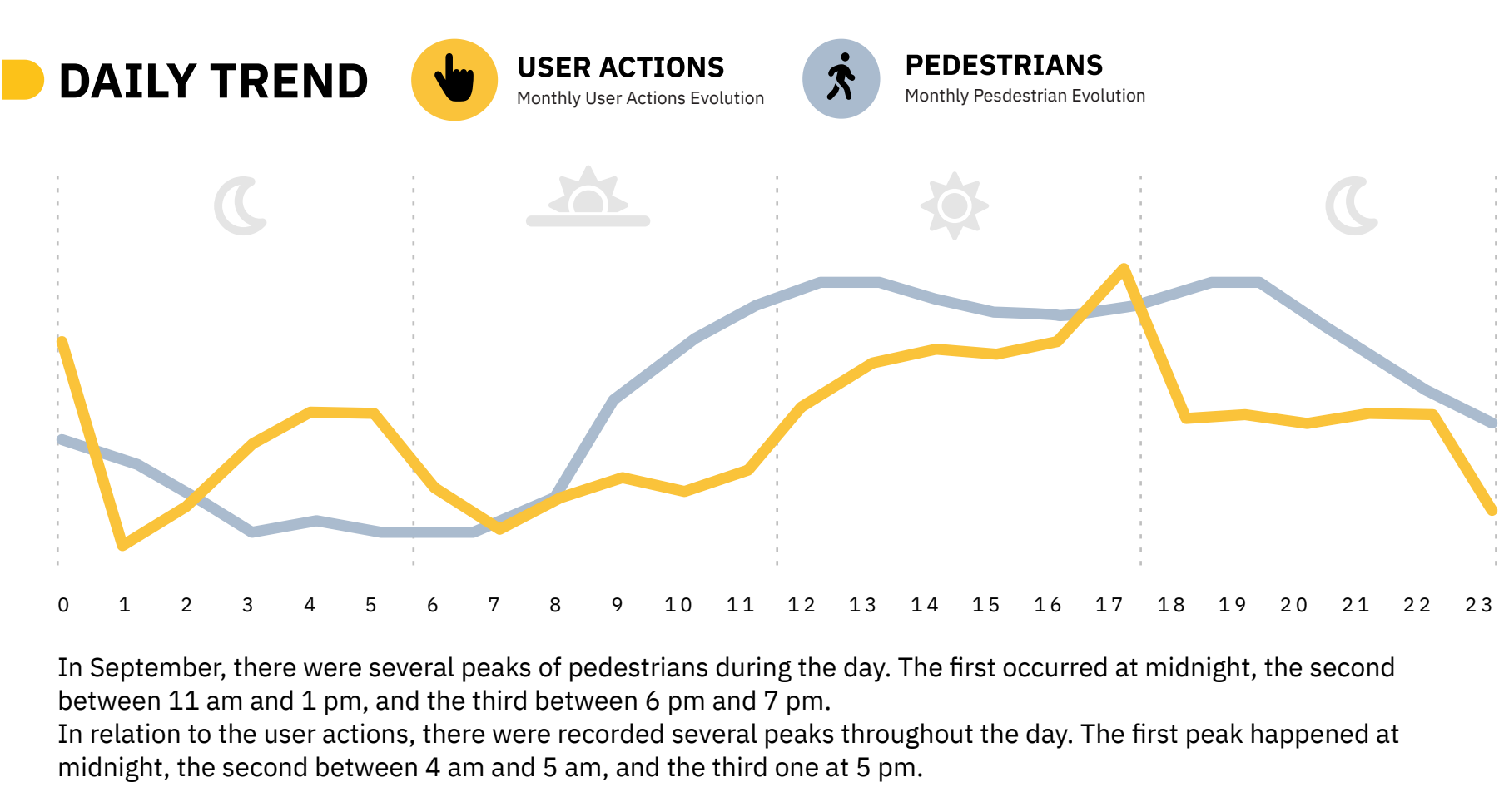
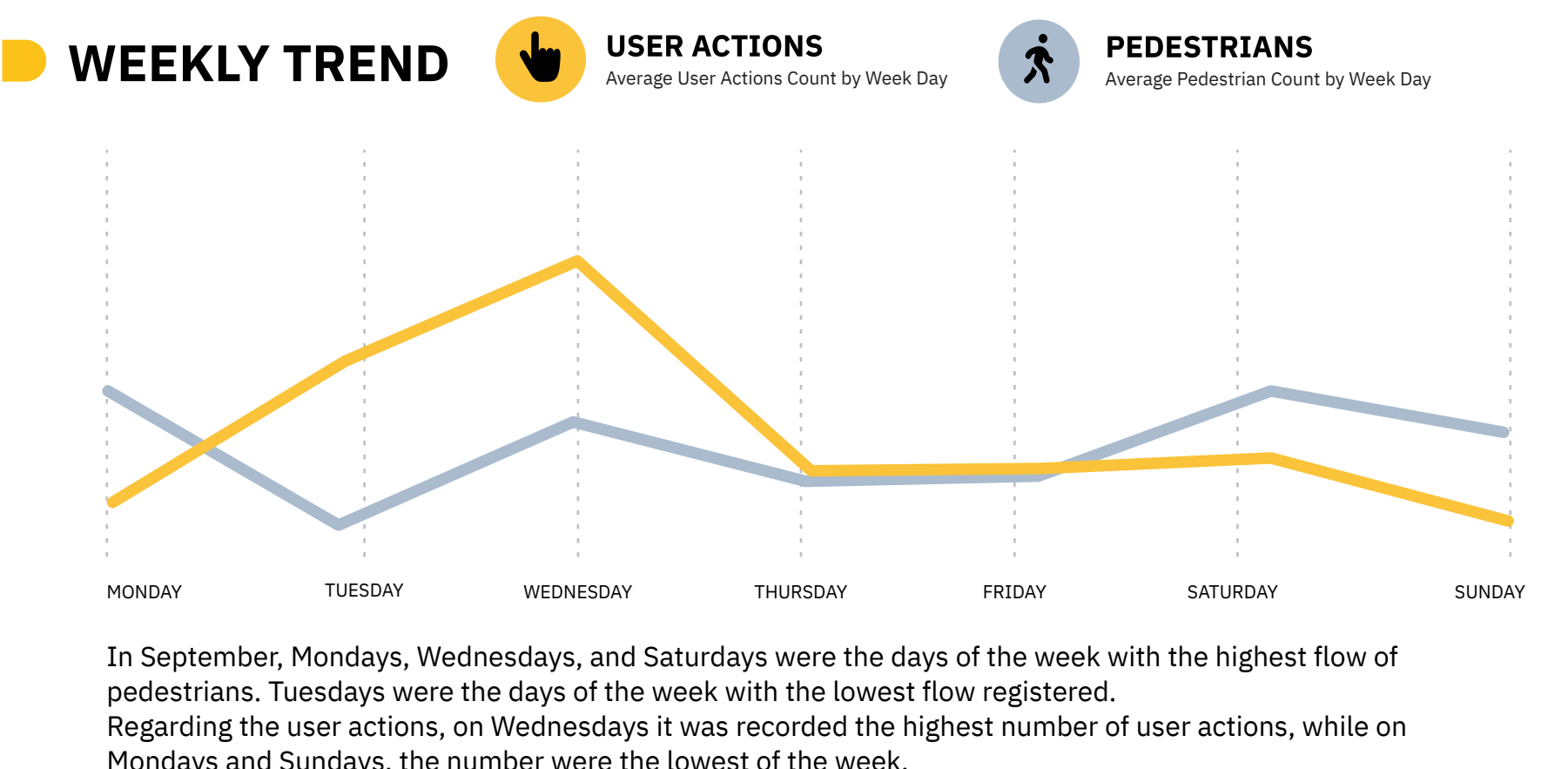
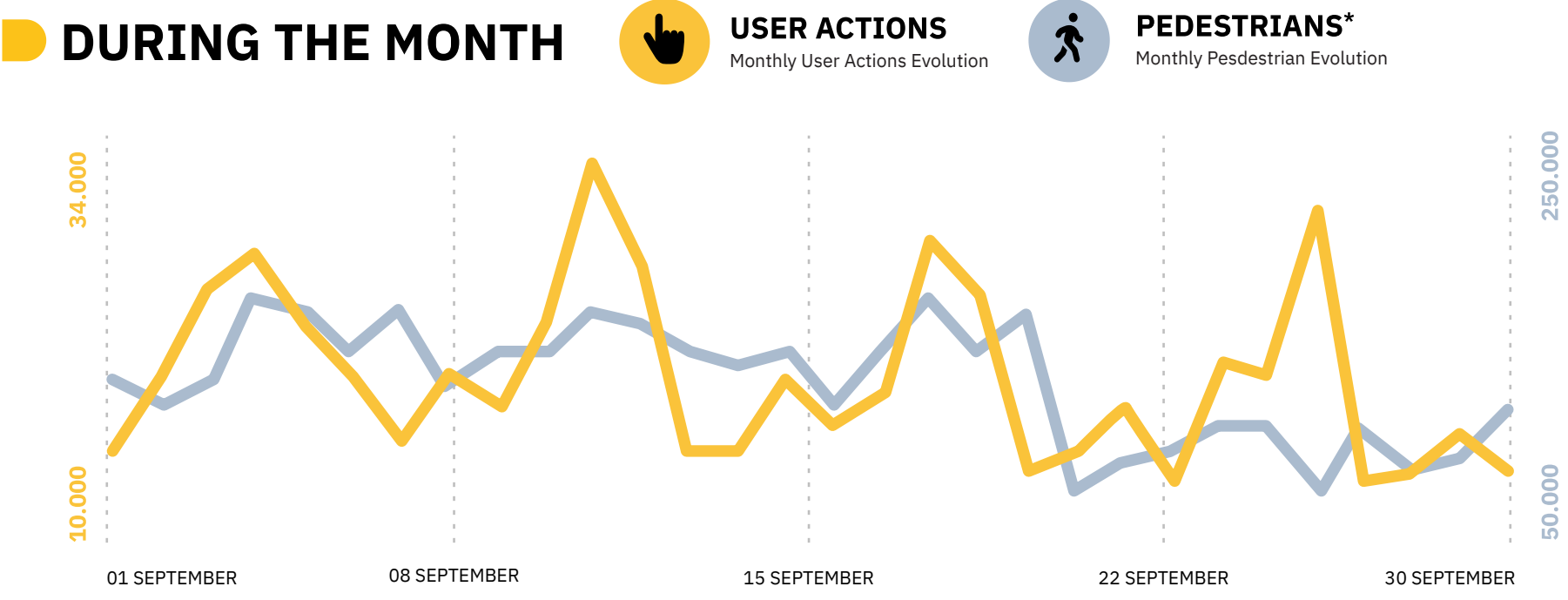
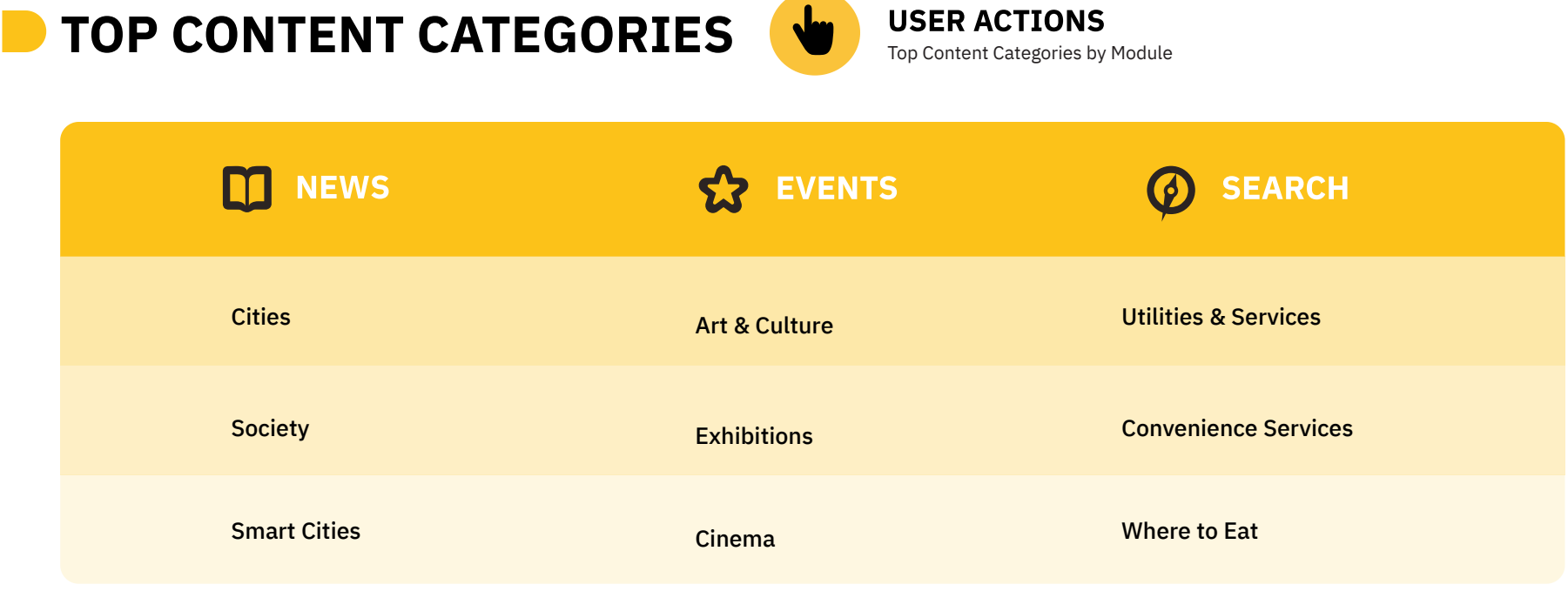
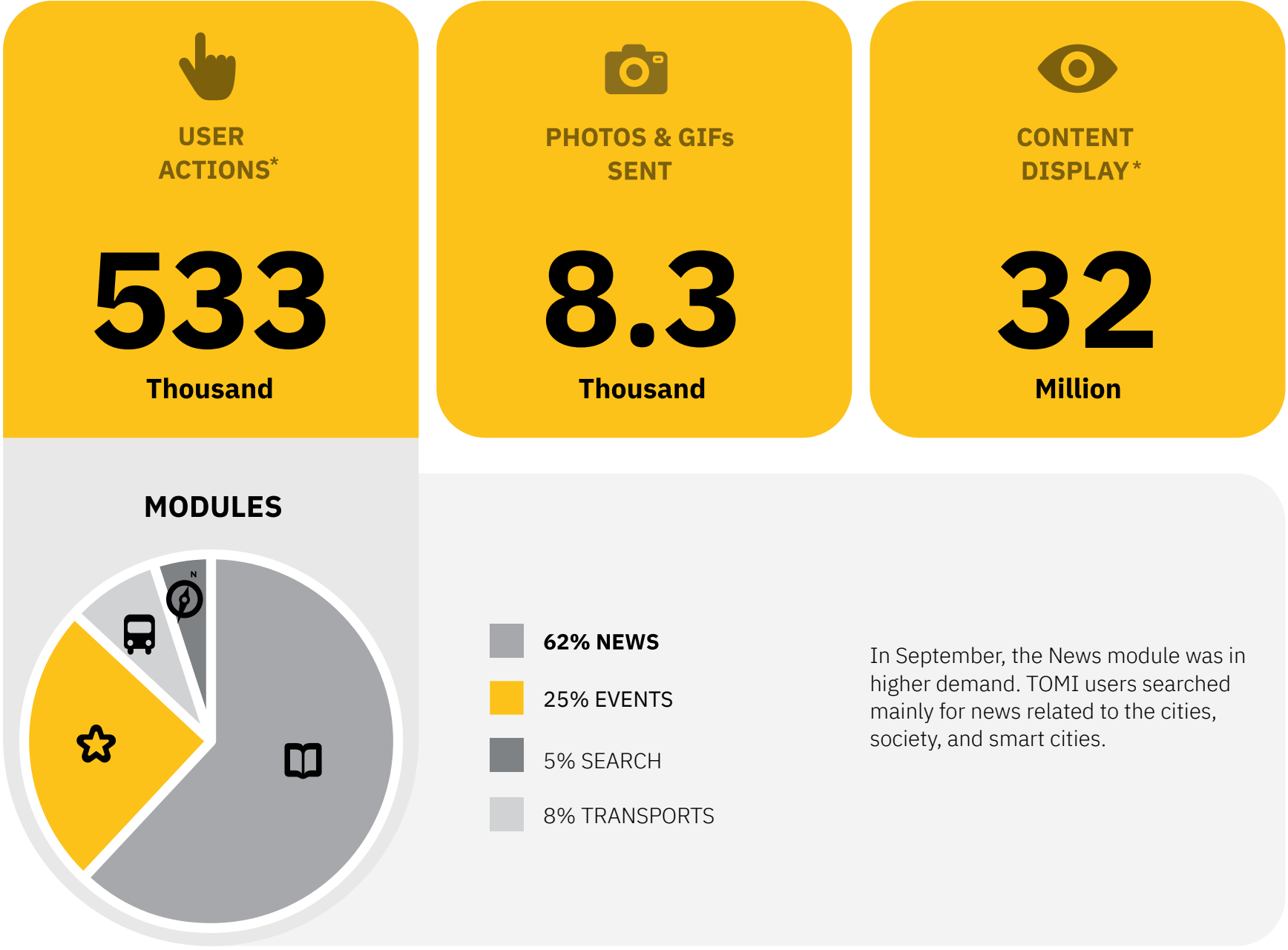




1 year of TOMI in Montevideo, Uruguay

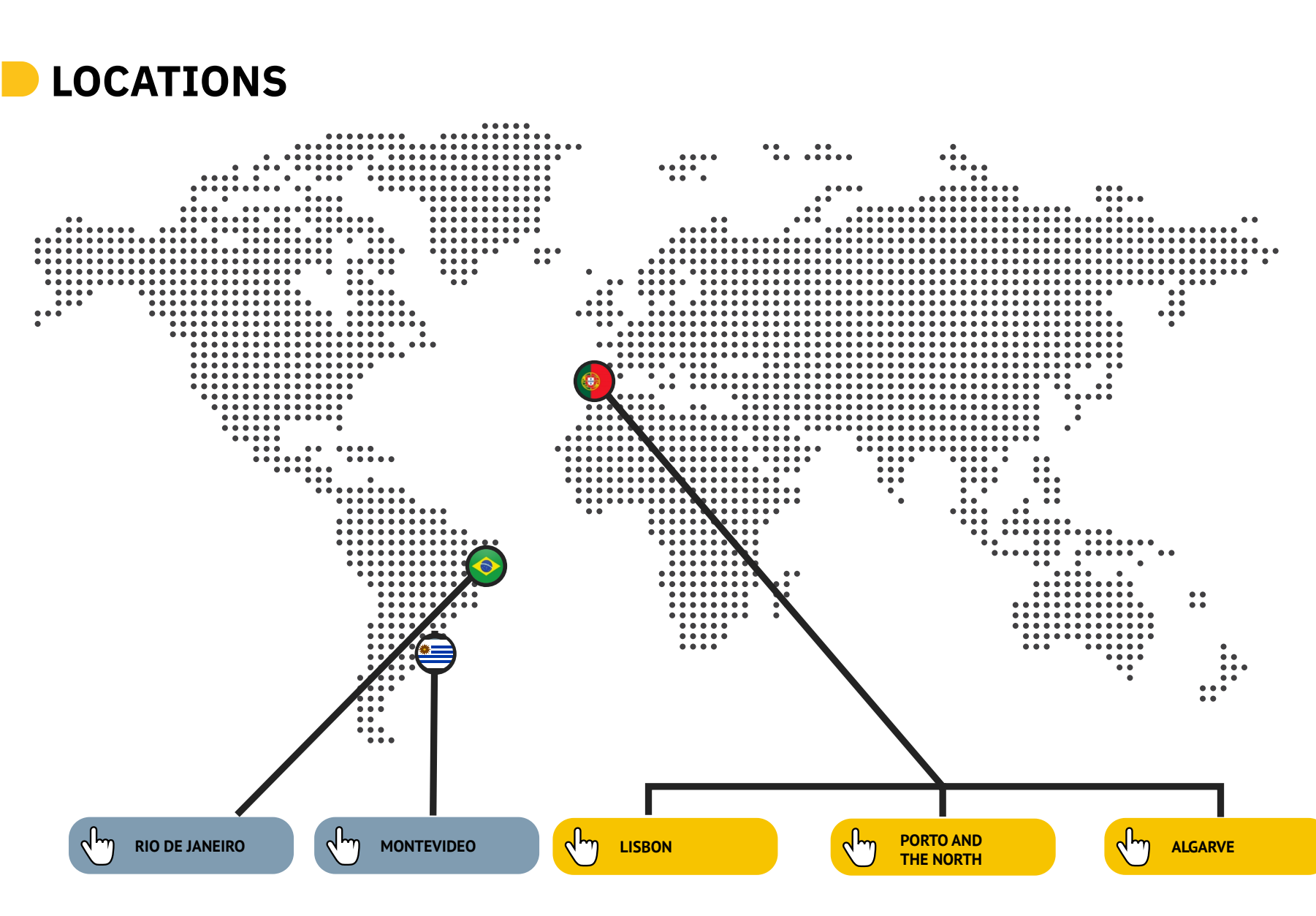
In September, TOMI celebrated 1 year in Plaza Kibón, Montevideo, Uruguay. During this year, TOMI had more than 830 thousand user actions, and more than 13 thousand photos and gifs shared at TOMI, in Montevideo.



September Overall Analysis:

In September, there are signs of return to normality. In Europe, the numbers of Covid cases detected, became lower. In Latin America, there are still strict measures in place.

User Actions*: Values indicate the number of touches made on TOMI. Content Display*: Values show the number of each content exhibited on lists, selections and search. Pedestrians*: This data is completely anonymous and privacy is respected.



TOMI® SMART MEDIA

TOMI is the best way to communicate and to reach the audience and interact in a creative way. See some of our campaigns in September in our networks.

Communication in the right place at the right time!

Sony

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