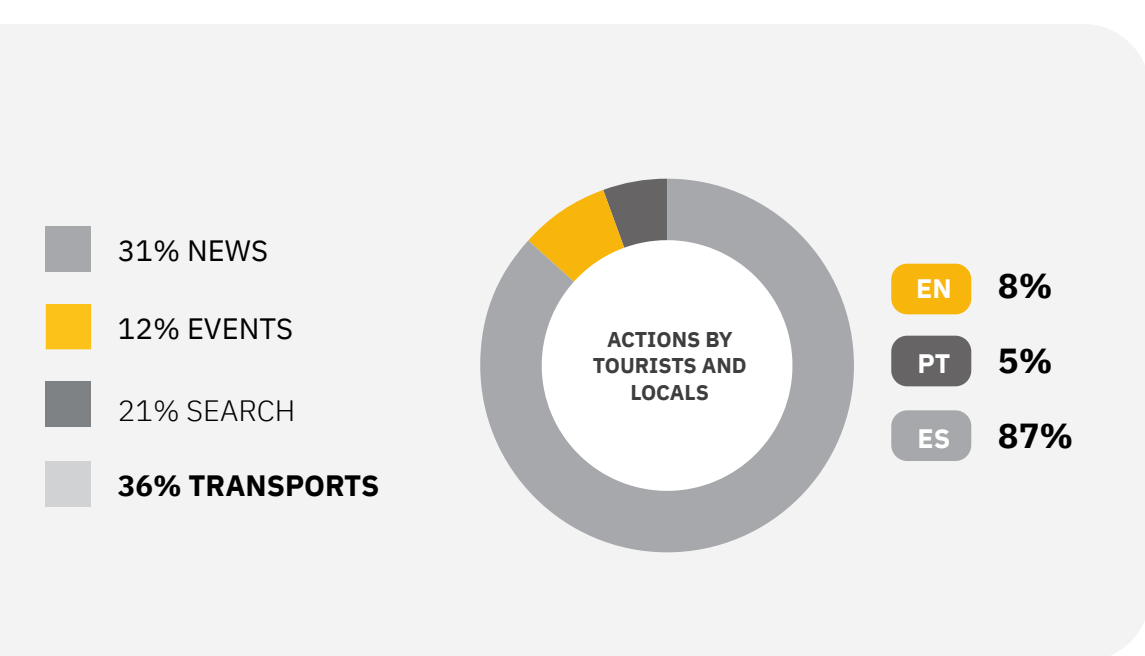
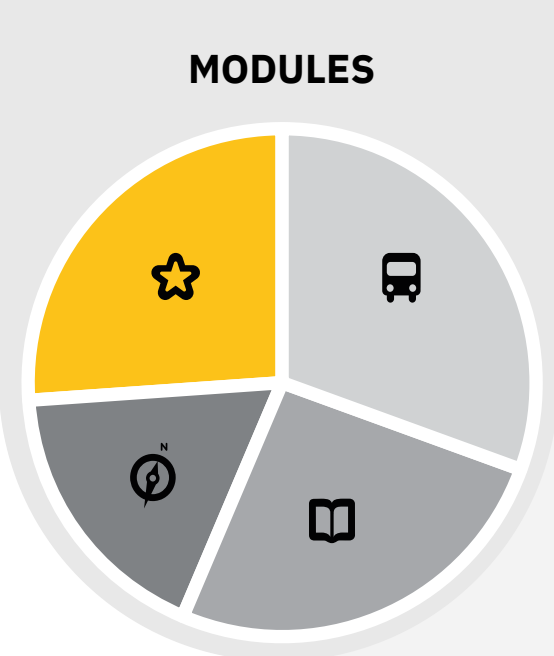
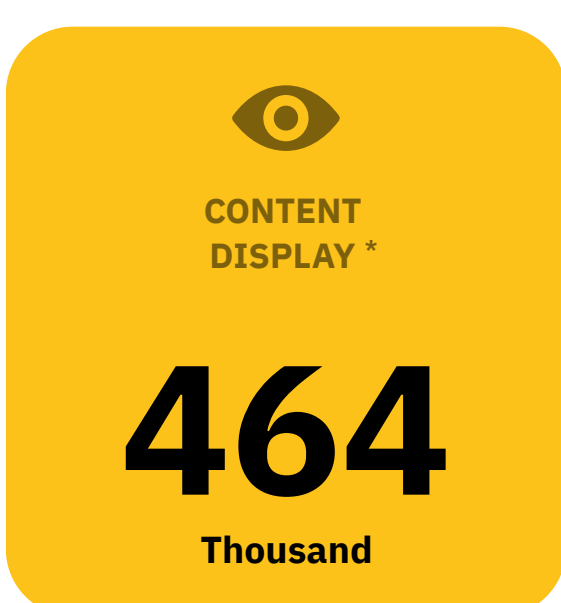
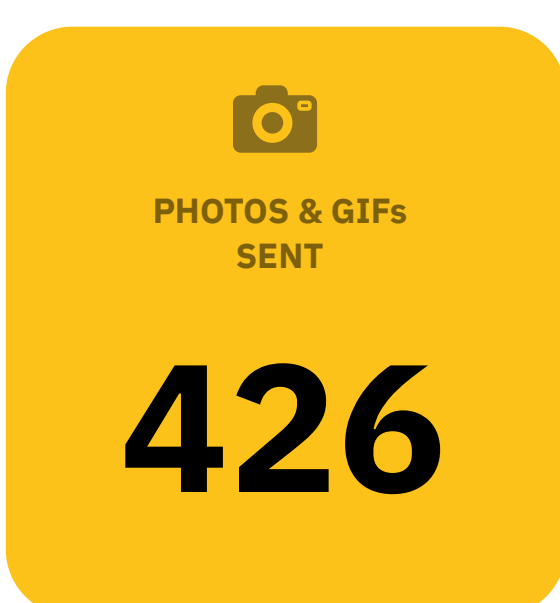
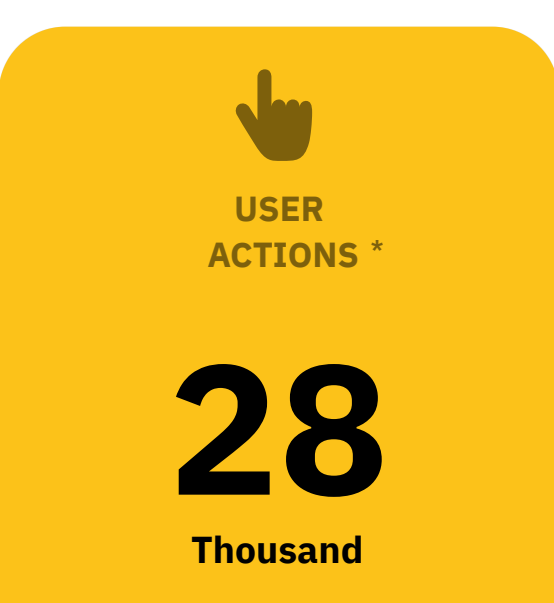


In August the numbers on TOMI were great

During the month of August the interaction with TOMI has increased significantly. Those numbers show us that people are starting to get back to the normal life before the pandemic, and beginning to interact more with TOMI, and all its contents.



In August, the module with a higher demand was the Transports module. TOMI users searched mainly for Playa de Los Pocitos, Museo Dámaso Antonio Larrañaga y Policlínico Buceo.

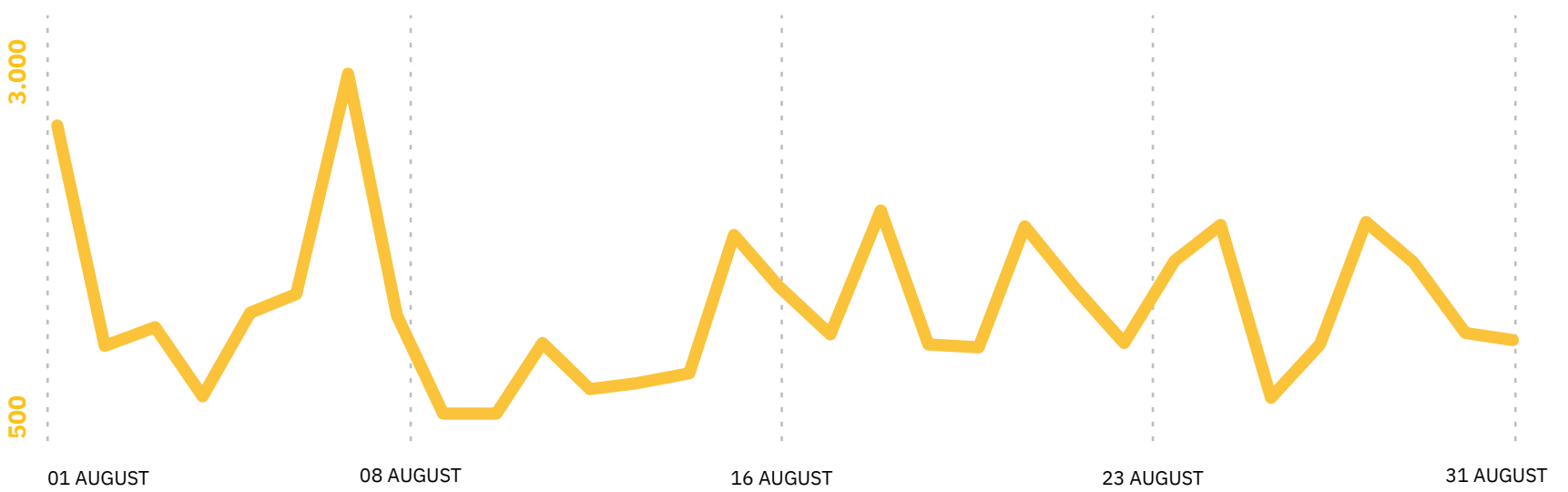
TOP CONTENT CATEGORIES

USER ACTIONS *
Top Content Categories by Module

NEWS	EVENTS	SEARCH	TRANSPORTS
City		Where to Sleep	Playa de Los Pocitos
Society		What to Do	Museo Dámaso Antonio Larrañaga
Economy		Art & Culture	Policlínico Buceo

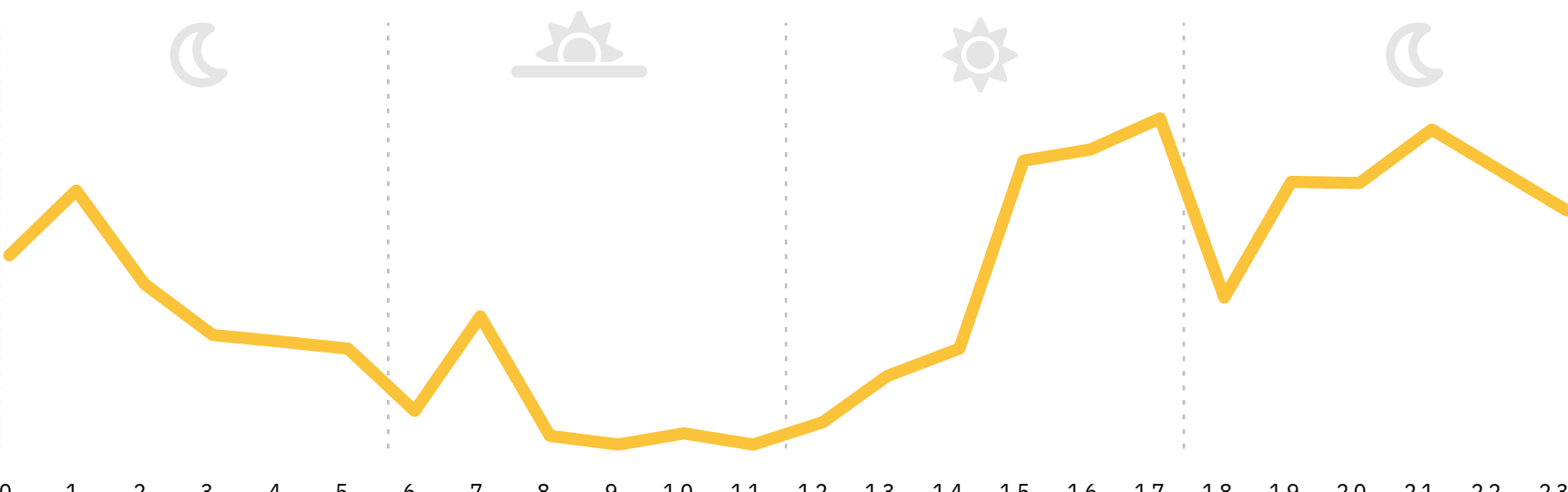
DURING THE MONTH

USER ACTIONS
Monthly User Actions Evolution



DAILY TREND

USER ACTIONS
Monthly User Actions Evolution

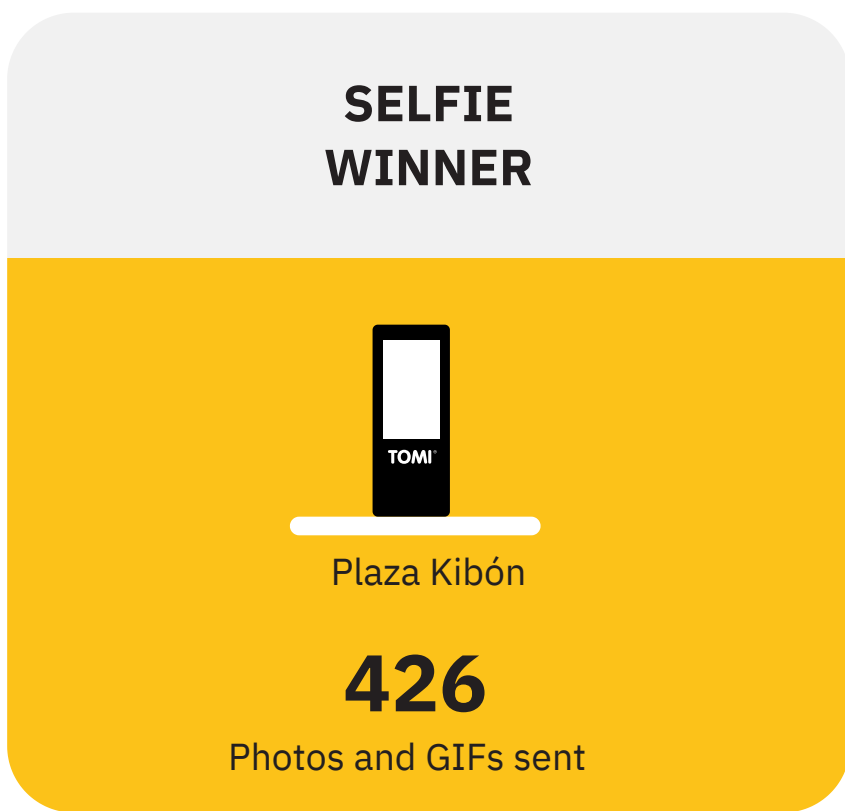
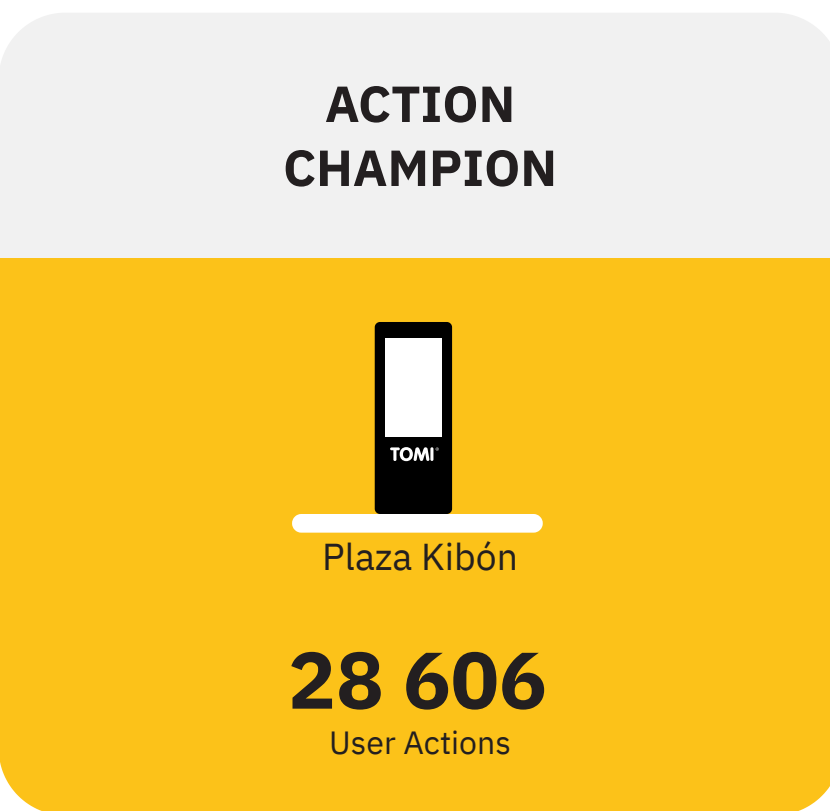


In August, there were several peaks of user actions throughout the day: one occurred at 1 am; the second at 7 am; the third between 3 pm and 5 pm; and the fourth at 10 pm.

THE PODIUM

USER ACTIONS
TOMI With Most User Actions

PHOTOS & GIFs SENT
TOMI With Most Selfie and GIFs Sent



August Overall Analysis:

In the month of August, TOMI in Plaza Kibon, continues to registered good numbers and metrics.

User Actions*: Values indicate the number of touches made on TOMI. Content Display*: Values show the number of each content exhibited on lists, selections and search. Pedestrians*: This data is completely anonymous and privacy is respected.

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