

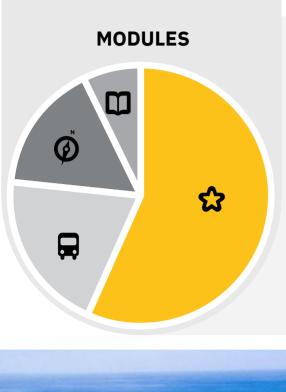
August the numbers on TOMI were great During the month of August the interaction with TOMI

has increased significantly. Those numbers show us that people are starting to get back to the normal life before the pandemic, and beginning to interact more with TOMI, and all its contents.



PHOTOS & GIFs SENT

CONTENT DISPLAY* **Million**



3.1 **Thousand** 7% NEWS

57% EVENTS

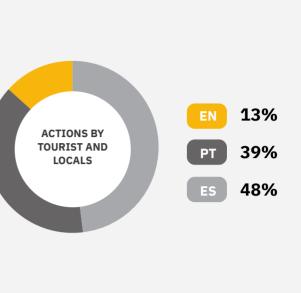
16% SEARCH

20% TRANSPORTS

In August, the Events Module was in greater

demand. TOMI users searched mainly for Music events, Exhibitions and Art and Culture, taking

place in the region of Algarve.





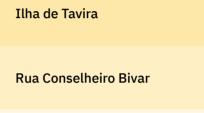
Music

City

DAILY TREND

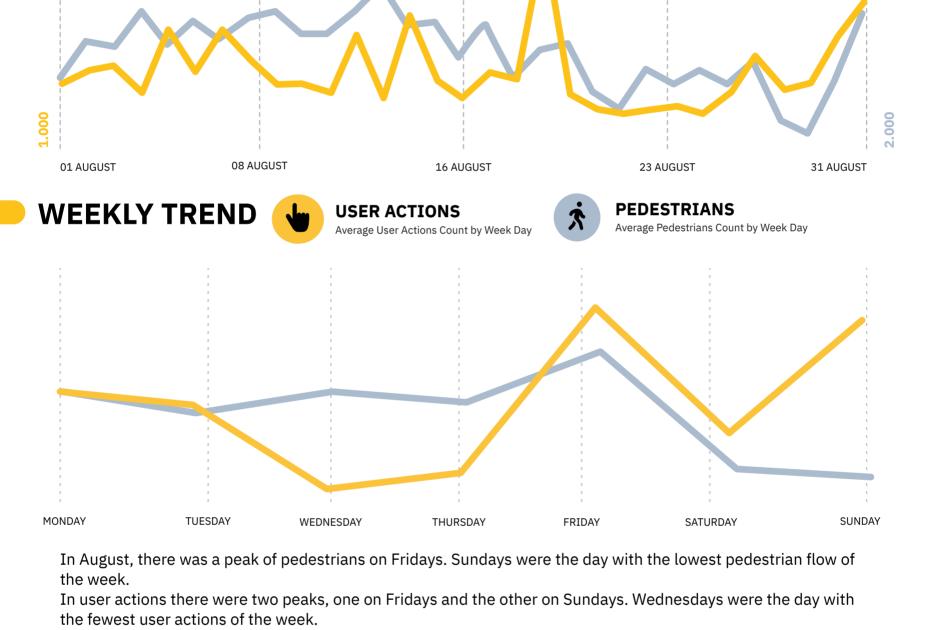


USER ACTIONS Principais categorias por Módulo



TRANSPORTS



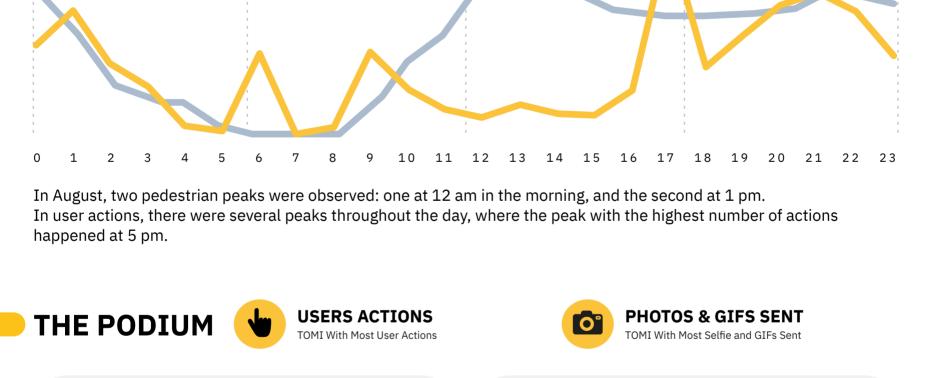


USER ACTIONS

Monthly User Actions Evolution

PEDESTRIANS

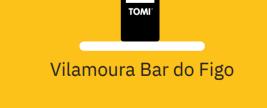
Monthly Pedestrians Evolution





ACTION

CHAMPION



Photos & GIFs Sent

SELFIE

WINNER

HEATMAP

and search. Pedestrians*: This data is completely anonymous and privacy is respected.

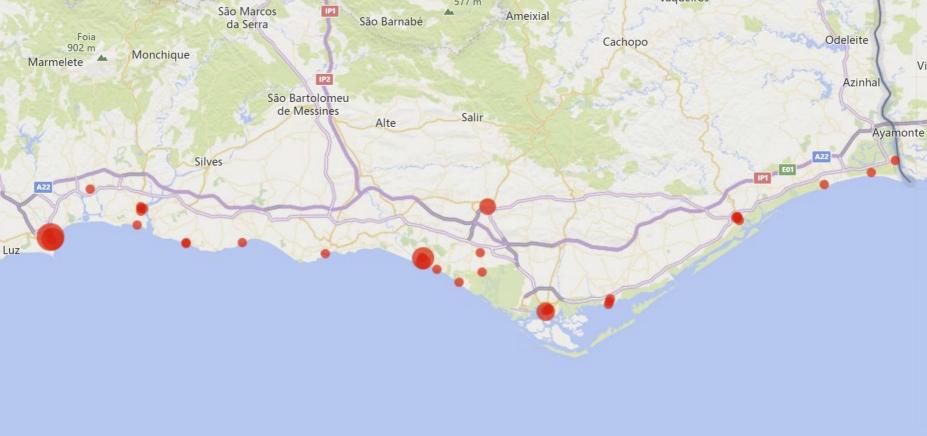
PEDESTRIANS

Average Pedestrians Counted by TOMI

In August, the numbers of Covid cases detected continues at high level.

Vaqueiros São Marcos Ameixial

User Actions*: Values indicate the number of touches made on TOMI. Content Display*: Values show the number of each content exhibited on lists, selections



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Smart Cities USA, UK and Latam awards

MAIN **AWARDS** INNO VACITY **AND HONORS** Citizen's engagement, E-Gov & urban innovation

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