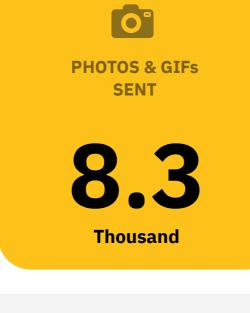


TOMI Sister Cities: the new feature

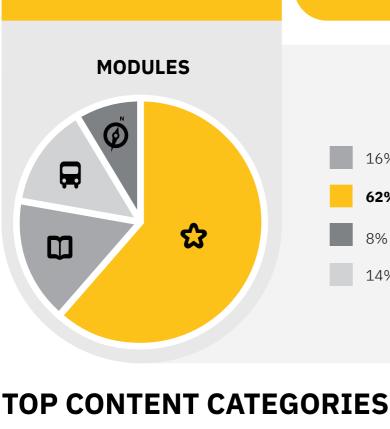
TOMI has a new innovative feature: TOMI Sister Cities. This new feature allows TOMI network administrators to share the content of the modules, with other TOMI networks.

The content can be shared for free with more than 100 cities that already have TOMI.







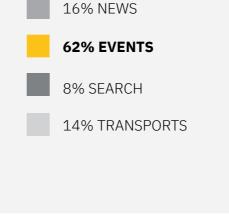


DURING THE MONTH

TUESDAY

WEDNESDAY

MONDAY



workshops, happening in the cities.

SEARCH

PEDESTRIANS*

Monthly Pesdestrian Evolution

In June, the Events module was in the

culture, exhibitions and lectures &

higher demand, promoting mainly art &





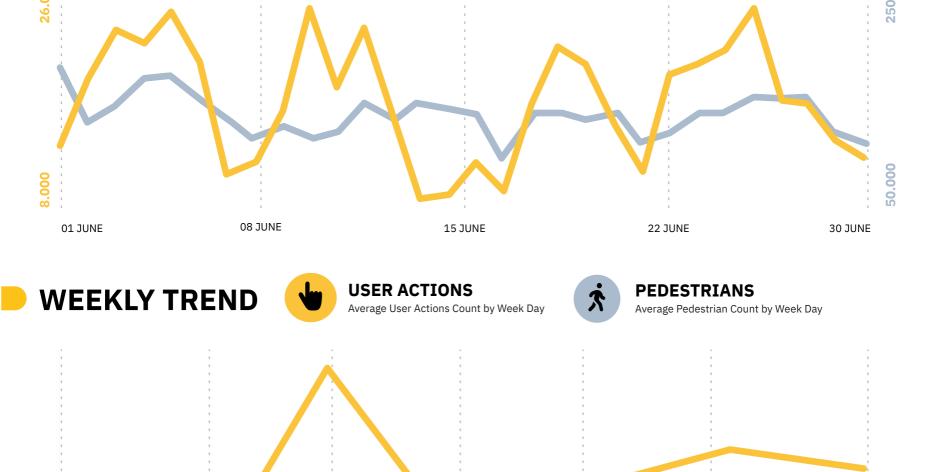
USER ACTIONS

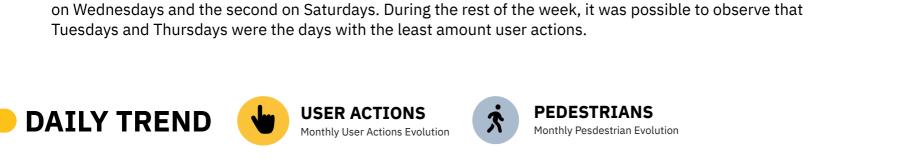
Top Content Categories by Module



USER ACTIONS

Monthly User Actions Evolution





THURSDAY

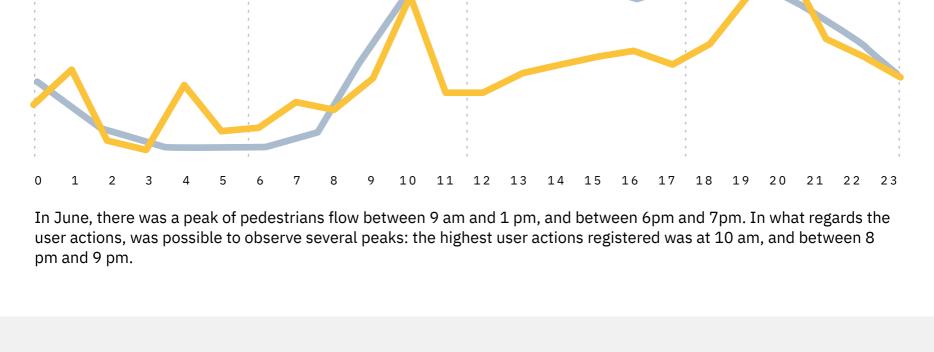
Tuesdays, and the other one on Saturdays. Regarding the user actions, there were two peaks registered: the first

In June, the flow of pedestrians during the week was homogeneous, recording two small peaks: one on

FRIDAY

SATURDAY

SUNDAY



In June, there was an increase in the number of Covid-19 cases detected in Europe, due to the new variants. Some

User Actions*: Values indicate the number of touches made on TOMI. Content Display*: Values show the number of each content exhibited on lists, selections

regions retreated from the reopening phases to prevent the virus spread. In Latin America, there are still strict measures

LOCATIONS

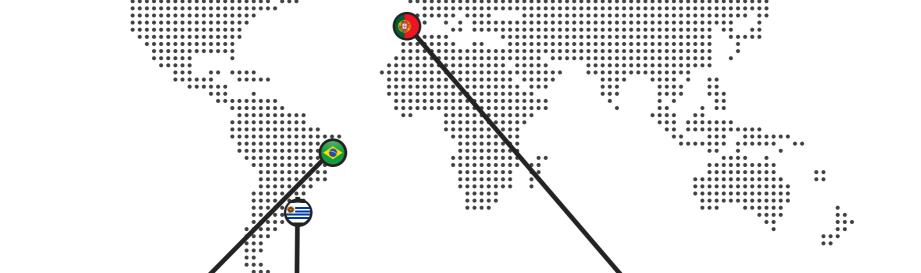
and search. Pedestrians*: This data is completely anonymous and privacy is respected.

MONTEVIDEO

TOMI® SMART MEDIA

in place.

June Overall Analysis:



LISBON

TOMI is the best way to communicate and to reach the audience and interact in a creative way. See some of our

RIO DE JANEIRO

Communication in the right place at the

campaigns in June in our networks.

right time!







PORTO AND

THE NORTH



ALGARVE

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MAIN Smart Cities USA, UK and Latam a

AWARDS
AND
HONORS

Future Digital Awards

Citizen's engagement, E-Gov & urban innovation

Smart Cities USA, UK and Latam awards

Award UI & UX

Future Digital Awards Award Winner 2017

Awards Award

Best interface

Accessibility & inclusion

Design for society & disability inclusion

DOOH media

Control Manager

FEPE
International

Best innovation

Tourism

ATTRESS

ATT