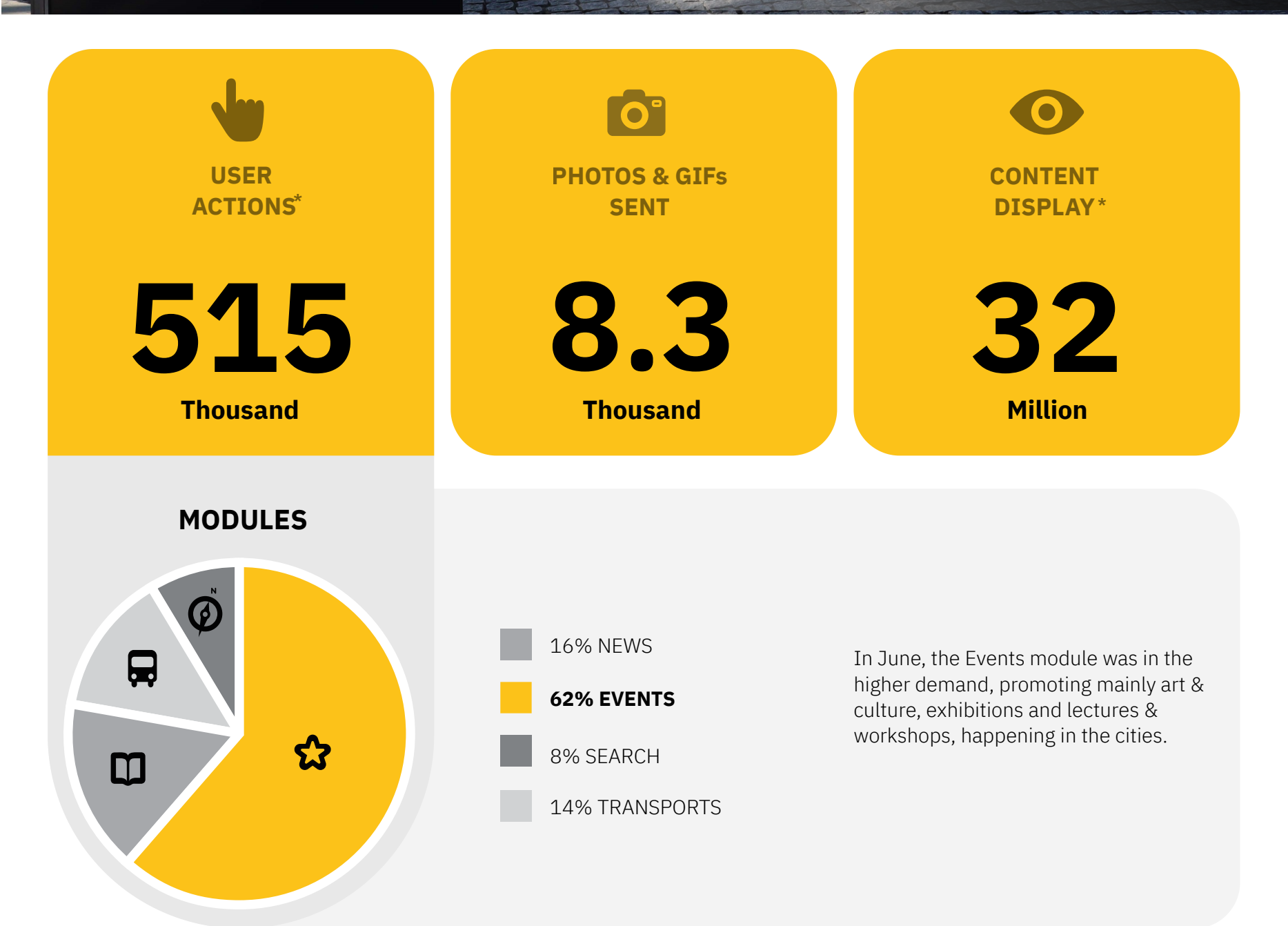


TOMI Sister Cities: the new feature

TOMI has a new innovative feature: TOMI Sister Cities. This new feature allows TOMI network administrators to share the content of the modules, with other TOMI networks. The content can be shared for free with more than 100 cities that already have TOMI.

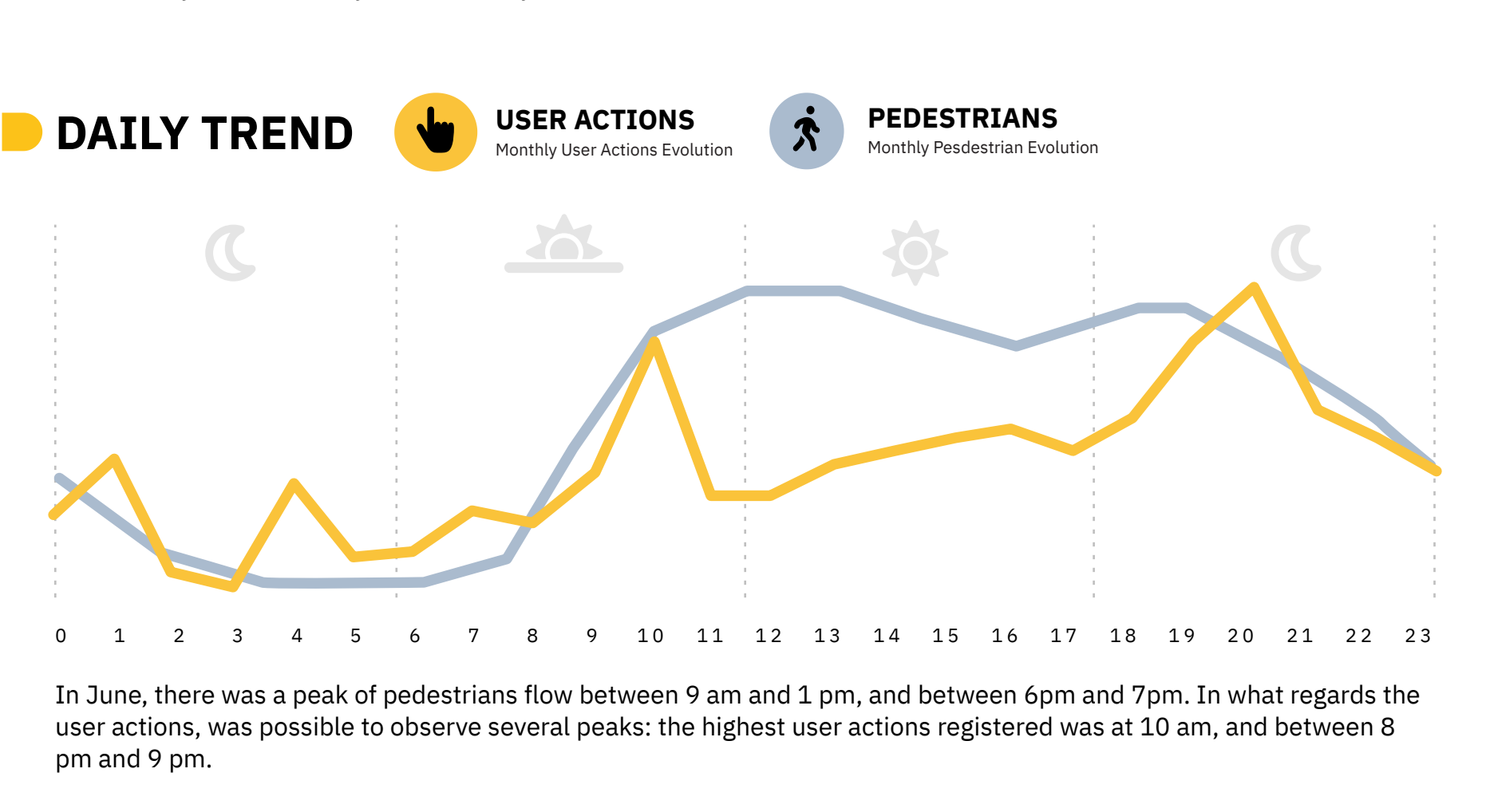
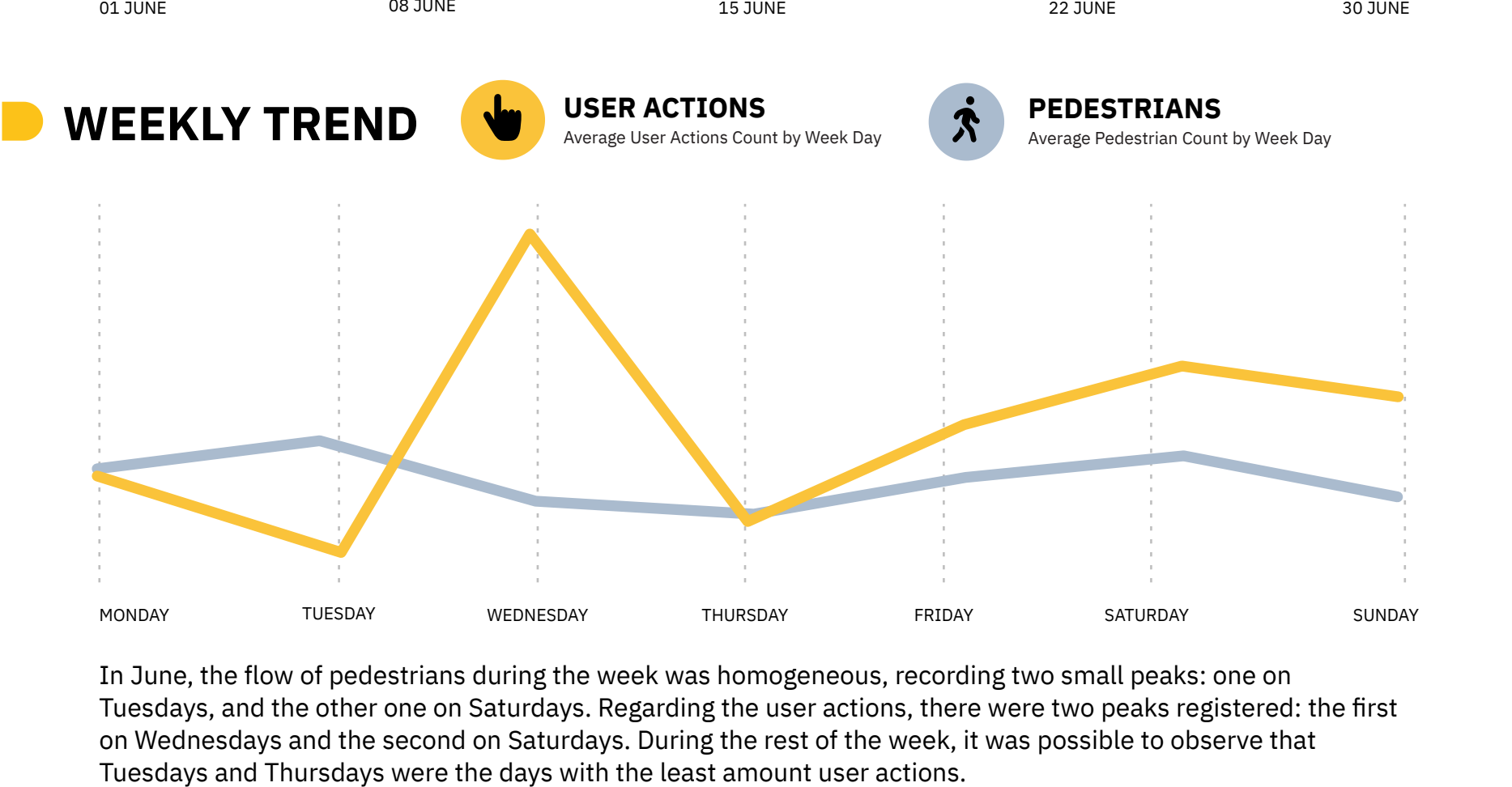
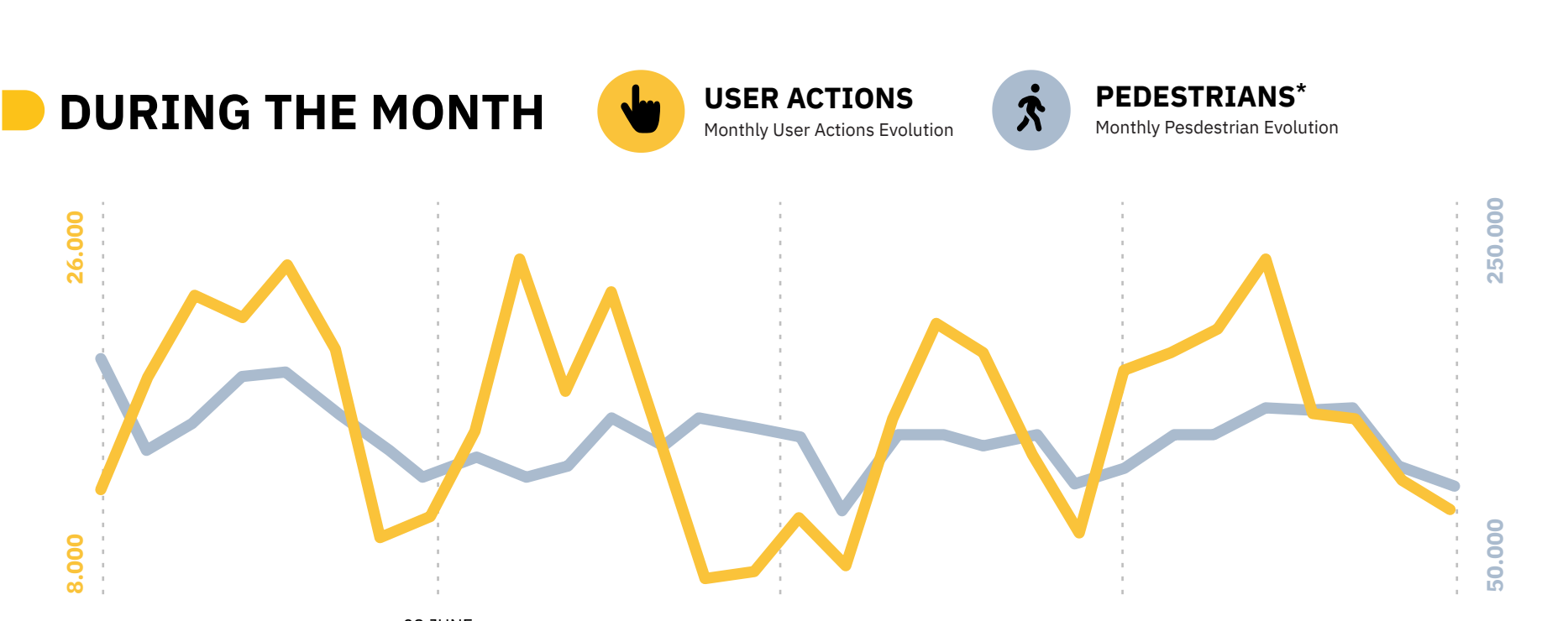


TOP CONTENT CATEGORIES

USER ACTIONS

Top Content Categories by Module

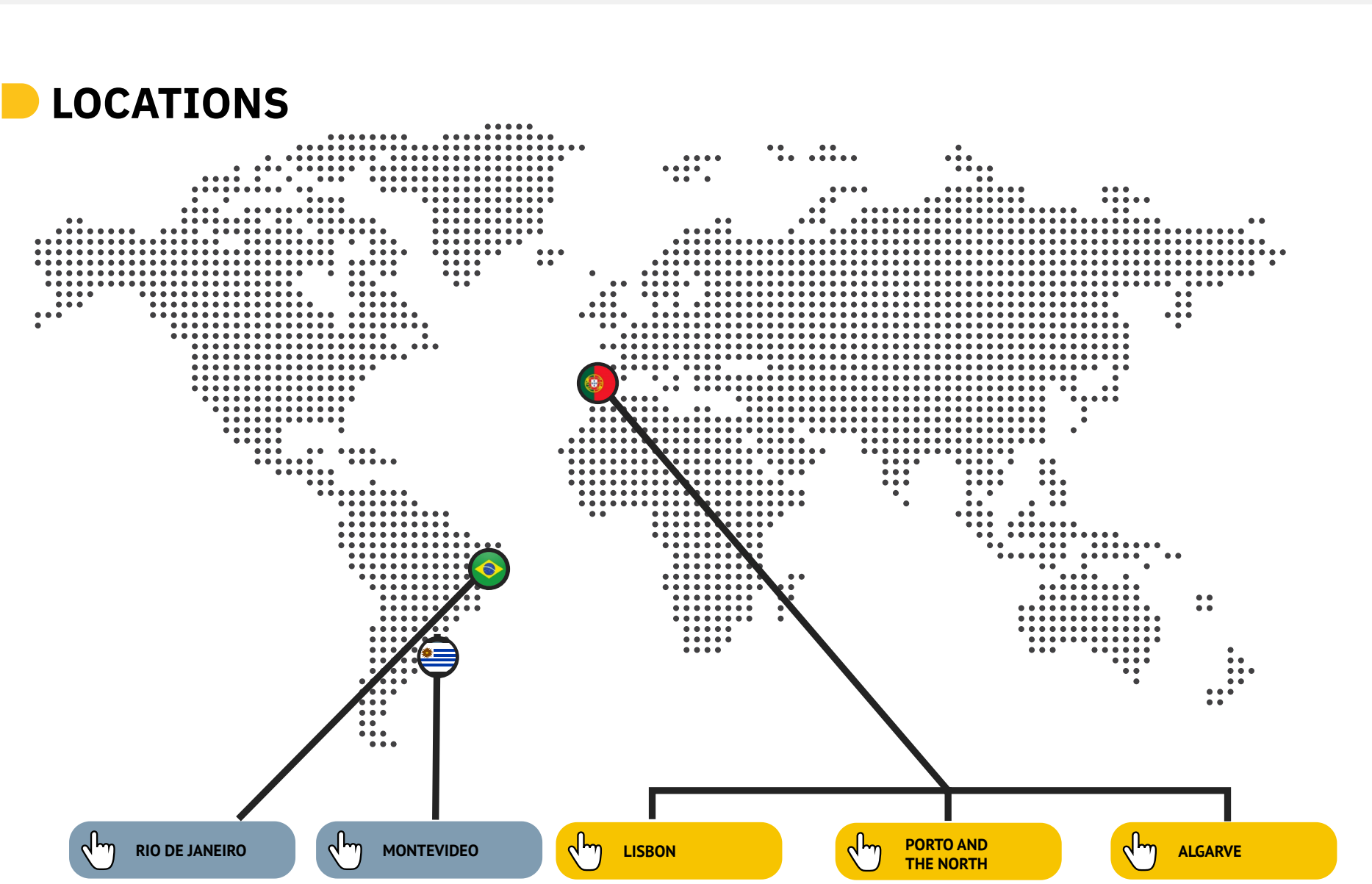
NEWS	EVENTS	SEARCH
City	Art & Culture	What To Do
Culture	Exhibitions	Where to Stay
Mobility	Lectures & Workshops	Places of Worship



June Overall Analysis:

In June, there was an increase in the number of Covid-19 cases detected in Europe, due to the new variants. Some regions retreated from the reopening phases to prevent the virus spread. In Latin America, there are still strict measures in place.

User Actions*: Values indicate the number of touches made on TOMI. Content Display*: Values show the number of each content exhibited on lists, selections and search. Pedestrians*: This data is completely anonymous and privacy is respected.



SMART MEDIA

TOMI is the best way to communicate and to reach the audience and interact in a creative way. See some of our campaigns in June in our networks.

Communication in the right place at the right time!

TOMI

União Europeia

TOMI

Amazon

TOMI

Burger King

TOMI

Orla Rio

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