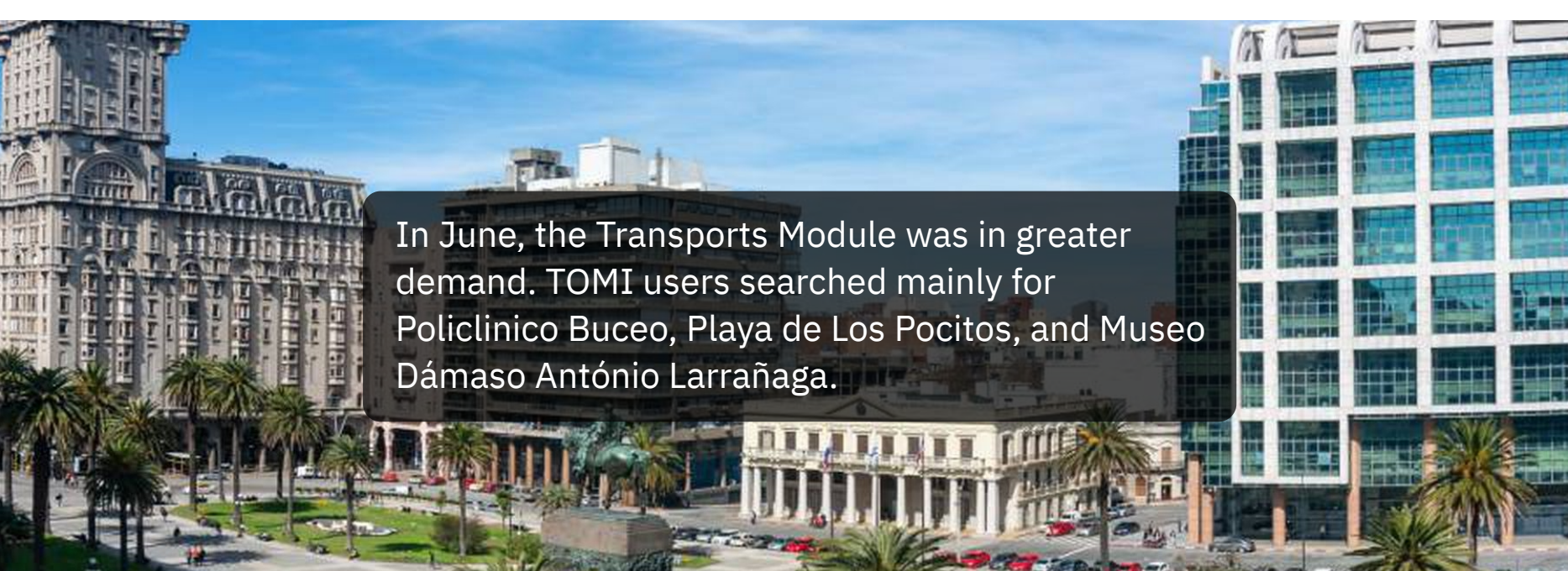
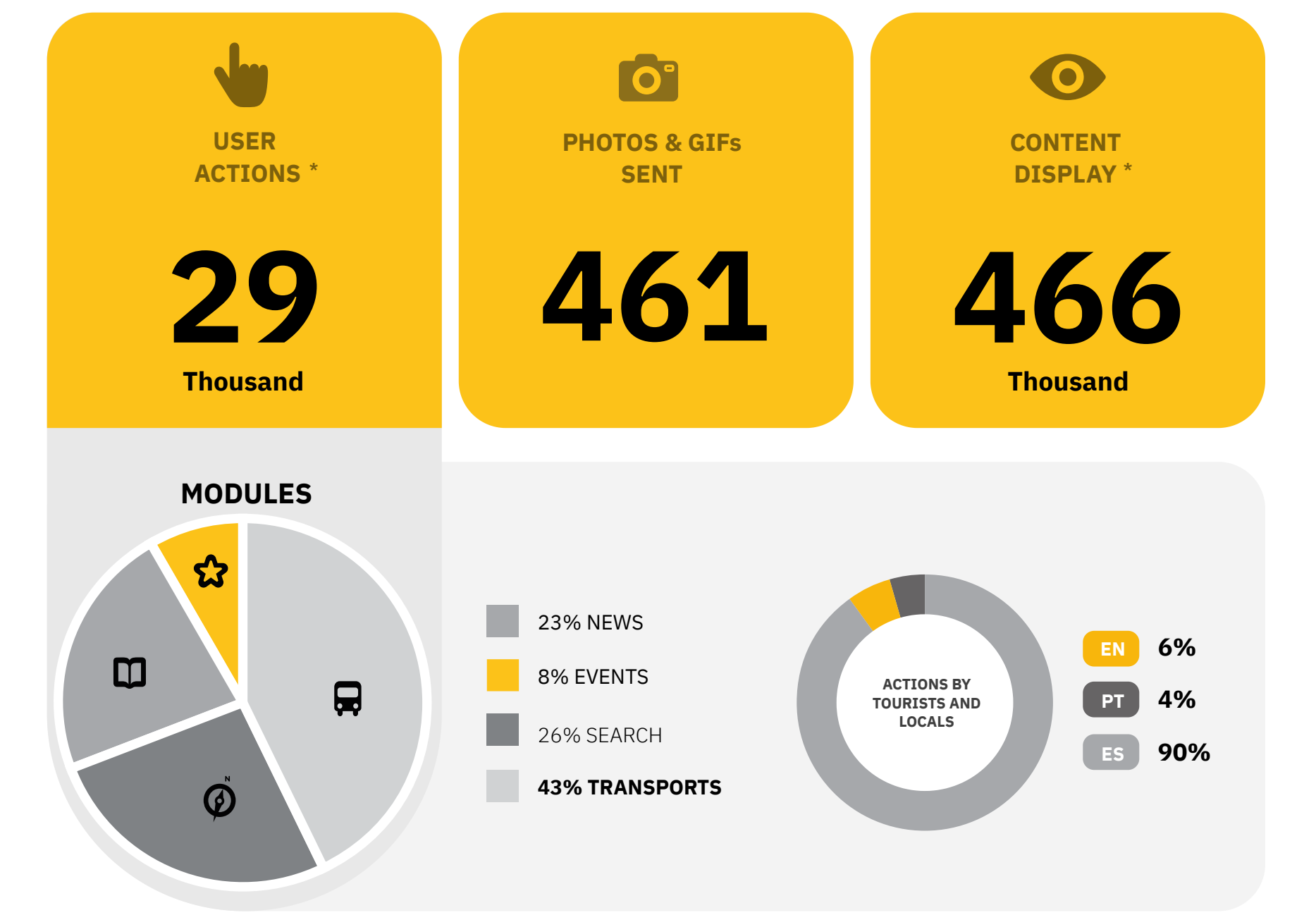




# TOMI Sister Cities: the new feature

TOMI has a new innovative feature: TOMI Sister Cities. This new feature allows TOMI network administrators to share the content of the modules, with other TOMI networks. The content can be shared for free with more than 100 cities that already have TOMI.



In June, the Transports Module was in greater demand. TOMI users searched mainly for Policlínico Buceo, Playa de Los Pocitos, and Museo Dámaso Antónío Larrañaga.

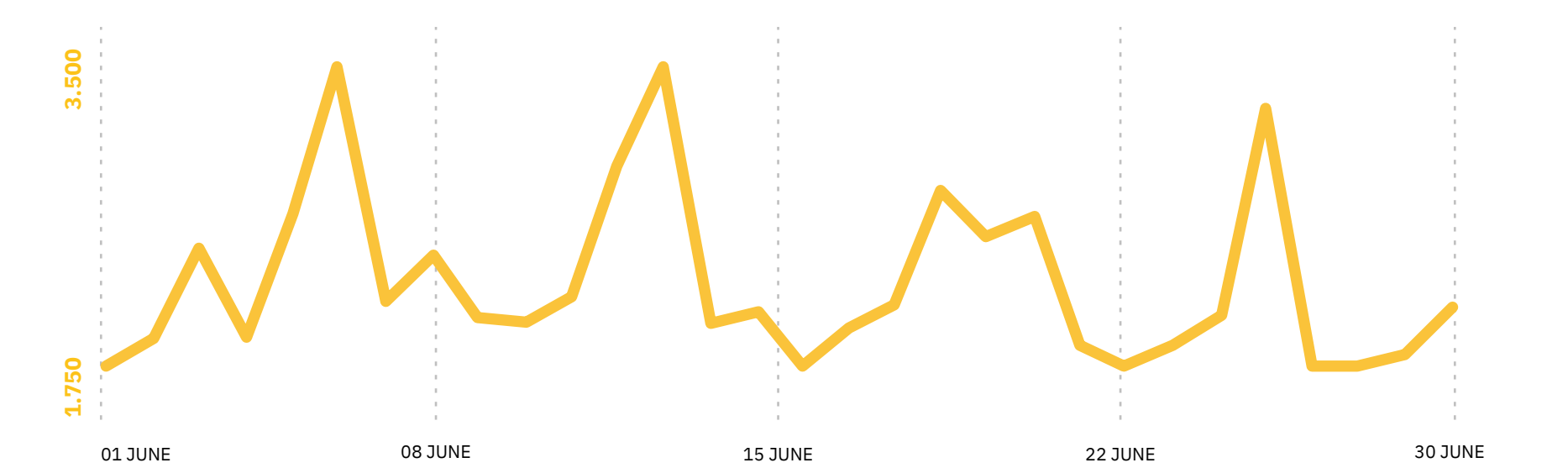
## TOP CONTENT CATEGORIES

USER ACTIONS\*  
Top Content Categories by Module

NEWS	EVENTS	SEARCH	TRANSPORTS
City		What to Do	Policlínico Buceo
Society		Art & Culture	Playa de Los Pocitos
Sustainability		Bars & Clubs	Museo Dámaso Antónío Larrañaga

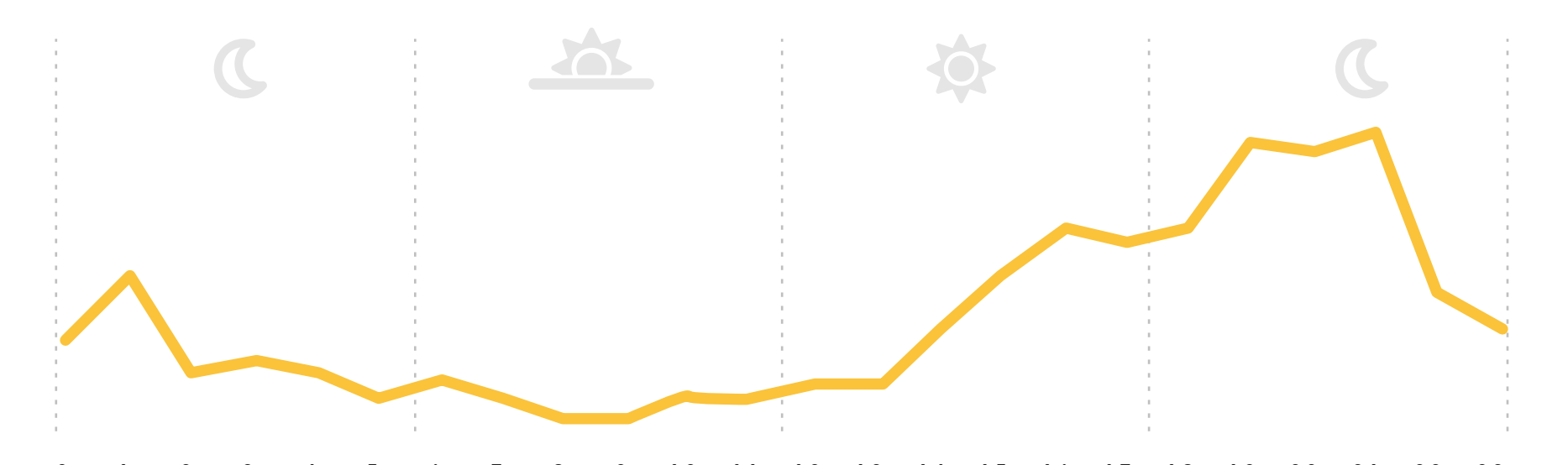
## DURING THE MONTH

USER ACTIONS  
Monthly User Actions Evolution



## DAILY TREND

USER ACTIONS  
Monthly User Actions Evolution

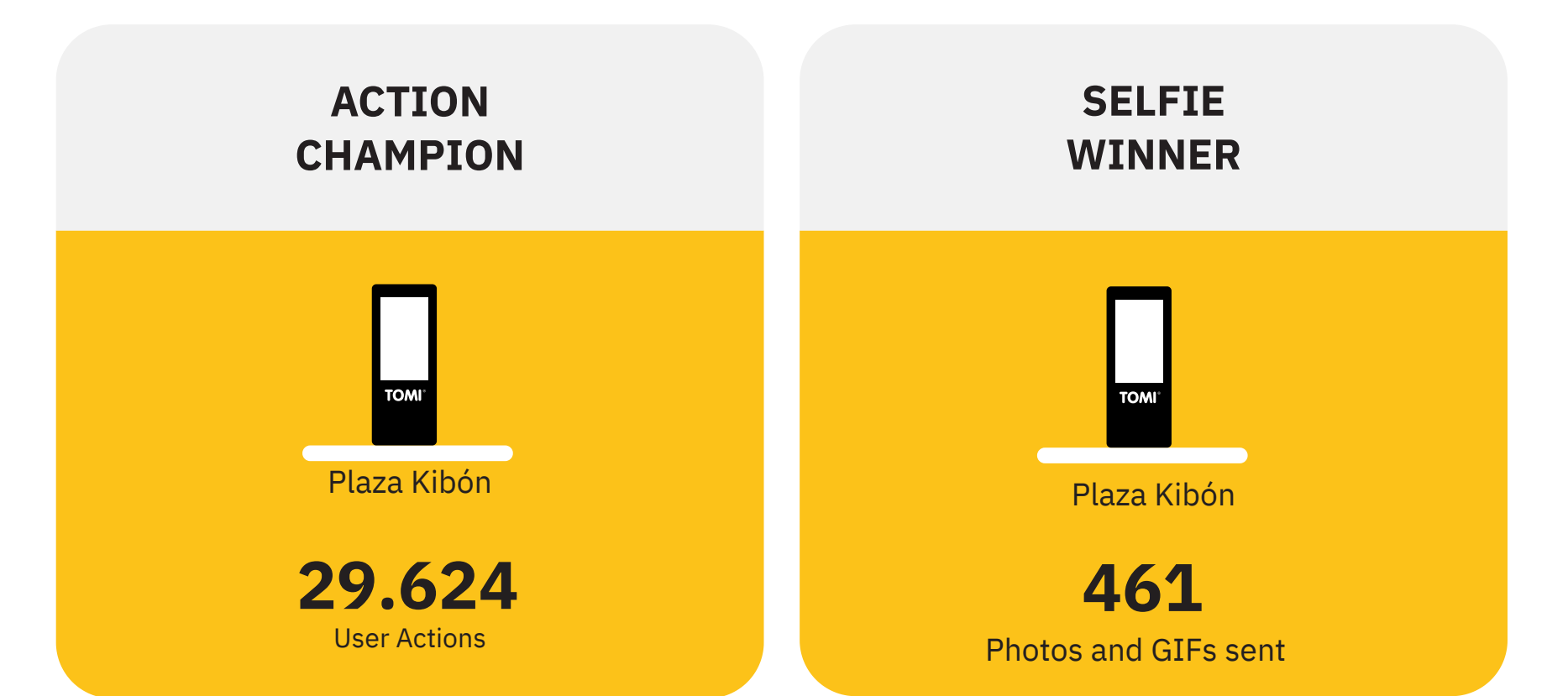


During June, regarding the user actions, there were three peaks registered: the first at 1 am, the second at 4 pm, and the third one between 7 pm and 9 pm.

## THE PODIUM

USER ACTIONS  
TOMI With Most User Actions

PHOTOS & GIFs SENT  
TOMI With Most Selfie and GIFs Sent



## June Overall Analysis:

In June, TOMI in Plaza Kibon, continues to registered good numbers and metrics.

Note: In June it was not possible to present pedestrians' data since the data we have is unusual and unreliable. The existence of a single TOMI makes this more difficult.

User Actions\*: Values indicate the number of touches made on TOMI. Content Display\*: Values show the number of each content exhibited on lists, selections and search. Pedestrians\*: This data is completely anonymous and privacy is respected.