

USER ACTIONS

Monthly User Actions Evolution

DURING THE MONTH

Wednesdays, Fridays, and Sundays.

DAILY TREND

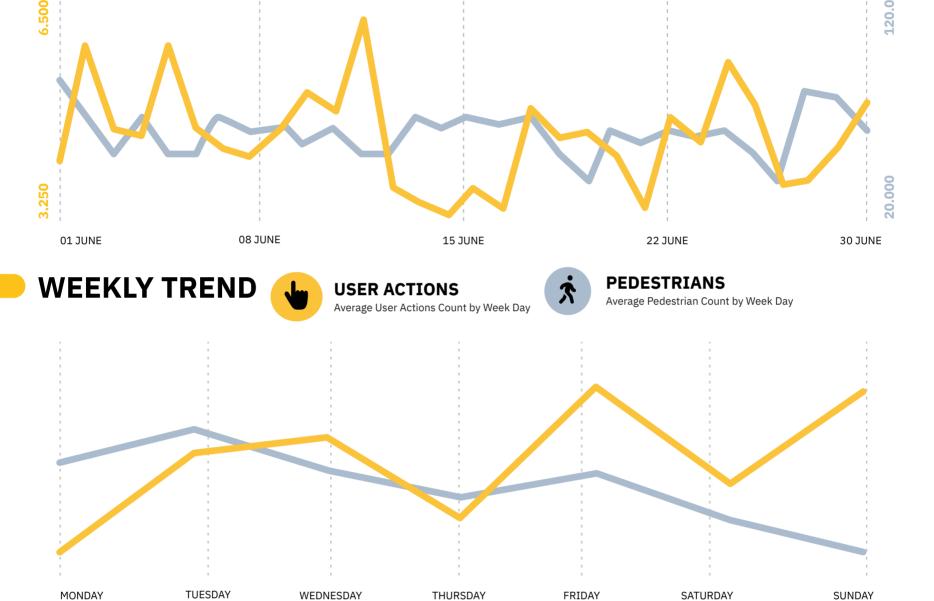
PEDESTRIANS *

Monthly Pesdestrian Evolution

The June, the most used module was the Events

Module. TOMI users search mainly for events

related to Music, Exhibitions, and Dance.



In June, there was a greater trend of pedestrians on Tuesdays and Fridays. While on Sundays, there was a smaller

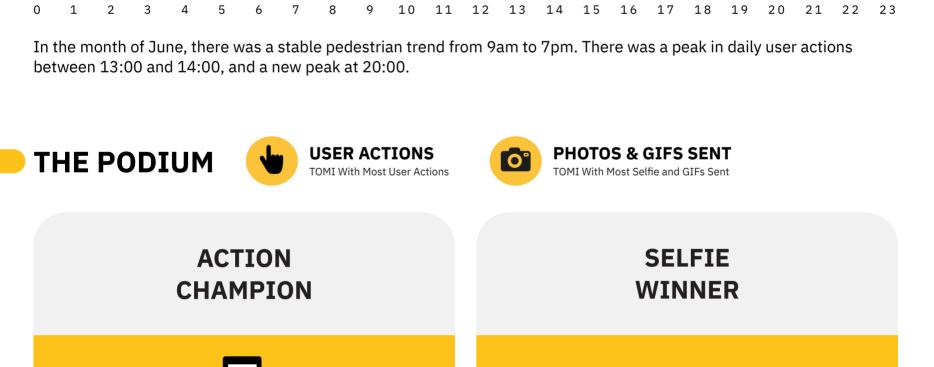
PEDESTRIANS

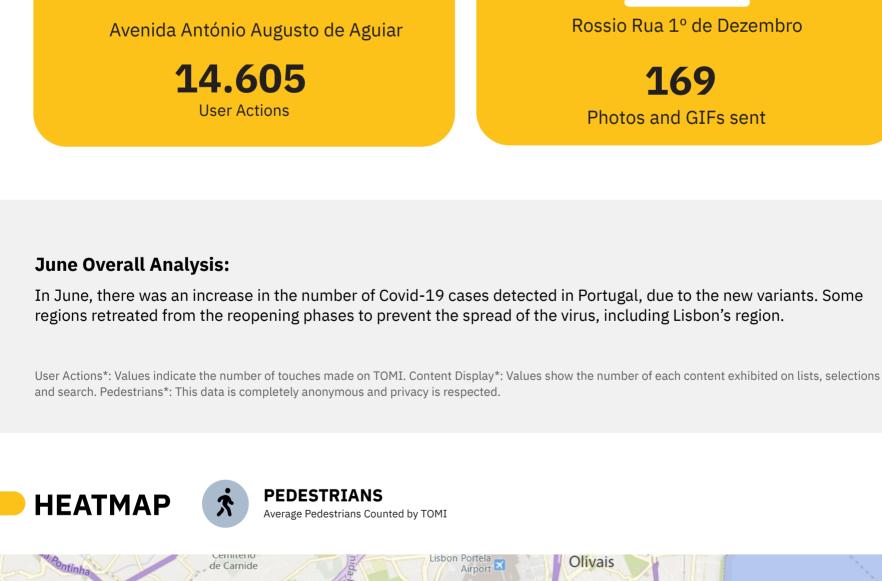
Monthly Pedestrians Evolution

flow of pedestrians. Regarding the user actions, there were registered several peaks, mainly on Tuesdays,

USER ACTIONS

Monthly User Actions Evolution





Pulido



TOMI is the best way to communicate and to reach the desired target

Alcântara

right time!

Communication in the right place at the

audience in an interactive and creative way. See some of our campaigns of June

Água

Zona Industrial de Venda Nova

Damaia

RESTELO

in Lisbon.

Brandoa

Alfornelos

Cemitério De Benfica

BENFICA

Carnide

Colégio

IP7









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Smart Cities USA, UK and Latam awards INNO VACITY

Award UI & UX A'DESIGN AWARD WINNER 2017 G O L D Best interface

Accessibility & inclusion Design for society & disability inclusion

DOOH media **Best innovation**

Tourism FEPE Best service