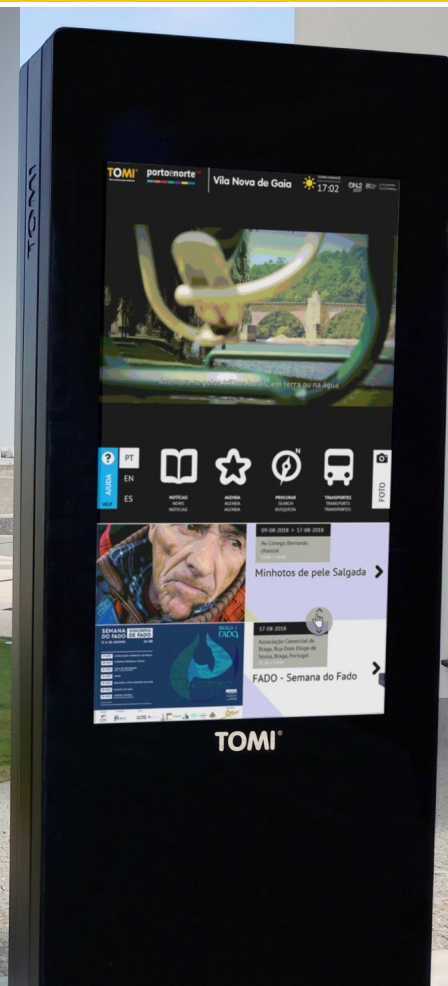


# TOMI keeps working in the prevention of Covid-19

With the reopening of the economy taking place in Portugal, TOMI continues to invest in information and prevention of Covid-19.



**USER ACTIONS\***

**175**

Thousand



**PHOTOS & GIFS SENT**

**2.70**

Thousand

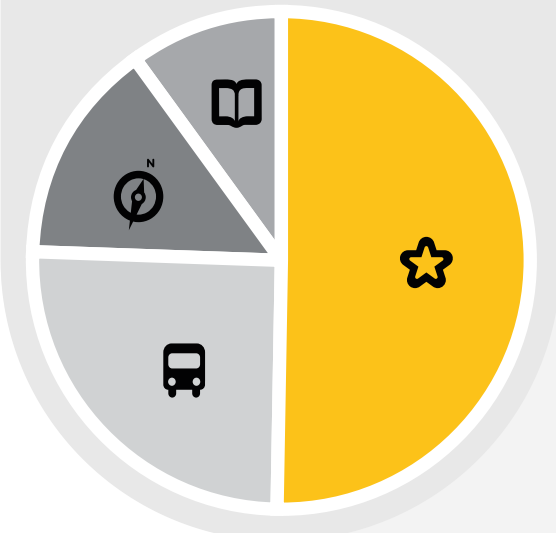


**CONTENT DISPLAY\***

**13**

Million

**MODULES**



- 10% NEWS
- 50% EVENTS**
- 15% SEARCH
- 25% TRANSPORTS



- EN 6%**
- PT 89%**
- ES 5%**

In May, the module with a higher usage was the Events Module. TOMI users searched for events related to Music, Exhibitions, Art & Culture.

**TOP CONTENT CATEGORIES**



**USER ACTIONS\***

Top Content Categories by Module

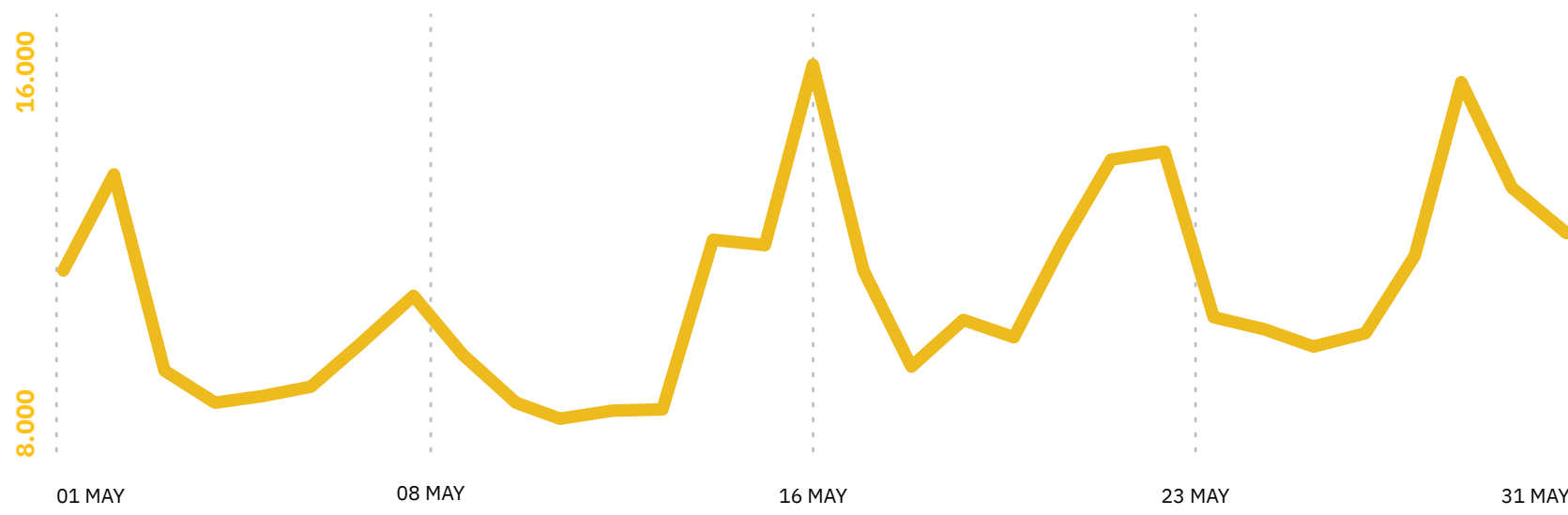
NEWS	EVENTS	SEARCH	TRANSPORTS
Society	Music	What To Do	Praça de Táxis de Vila Verde
City	Exhibitions	Where to Eat	Barquense
Culture	Art & Culture	Where to Stay	António Augusto Santos, Lda

**DURING THE MONTH**



**USER ACTIONS**

Monthly User Actions Evolution

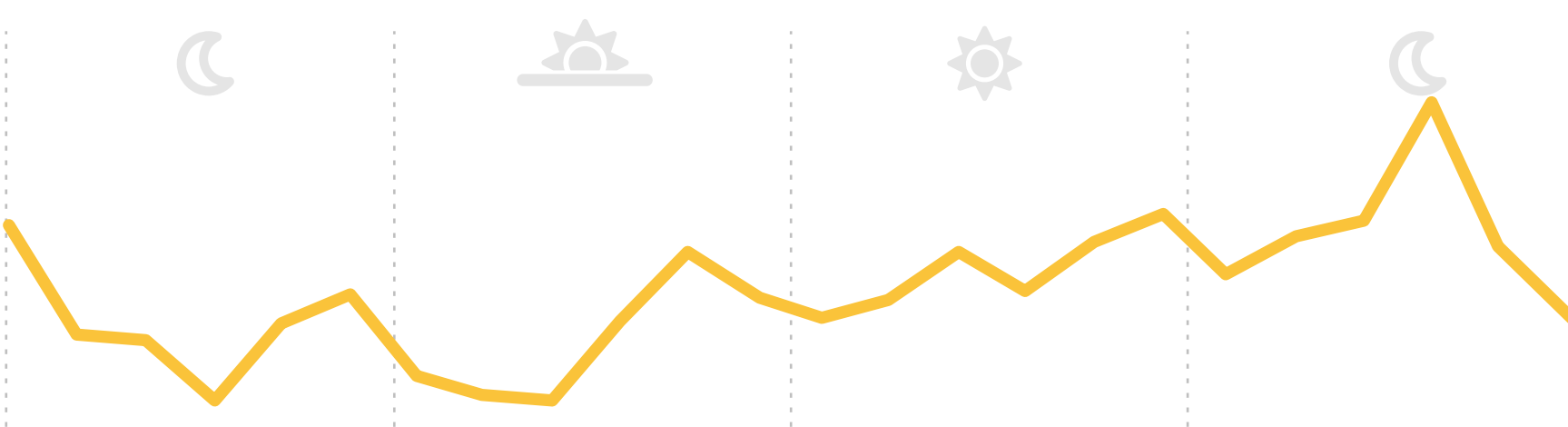


**DAILY TREND**



**USER ACTIONS**

Monthly User Actions Evolution



In the month of May, there was a similar trend of user actions from 8 am, registering a peak of user actions at 9 pm.

**THE PODIUM**



**USER ACTIONS**

TOMI With Most User Actions



**PHOTOS & GIFS SENT**

TOMI With Most Selfie and GIFs Sent

**ACTION CHAMPION**

- Braga TOMI Arco - 18 497**
- Vila Nova de Gaia TOMI - 16 261**
- Caminha TOMI - 14 488**
- Soajo Arcos de Valdevez TOMI - 11 809**
- Valença TOMI - 13 942**

**SELFIE WINNER**

- Braga TOMI Arco - 458**
- Vila Nova de Gaia TOMI - 396**
- Valença TOMI - 325**
- Arouca TOMI - 243**
- Caminha TOMI - 189**

**Main Overall Analysis:**

In May, the reopening phase continued in Portugal. There was a stabilization of Covid-19 cases detected in Europe.

User Actions\*: Values indicate the number of touches made on TOMI. Content Display\*: Values show the number of each content exhibited on lists, selections and search. Pedestrians\*: This data is completely anonymous and privacy is respected.

**SUBSCRIBE NEWSLETTER**

Trademark. Patented internationally. Registered design.

<p><b>MAIN AWARDS AND HONORS</b></p> <p>Citizen's engagement, E-Gov &amp; urban innovation</p>	<p><b>Award UI &amp; UX</b></p> <p>Best interface</p>	<p><b>Accessibility &amp; inclusion</b></p> <p>Design for society &amp; disability inclusion</p>	<p><b>DOOH media</b></p> <p>Best innovation</p>	<p><b>Tourism</b></p> <p>Best service</p>
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