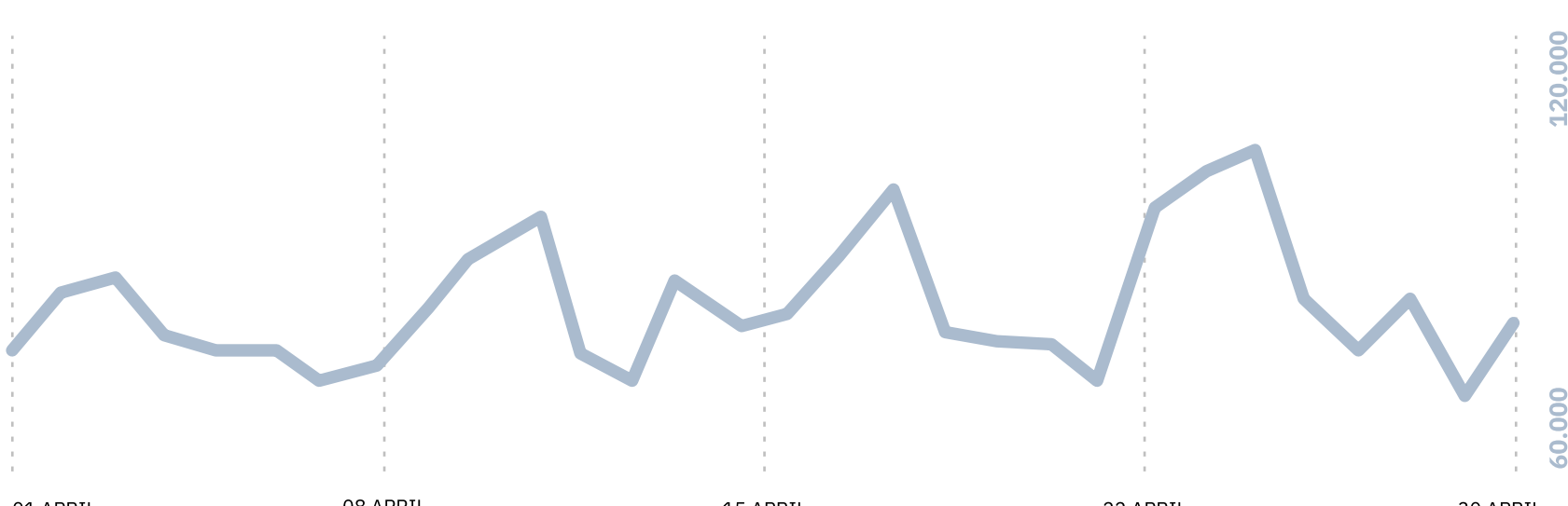


TOMI Best Urban Interactive Solution 2020

TOMI won a new award of "Best Interactive Urban Solution", by Global Business Insights, from the United Kingdom. This award was given for TOMI's innovative way of promoting information and helping citizens in their daily lives.

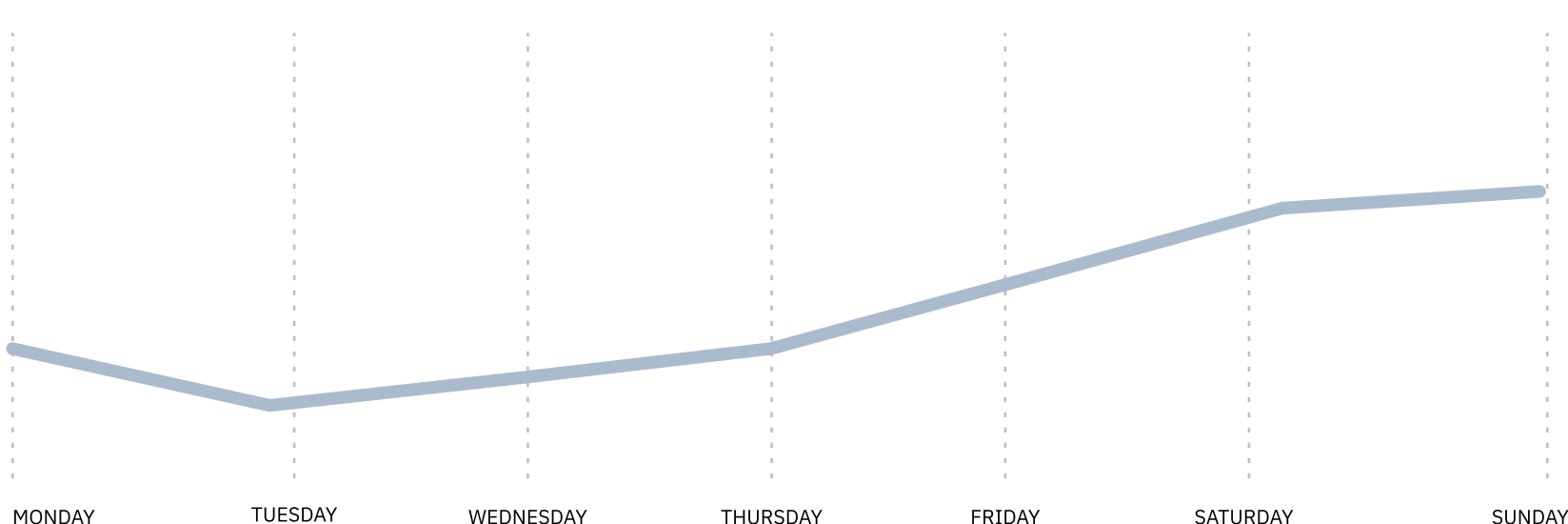
DURING THE MONTH

PEDESTRIANS*
Monthly Pedestrian Evolution



WEEKLY TREND

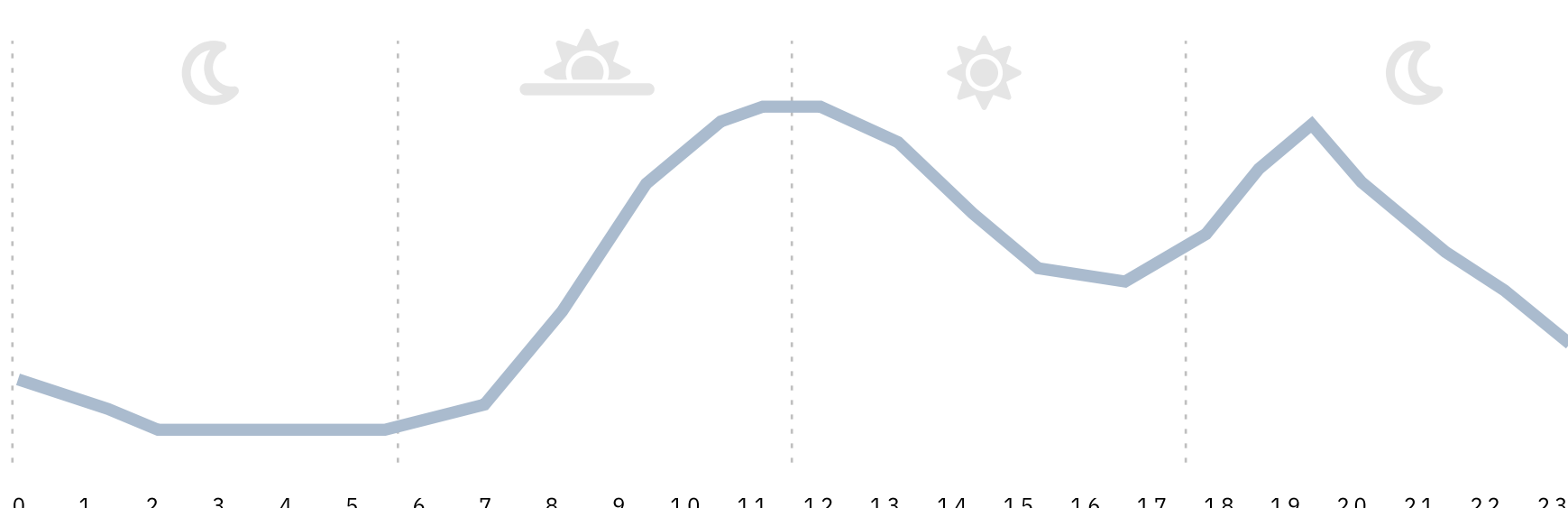
PEDESTRIANS
Average Pedestrian Count by Week Day



In April, there was a peak of pedestrians on the weekends, while on Tuesdays it was registered the lowest flow of pedestrians of the week.

DAILY TREND

PEDESTRIANS
Monthly Pedestrian Evolution



In April, there were registered two peaks of pedestrians: the first one between 8 am and 12 pm, and the second one, between 6pm and 8pm.

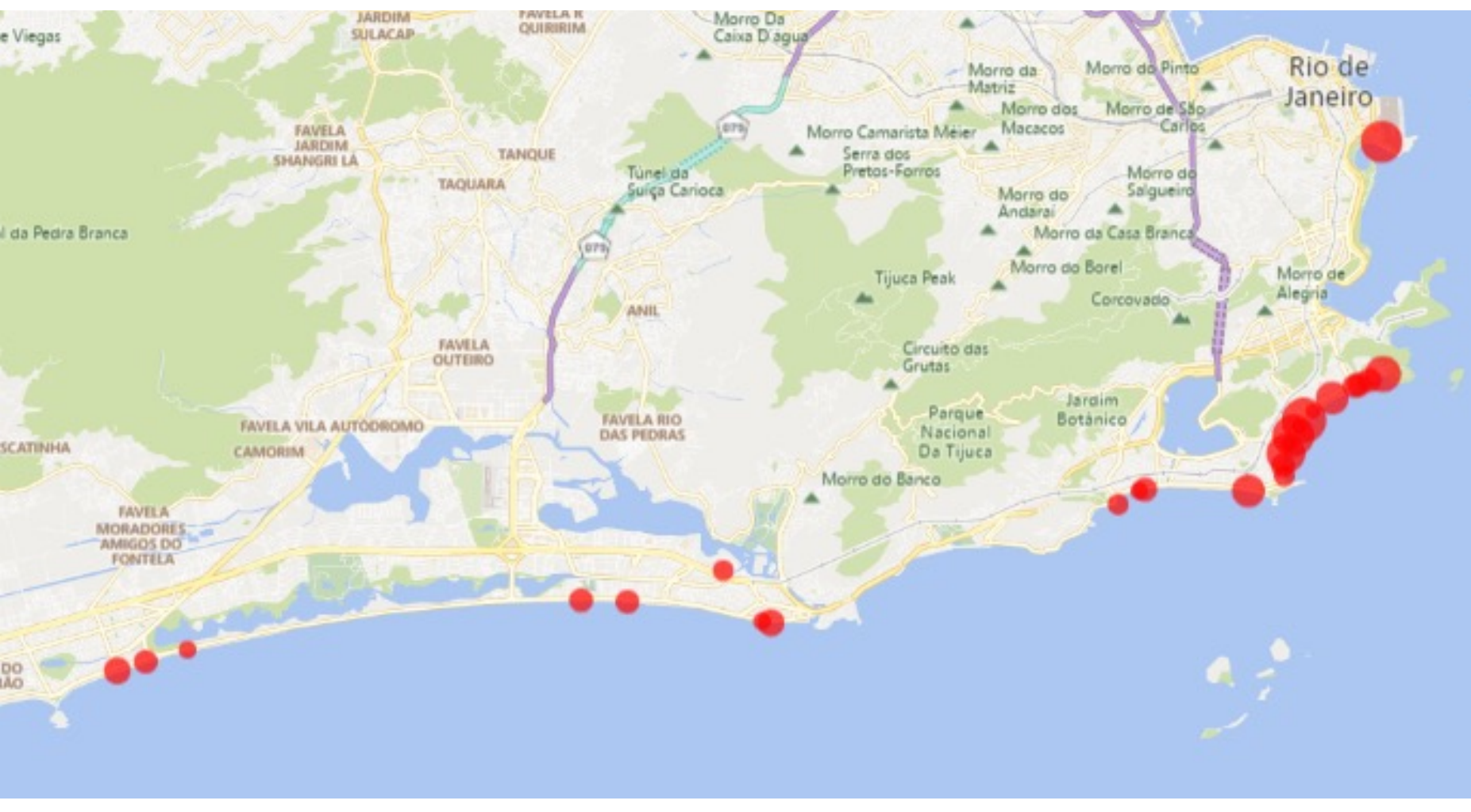
April Overall Analysis:

In April, the number of Covid-19 cases registered in Rio de Janeiro were very high.

User Actions*: Values indicate the number of touches made on TOMI. Content Display*: Values show the number of each content exhibited on lists, selections and search. Pedestrians*: This data is completely anonymous and privacy is respected.

HEATMAP

PEDESTRIANS
Average Pedestrians Counted by TOMI



TOMI SMART MEDIA

TOMI is the best way to communicate and to reach the desired target audience in an interactive and creative way. See some of our campaigns of April, in Rio de Janeiro.

Communication in the right place at the right time!

TOMI

Toyota CSUV

TOMI

Havaianas

TOMI

CAOA

TOMI

Quinto Andar

SUBSCRIBE NEWSLETTER

Trademark. Patented internationally. Registered design.

<p>MAIN AWARDS AND HONORS</p> <p>Smart Cities USA, UK and Latam awards</p> <p>Citizen's engagement, E-Gov & urban innovation</p>	<p>Award UI & UX</p> <p>A DESIGN AWARD WINNER 2017</p> <p>Best interface</p>	<p>Accessibility & inclusion</p> <p>Design for society & disability inclusion</p>	<p>DOOH media</p> <p>FEPE</p> <p>Best innovation</p>	<p>Tourism</p> <p>ATRES 2015</p> <p>Best service</p>
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