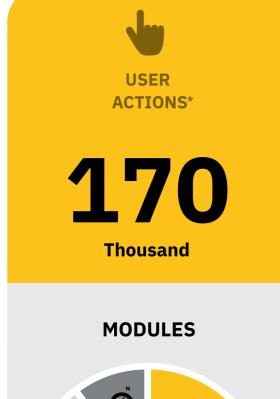
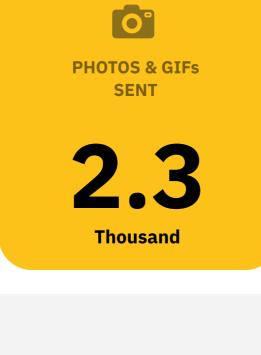




TOMI continues to work in the prevention of Covid-19, using the most diverse technologies, such as the detection of pedestrians and the detection of the usage, or not usage, of the mask on the streets. Using these technologies, TOMI also helps the cities when they reopen, post lockdown, in a safe, secure and effective way.





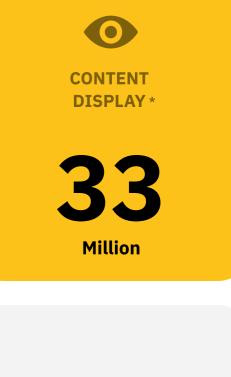


**13% NEWS** 

**66% EVENTS** 

10% SEARCH

11% TRANSPORTS

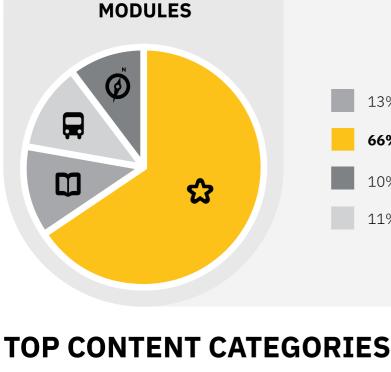


In March, The Events module was in the

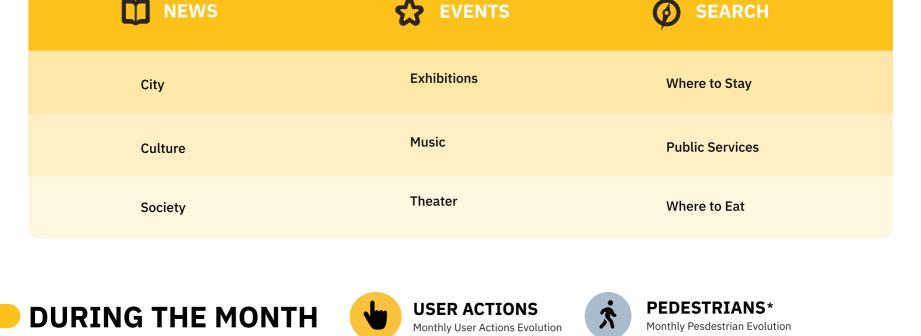
spotlight, promoting mainly exhibitions,

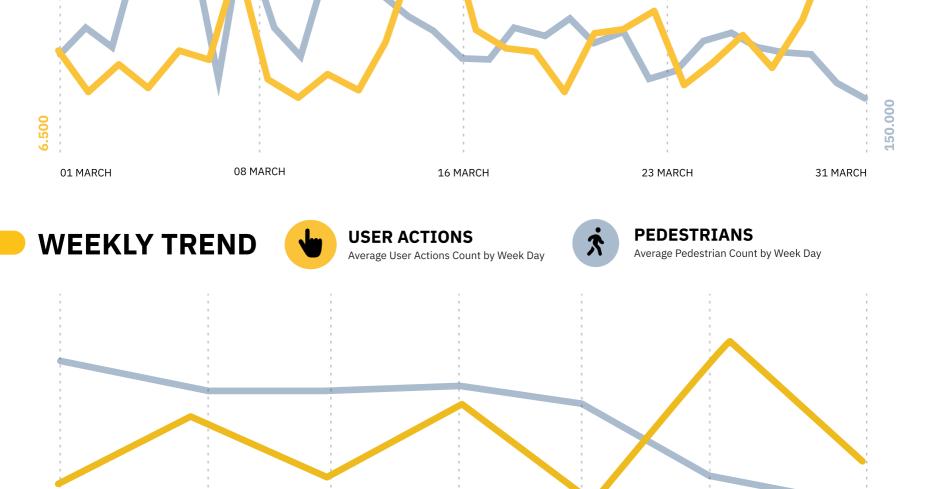
music, and theater, happening in the

cities.









Monthly Pesdestrian Evolution Monthly User Actions Evolution

**THURSDAY** 

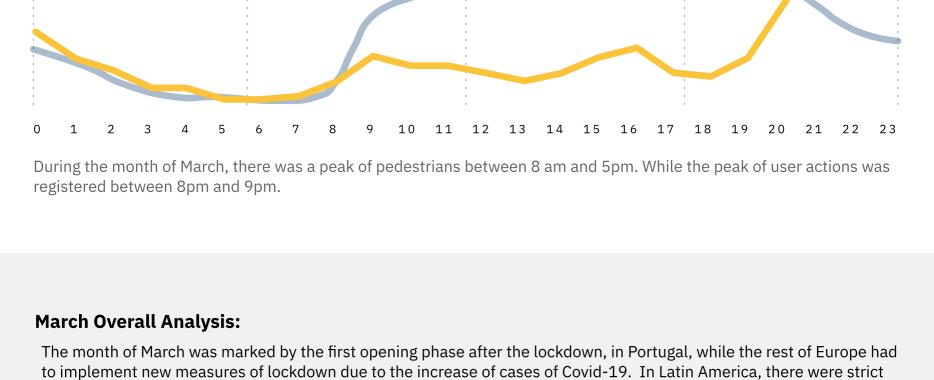
In March, there was peak of pedestrians on Mondays. During the rest of working days there was a stable trend. During the weekends, the flow of pedestrians was lower due to the mobility restrictions imposed because of the Covid-19. There was a higher trend of user actions on Saturdays. In the rest of the week the trend was very

**FRIDAY** 

**PEDESTRIANS** 

SATURDAY

**SUNDAY** 



User Actions\*: Values indicate the number of touches made on TOMI. Content Display\*: Values show the number of each content exhibited on lists, selections

## **LOCATIONS**

measures in place.

**TUESDAY** 

irregular, with small peaks on Tuesdays and Thursdays.

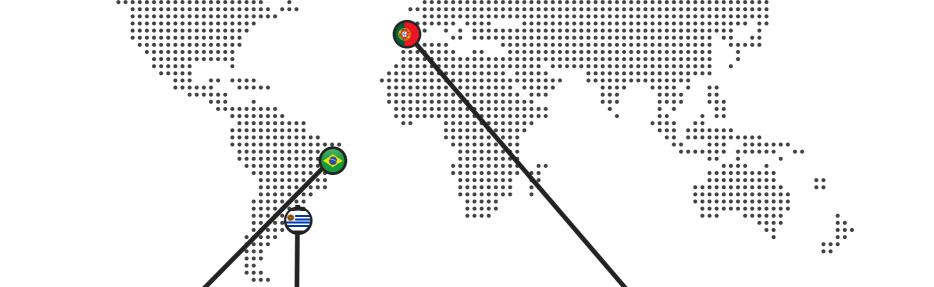
and search. Pedestrians\*: This data is completely anonymous and privacy is respected.

WEDNESDAY

**USER ACTIONS** 

MONDAY

**DAILY TREND** 



LISBON

## TOMI® SMART MEDIA

**MONTEVIDEO** 

and to reach the audience and interact in a creative way. See some of our campaigns in March in our networks. Communication in the right place at the

TOMI is the best way to communicate

**RIO DE JANEIRO** 

Trademark. Patented internationally. Registered design.

right time!

MAIN **AWARDS AND** 

**HONORS** 







**PORTO AND** 

THE NORTH



**ALGARVE** 

**SUBSCRIBE NEWSLETTER** 

Smart Cities USA, UK and Latam awards

Award UI & UX Future Digital Awards A'DESIGN AWARD WINNER 2017 G O L D Citizen's engagement, E-Gov & urban innovation Best interface

Accessibility & inclusion

Design for society & disability inclusion

DOOH media FEPE **Best innovation** 

