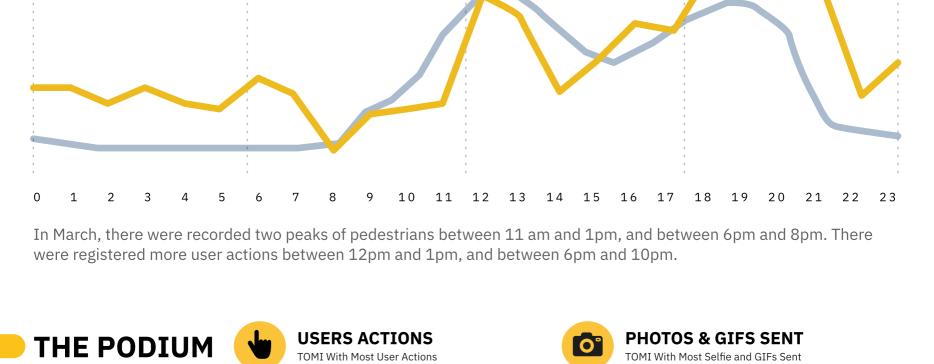


**PEDESTRIANS** 

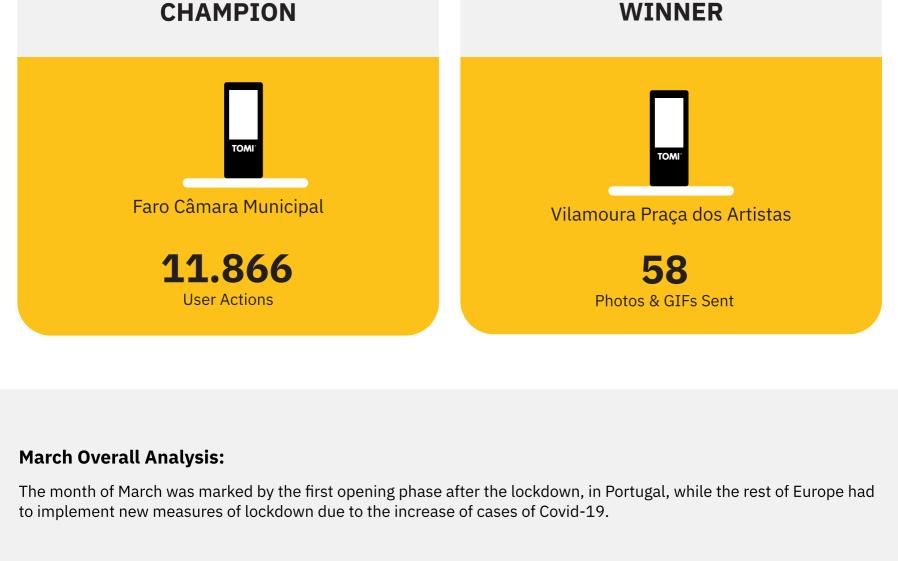
Monthly Pedestrians Evolution

**USER ACTIONS** 

Monthly User Actions Evolution

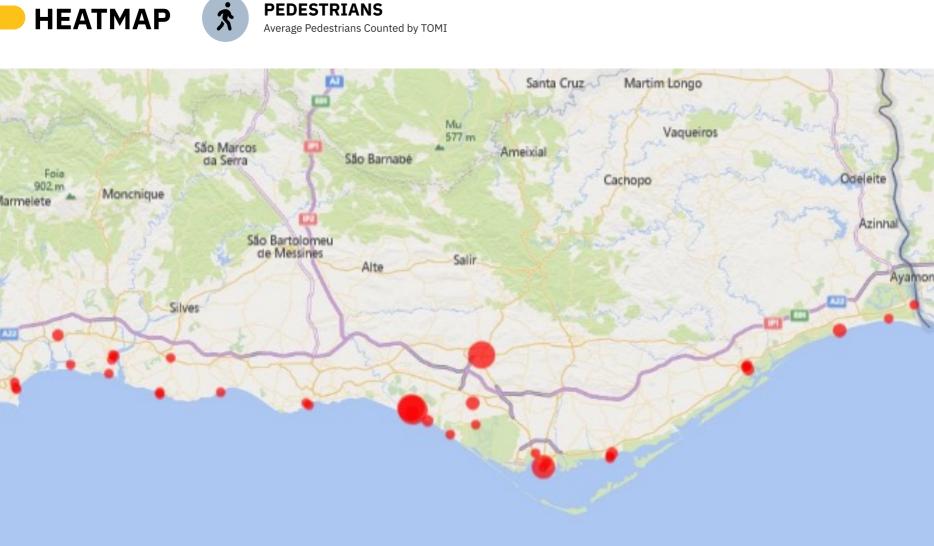


**ACTION SELFIE** 



**DAILY TREND** 

User Actions\*: Values indicate the number of touches made on TOMI. Content Display\*: Values show the number of each content exhibited on lists, selections and search. Pedestrians\*: This data is completely anonymous and privacy is respected.



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