#PedestrianData

TOMI PEDESTRIAN DATA

#Covid19



#MachineLearning

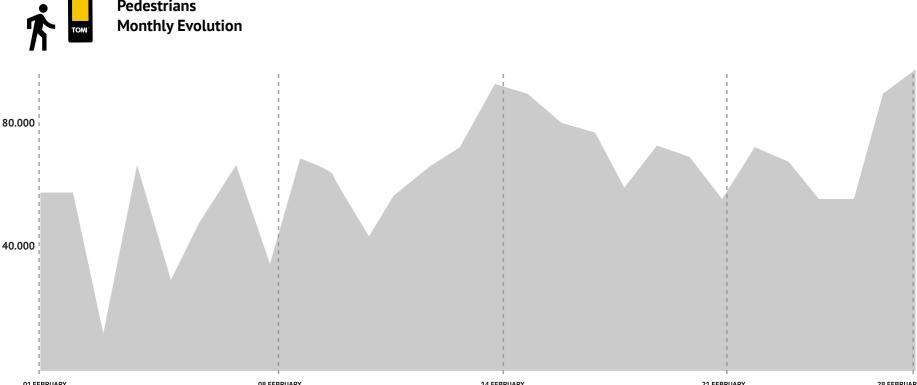
#ComputerVision

Pedestrians

MONTHLY TREND

#Real-Time

#Alerts

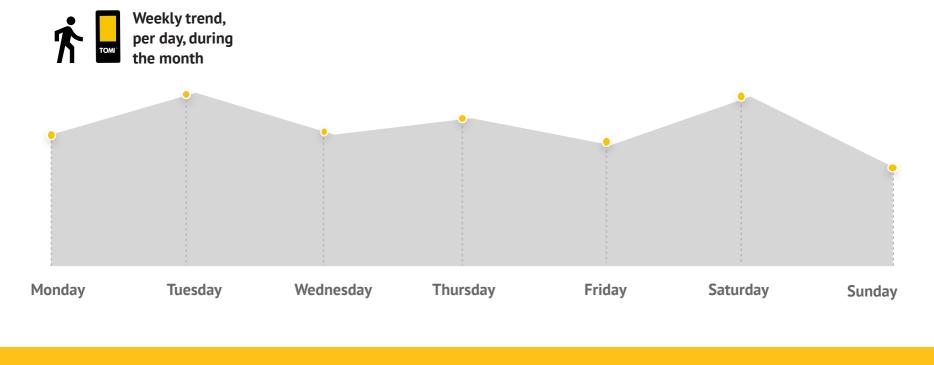


measures still in place.

February main topic:

WEEKLY TREND

The trend continues similar to the last month, due to Covid-19 restrictions with the preventive





was a lower and uniform flow. During the month of February, the peaks were recorded

Higher pedestrian flows on Tuesdays and Saturdays

The flow of pedestrians increased slightly on Tuesdays and Saturdays. In the remaining days of the week there

between 8 am and 12 pm, and between 6pm and 9pm.

during the month



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MORNING

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in an interactive and creative way.

7

Average hours of pedestrians flow

3 2

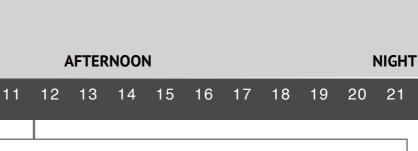
Peak hours

Weekdays 08AM - 12PM

6PM - 09PM

TOMI







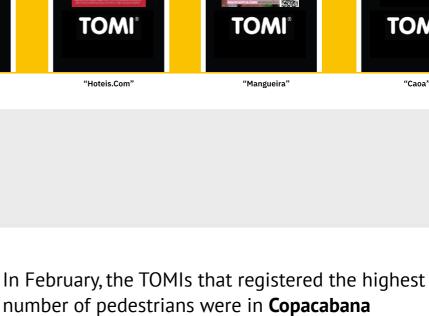
22

23

SMART MEDIA Communication in the right place at the right time!

TOMI is the best media to communicate and to reach the desired target audience





Morro Camarista Méier

Serra dos

neighborhood.

079

Túnel da





registered during the month

HEAT MAP

TOMI'S LOCATIONS



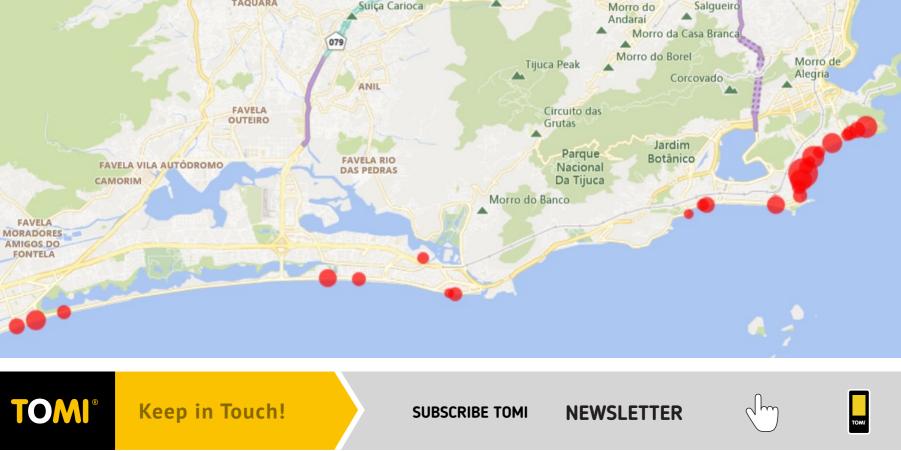
FAVELA JARDIM TANQUE SHANGRI LÁ TAQUARA

Areas with the highest

average number of pedestrians

Pretos-Forros Morro do Morro do Salgueiro Andaraí Morro da Casa Branc Morro do Borel Tijuca Peak

Macacos



PT info@tomiworld.com BR info@br.tomiworld.com UK info@uk.tomiworld.com CN info@mo.tomiworld.com CL info@cl.tomi WWW.TOMIWORLD.COM VISEU / LISBON / SÃO PAULO / RIO DE JANEIRO / SANTIAGO DE CHILE / LONDON / MACAU

Trademark. Patented internationally. Registered design.

MAIN **AWARDS AND HONORS**

Smart Cities USA, UK and Latam awards Citizen's engagement, E-Gov & urban innovation

Award UI & UX A'DESIGN AWARD WINNER 2017 G O L D Best interface

Accessibility & inclusion

Design for society & disability inclusion

Best innovation

Tourism AHRESP 2015 Best service

DOOH media **FEPE**