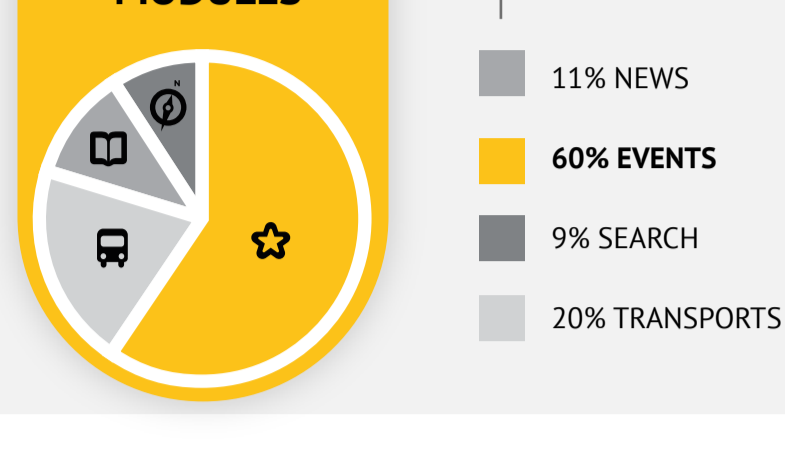
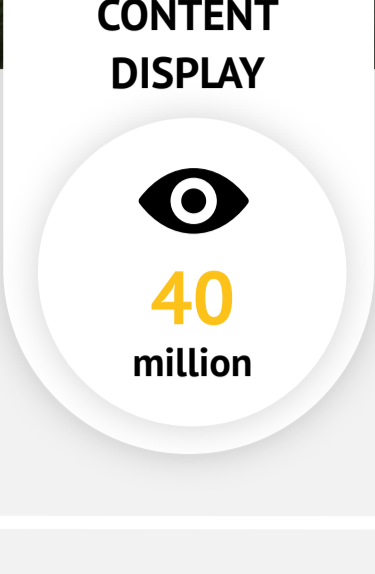
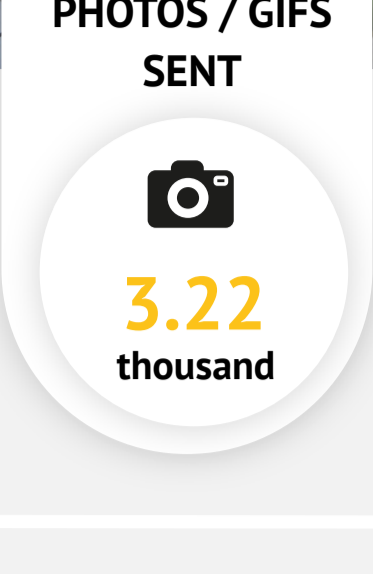
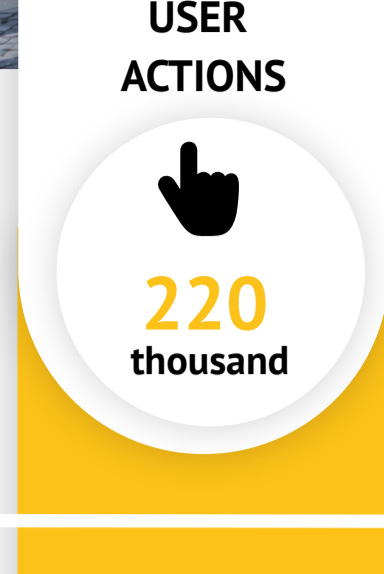


New feature to detect mask usage

TOMI has a new technology that detects whether people are wearing the individual protection mask or not. This feature is the continuation of all the anti-covid technologies that TOMI has been developing over the past months. When a person is detected without a mask, TOMI displays a message advising them to use it.



The Events module was in the spotlight in January, promoting the art and culture, music and exhibitions happening in the cities.

TOMI was present in the 3rd Accessible Tourism Webinar

TOMI was one of the guests, and speakers, at the 3rd Accessible Tourism Webinar, organized by Turismo de Portugal. In this Webinar, TOMI presented the TOMI For All solution, that allows every citizen, regardless of their physical and cognitive conditions, to have access to all the information on TOMI about the city.

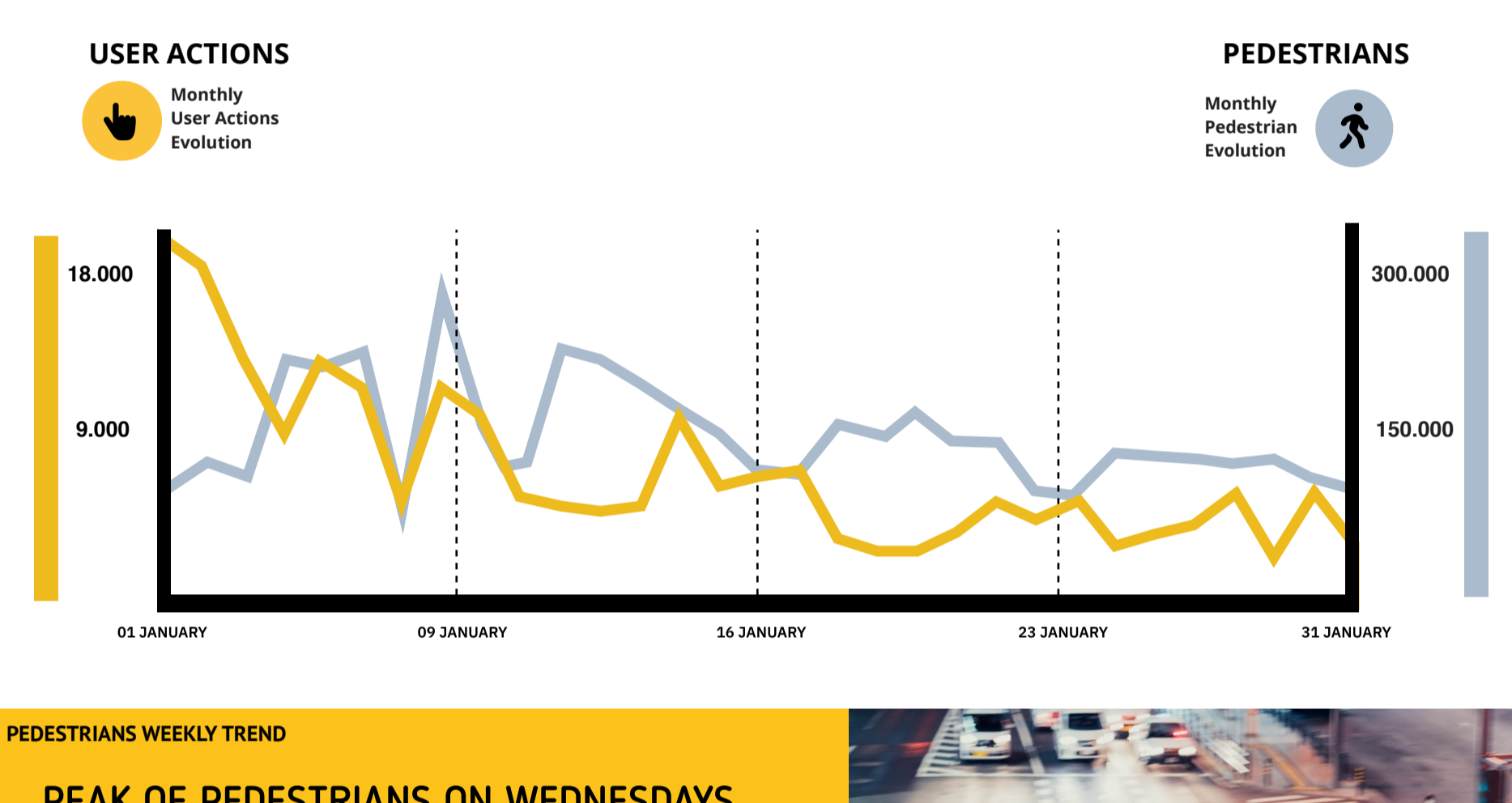
TOP MODULES

Rank	Category	Sub-category
1º	City	Art & Culture
2º	Sports	Music
3º	Society	Exhibitions
		Where to Stay
		Public Services
		Where to Eat

Activation of detection and counting of pedestrians

TOMI has activated again the pedestrians' counting and detection technology, due to the fact that Portugal has entered on a new lockdown phase.

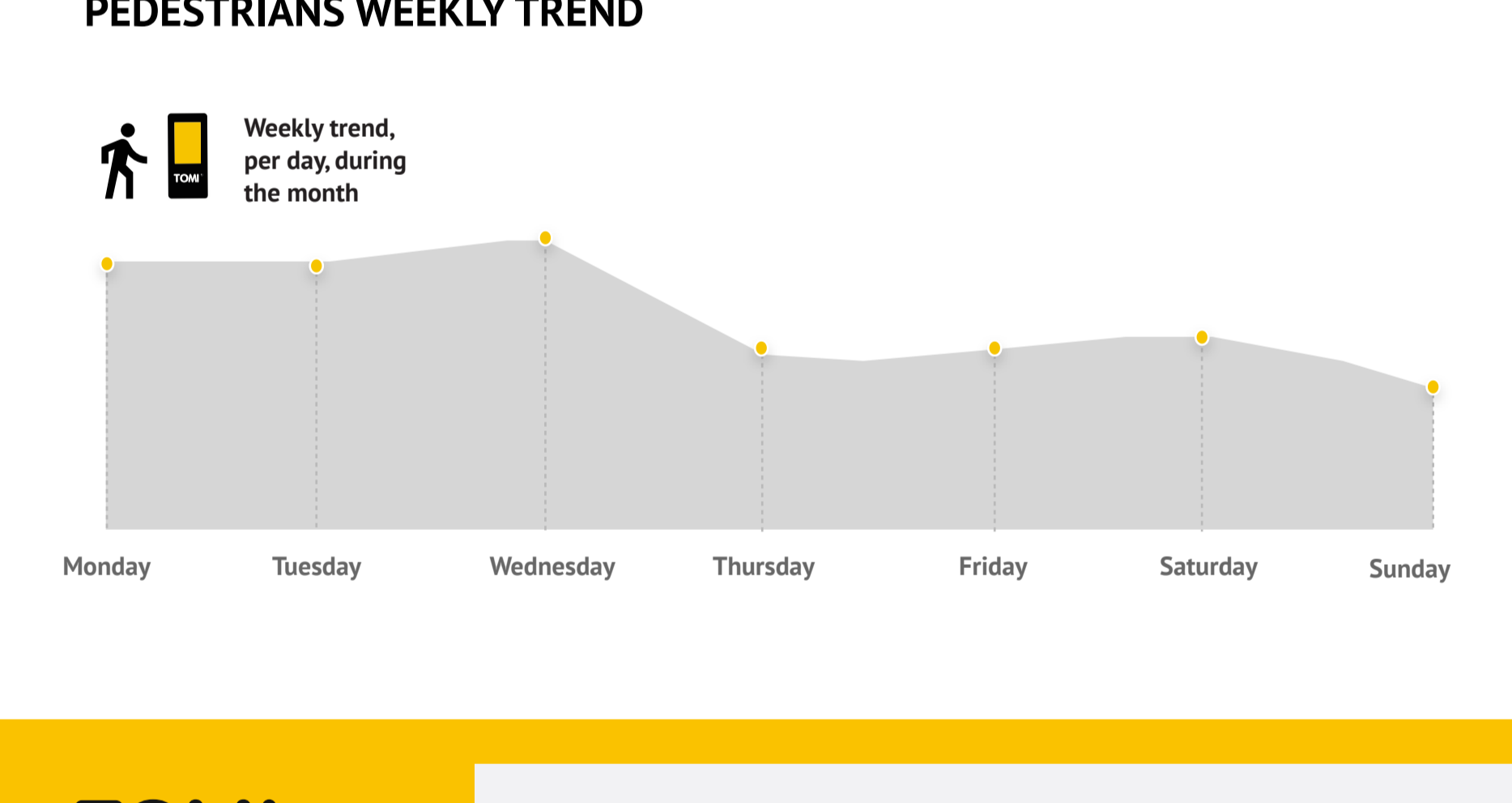
[See more news here](#)



PEDESTRIANS WEEKLY TREND

PEAK OF PEDESTRIANS ON WEDNESDAYS

In the month of January, there was a peak of pedestrians on Wednesdays. During the weekends, the trend of pedestrians was lower due to the mobility restrictions and the new measures imposed because of the increase of Covid-19 cases.



TOMI SMART MEDIA

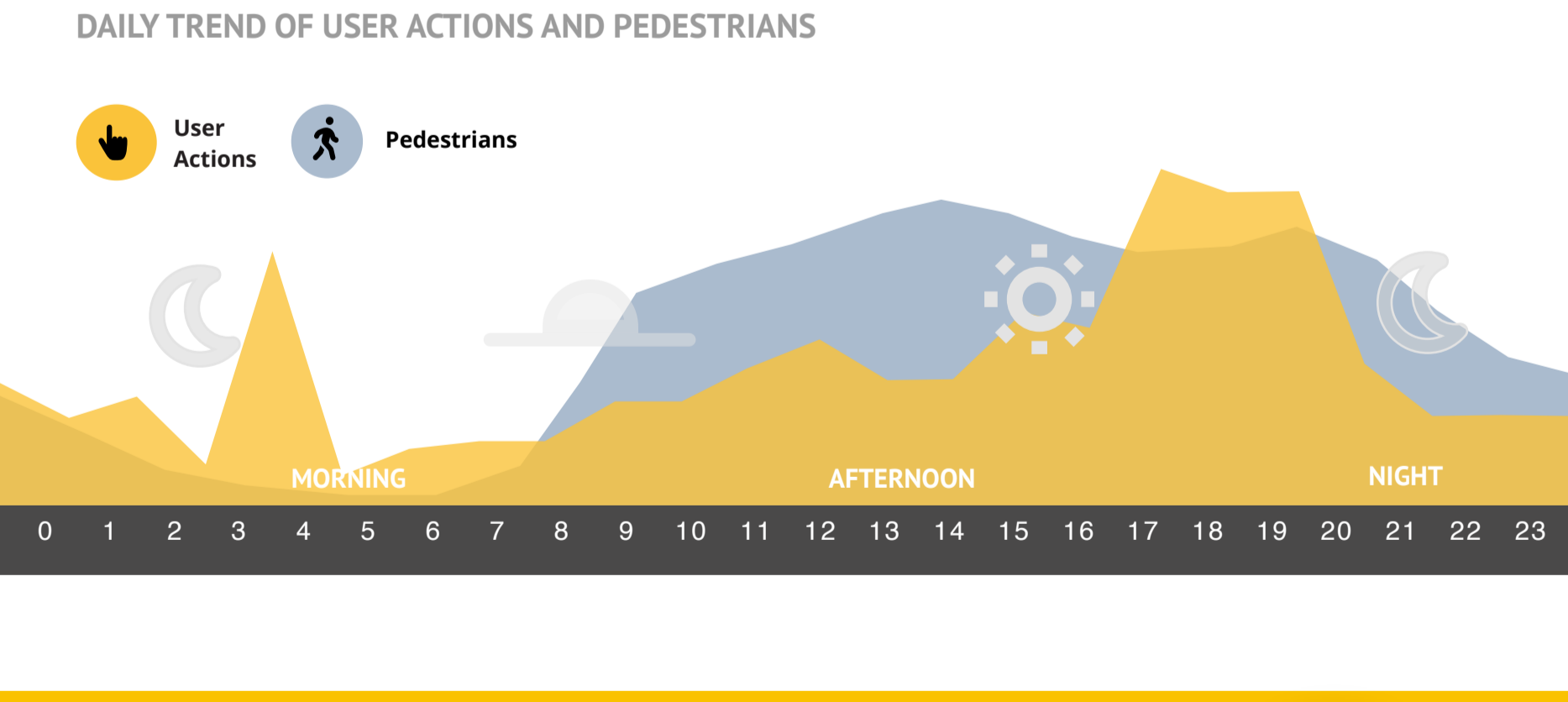
Communication in the right place at the right time!

"Burger King"

"Ame Digital"

"Jesuitas Para Refugiados"

"Cervejaria Metropolis"



LOCATIONS BY NETWORK

The "Touches" values indicate the number of touches made on TOMI. The "Content Display" values show the number of each content exhibited on lists, selections and search.

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