

New feature to detect mask usage

TOMI has a new technology that detects whether people are wearing the individual protection mask or not. This feature is the continuation of all the anti-covid technologies that TOMI has been developing over the past months. When a person is detected without a mask, TOMI displays a message advising them to use it.

USER ACTIONS

69.3
thousand

PHOTOS / GIFS SENT

1.01
thousand

CONTENT DISPLAY

200
thousand

MODULES



- 14% NEWS
- 9% EVENTS
- 26% SEARCH
- 51% TRANSPORTS



- EN 18%
- PT 2%
- ES 80%

In the month of January, TOMI users requested more the Transports module. The most searched locations were Policlínico Buceo, Praia de Los Pocitos and Museo Dámaso Antonio Larrañaga.

TOP MODULES

	NEWS	EVENTS	SEARCH	TRANSPORTS
1°	Society	Art & Culture	What to Do	Policlinico Buceo
2°	City	Music	Art & Culture	Praia de Los Pocitos
3°	Politics	Theater	Where to Eat	Museo Dámaso Antonio Larrañaga

General theme of the month of January:

There were some days, January 5th and January 6th, that TOMI did not registered any actions or photos taken due to the internet connection failure.

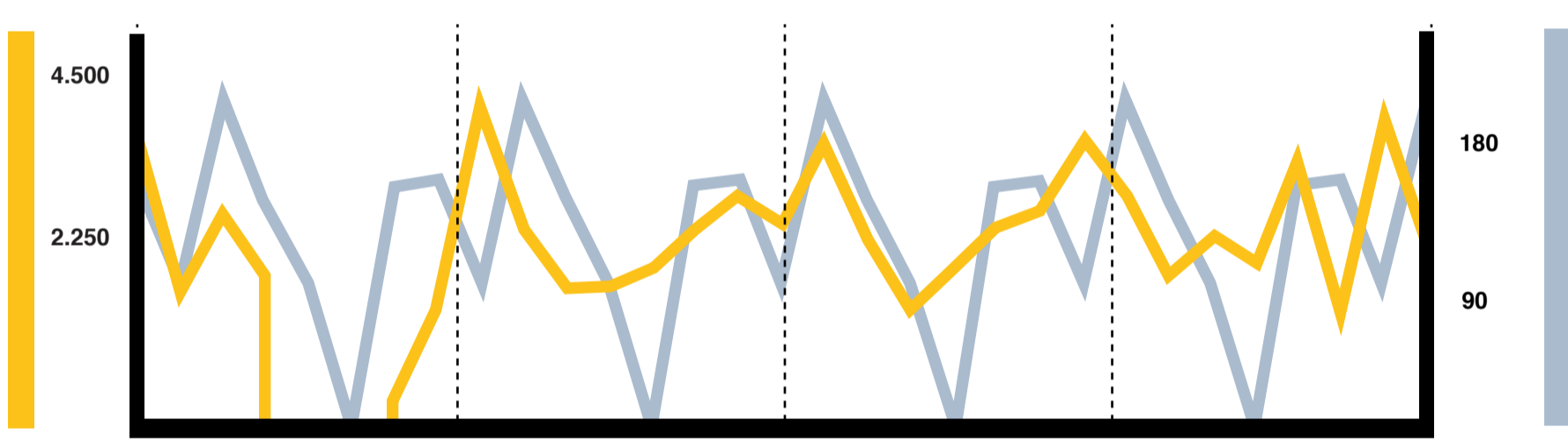
DURING THE MONTH

USER ACTIONS

Monthly User Actions Evolution

PEDESTRIANS

Monthly Pedestrian Evolution



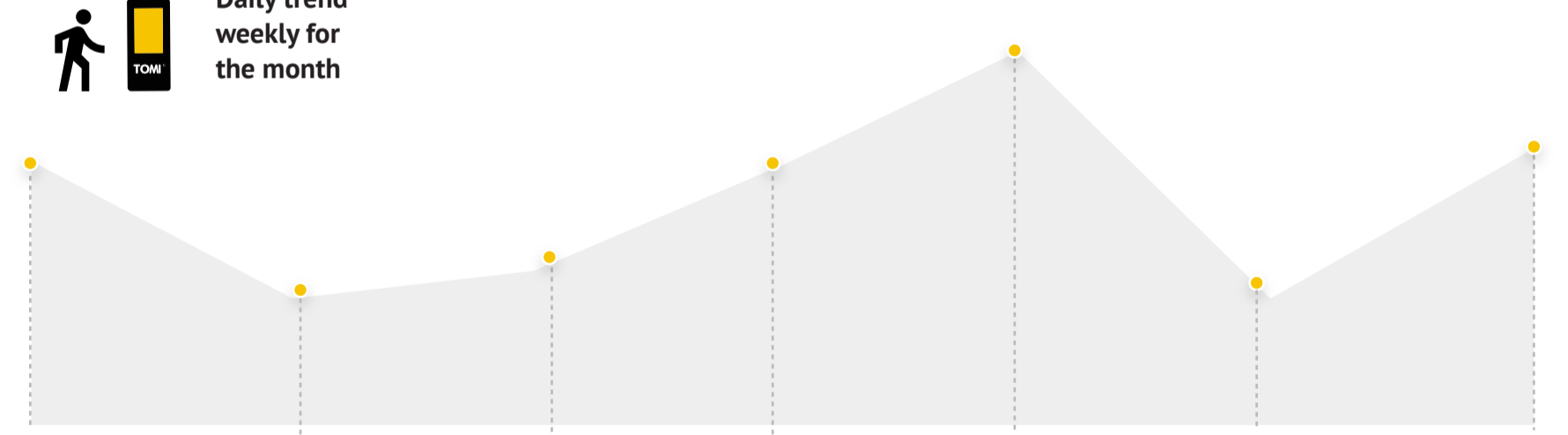
SEVERAL PEAKS OF PEDESTRIANS

In the month of January, there were recorded several peaks of pedestrians during the week. The peaks were on Mondays, Fridays and Sundays, while the other days had a lower pedestrian flow.



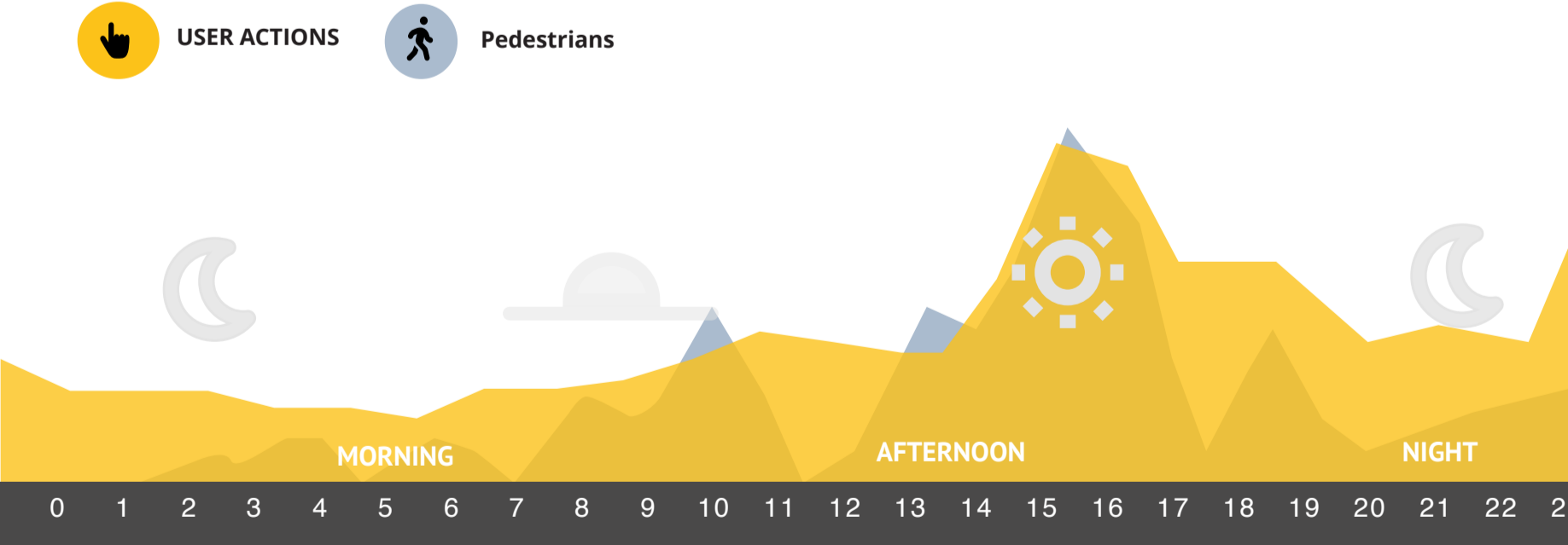
WEEKLY TREND

Daily trend weekly for the month



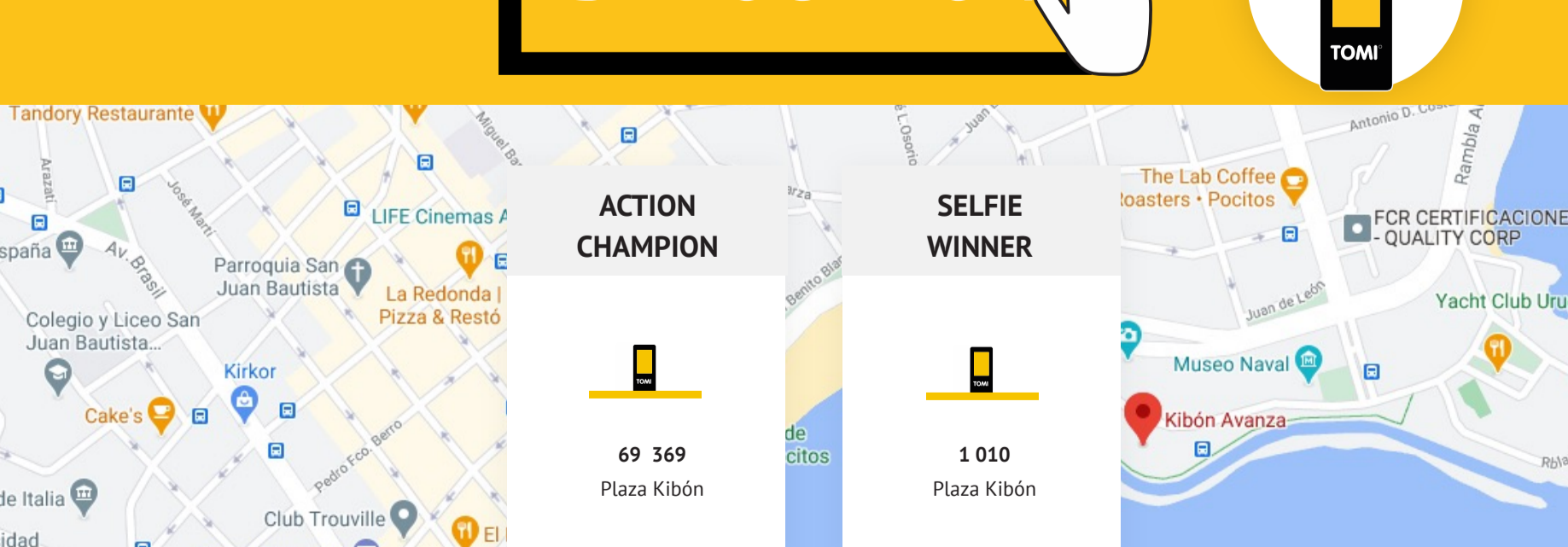
DAILY TREND

USER ACTIONS | Pedestrians



THE PODIUM

BY LOCATION



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NEWSLETTER

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MAIN AWARDS AND HONORS Citizen's engagement, E-Gov & urban innovation	Award UI & UX Best interface	Accessibility & inclusion Design for society & disability inclusion	DOOH media Best innovation	Tourism Best service
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