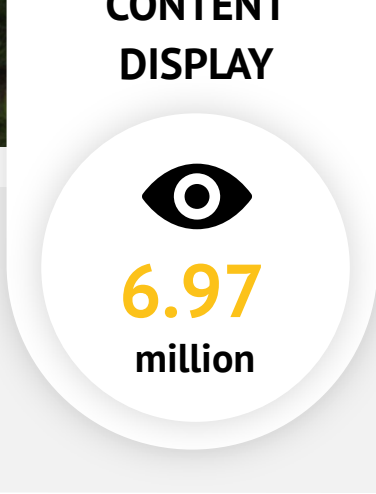
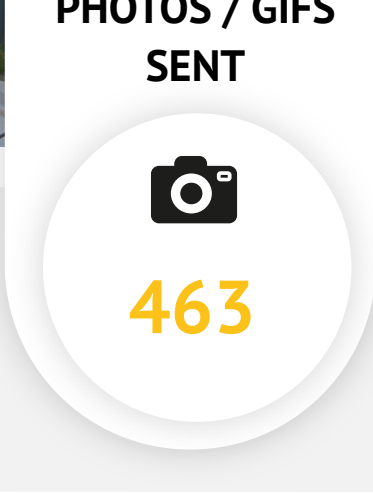
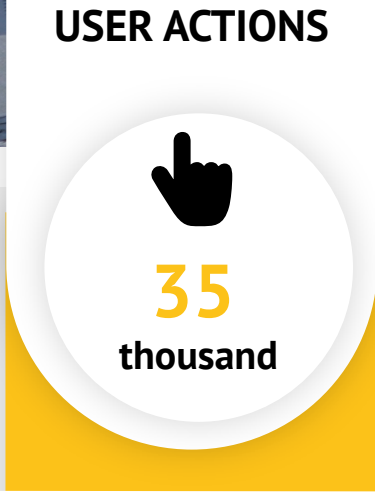


New feature to detect mask usage

TOMI has a new technology that detects whether people are wearing the individual protection mask or not. This feature is the continuation of all the anti-covid technologies that TOMI has been developing over the past months. When a person is detected without a mask, TOMI displays a message advising them to use it.



- 8% NEWS
- 48% EVENTS**
- 12% SEARCH
- 32% TRANSPORTS



- EN 6%
- PT **76%**
- ES 18%

In the four main modules, there was a higher percentage of usage in the Events Module. TOMI users searched mostly for Exhibitions, Art & Culture, and Music.

TOP MODULES

	NEWS	EVENTS	SEARCH	TRANSPORTS
1º	City	Exhibitions	Where to Eat	Rua Almirante Cândido de Reis
2º	Sports	Art & Culture	What to Do	Avenida do Mar
3º	Society	Music	Public Services	Almacil

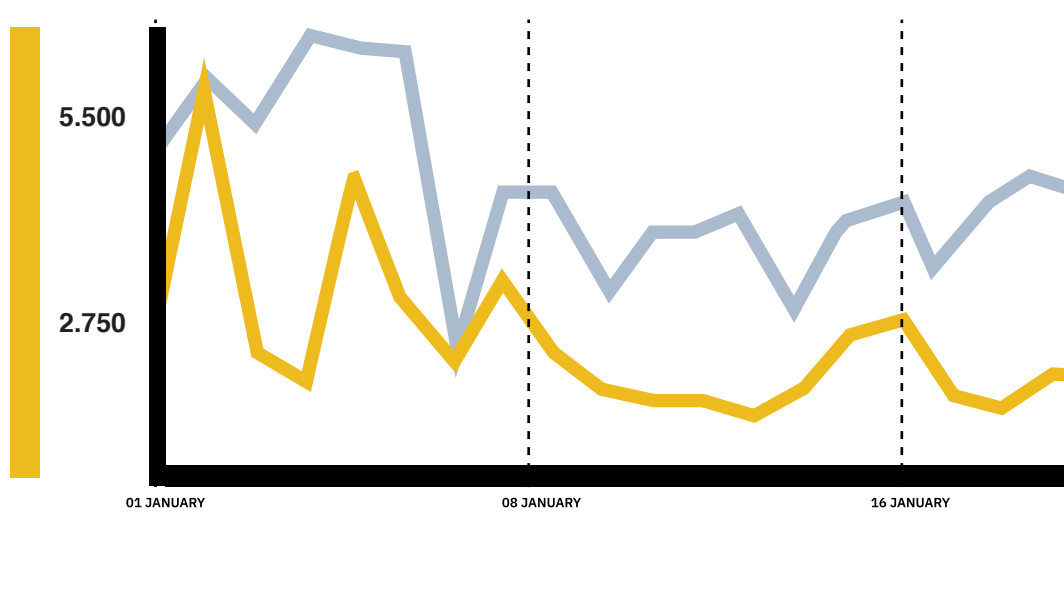
January main topic:

The month of January was marked by the exponential increase in cases of Covid-19 in Portugal and the rest of Europe and, consequently, the return to lockdown.

DURING THE MONTH

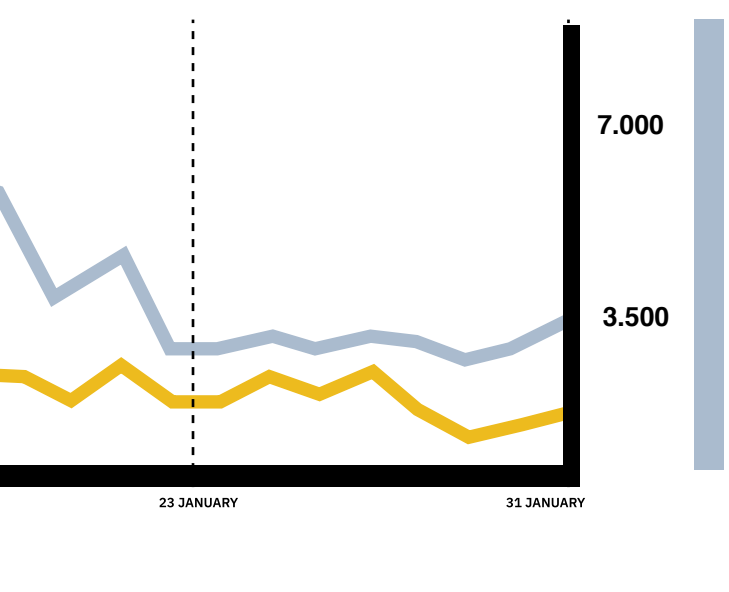
USER ACTIONS

Monthly User Actions Evolution



PEDESTRIANS

Monthly Pedestrian Evolution



Pedestrians weekly trend

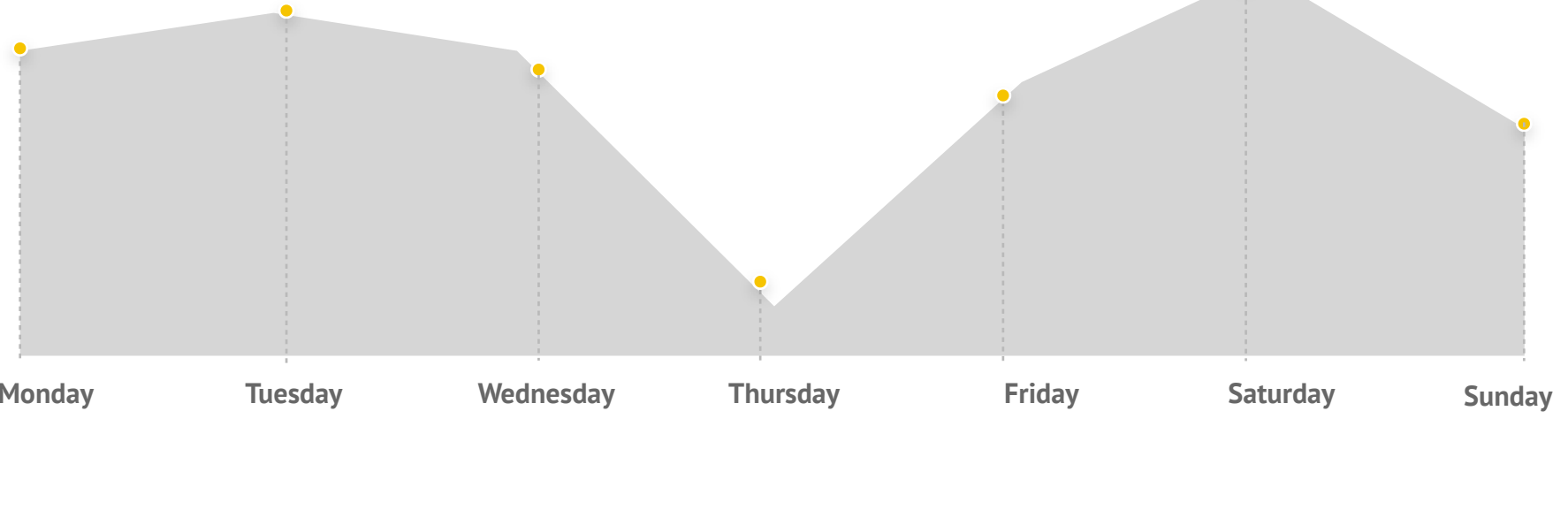
TREND OF PEDESTRIANS SHOWS A LOWER FLOW ON THURSDAYS

In January there was a lower trend of pedestrians on Thursdays, while in the remaining days, the flow was similar during the week, with a small peak on Saturdays.



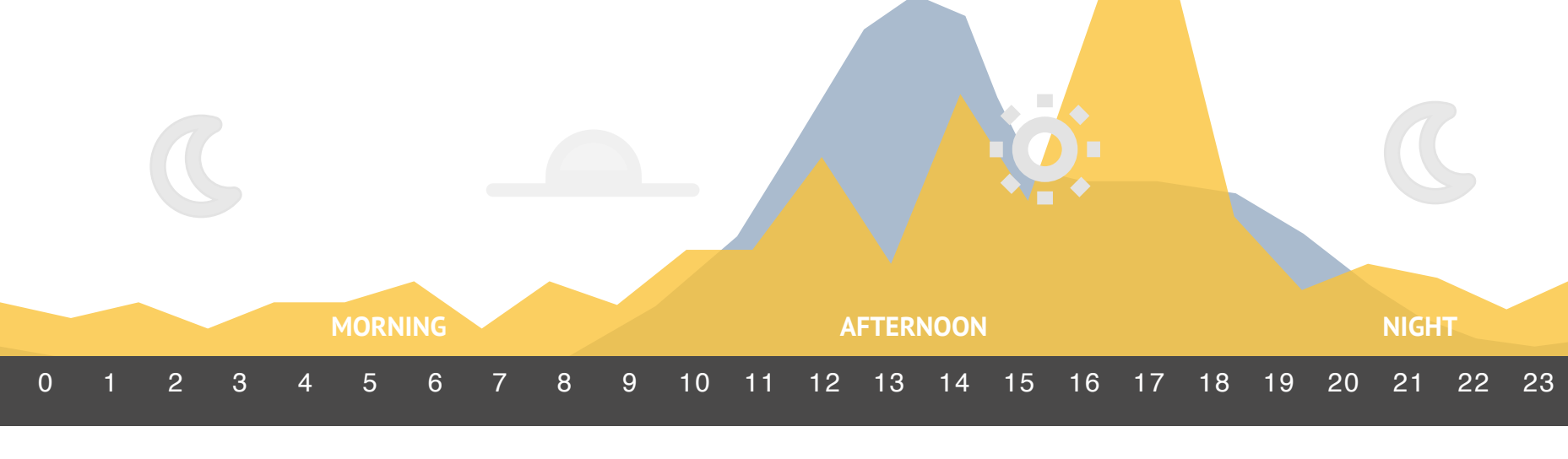
PEDESTRIANS WEEKLY TREND

Weekly trend, per day, during the month



DAILY TREND OF USERS AND PEDESTRIANS

User Actions | Pedestrians



THE PODIUM

BY LOCATION

