

TOMI was awarded at Disability Matters 2020

TOMI was awarded an Honoree in the Marketplace category at Disability Matters Europe 2020. This award represents TOMI's commitment to making cities accessible to all. TOMI had already been awarded in 2019 in the category of "Global Award for Leading the way in mainstreaming disability. Check more about the award here.

USER ACTIONS



72.1
thousand

PHOTOS / GIFS SENT



1.17
thousand

CONTENT DISPLAY



8.97
thousand

MODULES



- 17% NEWS
- 19% EVENTS
- 29% SEARCH
- 35% TRANSPORTS



- EN 3%
- PT 2%
- ES 95%

In the month of December, the module more requested by TOMI users was the Transports module. The top three locations more searched were Policlínico Buceo, Parque Battle and Praia de los Pocitos.

TOP MODULES

	NEWS	EVENTS	SEARCH	TRANSPORTS
1°	Society	Art & Culture	Where to Sleep	Policlinico Buceo
2°	City	Balls	Where to Eat	Parque Battle
3°	Culture	Conferences & Workshops	What to Do	Praia de Los Pocitos

General theme of the month of December:

December was marked by the Christmas season and the New Year.

There were some days, between December 13th and December 17th, that TOMI did not registered any actions or photos taken due to the internet connection failure.

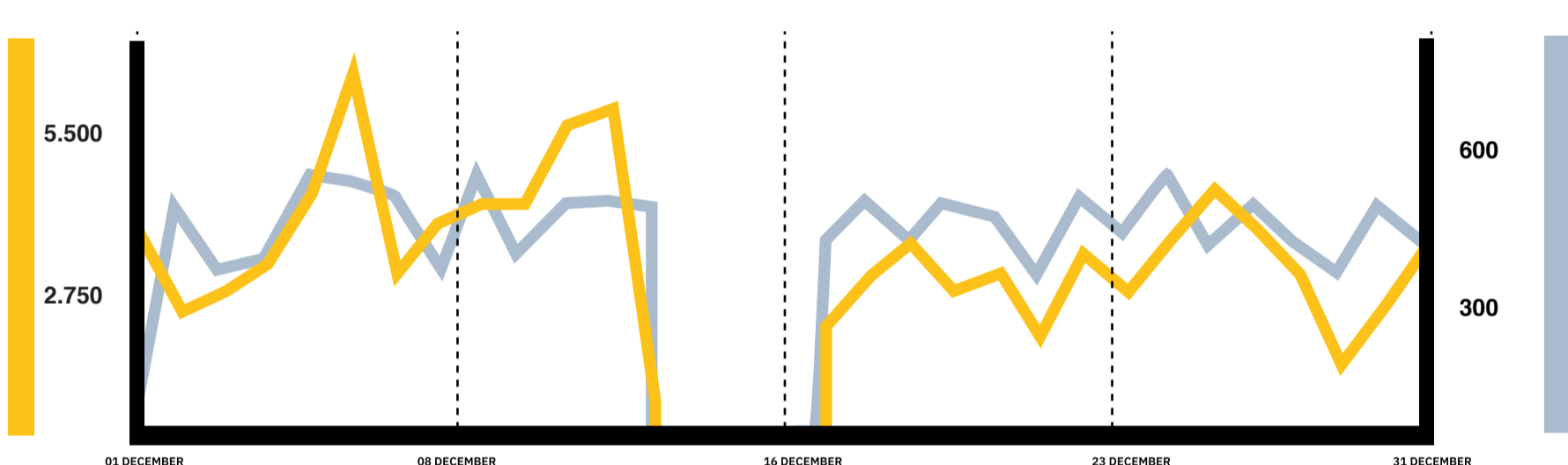
DURING THE MONTH

USER ACTIONS

Monthly User Actions Evolution

PEDESTRIANS

Monthly Pedestrian Evolution



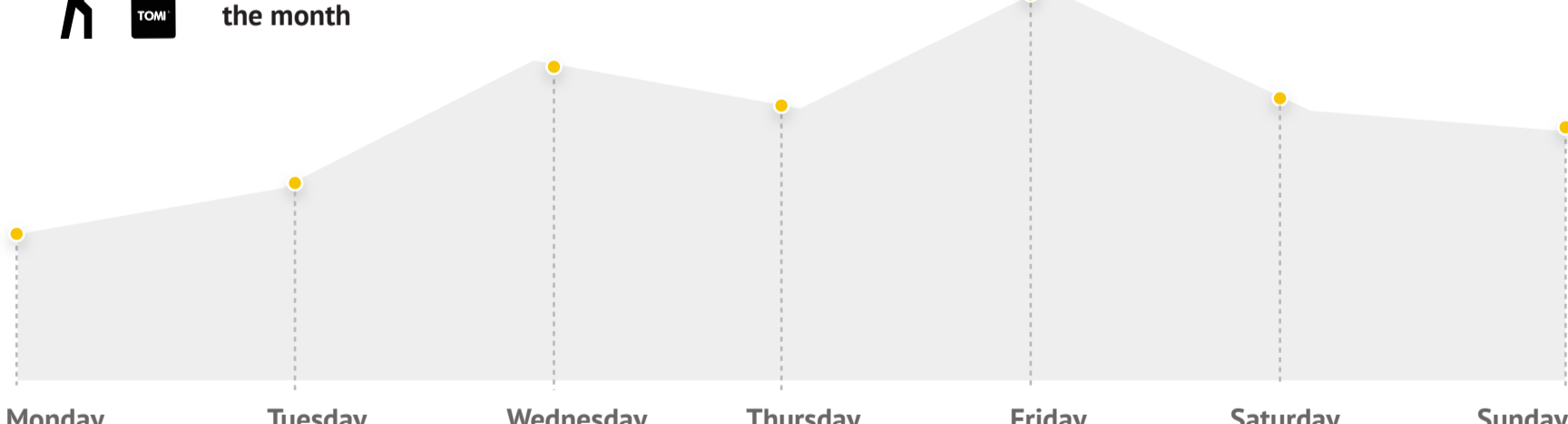
PEAK OF PEDESTRIANS ON FRIDAYS

During the month of December, there was a peak of pedestrians on Fridays, while Mondays were the days with the least registered pedestrians.



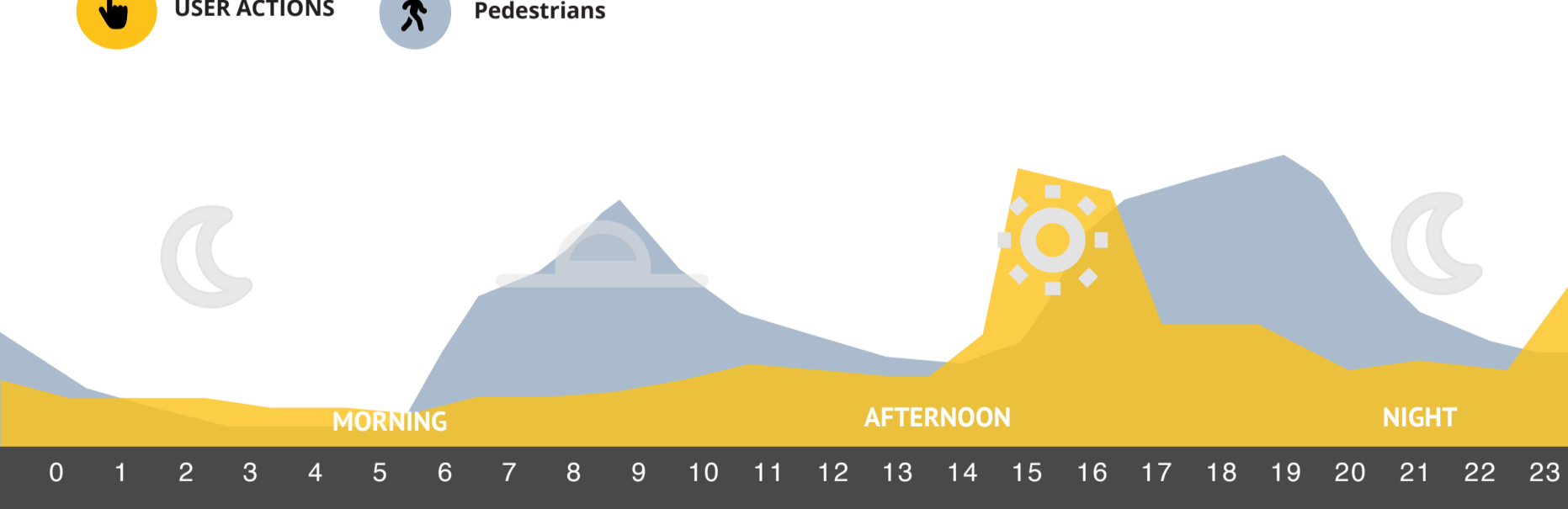
WEEKLY TREND

Daily trend weekly for the month



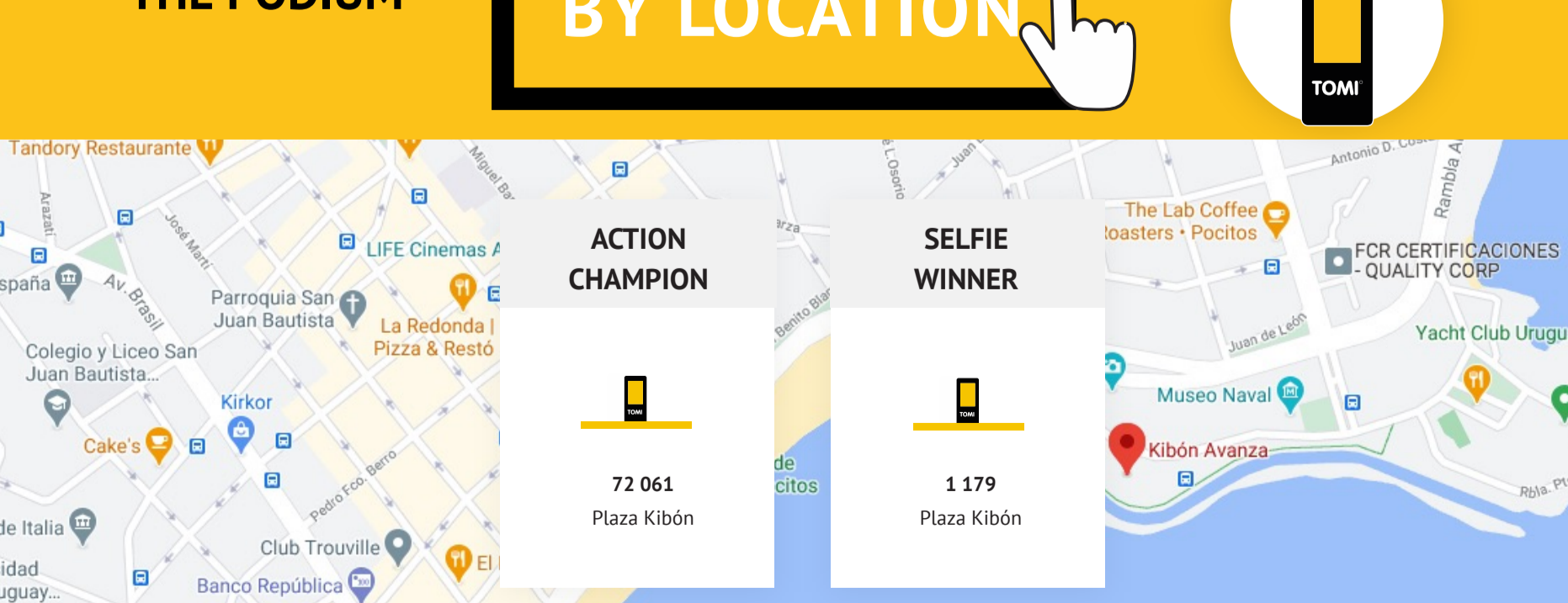
DAILY TREND

USER ACTIONS | Pedestrians



THE PODIUM

BY LOCATION



TOMI Keep in Touch

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NEWSLETTER

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VISEU / LISBON / SÃO PAULO / RIO DE JANEIRO / SANTIAGO DE CHILE / LONDON / MACAU | Trademark. Patented internationally. Registered design.

MAIN AWARDS AND HONORS Smart Cities USA, UK and Latam awards Citizen's engagement, E-Gov & urban innovation	Award UI & UX Award UI & UX Best interface	Accessibility & inclusion Accessibility & inclusion Design for society & disability inclusion	DOOH media DOOH media Best innovation	Tourism Tourism Best service
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