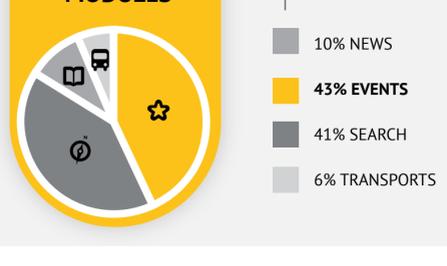
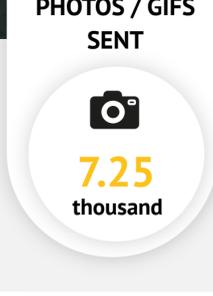




# TOMI new Covid-19 prevention measures

TOMI implemented new features using computer vision, and other technologies to generate alerts and innovative ways to prevent Covid-19. TOMI also keeps sharing relevant information, in real-time, together with official authorities.



The Events module was in the spotlight in November, promoting the culture, music and exhibitions in the cities.

**TOMI was presenting at the Tur4All Worldwide Webinar**

TOMI was one of the key speakers at the Tur4All Worldwide Webinar, presenting TOMI For All solution in the context of Accessible Tourism. This webinar was organized by Tur4All- PREDIF, having speakers from multiples countries, such as Portugal, Spain, Uruguay, Chile, Argentina, United Kingdom, Italy, Argentina, United Kingdom, Italy, France, Romania, Belarus, Mexico, Canada and Belgium.



**TOP MODULES**

Rank	Module	Rank	Module	Rank	Module
1º	City	Exhibitions	Health		
2º	Sports	Theater	What to Do		
3º	Culture	Music	Where to Eat		

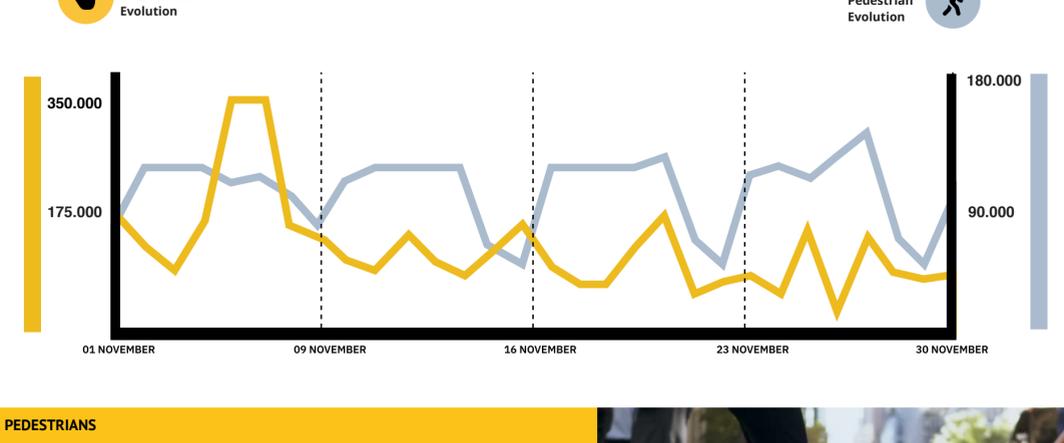


**Check the latest TOMI Video about the News Module**

TOMI News Module allows seeing the latest news about the city. During November, TOMI launched a new video for the News Module: The best information in the right place at the right time.

[See the complete video here](#)

## DURING THE MONTH

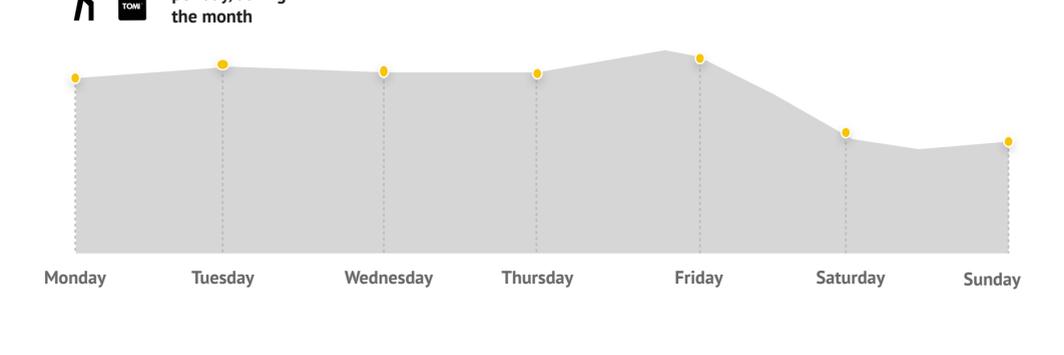


**NORMAL TREND DURING THE WORKING DAYS**

During November, the pedestrians' trend during the working days was similar. On Saturdays and Sundays, the flow of pedestrians was lower due to the restrictions of circulation of people on the weekends because of the increasing of Covid-19 cases.

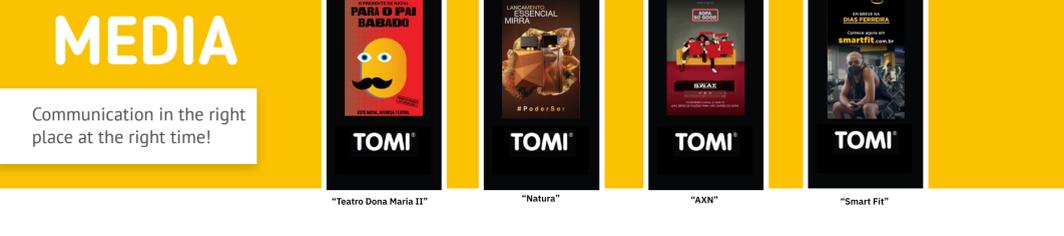


## WEEKLY TREND

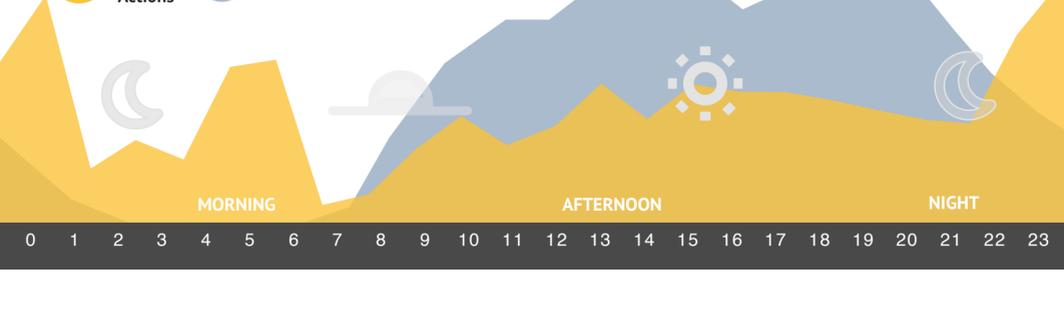


## TOMI SMART MEDIA

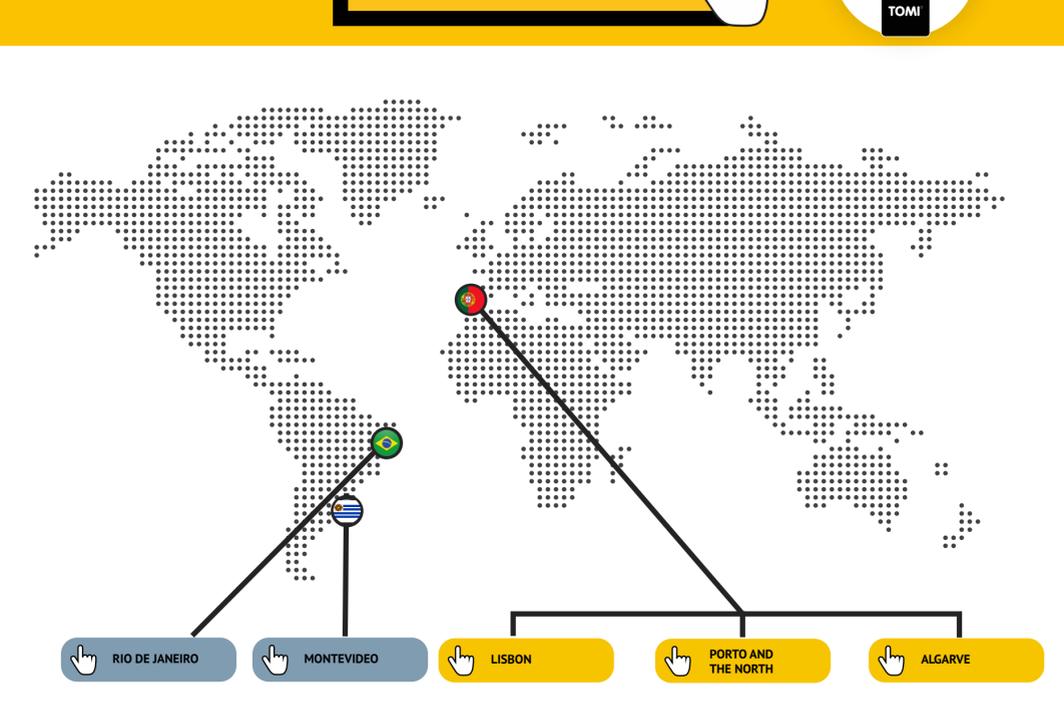
TOMI is the best way to communicate and to reach the audience and interact in a creative way. See some of our campaigns in November in our networks.



## DAILY TREND OF USER ACTIONS AND PEDESTRIANS



## LOCATIONS BY NETWORK



The "Touches" values indicate the number of touches made on TOMI. The "Content Display" values show the number of each content exhibited on lists, selections and search.

**TOMI Keep in Touch!** SUBSCRIBE TOMI NEWSLETTER