

TOMI new Covid-19 prevention measures

TOMI implemented new features using computer vision, and other technologies to generate alerts and innovative ways to prevent Covid-19. TOMI also keeps sharing relevant information, in real-time, together with official authorities.

USER ACTIONS



166
thousand

PHOTOS / GIFS SENT



870

CONTENT DISPLAY



8.62
million

MODULES



- 15% NEWS
- 21% EVENTS
- 31% SEARCH
- 33% TRANSPORTS



- EN 10%
- PT 60%
- ES 30%

In the four main modules, there was a higher percentage in the Transports Module, highlighting Avenida da Marina, Rua de Santo António e Vila-a-Dentro.

TOP MODULES

	NEWS	EVENTS	SEARCH	TRANSPORTS
1º	Society	Exhibitions	Health	Avenida da Marina
2º	Sports	Theater	What to Do	Rua de Santo António
3º	Culture	Música	Where to Eat	Vila-a-Dentro

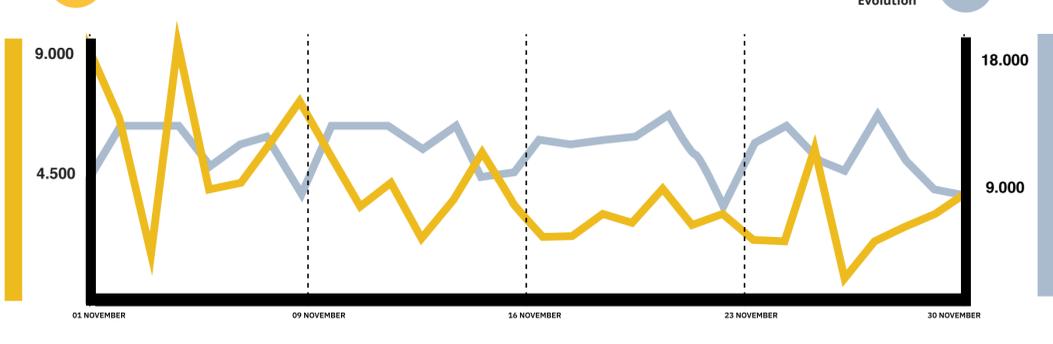
November main topic:

The month of November was marked by the increase of restrictions in Portugal and in the rest of the countries of Europe, as well as the extension of the State of Emergency in Portugal, due to the increase in cases of Covid-19.

DURING THE MONTH

USER ACTIONS

Monthly User Actions Evolution



PEDESTRIANS

Monthly Pedestrian Evolution

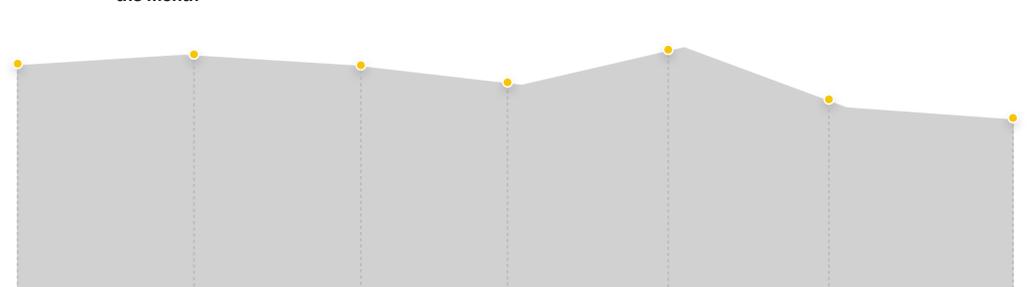
PEDESTRIANS SIMILAR PEDESTRIAN TREND DURING THE WEEK

During November, there was a similar trend in the flow of pedestrians during all days of the week.



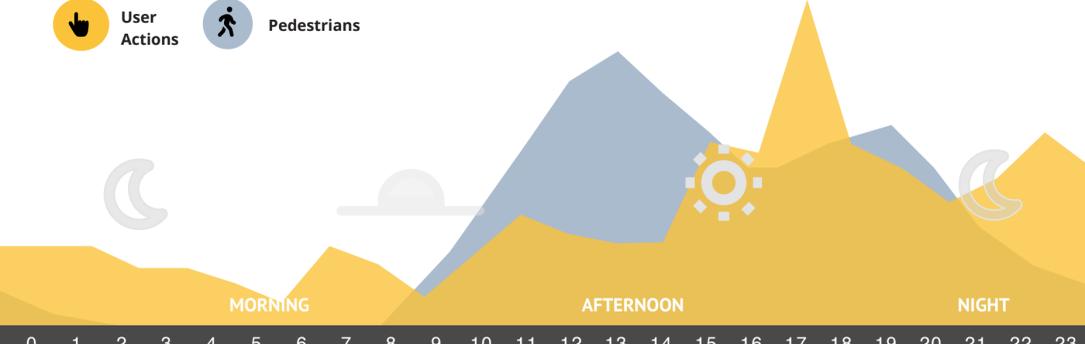
WEEKLY TREND

Weekly trend, per day, during the month



DAILY TREND OF USERS AND PEDESTRIANS

User Actions (yellow) and Pedestrians (blue)



THE PODIUM LOCATIONS

BY LOCATION



ACTION CHAMPION



35 077
Quarteira

INTERACTION CHAMPION



108
Faro Câmara Municipal

