

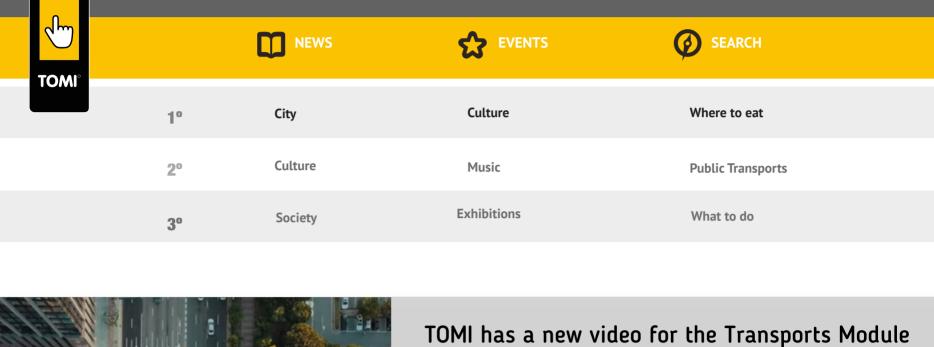
TOMI and Turismo de Portugal have built a new partnership as a way to promote the business establishments and other points of interest that have

de Portugal

the "Clean & Safe" certification regarding Covid-19 compliance rules. This new partnership has been already launched in all TOMIs in Portugal."

TOP MODULES





DURING THE MONTH

TOMI presented, during the month of October, a new video for the Transports Module. The best information in the right

time will until the location and the schedules, and the cost.

TOMI Transports Module allows to see the locations, the

place at the right time. See the complete video here

PEDESTRIANS

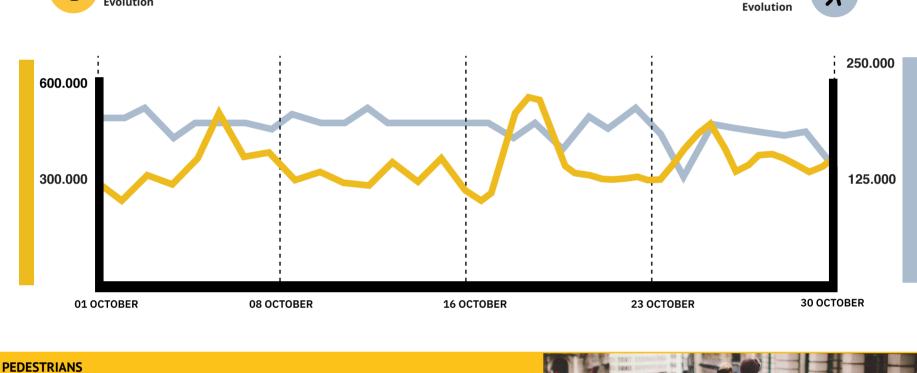
Monthly

Pesdestrian

User Actions Evolution

USER ACTIONS

Monthly



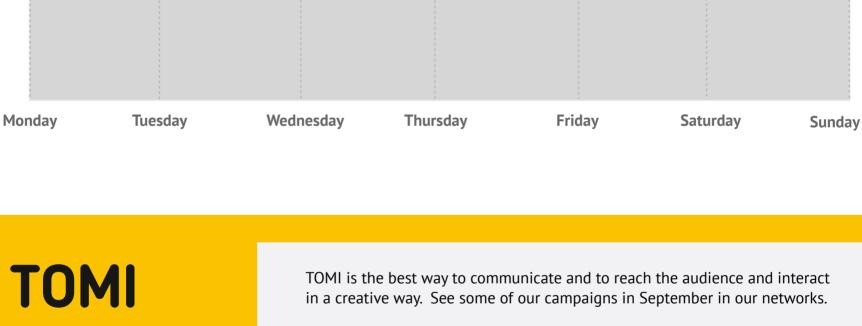
During October, there was a peak of pedestrians on Fridays, since it was the beginning of the weekend.

PEAK OF PEDESTRIANS ON FRIDAYS

WEEKLY TREND

Trend per day of the week during the month





Communication in the right place at the right time! **DAILY TREND** User **Actions**

SMART

MEDIA

TOMI TOMI **TOMI** TOMI "Tivoli Park" "MEO" "Burger King" "Hotel.com"





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BY NETWORK

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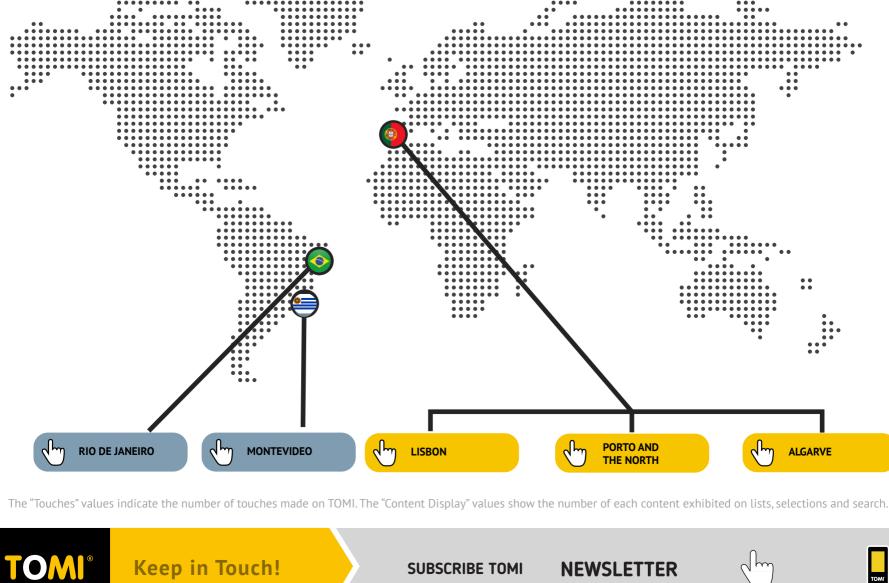
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Award UI & UX

AWARDS AND A'DESIGN AWARD WINNER 2017 G O L D **HONORS** Citizen's engagement, E-Gov & urban innovation Best interface

VISEU / LISBON / SÃO PAULO / RIO DE JANEIRO / SANTIAGO DE CHILE / LONDON / MACAU

Smart Cities USA, UK and Latam awards

MAIN

Accessibility & inclusion DOOH media Design for society & disability inclusion

FEPE Best innovation

Trademark. Patented internationally. Registered design.

Tourism Best service