

TOMI shares important information about Covid19

TOMI, in partnership with COR, continues to disseminate information to keep the population informed in real time.

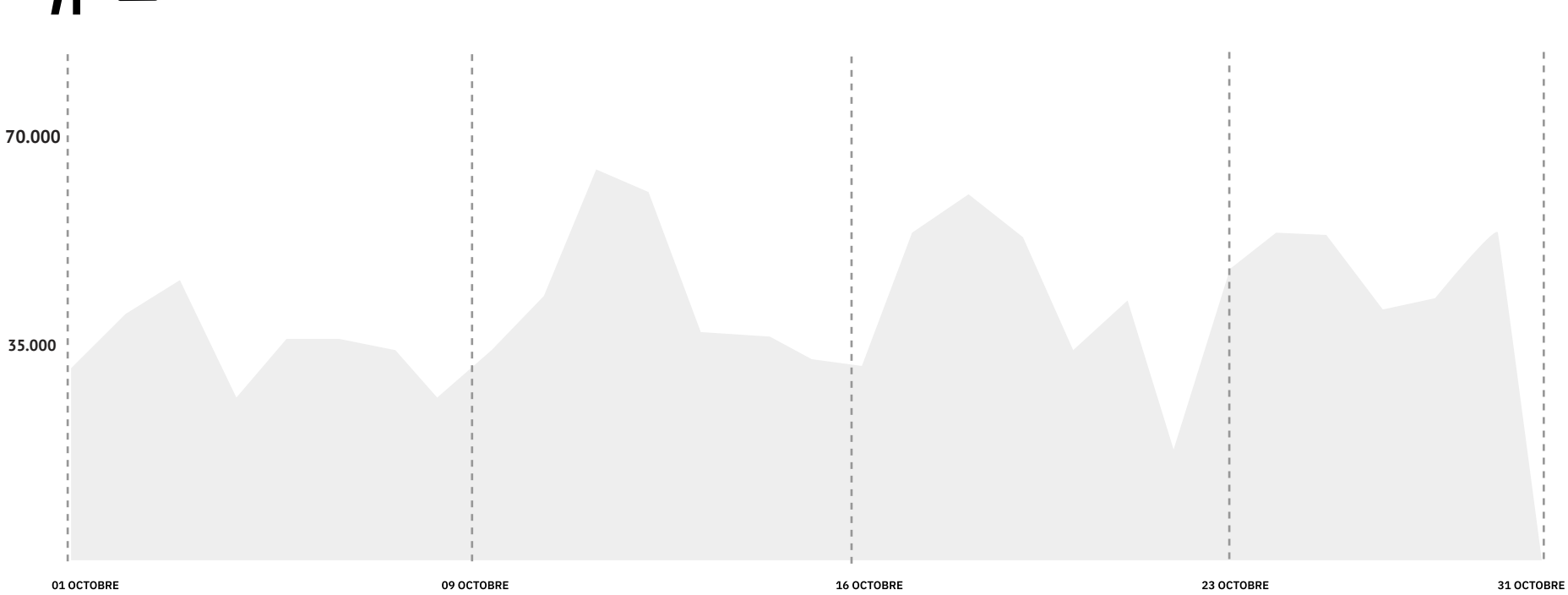
- #Real-Time
- #Alerts
- #Covid19
- #PedestrianData
- #ComputerVision
- #MachineLearning

TOMI PEDESTRIAN DATA



MONTHLY TREND

Monthly Evolution Pedestrians

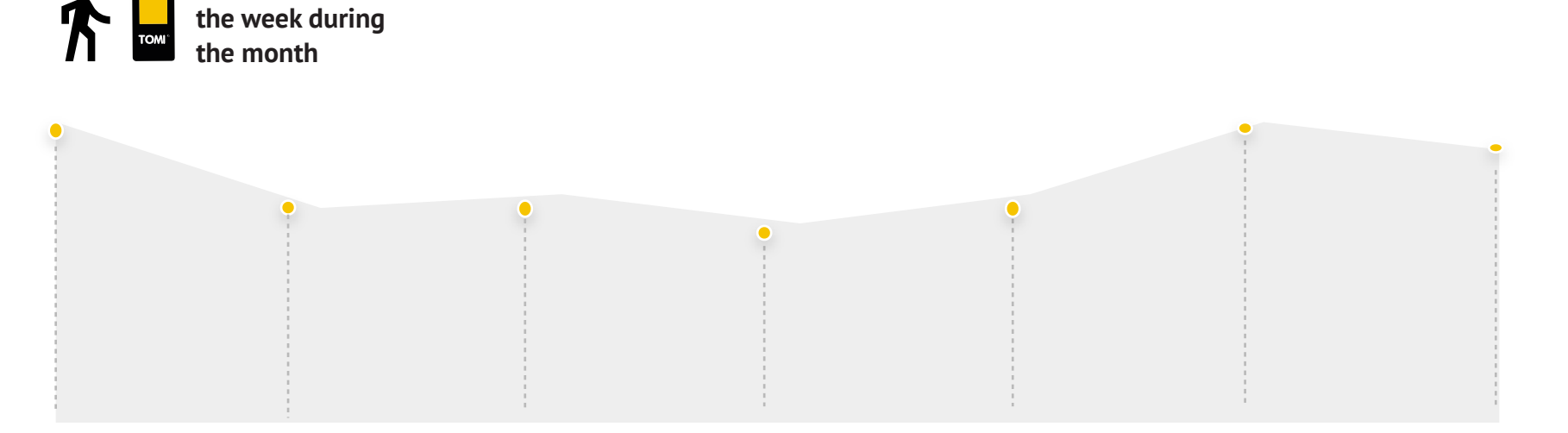


October main topic:

Following the trend of the previous month, the impact of the pandemic in Rio de Janeiro was growing, with preventing measures still in place.

WEEKLY TREND

Trend per day of the week during the month



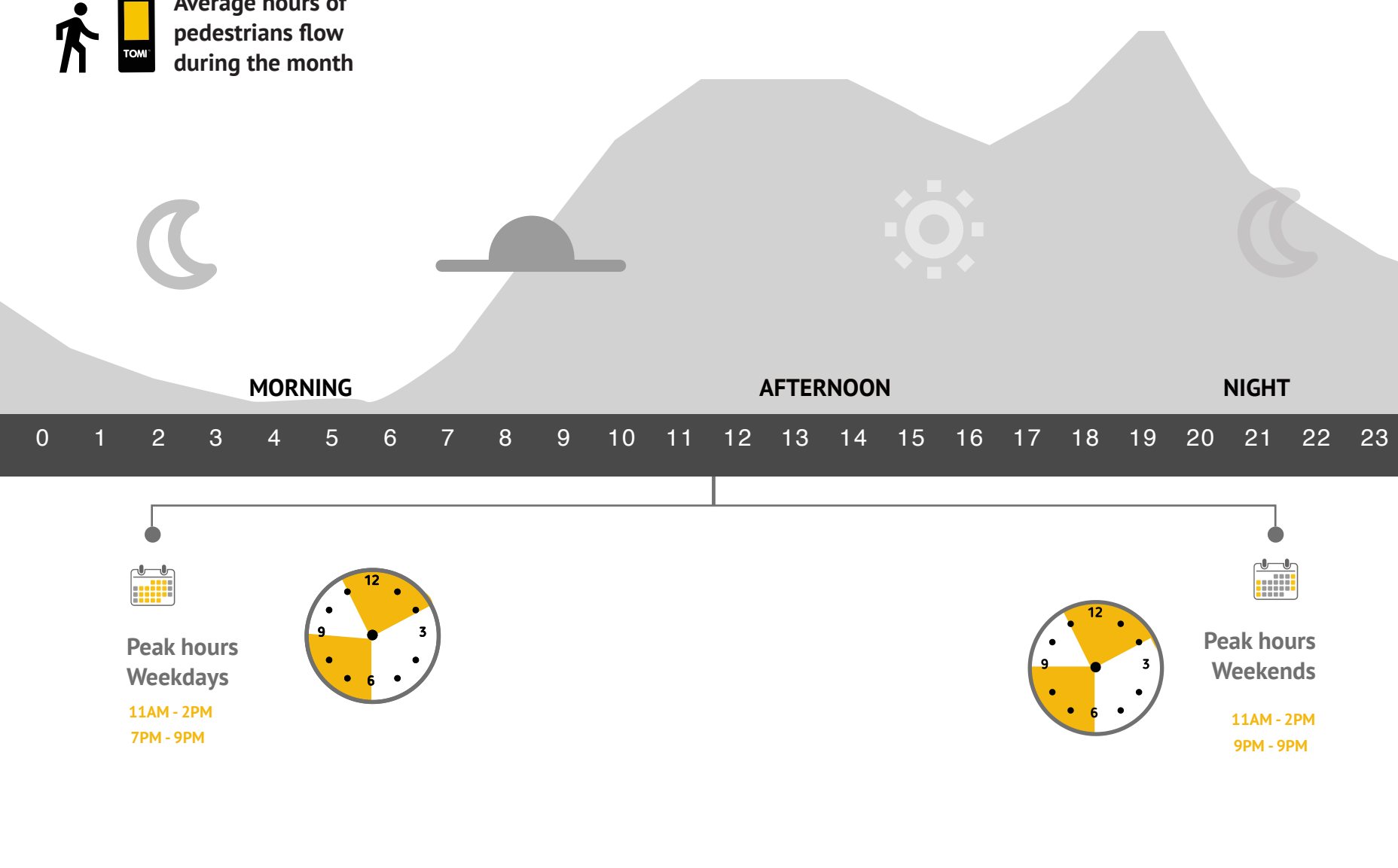
Weekend

The pedestrians flow registered a significant increase over the weekend, especially on Saturday.

During the month, the peaks were recorded between 11 am and 2pm, and 7pm and 9pm.

HOURLY TREND

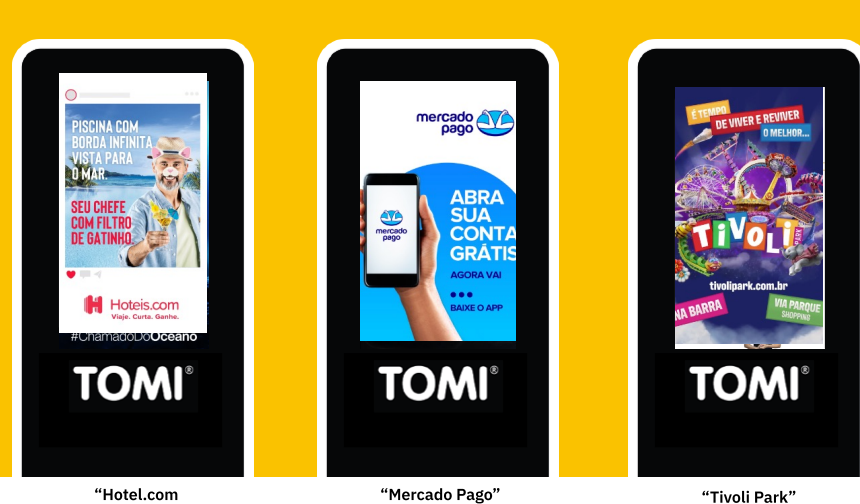
Average hours of pedestrians flow during the month



TOMI SMART MEDIA

Communication in the right place at the right time!

TOMI is the best mode to communicate and reach the desired target audience in an interactive and creative way.

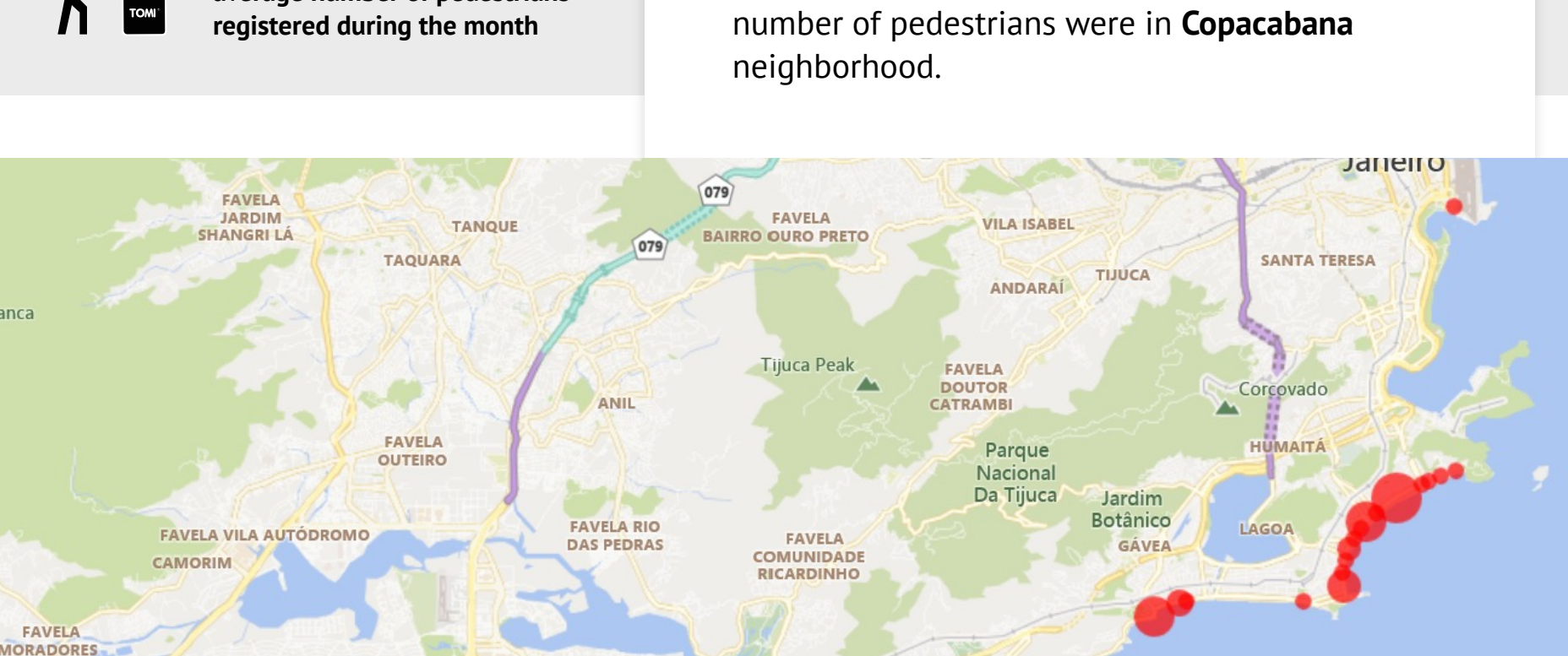


HEAT MAP

TOMI'S LOCATIONS

Areas with the highest average number of pedestrians registered during the month

In October, the TOMIs that registered the highest number of pedestrians were in **Copacabana** neighborhood.



TOMI Keep in Touch!

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MAIN AWARDS AND HONORS Smart Cities USA, UK and Latam awards Future Digital Awards INNO VACITY GLOBAL SMART CITIES CONTEST Citizen's engagement, E-Gov & urban innovation	Award UI & UX A DESIGN AWARD WINNER 2017 A DESIGN AWARD WINNER 2017 Best interface	Accessibility & inclusion A DESIGN AWARD WINNER 2017 ENAT Design for society & disability inclusion	DOOH media FEPE International Best innovation	Tourism ATRESP 2015 Best service
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