



TOMI keep helping people during the end of Summer

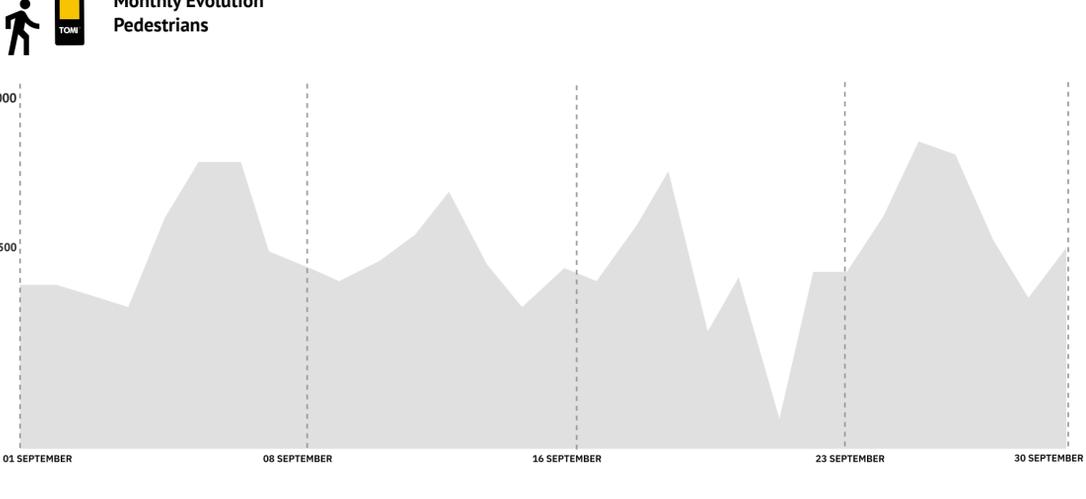
All information was available on the TOMI networks on the prevention of Covid19, as well as the various data and figures provided by national health authorities.

- #Real-Time
- #Alerts
- #Covid19
- #PedestrianData
- #ComputerVision
- #MachineLearning

TOMI PEDESTRIAN DATA



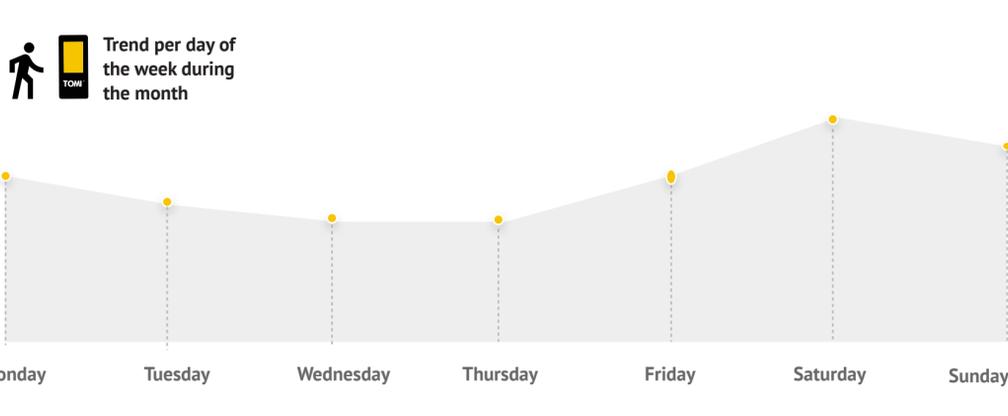
MONTHLY TREND



September main topic:

Following the trend of the previous month, the impact of the pandemic in Rio de Janeiro was growing, with preventing measures still in place.

WEEKLY TREND



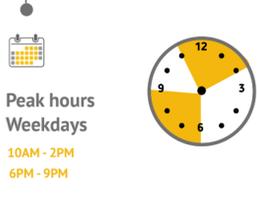
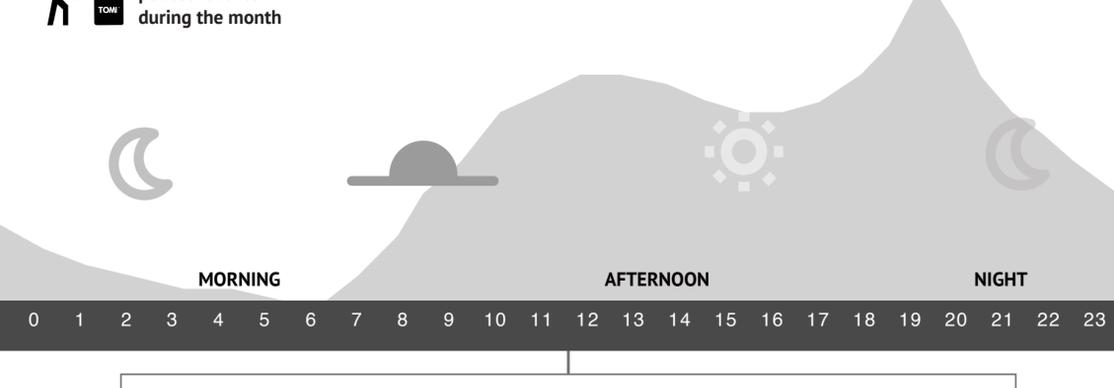
Weekend

The pedestrians flow registered a significant increase over the weekend, especially on Saturday.

During the month, the peaks were recorded between 11 am and 2pm, and 5pm and 9pm.

HOURLY TREND

Average hours of pedestrians flow during the month



TOMI SMART MEDIA

TOMI is the best mode to communicate and reach the desired target audience in an interactive and creative way.



"Kaiak Oceano"



"CAOA September"



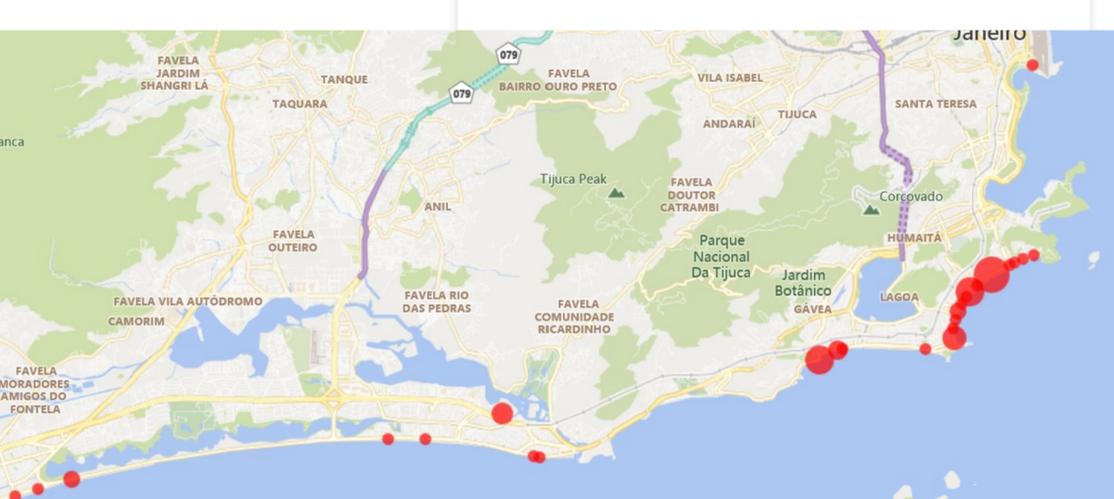
"Covid19-Prevention"

HEAT MAP

TOMI'S LOCATIONS

Areas with the highest average number of pedestrians registered during the month

In September, the TOMIs that registered the highest number of pedestrians were in **Copacabana** neighborhood.



TOMI Keep in Touch!

SUBSCRIBE TOMI

NEWSLETTER



WWW.TOMIWORLD.COM PT info@tomeworld.com BR info@br.tomieworld.com UK info@uk.tomieworld.com CN info@mo.tomieworld.com CL info@cl.tomi

VISEU / LISBON / SÃO PAULO / RIO DE JANEIRO / SANTIAGO DE CHILE / LONDON / MACAU

Trademark. Patented internationally. Registered design.

<p>MAIN AWARDS AND HONORS</p> <p>Smart Cities USA, UK and Latam awards</p> <p>Future Digital Awards</p> <p>INNO VACITY</p> <p>GLOBAL SMART CITIES CONTEST</p> <p>Citizen's engagement, E-Gov & urban innovation</p>	<p>Award UI & UX</p> <p>A DESIGN AWARD WINNER 2017</p> <p>Best interface</p>	<p>Accessibility & inclusion</p> <p>ENAT</p> <p>Design for society & disability inclusion</p>	<p>DOOH media</p> <p>FEPE</p> <p>Best innovation</p>	<p>Tourism</p> <p>ATRESP 2015</p> <p>Best service</p>
--	---	--	---	--