

# TOMI keep helping people during the end of Summer

All information was available on the TOMI networks on the prevention of Covid19, as well as the various data and figures provided by national health authorities.

#Real-Time

#Alerts

#Covid19

#PedestrianData

#ComputerVision

#MachineLearning

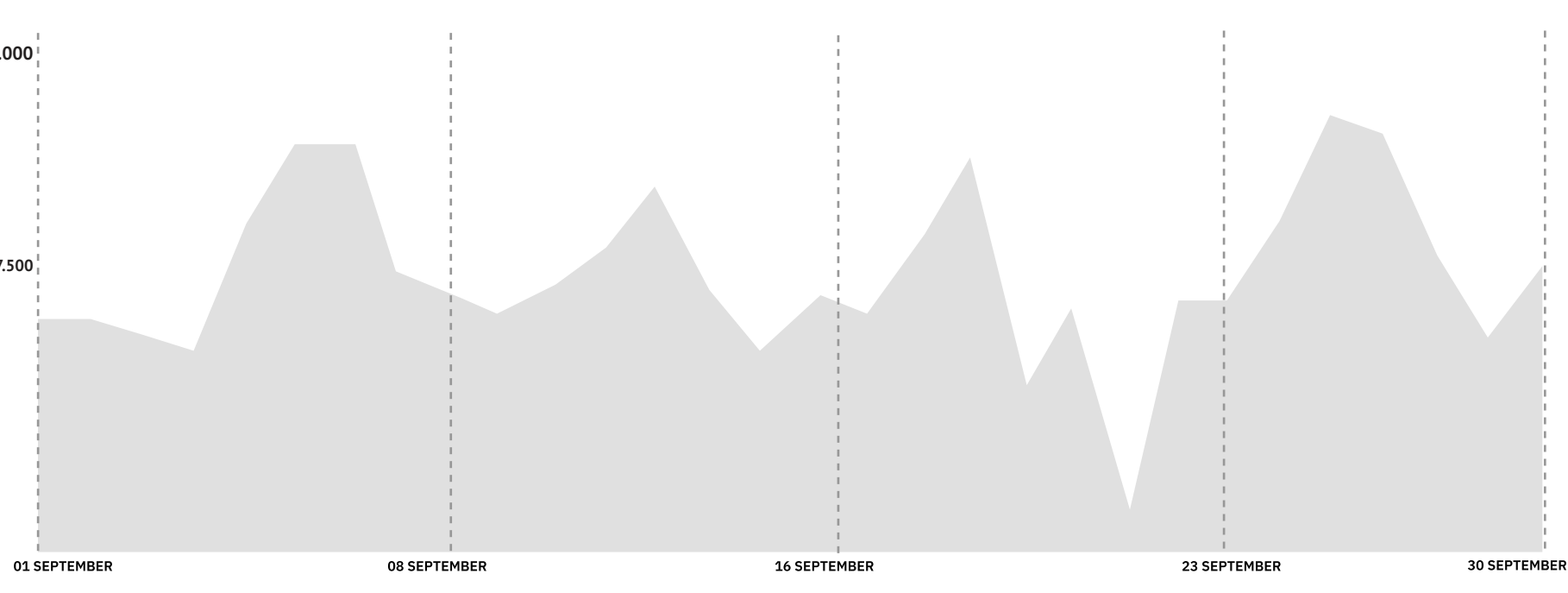
## TOMI PEDESTRIAN DATA



### MONTHLY TREND



Monthly Evolution  
Pedestrians



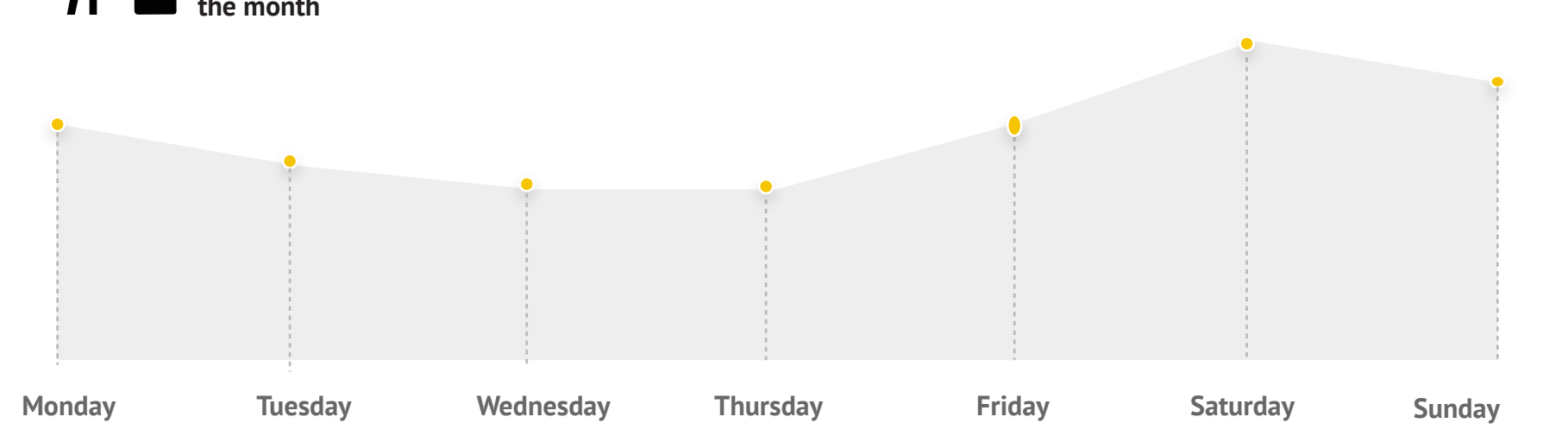
#### September main topic:

Following the trend of the previous month, the impact of the pandemic in Rio de Janeiro was growing, with preventing measures still in place.

### WEEKLY TREND



Trend per day of  
the week during  
the month



#### Weekend

The pedestrians flow registered a significant increase over the weekend, especially on Saturday.

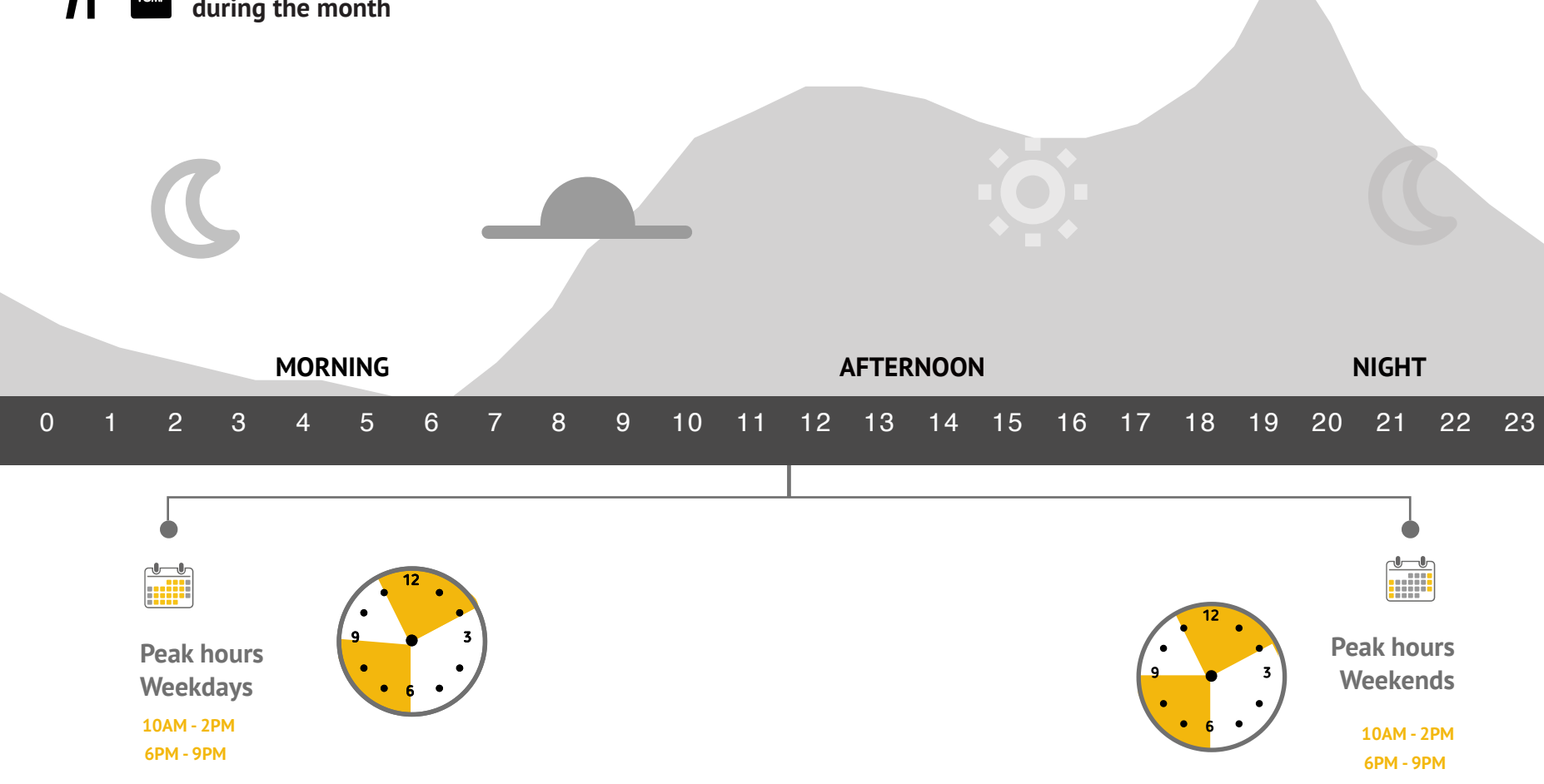
During the month, the peaks were recorded between 11 am and 2pm, and 5pm and 9pm.



### HOURLY TREND

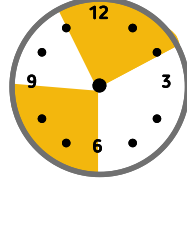


Average hours of  
pedestrians flow  
during the month



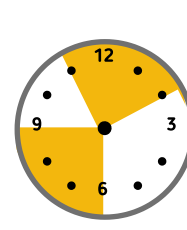
Peak hours  
Weekdays

10AM - 2PM  
6PM - 9PM



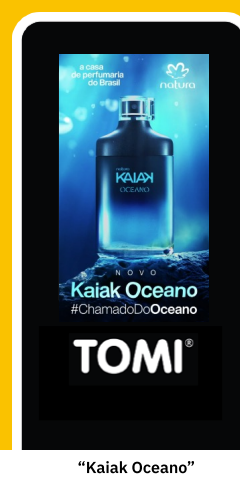
Peak hours  
Weekends

10AM - 2PM  
6PM - 9PM

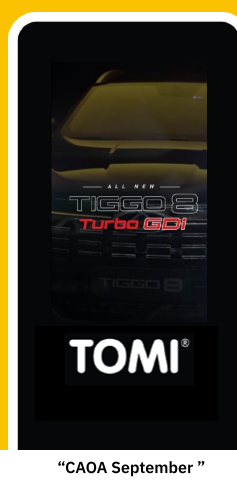


## TOMI SMART MEDIA

TOMI is the best mode to communicate and reach the desired target audience in an interactive and creative way.



"Kalak Ocean"



"CAOA September"



"Covid19-Prevention"

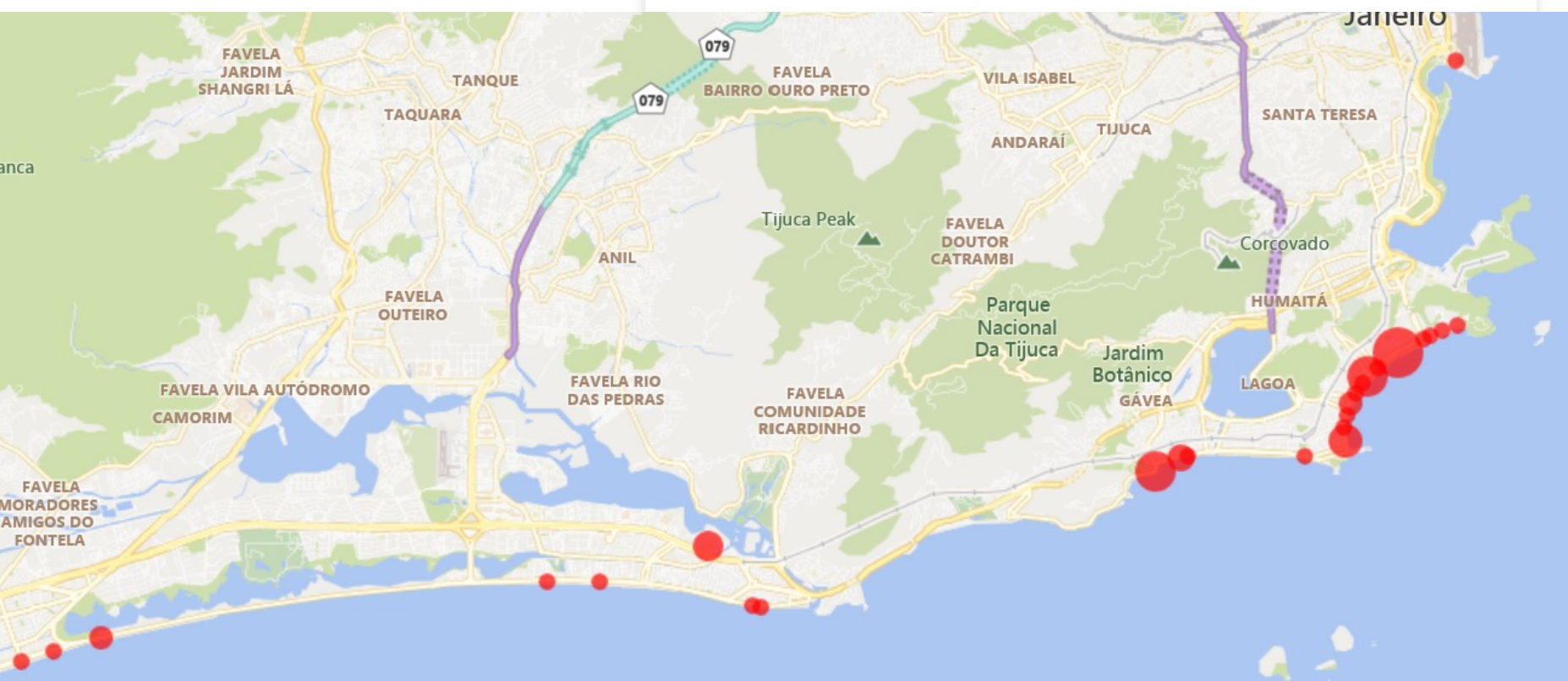
### HEAT MAP

#### TOMI'S LOCATIONS



Areas with the highest  
average number of pedestrians  
registered during the month

In September, the TOMIs that registered the highest number of pedestrians were in Copacabana neighborhood.



**TOMI**

Keep in Touch!

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Trademark. Patented internationally. Registered design.

<b>MAIN AWARDS AND HONORS</b>     Citizen's engagement, E-Gov & urban innovation	<b>Award UI &amp; UX</b>  Best interface	<b>Accessibility &amp; inclusion</b>   Design for society & disability inclusion	<b>DOOH media</b>  Best innovation	<b>Tourism</b>  Best service
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