

61% EVENTS

11% NEWS

17% TRANSPORTS

The remote control system does not require to download an app, and makes it possible to access all the

COVID-19: A NEW WAY TO INTERACT

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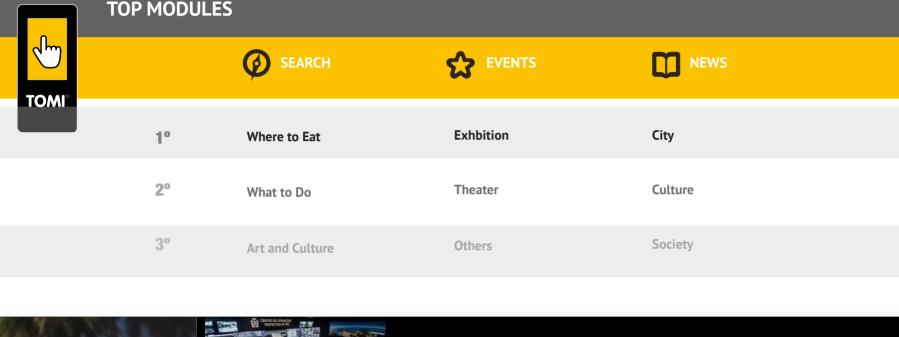
information and functions provided by TOMI, including browsing content and category listings, textual searches, getting directions, scrolling content, taking pictures and sending emails. For each command received by TOMI, an audio feedback is read in the language selected by the user.

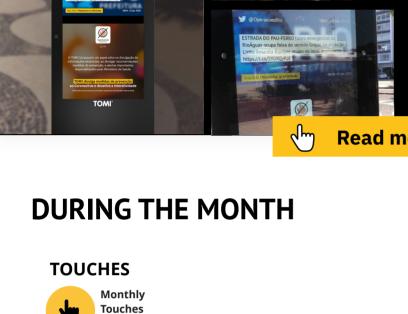


The Transports and Events module were in

the spotlight in June, promoting urban

mobility and culture in the city.





Janeiro that operates 24/7 and has more than 500 professionals responsible for monitoring and optimizing the

TOMI partners with COR (Rio City Hall)

TOMI has partnered with the Rio Operations Center (Centro de Operações Rio) to help inform the population in real time. COR is an innovative control center of the Prefeitura do Rio de

functioning of the city on a daily basis. Read more on 'Diário do Rio'

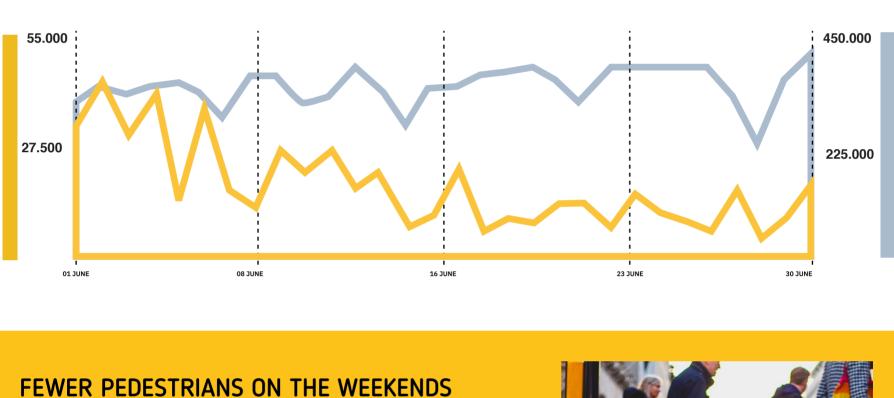
PEDESTRIANS

Monthly

Pesdestrian

Evolution

Evolution



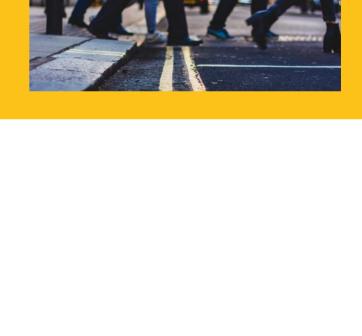
weekend.

WEEKLY TREND Average weekly pedestrian count

during the month

Tuesday

June followed the May trend and recorded significantly fewer pedestrians over the



Saturday

Sunday

MEDIA DAILY TREND

Touches

MORNING

TOMI

SMART

Monday

TOMI

Friday

TOMI is the best way to communicate and to reach the audience and interact

in a creative way. See some of our campaigns on June in our networks.



TOMI

Wednesday

Thursday



TOMI





21

TOMI

LOCATIONS



BY NETWORK

RIO DE JANEIRO THE NORTH The "Touches" values indicate the number of touches made on TOMI. The "Content Display" values show the number of each content exhibited on lists, selections and search. TOMI **Keep in Touch NEWSLETTER**

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