

Covid-19: TOMI takes an active role in prevention

Given the evolution of the new Coronavirus, TOMI is fully committed to help in prevention and raise awareness. As a way of preventing contagion, interactivity is disabled on the devices. TOMI takes an active role and is sharing reliable information, recommendations, preventive measures, and important alerts in collaboration with the national health authorities in Portugal, Brazil and Chile.



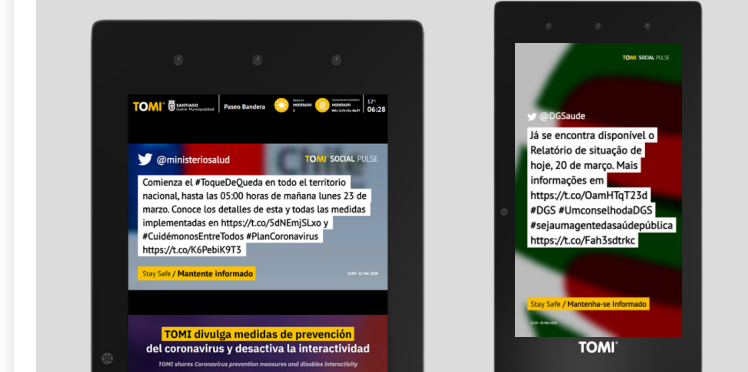
In March, TOMI took action and implemented features to help prevent Covid-19.



Covid-19 information

Daily numbers, Recommendation, Preventive Measures

In partnership with national health authorities, TOMI provides trusted, authoritative information about Covid-19, such as the daily confirmed numbers, recommendations, preventive measures, and important alerts.



Real-time updates

Twitter updates

TOMI also provides dynamic updates in real time, and shows the latest tweets from national health entities in Portugal, Brazil and Chile. This way, you can stay aware of the latest information on the Covid-19 outbreak.

Information is critical to control a pandemic crisis. In a context of a rapidly evolving global pandemic, there is a **large volume of data being created by the minute**. There is an unconstrained spread of unconfirmed information and sometimes fake news.

It is important to deliver **curated and trustworthy information in real-time**, not only to provide timely and useful information, but also to avoid the spread of false data.

TOMI takes an important role as an information hub, making sure everyone has **access to authoritative content and preventive measures**.

PROVIDING TRUSTWORTHY CONTENT IN COLLABORATION WITH NATIONAL HEALTH AUTHORITIES

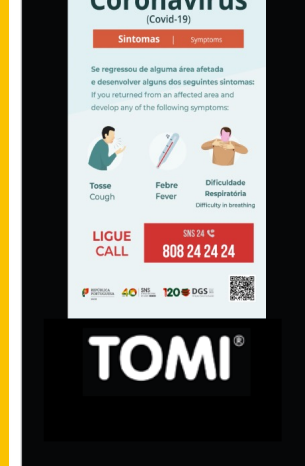
TOMI is sharing authoritative content provided by the national health authorities in each country. DGS / SNS (Directorate-General for Health) in Portugal, and the Ministries of Health in Brazil and Chile.



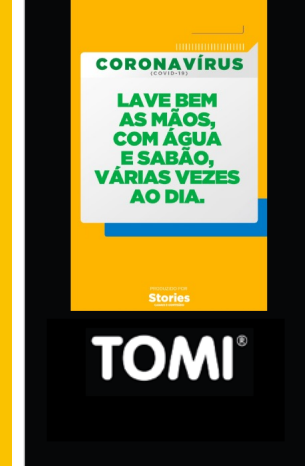
TOMI SMART MEDIA

See some of the videos we are sharing in our networks to promote prevention of Covid-19 in Portugal, Brazil and Chile.

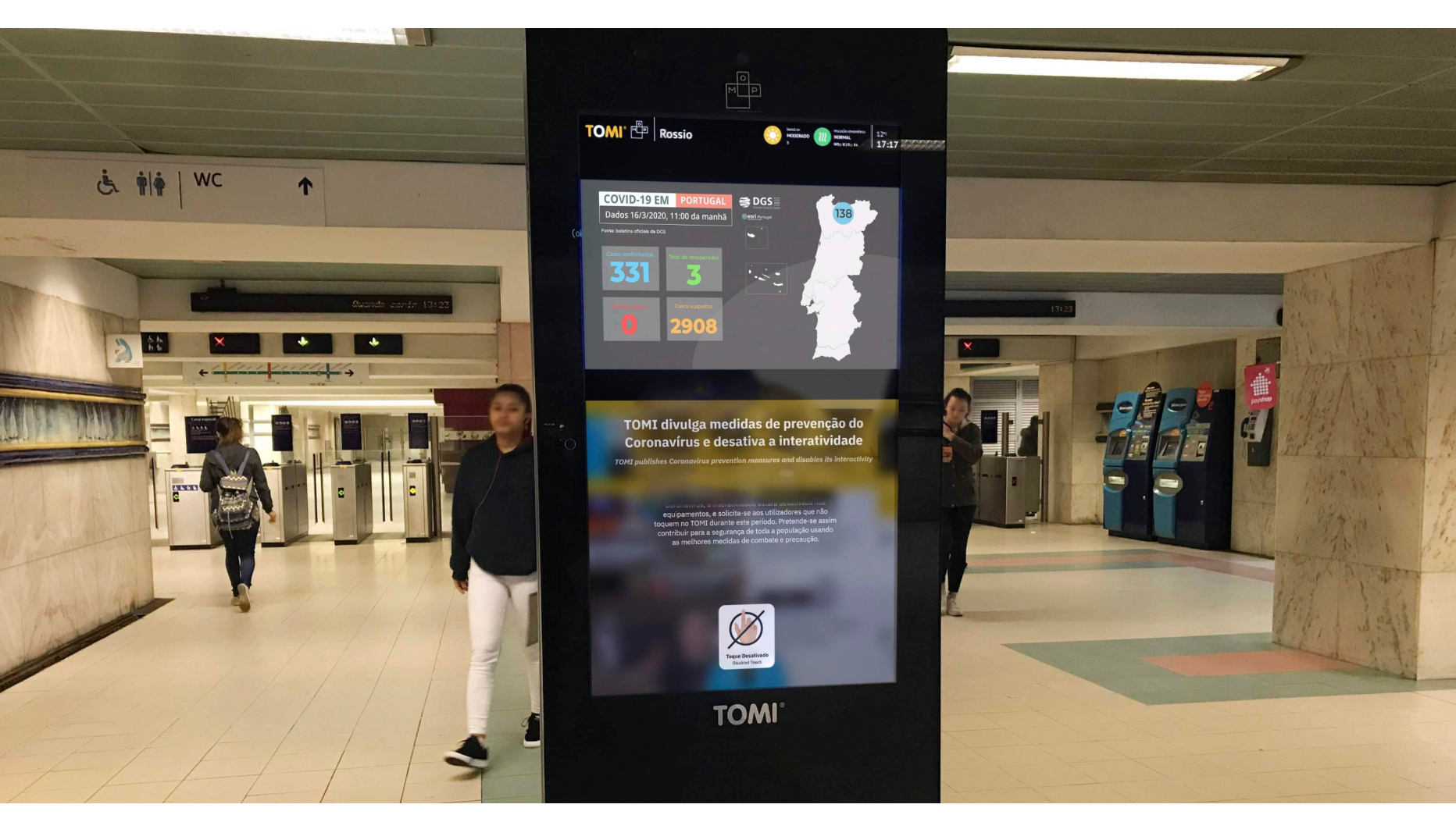
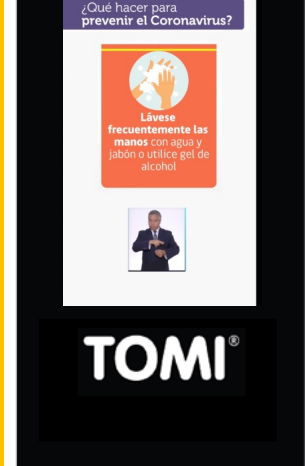
Portugal



Brazil



Chile



TOMI HOPE

PROVIDING HOPEFUL AND SOOTHING MESSAGES

TOMI also joined the movement started by Italian children "Everything will be alright", sharing messages of hope in their balconies and windows, illustrated by a rainbow and a slogan of reassurance: "Andrà tutto bene" (everything will be alright).

IMPLEMENTED WORLDWIDE

NETWORKS



SANTIAGO DE CHILE

RIO DE JANEIRO

PORTUGAL

Lisbon
Algarve region (Faro, Albufeira, Loulé, ...)
Northern region (Guimarães, Póvoa de Varzim, Valpaços, ...)
Évora
Águeda
Mértola
Figueira da Foz
Angra do Heroísmo (Azores)
... And many other cities