

TOMI featured as DOOH case study

TOMI was selected as a case study on 'Digital Signage Connection', an important portal for DOOH and interactive technology news. TOMI's interactive activation in Paseo Bandera, was chosen as a great example of immersive and engaging experiences in public spaces.

+ See more

TOUCHES

3 million

PHOTOS / GIFS SENT

50 thousand

CONTENT DISPLAY

72 million

MODULES

23% SEARCH

33% EVENTS

12% NEWS

32% TRANSPORTS

The Transports and Events module are in the spotlight in October. These modules shows the destinations and events taking place in the city.

UPDATE: PHOTO MODULE 2.0

To create more engagement in the photo module, and promote social sharing, TOMI developed new features to customize the user experience.

After taking the photo you can edit it: add stickers or emojis and change the frame. You can also share it through QR Code.

Photo shared by @alex.couto16

TOP MODULES

SEARCH

EVENTS

NEWS

1°

What to Do

Exhibition

City

2°

Where to Eat

Music

Culture

3°

Art and Culture

Theater

Society

Starting 2020 with TOMI

The first days of 2020 registered a high number of touches on the different networks. In Rio de Janeiro, where the biggest Réveillon in the world is celebrated, the growth these days was remarkable!

TOMI also had special New Year frames.

DURING THE MONTH

Monthly Touches Evolution

TOMI & HARRY POTTER

TOMI had a special campaign with Harry Potter themed frames. The most creative participations shared publicly on social media won tickets for the new concert film. These frames registered over 4000 sent photos!

Monthly Sent Photos Evolution

Monthly Sent Photos Evolution

TOMI SMART MEDIA

TOMI is the best way to communicate and to reach the audience and interact in a creative way. See some of our campaigns on January in our networks.

DAILY TREND

Monthly Touches Evolution

LOCATIONS

BY NETWORK

SANTIAGO DE CHILE

RIO DE JANEIRO

LISBON

PORTO AND THE NORTH

ALGARVE

The "Touches" values indicate the number of touches made on TOMI. The "Content Display" values show the number of each content exhibited on lists, selections and search.

TOMI

Keep in Touch

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NEWSLETTER

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A'Design Gold Award UI & UX

Deloitte Fast 500 Technology Winner

Smart 50 Cities 2018 USA

Smart Cities UK Connectivity

InnovaCity Urban Award

E-Gov World Smart Cities Org.

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