

A smarter region in 2019!

In 2019, TOMI continued to be the region's best friend. TOMI shared smart information and services to residents and visitors. During the year, more than 6,000 events, 2,000 news and about 1,000 new points of interest were published.

TOUCHES



10
million

PHOTOS / GIFS SENT



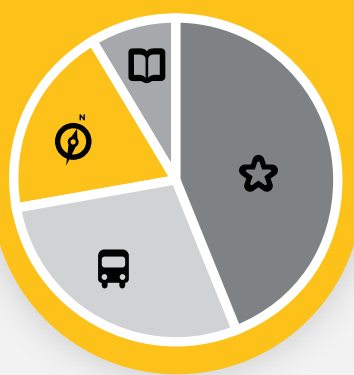
143
thousand

CONTENT DISPLAY



311
million

MODULES



- 19% SEARCH
- 44% EVENTS
- 9% NEWS
- 28% TRANSPORTS



- EN 16%
- PT 43%
- ES 41%

Guimarães

TOMI's interactivity and innovation has earned several world awards:

- Winner of 'Disability Matters Awards' - London, Feltham, UK
- Future Digital Awards: Winner of 'Best Citizen Engagement Solution'
- European Product Design Awards – Gold in Design for Society - Budapest
- Travolution Awards - Best Technological Innovation Finalist - London, UK
- Computing Digital Technology Leaders Awards Shortlist - United Kingdom
- Tech Marketing & Innovation Awards - Inclusion finalist - London, UK
- Start & Go - Innovation recognition - Porto, Portugal
- Pantou Listed Supplier by ENAT

TOP MODULES

	SEARCH	EVENTS	NEWS	TRANSPORTS
1º	What to Do	Culture	Society	Terminal Rodoviário
2º	Where to Eat	Outdoor	Local	Murtha Fernandina
3º	Where to Stay	Music	Turism	Museu de Serralves

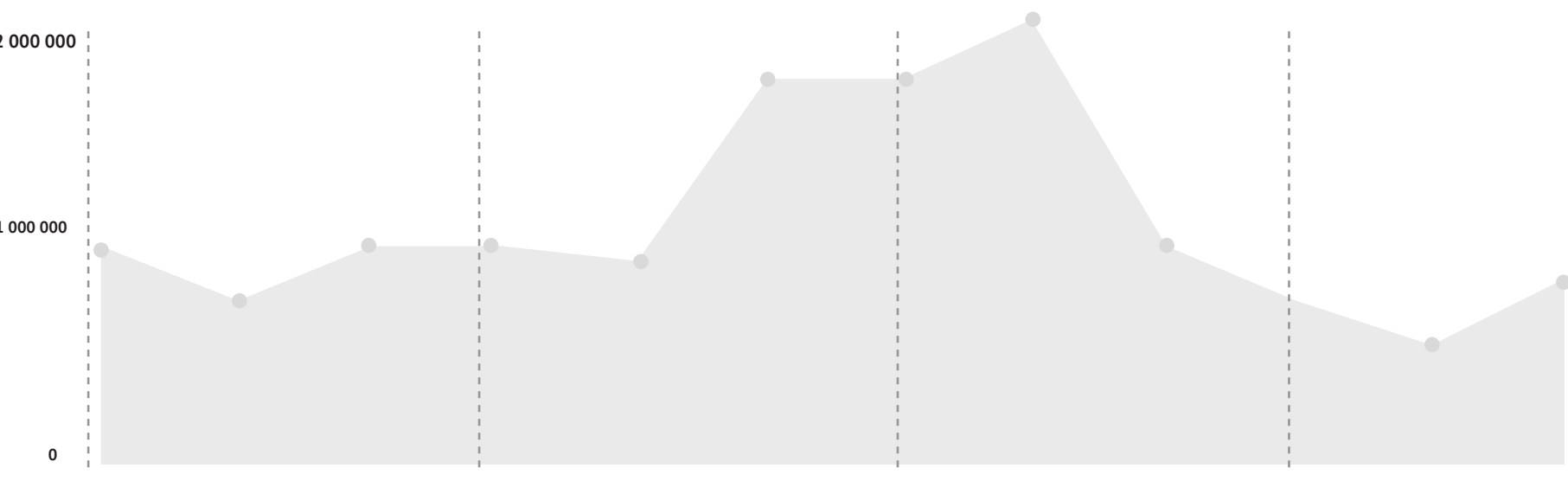
OVER 6.000 PUBLISHED EVENTS

TOMI's Porto and the North network registered over 6.000 published events in 2019, showing how TOMI is a great ally to promote art and culture in the city.

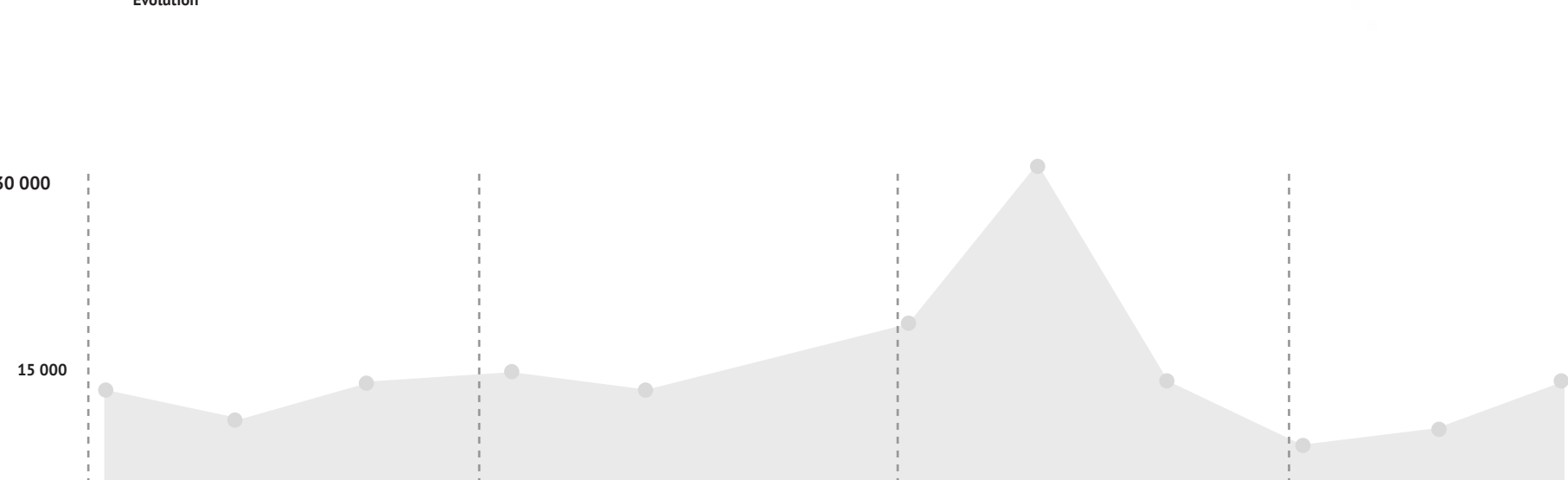
DURING THE MONTH



Monthly Touches Evolution



Monthly Sent Photos Evolution



TOP UPDATES PER REGION

SEARCH

- Póvoa de Varzim
- Vila Nova de Barca
- Mondim de Basto
- Matosinhos
- Vila Verde

EVENTS

- Póvoa de Varzim
- Vila Nova de Famalicão
- Gondomar
- Guimarães
- Vila Nova de Gaia

NEWS

- Póvoa de Varzim
- Melgaço
- Ponte de Barca
- Felgueiras
- Santo Tirso

DAILY TREND



THE PODIUM LOCATIONS

BY LOCATION

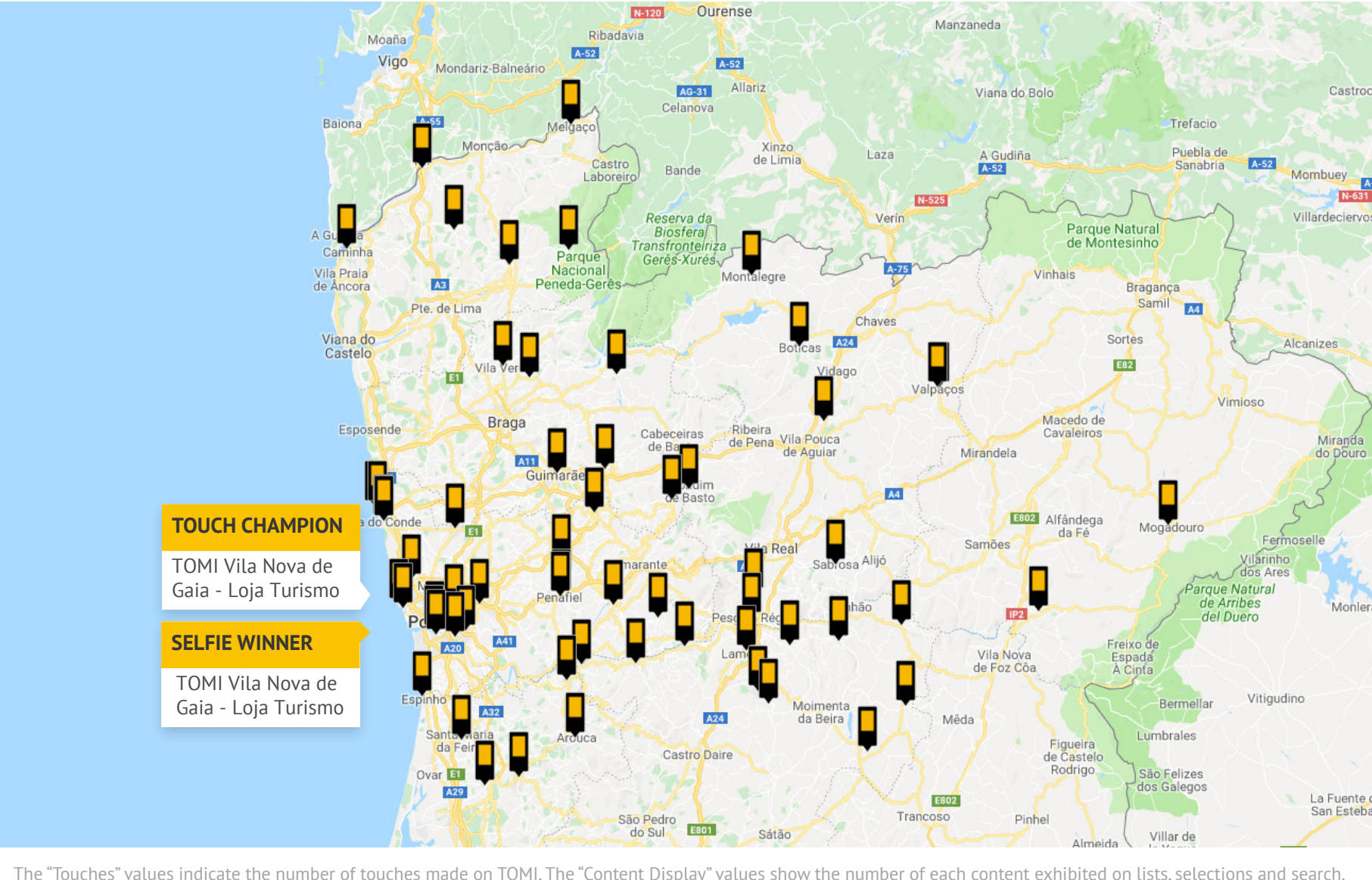


TOUCH CHAMPION

- TOMI Vila Nova de Gaia - Loja de Turismo - 575 837
- Valença TOMI - 412 913
- Guimarães TOMI - 398 092
- Vila do Conde Teatro TOMI - 285 085
- Póvoa de Varzim TOMI Loja - 272 302

SELFIE WINNER

- TOMI Vila Nova de Gaia - Loja de Turismo - 12801
- Valença TOMI - 8 277
- Vila Nova de Gaia Câmara Municipal TOMI - 5 212
- Póvoa de Varzim TOMI Loja de Turismo - 5 037
- Caminha TOMI - 4 344



The "Touches" values indicate the number of touches made on TOMI. The "Content Display" values show the number of each content exhibited on lists, selections and search.

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MAIN AWARDS AND HONORS Citizen's engagement, E-Gov & urban innovation	Award UI & UX Best interface	Accessibility & inclusion Design for society & disability inclusion	DOOH media Best innovation	Tourism Best service
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