

TOMI wins Disability Matters awards

TOMI was the winner of the 'Disability Matters Awards' held in London, at Cisco headquarters. This award was granted to the innovative accessibility project "TOMI For All". This year's winners are prestigious multinationals: TOMI, Disneyland Paris ,J.P. Morgan, P&G, SAP, KPMG, AIG, Network Rail, and HSBC.

+ SEE MORE

TOUCHES



414 thousand

PHOTOS / GIFS SENT



8 thousand

CONTENT DISPLAY



26 million

MODULES



- 18% SEARCH
- 50% EVENTS
- 7% NEWS
- 25% TRANSPORTS



- EN 9%
- PT 54%
- ES 37%

The Agenda module continues to grow, having obtained almost 50% of the touches registered in the main modules! The Porto and North region always has a lot of activities going on and users keep looking for them on TOMI.

TOP MODULES

SEARCH

EVENTS

NEWS

TRANSPORTS

1º	What to Do	Culture	Society	Terminal Rodoviário
2º	Where to Eat	Outdoor	Local	Muralha Fernandina
3º	Where to Stay	Music	Turism	Museu de Serralves

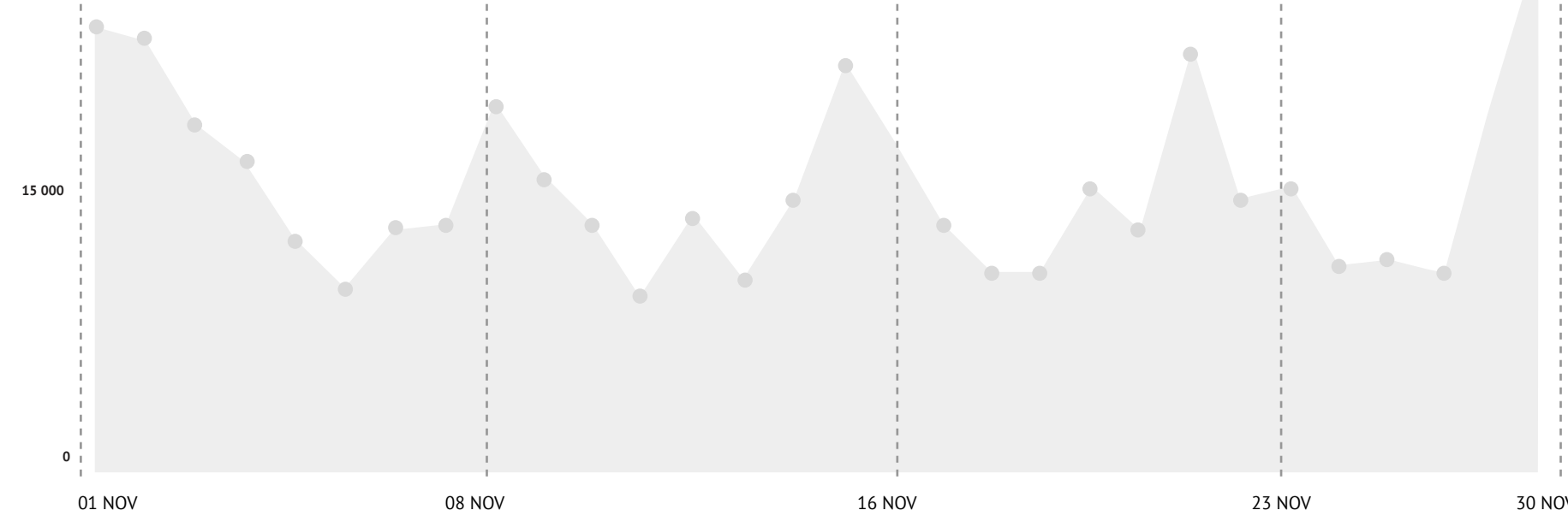
565 PUBLISHED EVENTS

TOMI had 565 new events in November. Of these, 30% were published in the area of culture - which was the category with the most ringtones this month!

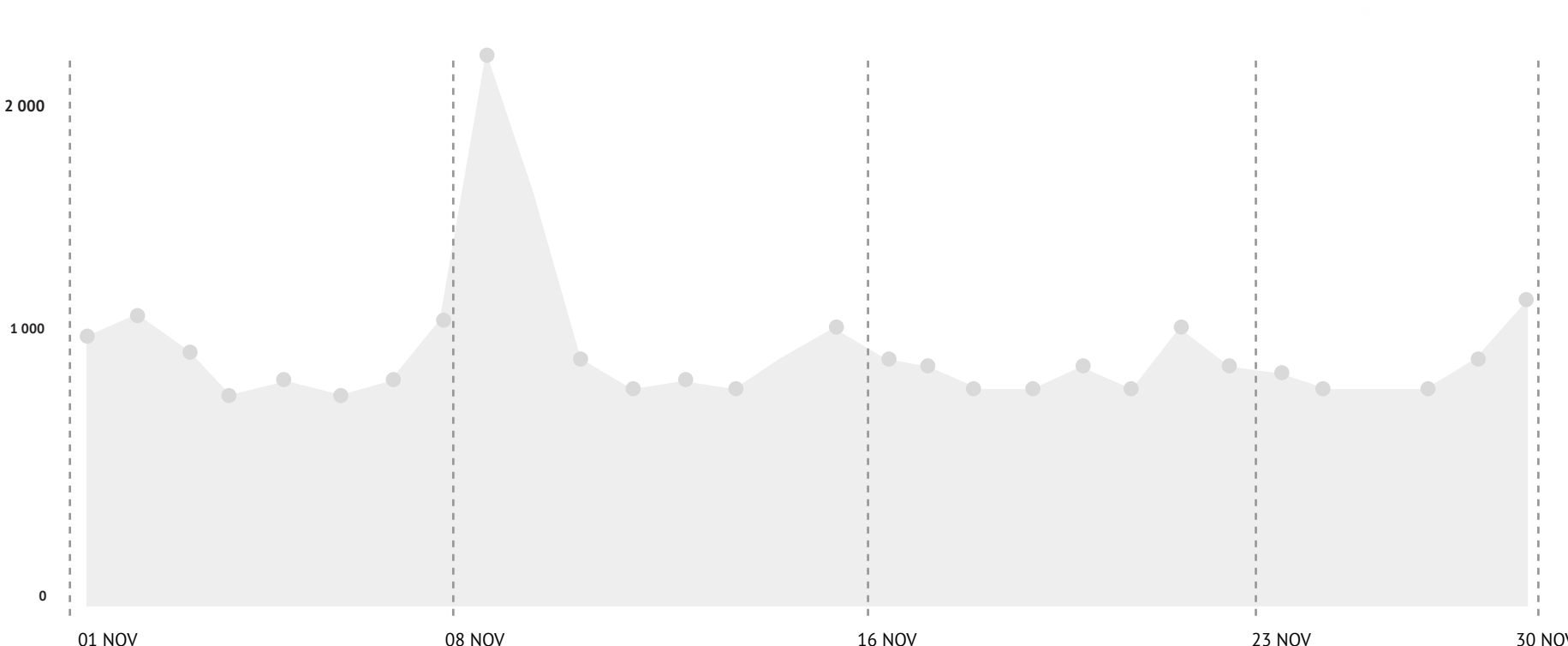
DURING THE MONTH



Monthly Touches Evolution



Monthly Sent Photos Evolution



TOP UPDATES PER REGION

SEARCH

EVENTS

NEWS

Santo Tirso
Vila Verde
Mondim de Basto
Póvoa de Varzim
Felgueiras

Póvoa de Varzim
Vila do Conde
Vila Nova de Gaia
Vila Nova de Famalicão
Gondomar

Póvoa de Varzim
Santo Tirso
Santa Maria da Feira
Vieira do Minho
Felgueiras

DAILY TREND



MORNING

AFTERNOON

NIGHT



THE PODIUM LOCATIONS

BY LOCATION

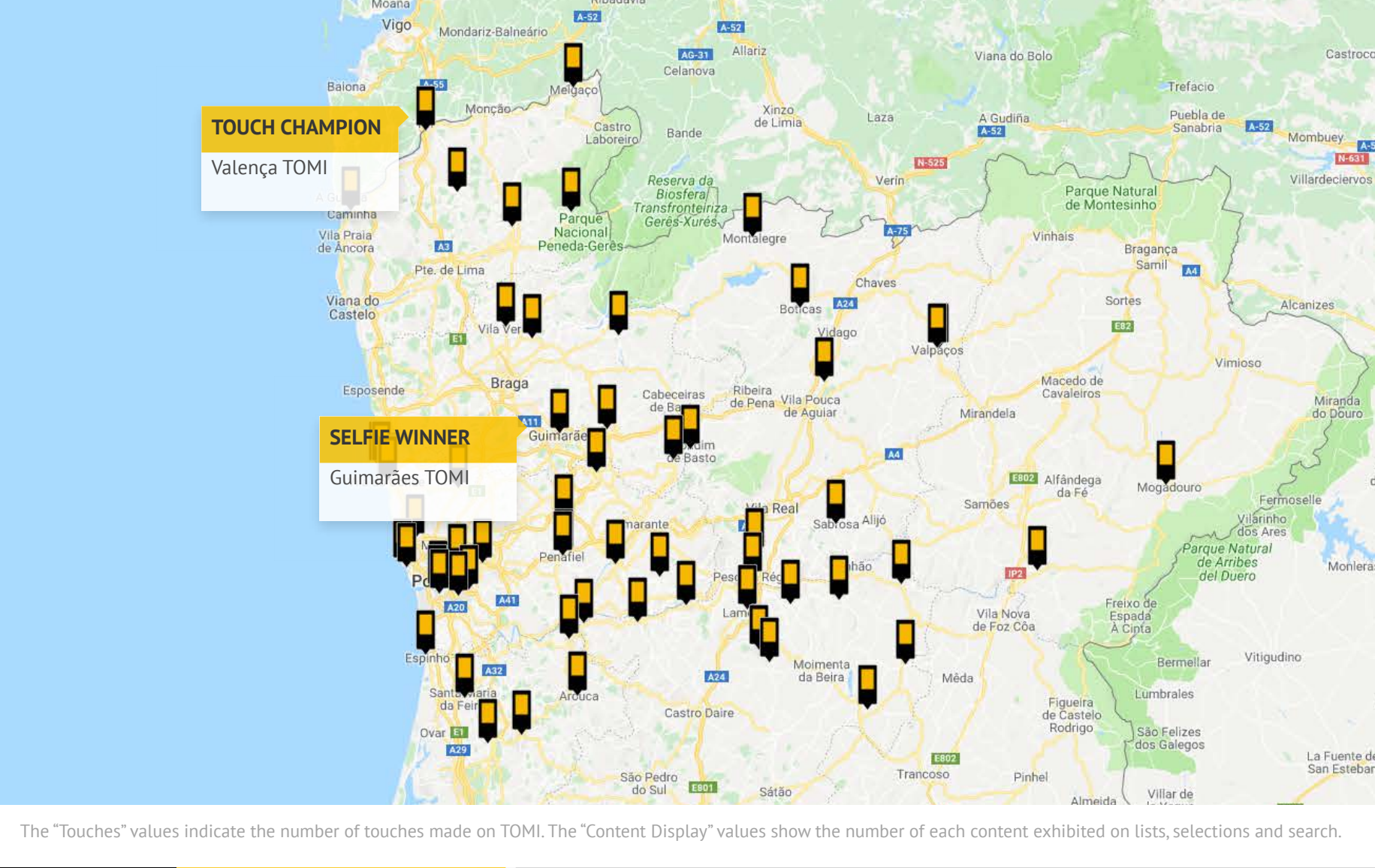


TOUCH CHAMPION

- Guimarães TOMI - 27 772
- Valença TOMI - 22 412
- TOMI Vila Nova de Gaia - Loja de Turismo - 18 112
- Vila Nova de Gaia Câmara Municipal TOMI - 16 774
- Vila do Conde Teatro TOMI - 11268

SELFIE WINNER

- TOMI Vila Nova de Gaia - Loja de Turismo - 932
- Guimarães TOMI - 827
- Valença TOMI - 516
- Penedono TOMI - 481
- Vila Nova de Gaia Câmara Municipal TOMI - 402



The "Touches" values indicate the number of touches made on TOMI. The "Content Display" values show the number of each content exhibited on lists, selections and search.