

# TOMI wins Disability Matters awards

TOMI was the winner of the 'Disability Matters Awards' held in London, at Cisco headquarters. This award was granted to the innovative accessibility project "TOMI For All" that is available at the streets of Algarve since the beginning of the year. This year's winners are prestigious multinationals: TOMI, Disneyland Paris ,J.P. Morgan, P&G, SAP, KPMG, AIG, Network Rail, and HSBC.

## TOUCHES



520 thousand

## PHOTOS / GIFS SENT



12 thousand

## CONTENT DISPLAY

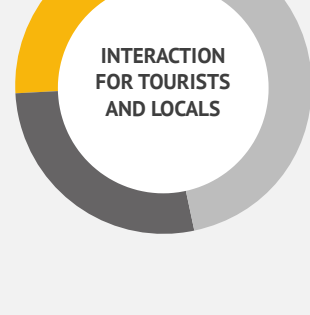


17 million

## MODULES



- 25% SEARCH
- 24% EVENTS
- 17% NEWS
- 34% TRANSPORTS



Although the high tourist season is over, the Algarve continues to receive many tourists who enjoy this calmer time to explore the region. In November, TOMI recorded 41% of touches in Spanish and 28% in English!

## TOP MODULES

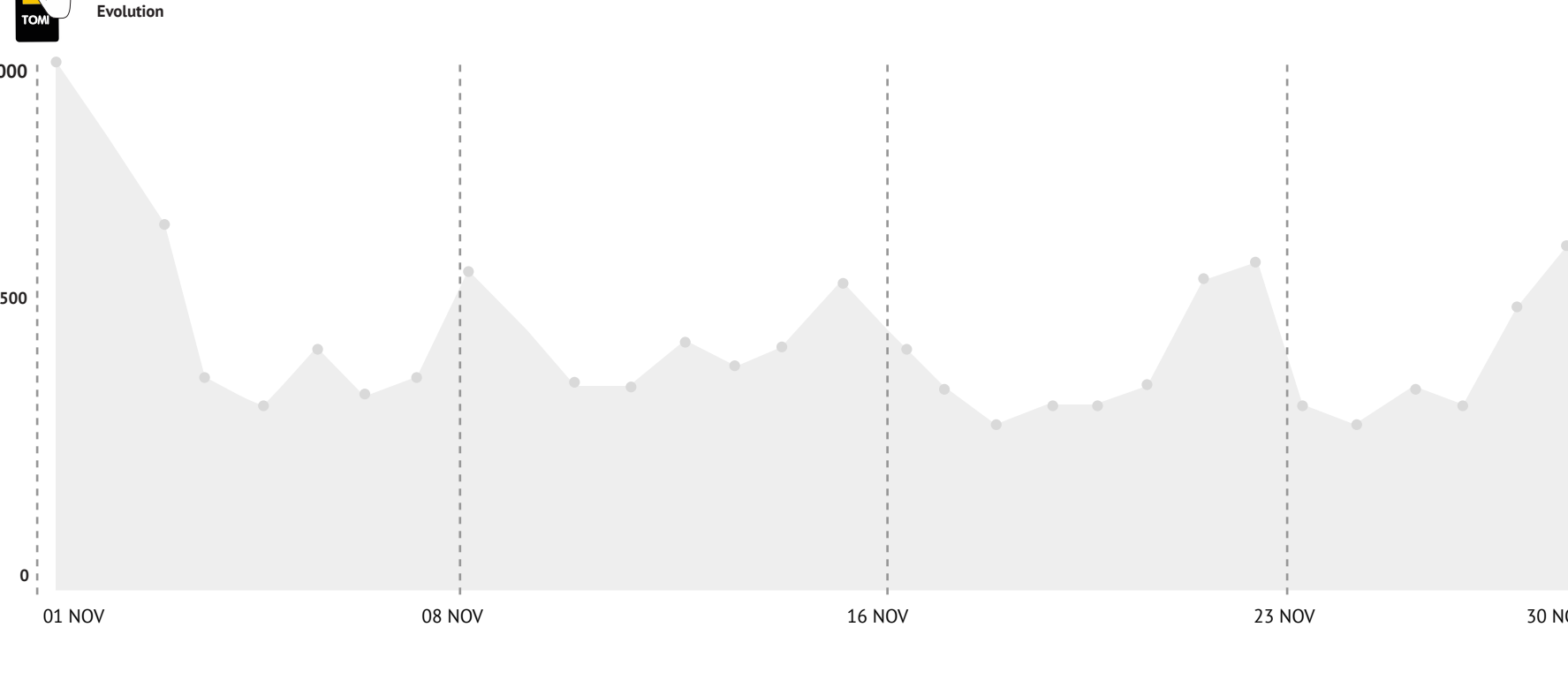


1º	Where to Eat	Exhibition	Society	Ilha de Faro
2º	What to Do	Theater	Culture	Rua de Santo António
3º	Public services	Culture	Local	Quarteira

## WORLD CINEMA DAY

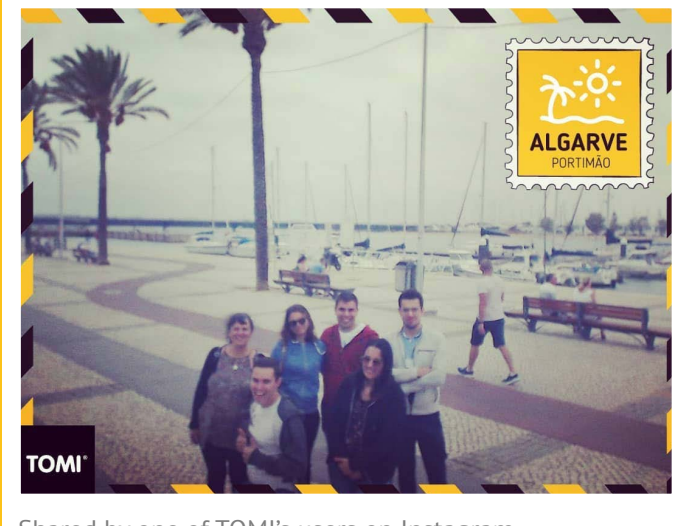
With the help of TOMI, users can find cinemas in the city, and enjoy to celebrate World Cinema Day.

## DURING THE MONTH

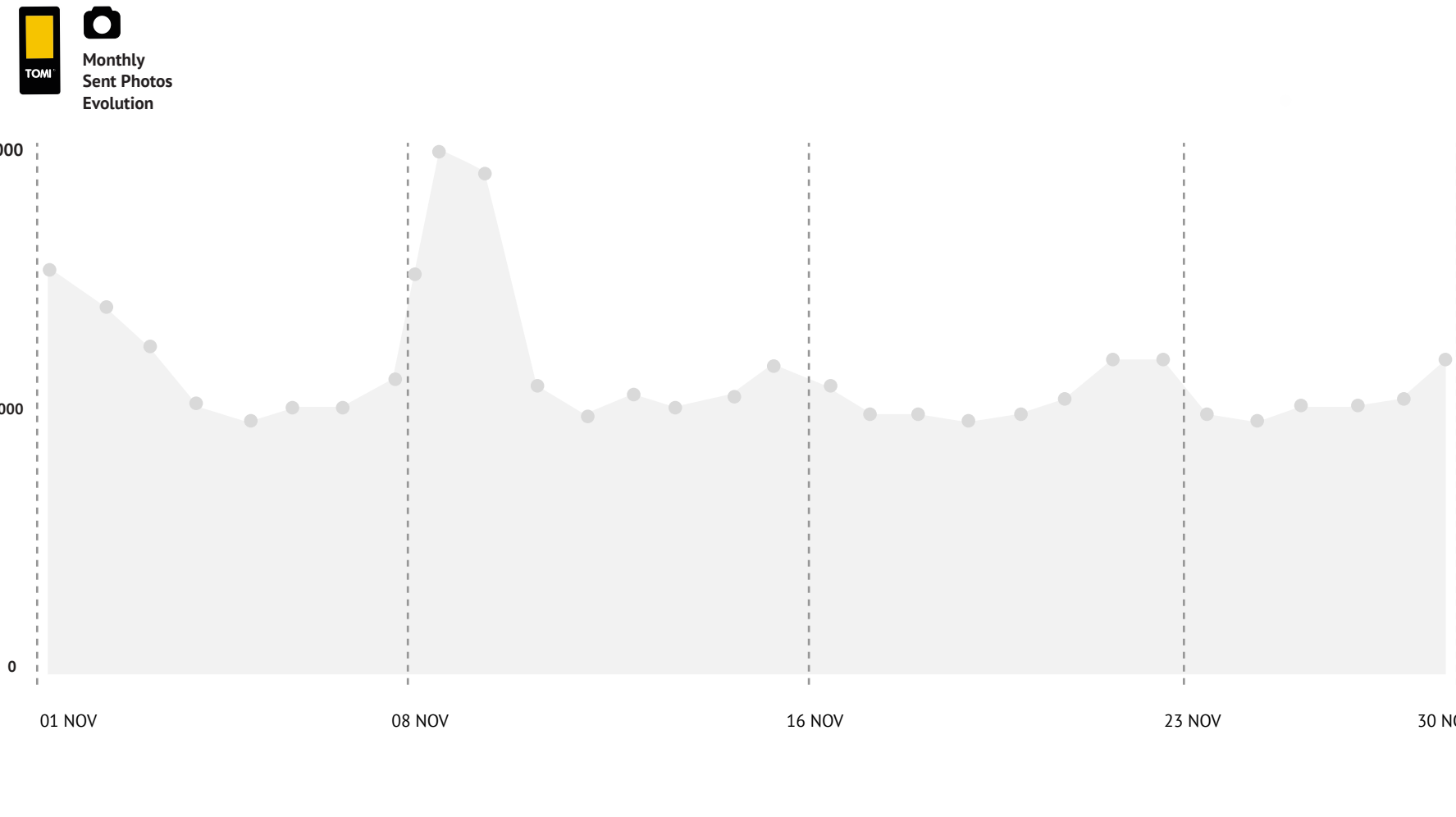


## THEMATIC SELFIES

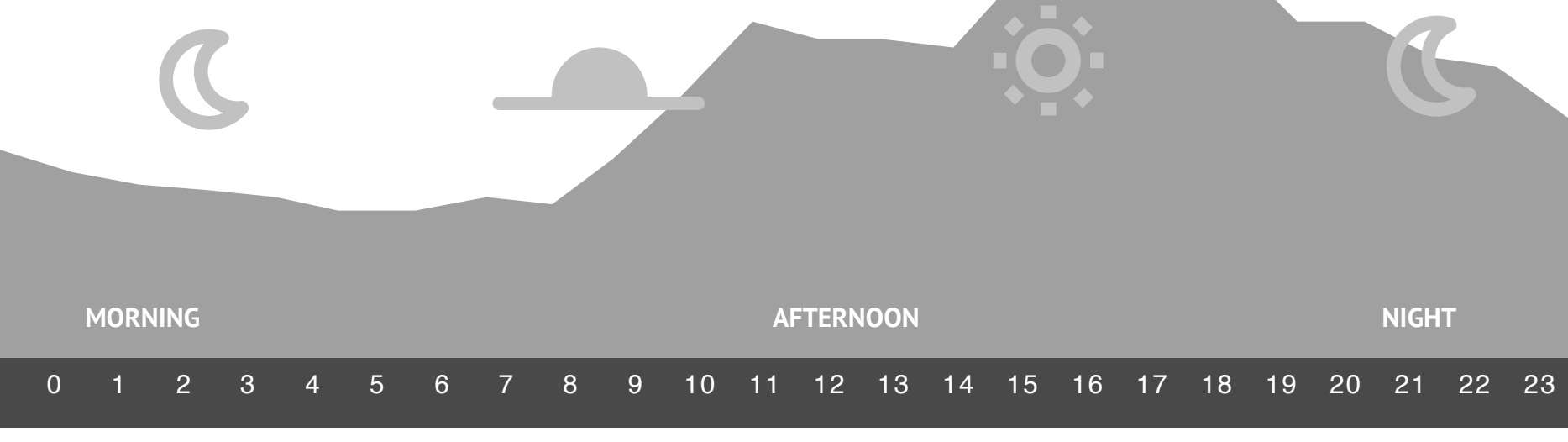
Have you tried the various thematic frames for each city in the Algarve? You can collect all frames if you take a TOMI Tour.



Shared by one of TOMI's users on Instagram



## DAILY TREND



## THE PODIUM LOCATIONS

## BY LOCATION

### TOUCH CHAMPION



37 110

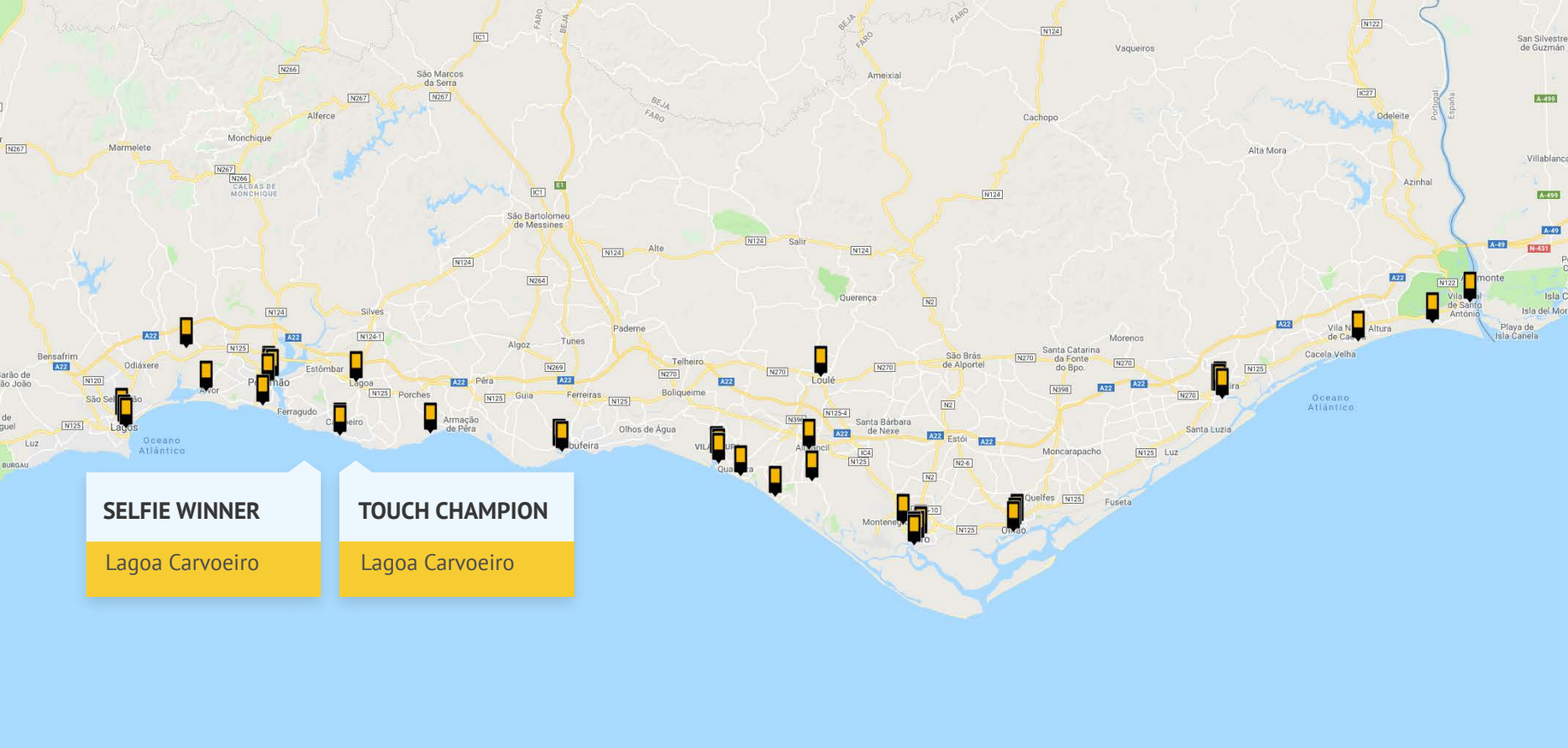
Faro CCDR

### INTERACTION CHAMPION



1 077

Lagoa Carvoeiro



The "Touches" values indicate the number of touches made on TOMI. The "Content Display" values show the number of each content exhibited on lists, selections and search.