

Amazing global recognition for TOMI!

TOMI received an amazing global recognition in the European Product Design Award at Budapest, Hungary! TOMI won gold in the 'Design for Society' category with the "TOMI For All" accessibility project. EDPA is the only Design Awards made in collaboration with the European Parliament.

TOUCHES



259 thousand

PHOTOS / GIFS SENT



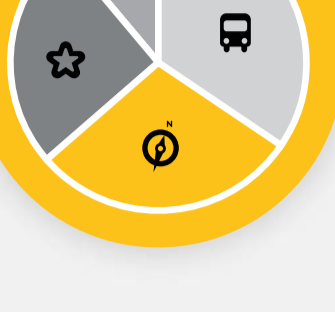
6 thousand

CONTENT VIEWS



1 million

MODULES



- 31% SEARCH
- 20% EVENTS
- 13% NEWS
- 36% TRANSPORTS



The Search and Transport modules were the most used in October, with 31% and 36% of the touches made in the main modules, respectively.

TOP MODULES

SEARCH

EVENTS

NEWS

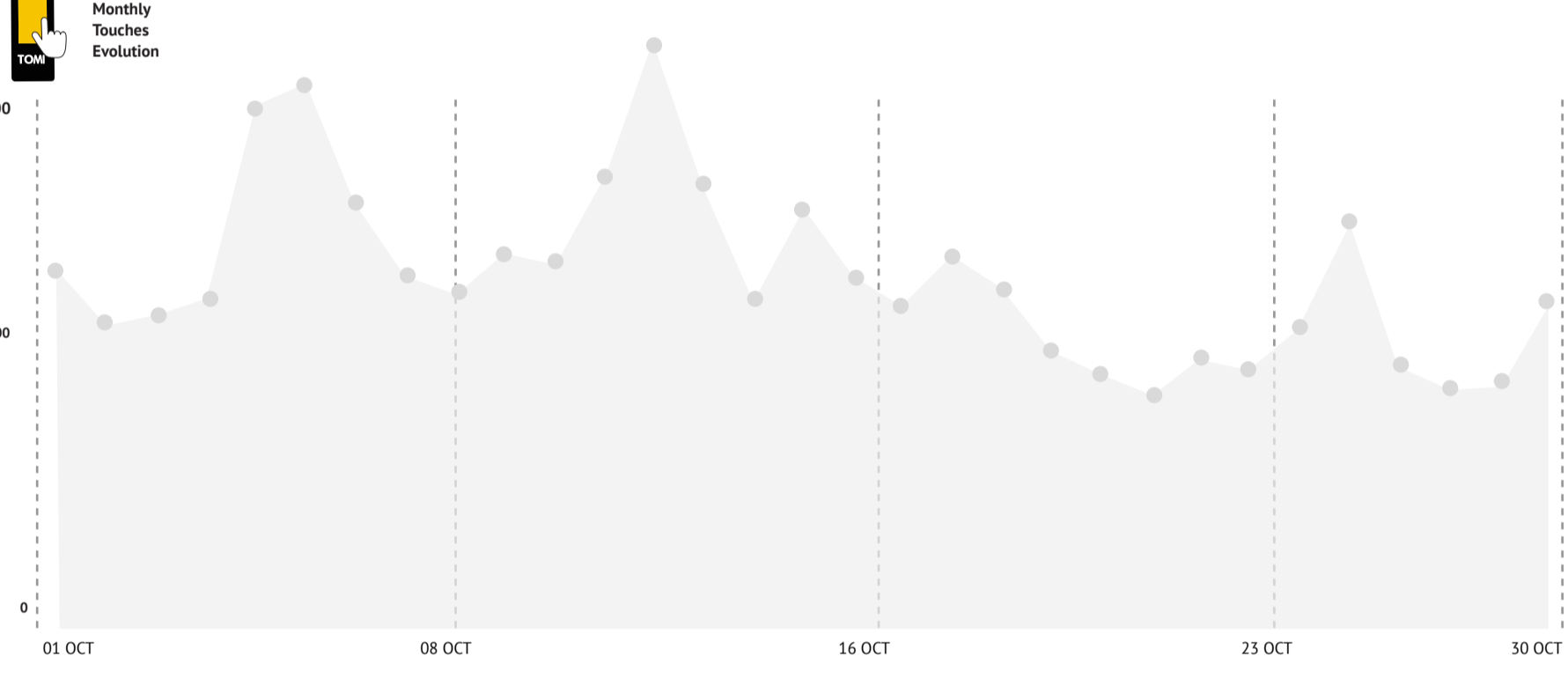
TRANSPORTS

1°	What to do	Fiestas Patrias	Culture	Plaza de Armas
2°	Art and Culture	Music	Society	Paseo Huérfanos
3°	Where to Eat	Holidays	Sports	Mercado Central de Santiago

The most popular destinations in the city

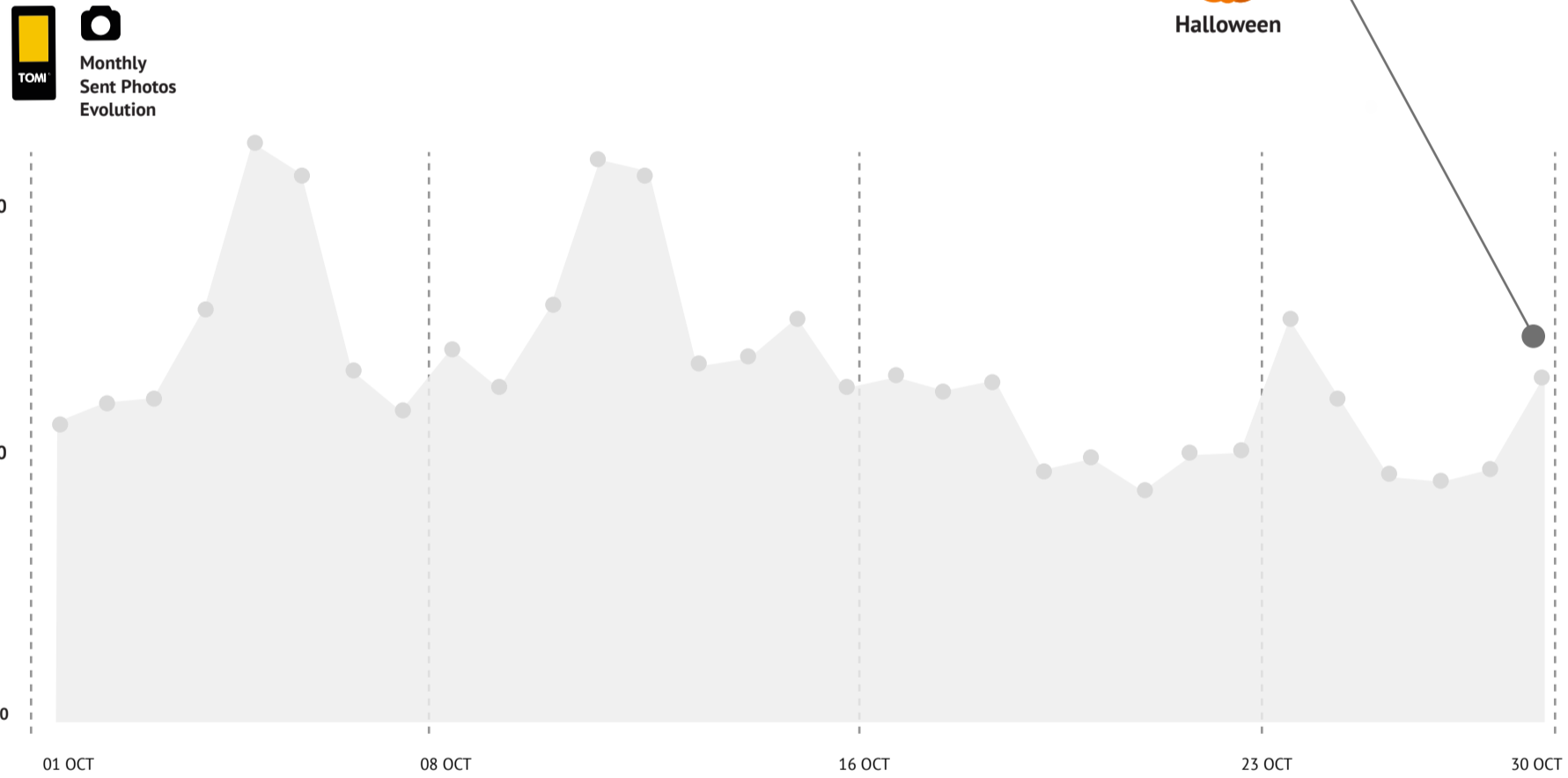
Month after month, the most sought after destinations continue to be: Plaza de Armas, Paseo Huérfanos and Santiago Central Market. These are emblematic places of the city.

DURING THE MONTH

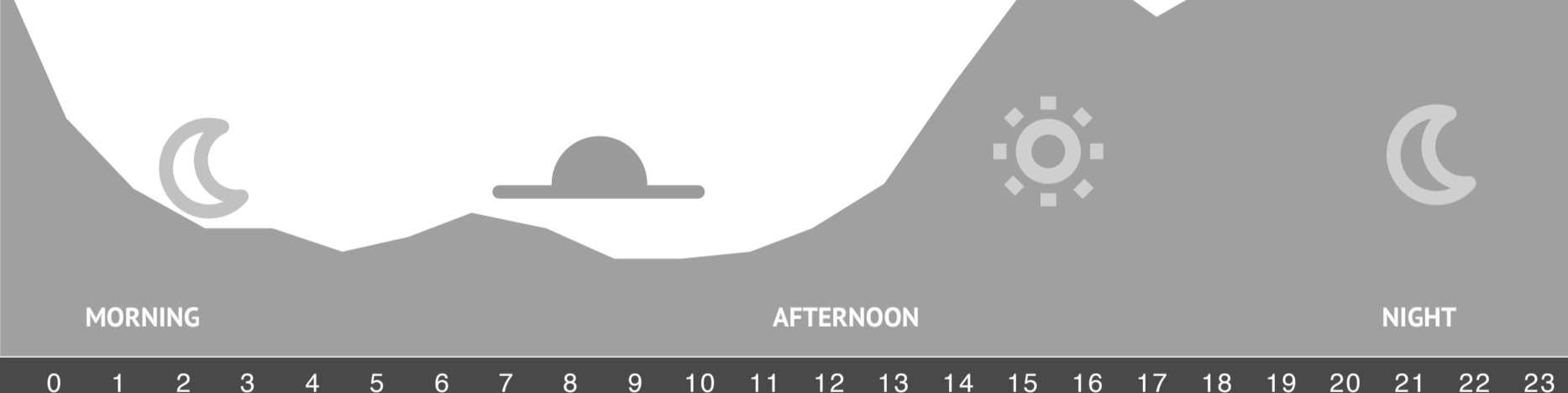


THEMATIC SELFIES

TOMI had special animated frames to celebrate Halloween. What a fun night to engage with TOMI!



DAILY TREND



THE PODIUM LOCATIONS

BY LOCATION

TOUCH CHAMPION



94 304

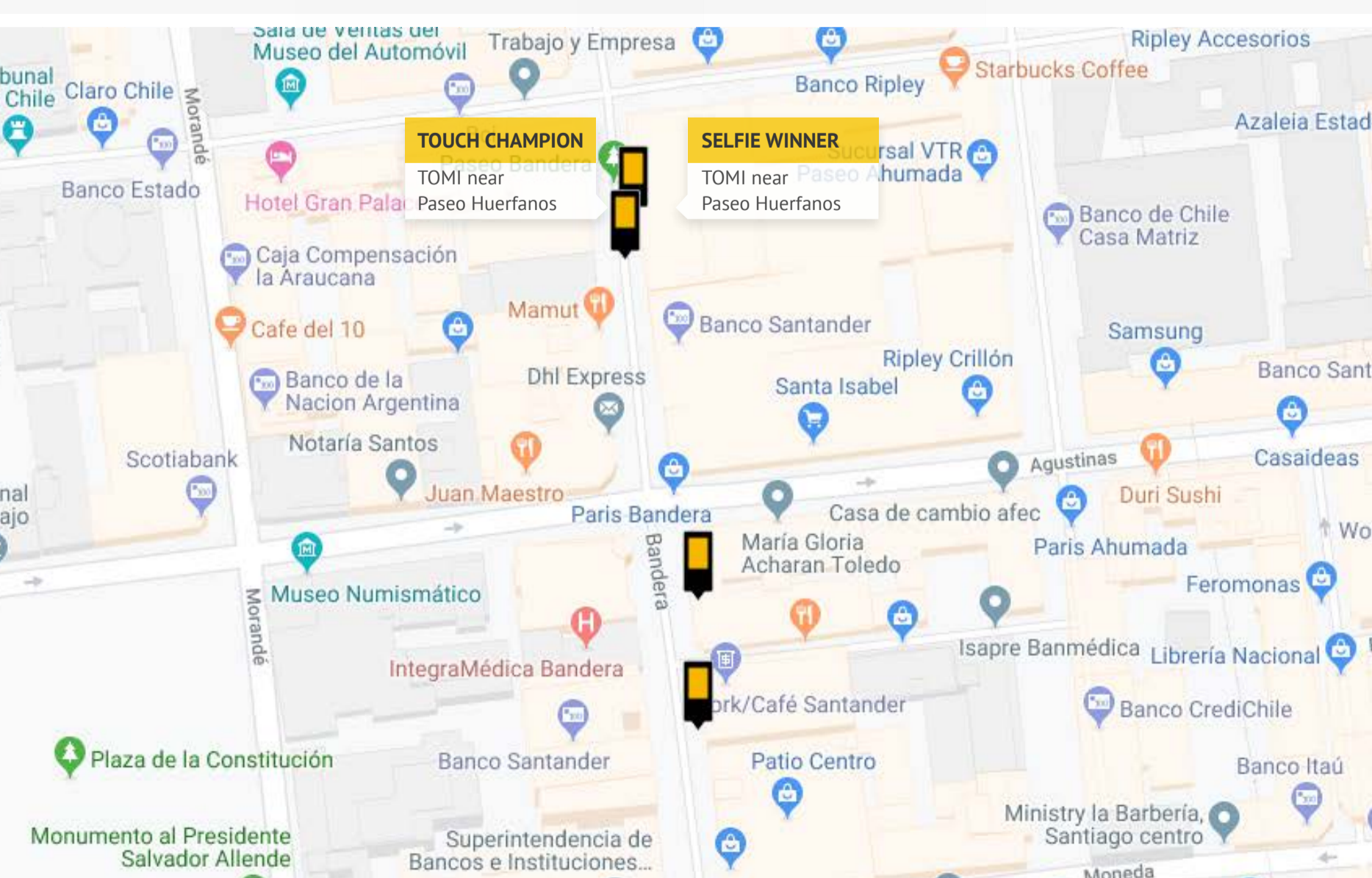
TOMI cerca de Paseo BCI

SELFIE WINNER



2 212

TOMI cerca de Paseo Huérfanos



The "Touches" values indicate the number of touches made on TOMI. The "Content Views" values show the number of each content exhibited on lists, selections and search.