

TOMI wins worldwide engagement award

TOMI was recognised as 'Best Citizen Engagement Solution' in the Future Digital Awards! TOMI wins a worldwide smart cities' innovation award once again. Previous winners of the award were leading technology companies such as Amazon, Google, Microsoft, Qualcomm, and many others



TOUCHES

1.3
million

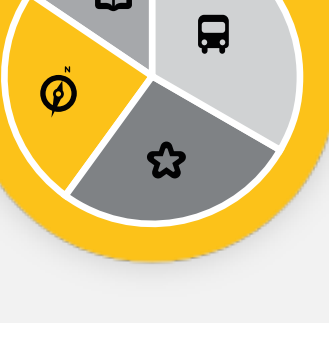
PHOTOS / GIFS SENT

24
thousand

CONTENT DISPLAY

17
million

MODULES



- 24% SEARCH
- 27% EVENTS
- 15% NEWS
- 34% TRANSPORTS



- EN 34%
- PT 42%
- ES 24%

All TOMI modules record relevant touches percentages. The Transport module was the most used in September, the official month of urban promotion.

TOP MODULES

SEARCH

EVENTS

NEWS

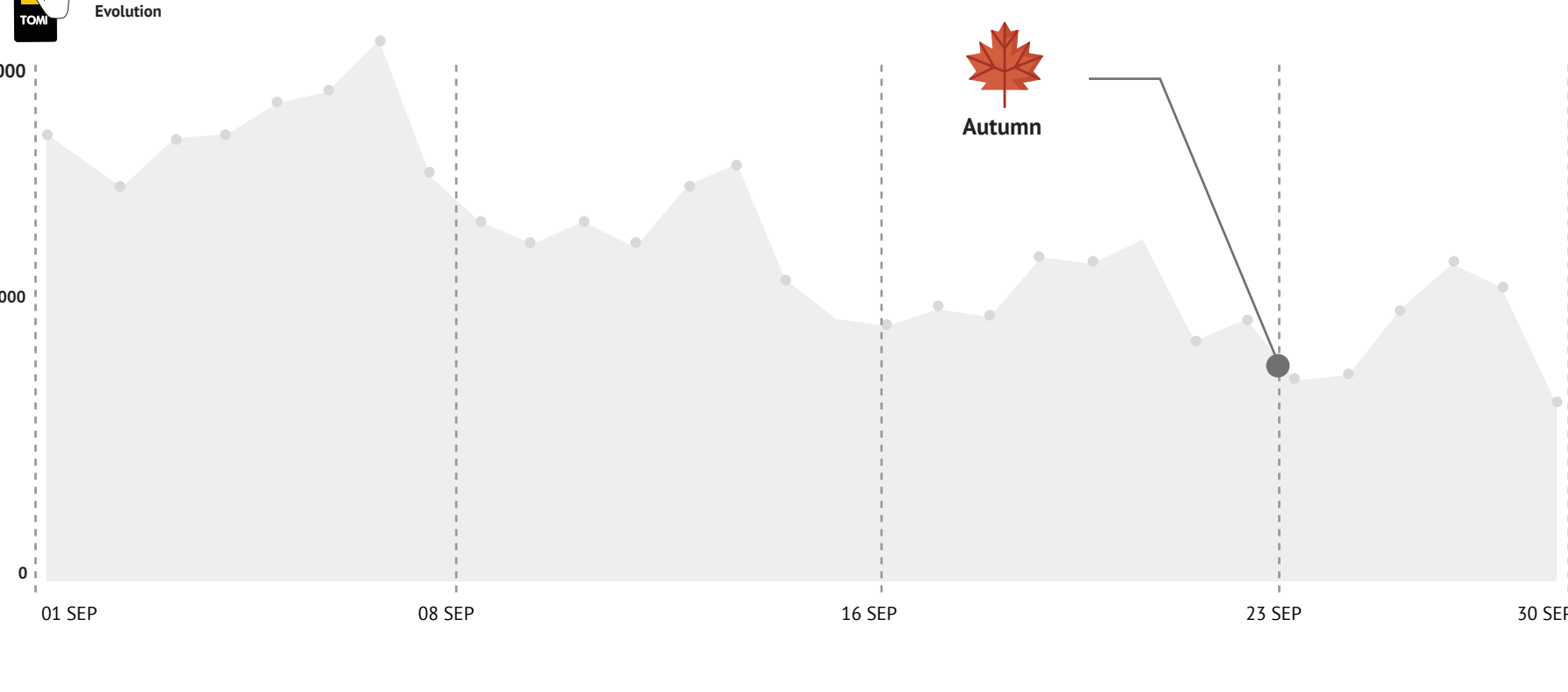
TRANSPORTS

1º	What to Do	Music	Local	Quarteira
2º	Where to Eat	Culture	Culture	Alvor
3º	Where to Shop	Exhibition	Economy	Vau

EXPLORING ALGARVE

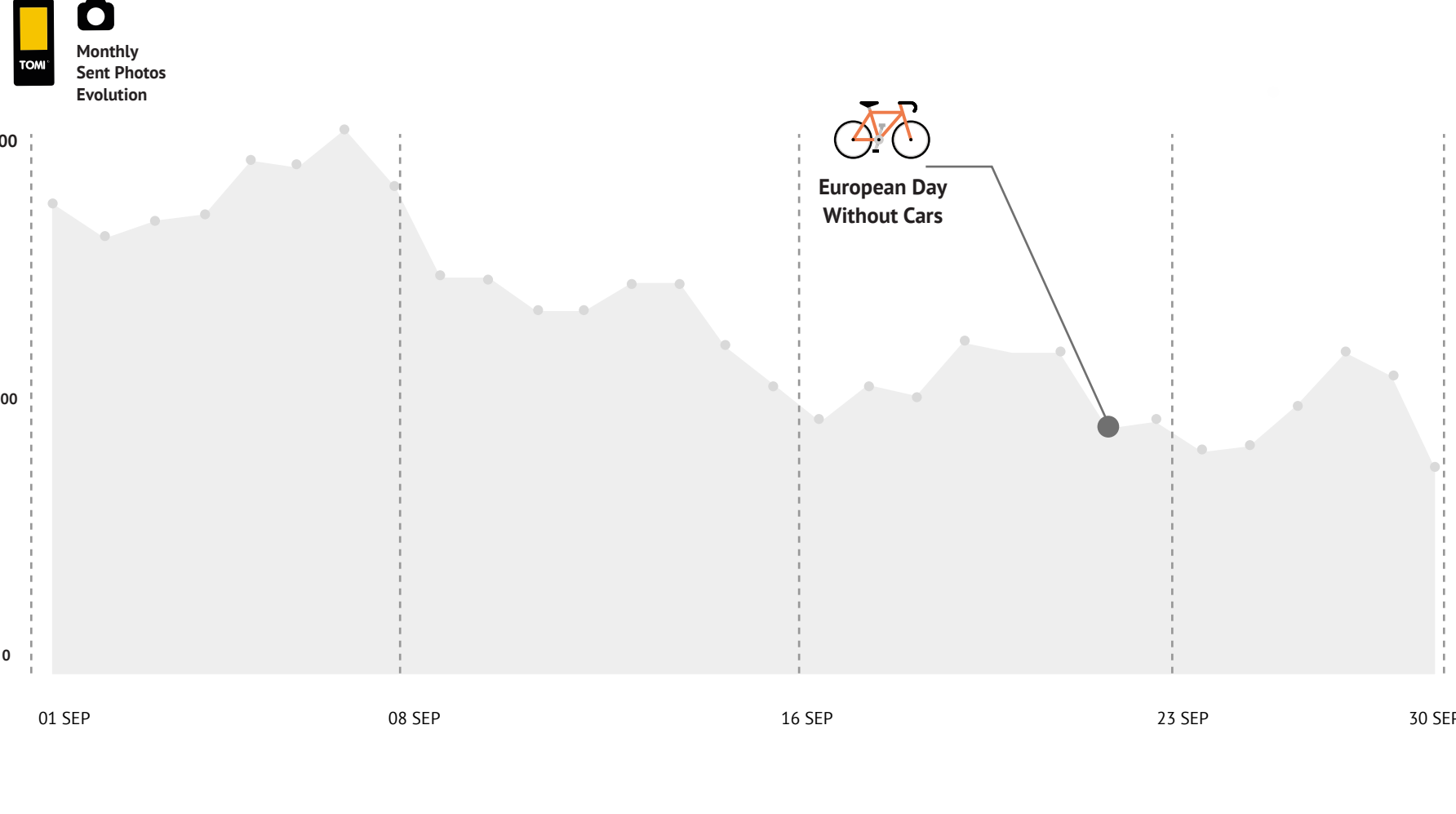
September brings the end of summer and fewer tourists in the region. This is still a great time to visit the cities of the Algarve, with less crowds on the streets.

DURING THE MONTH



THEMATIC SELFIES

September is the chosen month to promote mobility in the cities, and TOMI helped to spread the word with a special animated frame. Urban mobility is a very important topic for TOMI since it allows users to search for the routes to any destination in city, as well as how much time it will take to arrive, or how much it will cost.



DAILY TREND



MORNING: 0 1 2 3 4 5 6
AFTERNOON: 7 8 9 10 11 12 13 14 15 16 17 18 19
NIGHT: 20 21 22 23

THE PODIUM LOCATIONS

BY LOCATION

TOUCH CHAMPION

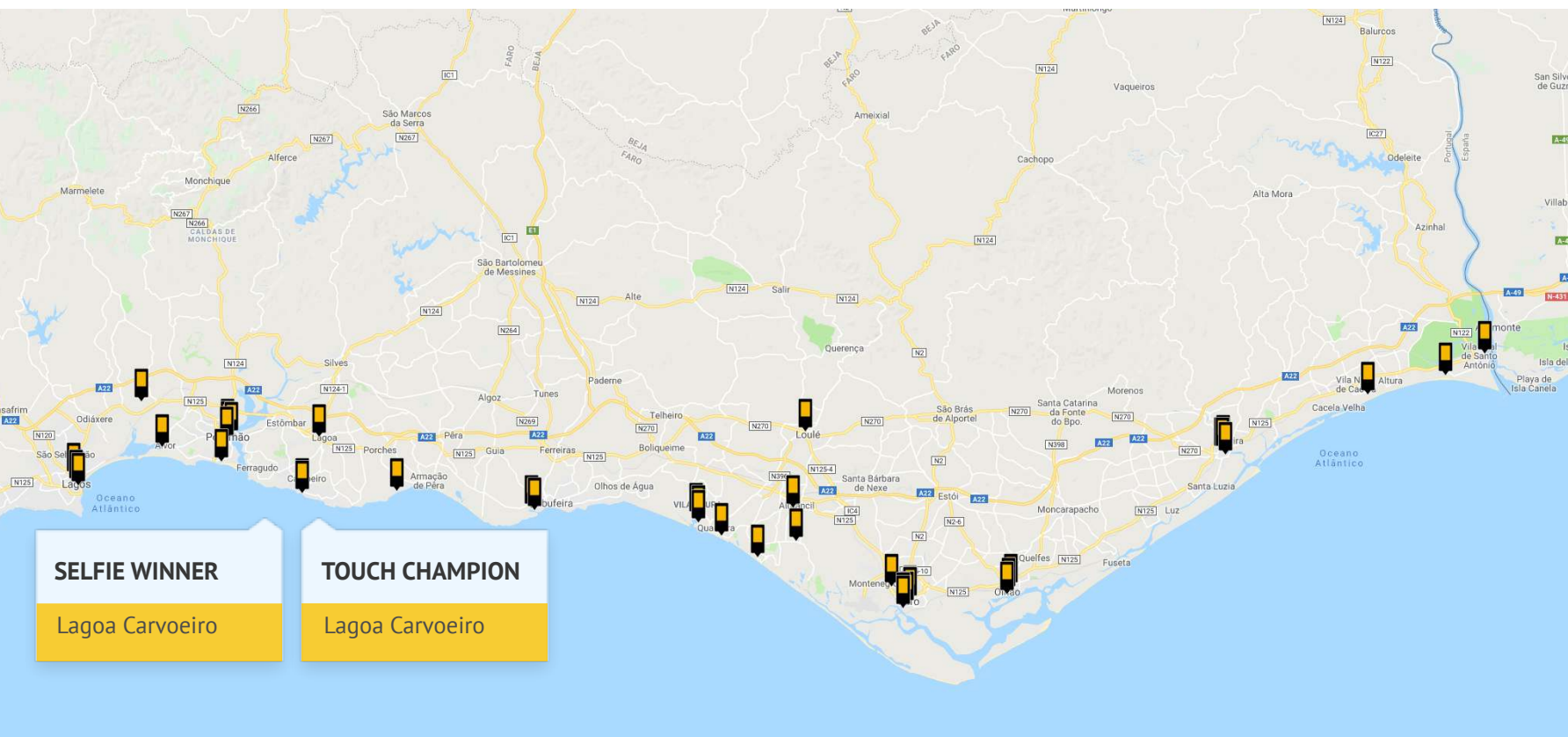


112 118
Lagoa Carvoeiro

INTERACTION CHAMPION



2 777
Lagoa Carvoeiro



The "Touches" values indicate the number of touches made on TOMI. The "Content Display" values show the number of each content exhibited on lists, selections and search.

