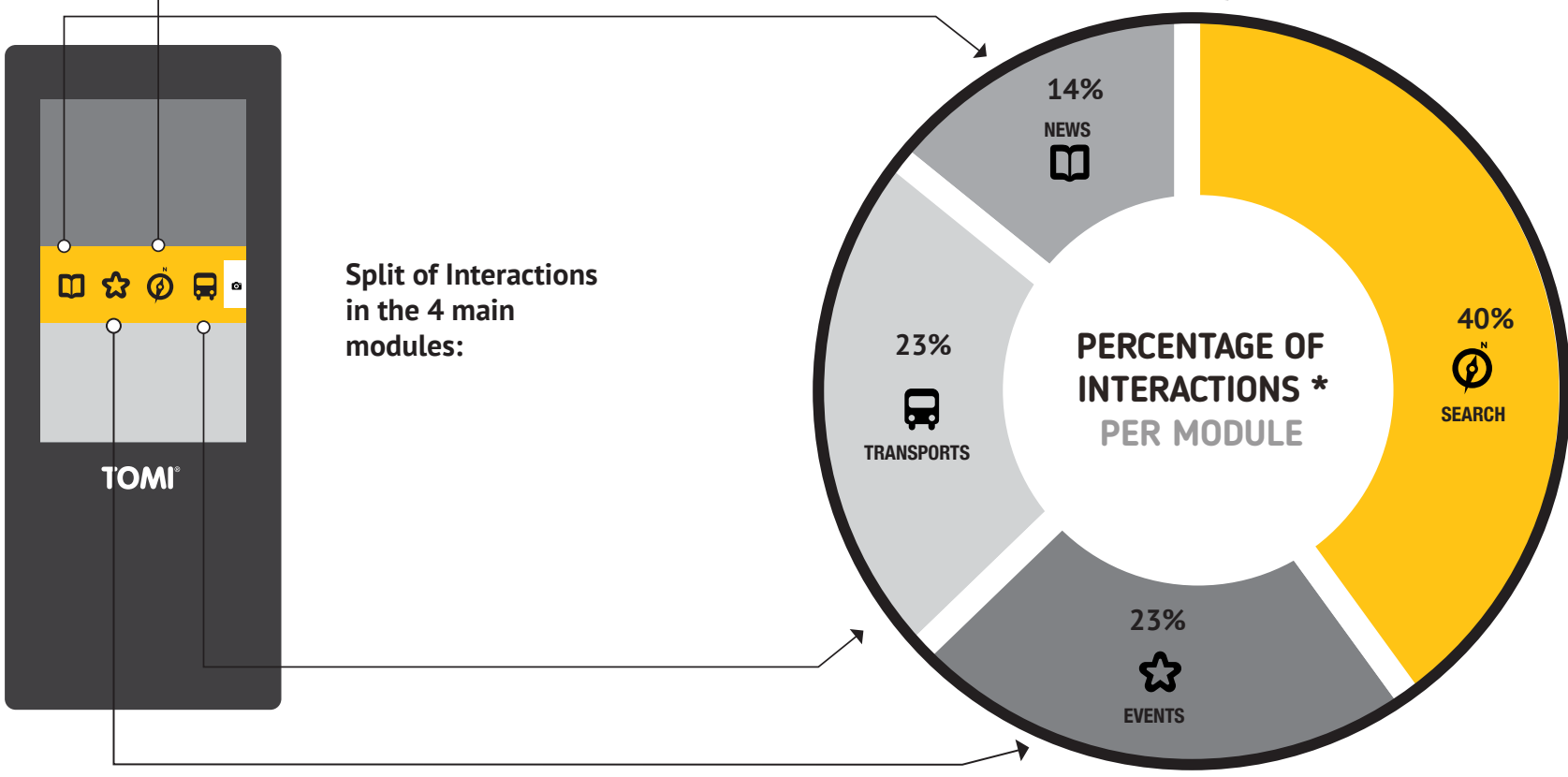
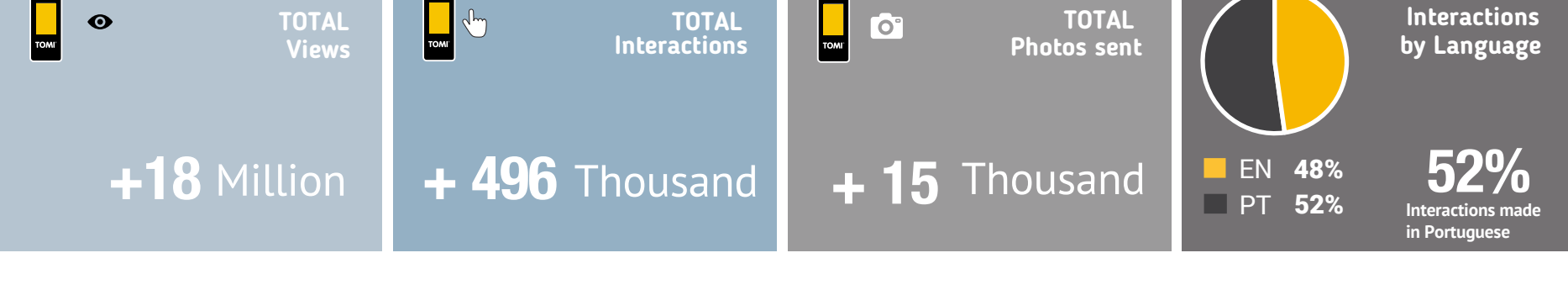


Exploring with TOMI

The Search module continued to be on the spotlight in February. TOMI was the choice to explore the city. This smaller month had almost 50% of the interactions made in English.



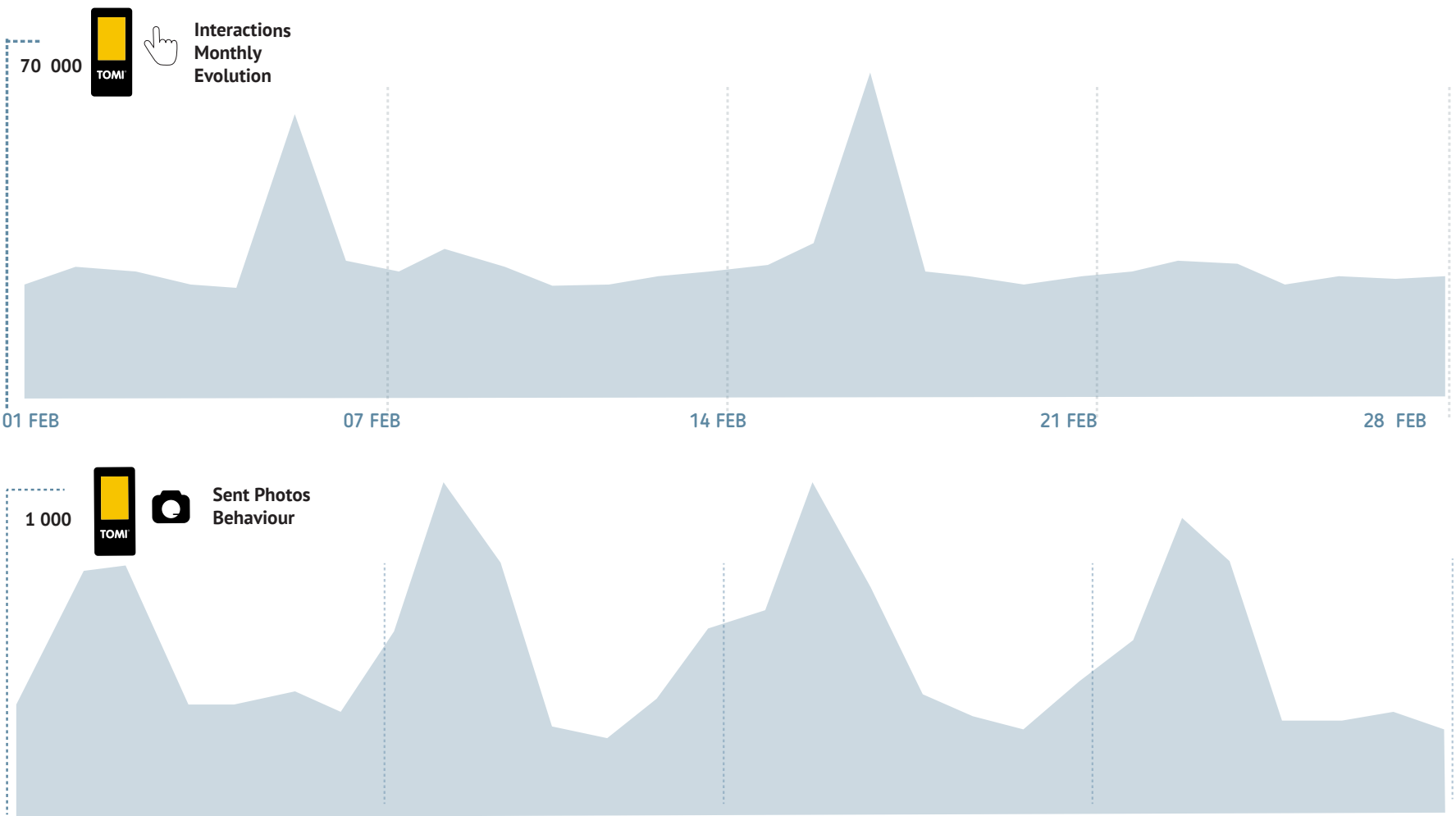
The Search module recorded very high levels of interaction.
The destination "Airport" returned to the Top 3 of the transports ranking.



TOP Modules

SEARCH	EVENTS	NEWS	TRANSPORTS
1º Where to Eat	Exhibitions	City	Baixa-Chiado
2º What to Do	Theater	Sport	Bairro Alto
3º Art and Culture	Others	Culture	Aeroporto

DURING THE MONTH



NOTE

6 P.M

6 P.M. was the hour that registered the highest number of interactions.

BY HOUR



The podium in February

INTERACTION CHAMPION	INTERACTION CHAMPION	SELFIE WINNER	SELFIE WINNER
OUTDOOR Rossio Rua 1 Dezembro HIGHEST NUMBER OF INTERACTIONS	INDOOR Baixa-Chiado HIGHEST NUMBER OF INTERACTIONS	OUTDOOR Rossio- Rua 1 de Dezembro HIGHEST NUMBER OF PHOTOS SENT	INDOOR Baixa-Chiado HIGHEST NUMBER OF PHOTOS SENT

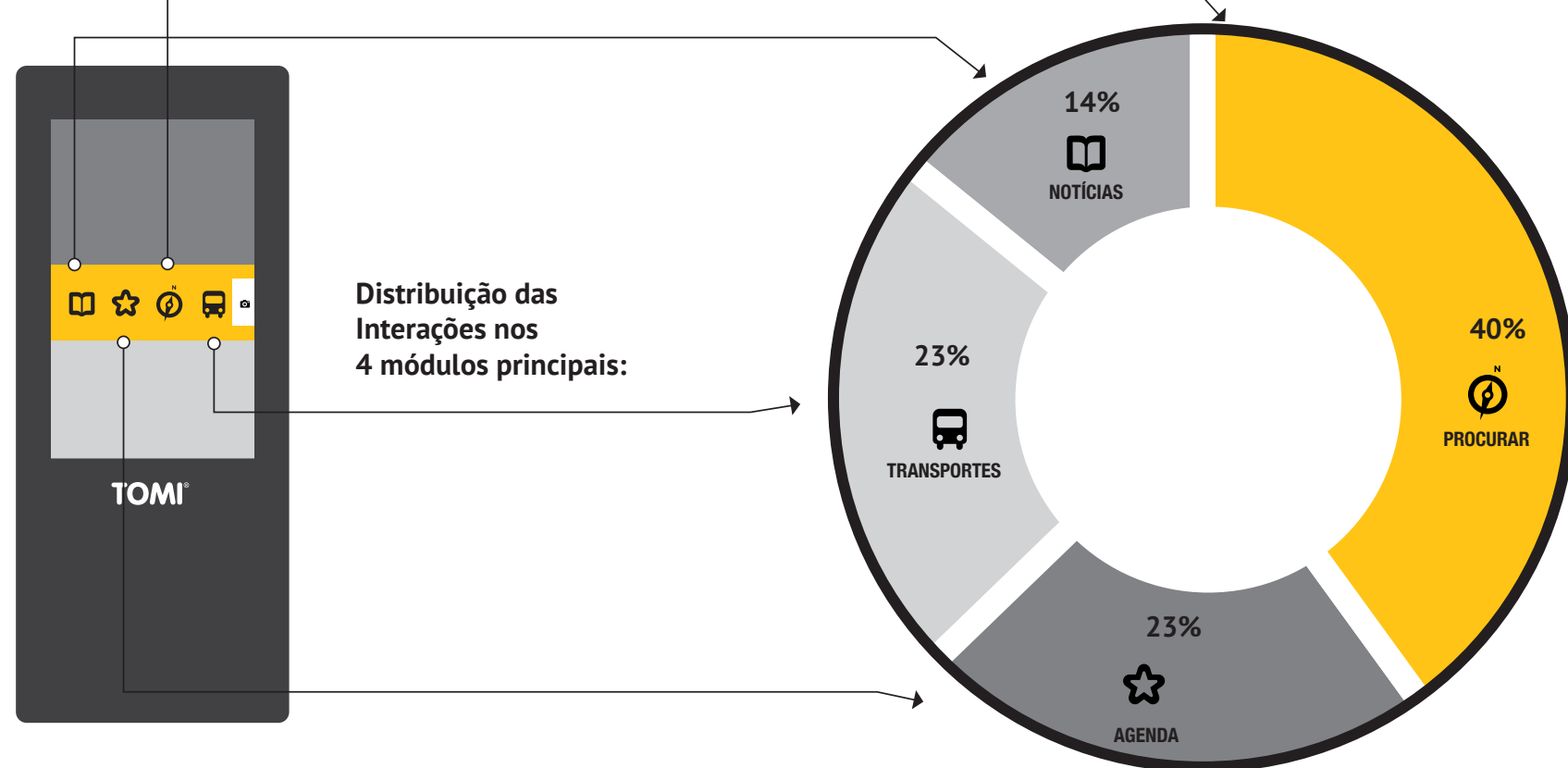


* The interaction values indicate the number of relevant touches in each module (news, events, directory, transportation and photo), the interactions under the scroll and texting email on the forms are not included. The views values presented are related to the each content exhibited on lists, selections and search.

Interaction Champion - TOMI that registered the highest number of interactions during the period of analysis. Selfie Winner - TOMI that registered the highest number of sent photos and/or GIFs during the period of analysis.

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O módulo Procurar continuou a ser o centro das atenções em fevereiro. O TOMI foi a escolha para explorar a cidade. Este mês mais curto teve quase 50% das interações em inglês.



A wide-angle photograph of the Dolmabahçe Palace in Istanbul, Turkey. The palace is a large, ornate building with a red-tiled roof and white facade, situated on the Bosphorus. The Bosphorus Bridge is visible in the background, spanning the water. The sky is clear and blue. The foreground shows the water of the Bosphorus and some small boats.

PROCURAR	AGENDA	NOTÍCIAS	TRANSPORTES
1º Onde Comer	Exposições	Cidade	Baixa-Chiado
2º O que Fazer	Teatro	Desporto	Bairro Alto
3º Arte e Cultura	Outros	Cultura	Aeroporto



As 18h foi a hora do dia que registou o maior número de interações.



SELFIE WINNER



Βαλχα-Χηλαύο