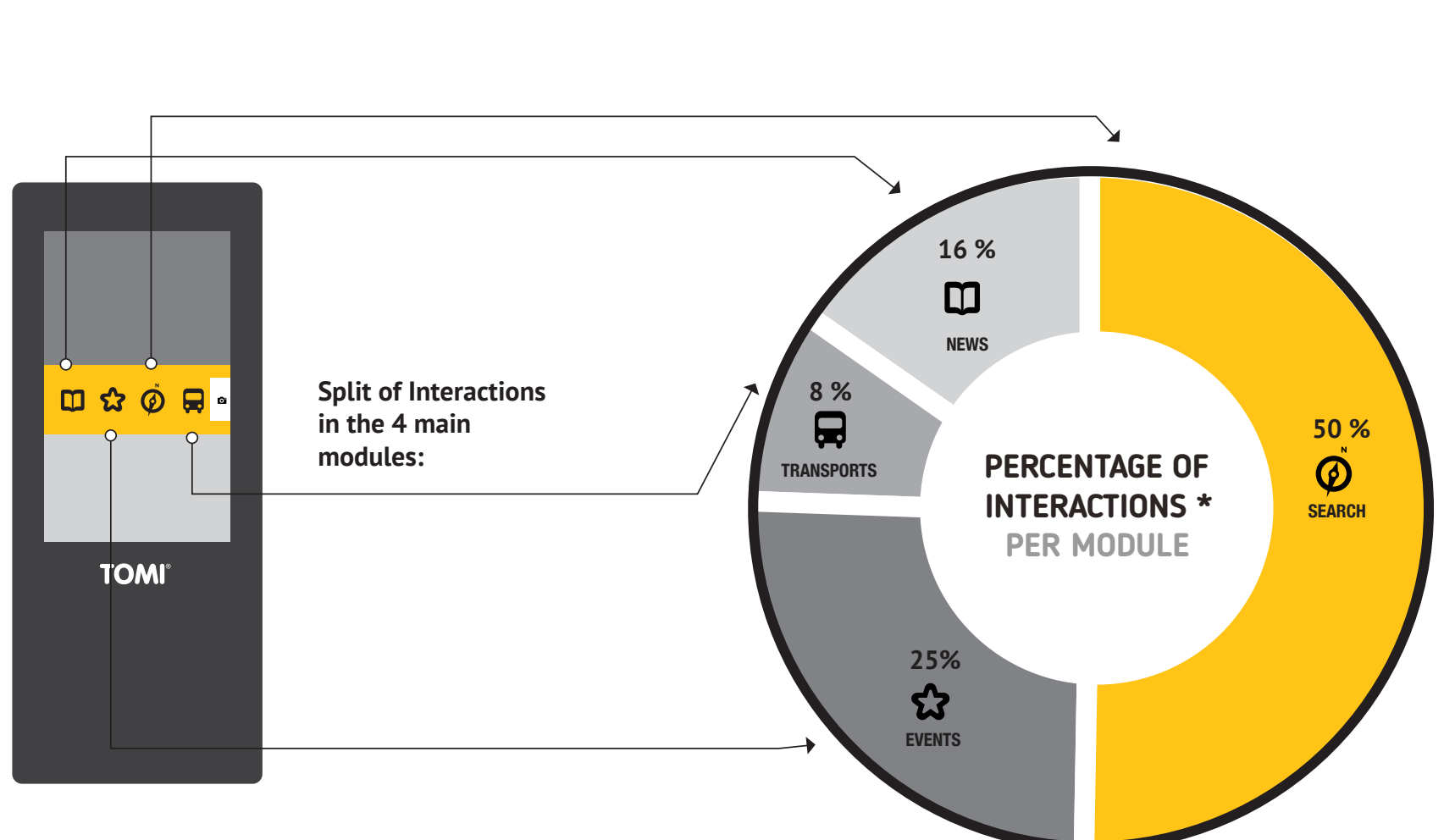
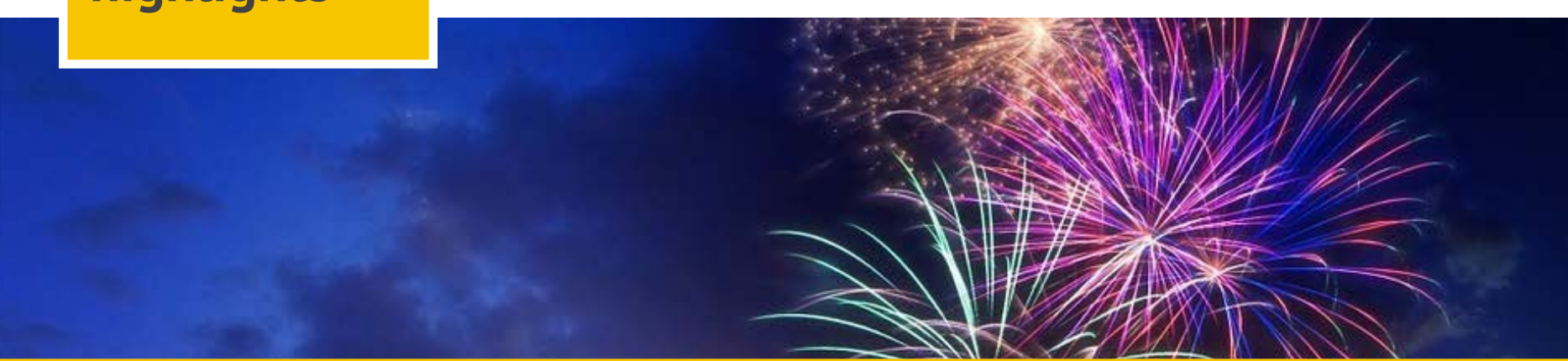


A lot of people choose the Algarve to spend the New Year's Eve, and TOMI's statistics show exactly that. The last days of the year registered a visible peak in the interactions.



December was a great month: people got out and interacted more with TOMI, finding activities to do and exploring the city's public services.



SEARCH	EVENTS	NEWS	TRANSPORTS
1º What to Do	Kids	Economy	Mercados de Olhão
2º Public Services	Culture	Tourism	Rua do Comércio
3º Where to Eat	Exhibition	Society	Praça da Restauração

The figure consists of two vertically stacked area charts sharing a common x-axis representing time from 01 DEC to 31 DEC.

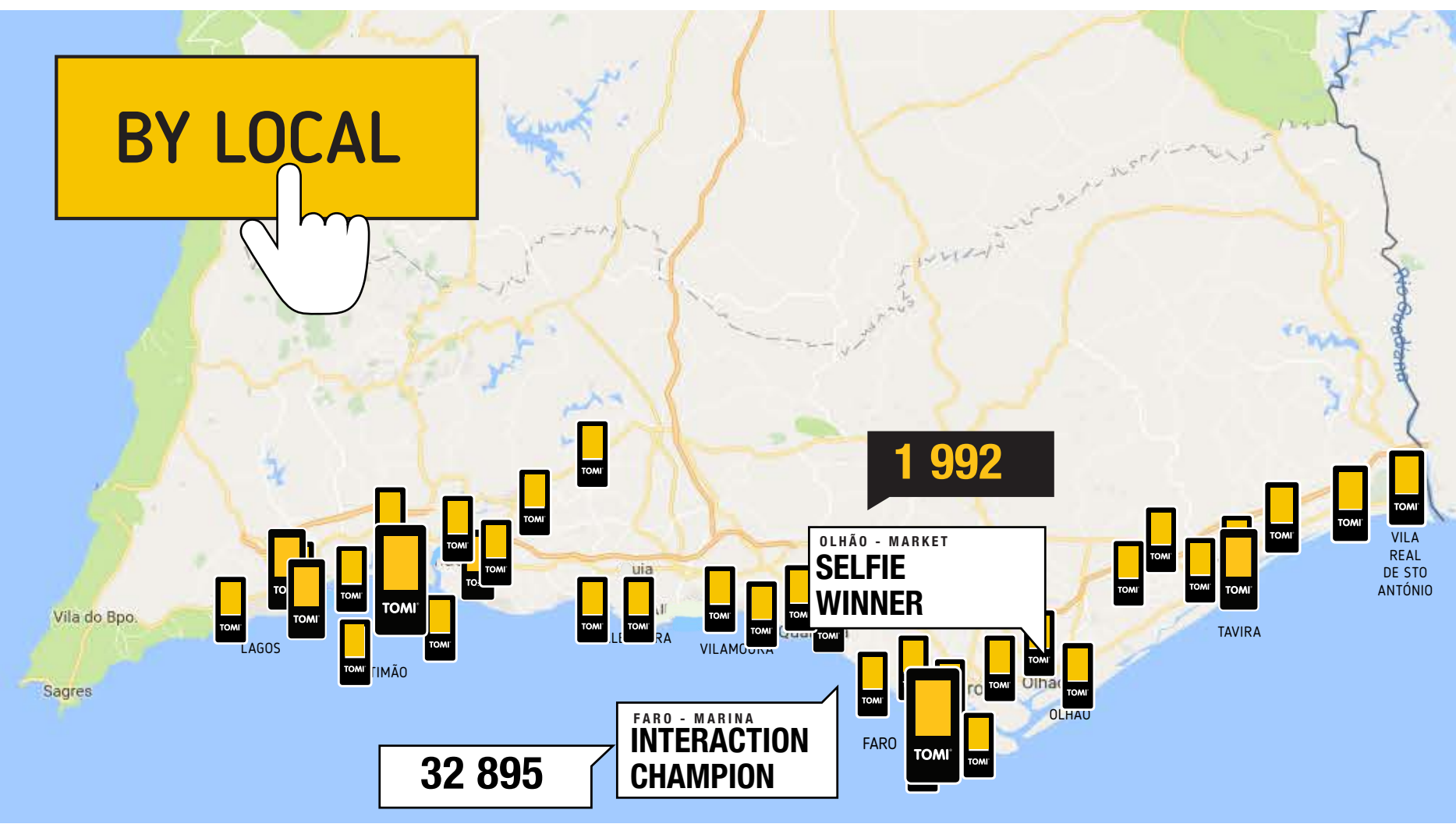
**Top Chart: Interactions Monthly Evolution**

- Y-axis:** Labeled '22 000' at the top.
- Legend:** Includes a yellow square icon with 'TOMI' and a hand cursor icon.
- Series:** A blue area representing the monthly evolution of interactions.
- Key Features:** The chart shows a peak in early December, a dip, and then a steady increase towards the end of the month, reaching the 22,000 mark.

**Bottom Chart: Sent Photos Behaviour**

- Y-axis:** Labeled '1 600' at the top.
- Legend:** Includes a yellow square icon with 'TOMI' and a camera icon.
- Series:** A blue area representing the monthly evolution of photos sent.
- Key Features:** The chart shows a peak in early December, a dip, and then a steady increase towards the end of the month, reaching the 1,600 mark.

Faro - close to the Marina



The interaction values indicate the number of relevant touches in each module (news, events, directory, transportation and photo), the interactions under the scroll and texting email on the forms are not included. The views values presented are related to the each content exhibited on lists, selections and search.

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