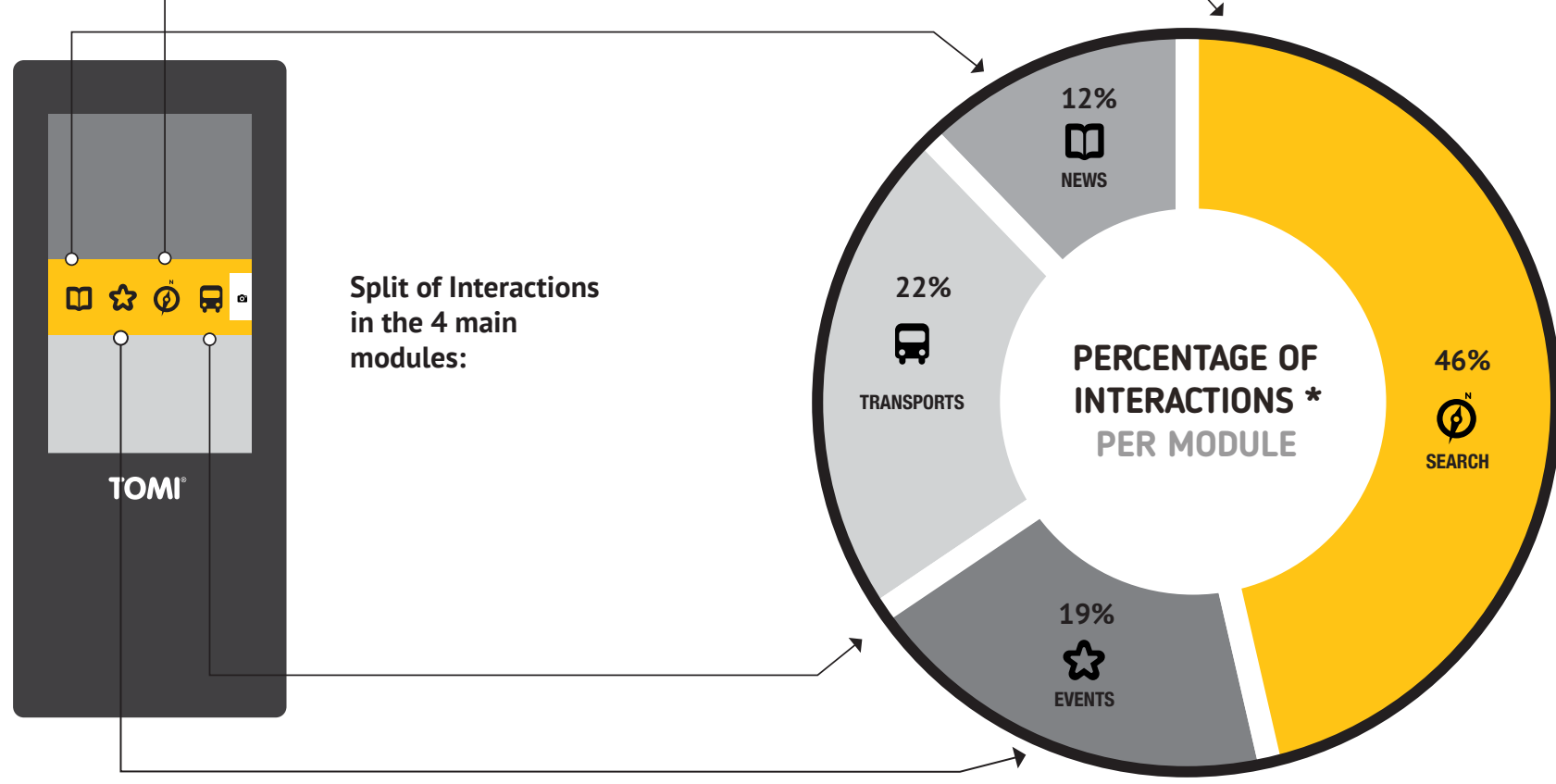
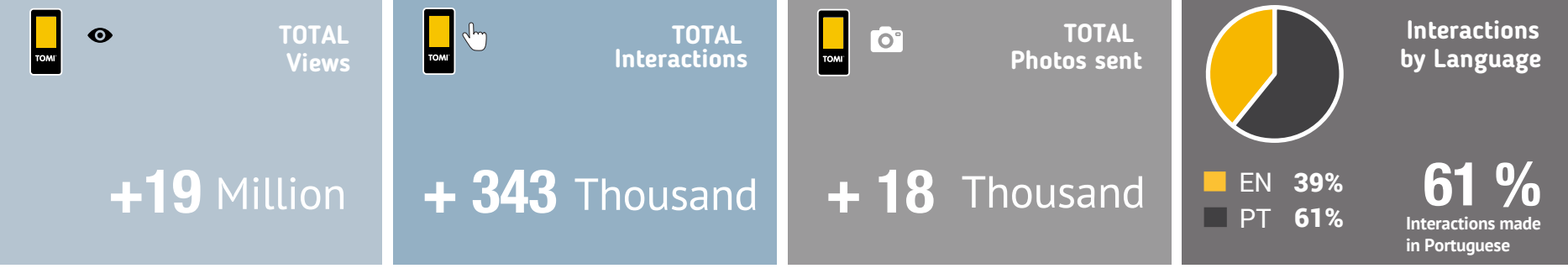


Welcoming visitors to Lisbon

During November, the capital received thousands of visitors and TOMI was there to give them a warm welcome and help them with curated information.



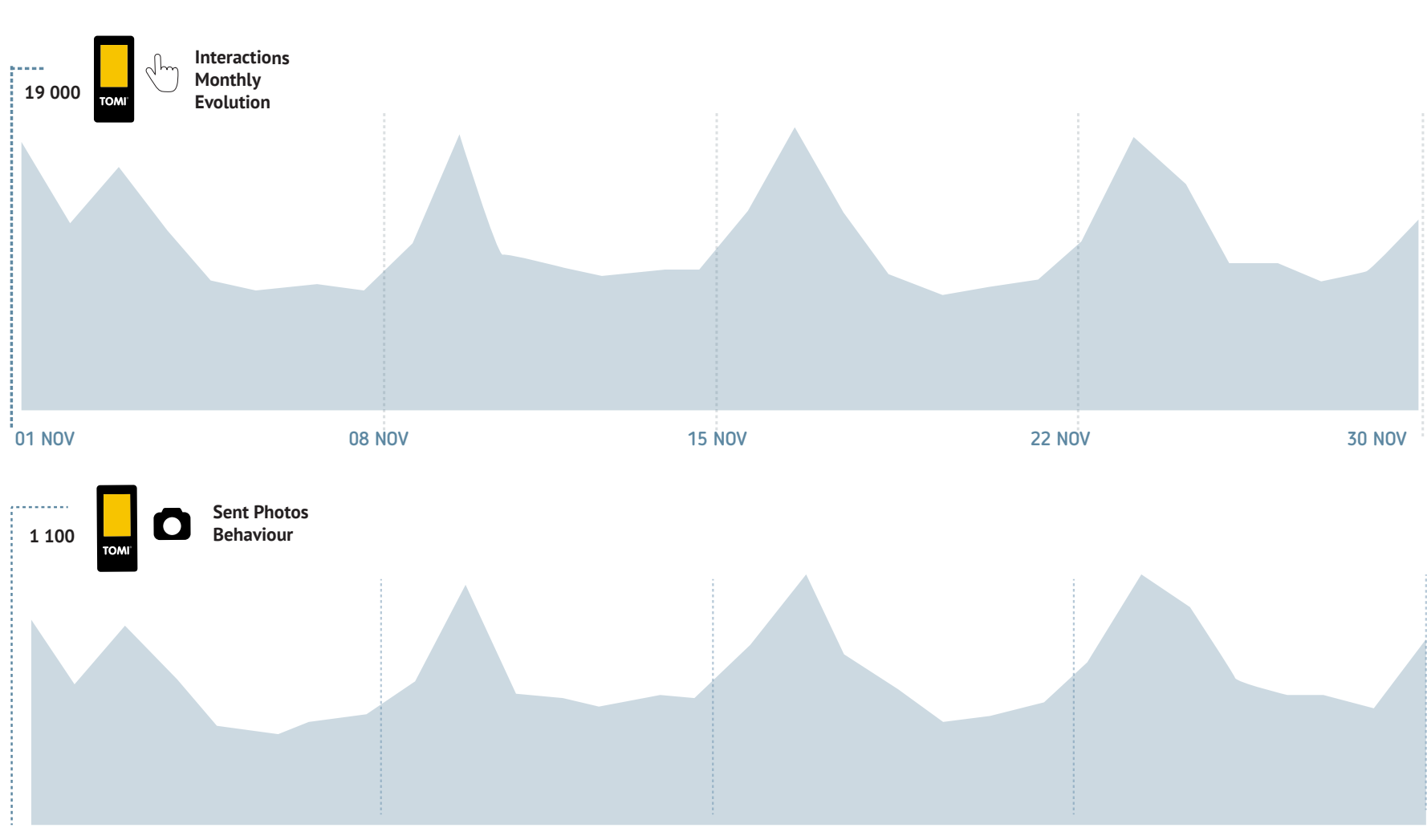
Visitors and residents searched for activities to do in the city. The Search module show this informations and more!



TOP Modules

SEARCH	EVENTS	NEWS	TRANSPORTS
1º What to Do	Exhibitions	City	Rua Augusta
2º Where to Eat	Theater	Culture	Baixa-Chiado
3º Where to Sleep	Music	Sports	Bairro Alto

DURING THE MONTH

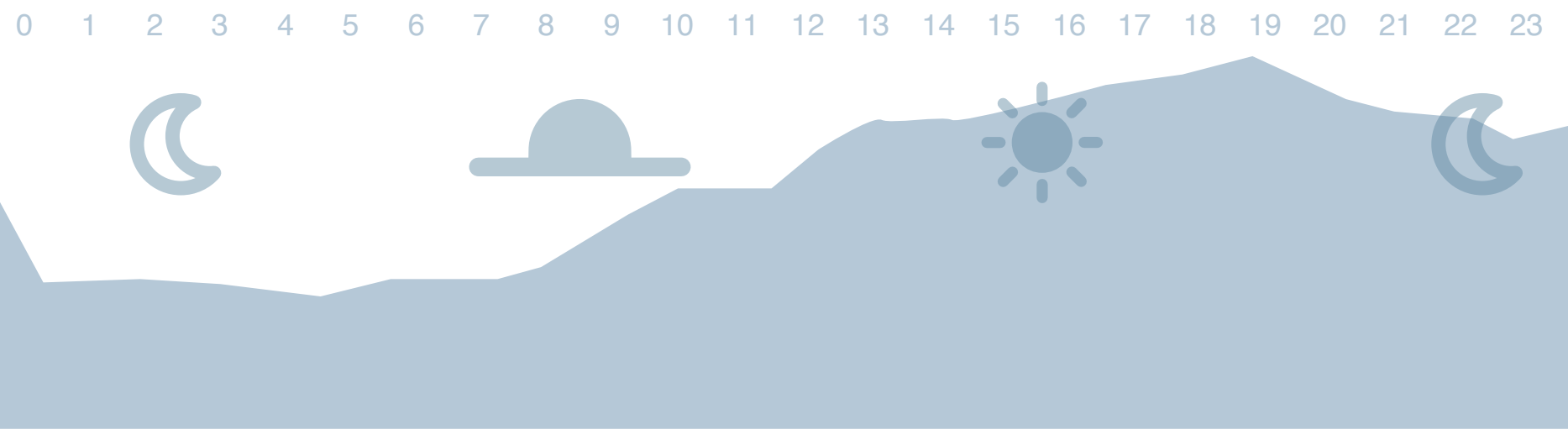


NOTE

18:00

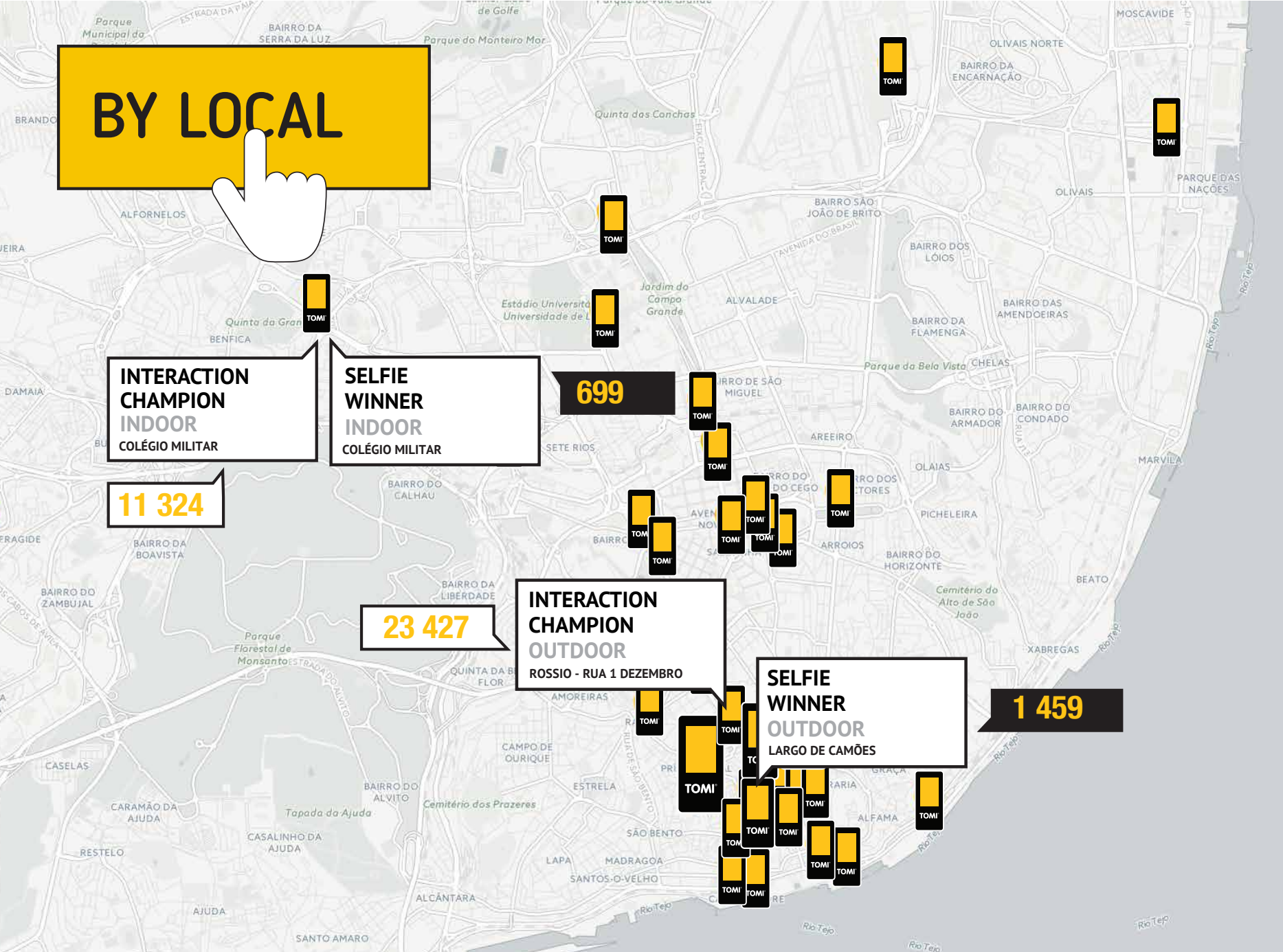
After a working day, TOMI is your best company!

BY HOUR



The podium in November

INTERACTION CHAMPION	INTERACTION CHAMPION	SELFIE WINNER	SELFIE WINNER
ROSSIO - RUA 1 DEZEMBRO	Colégio Militar	Largo de Camões	Colégio Militar
HIGHEST NUMBER OF INTERACTIONS		HIGHEST NUMBER OF PHOTOS SENT	



* The interaction values indicate the number of relevant touches in each module (news, events, directory, transportation and photo), the interactions under the scroll and texting email on the forms are not included. The views values presented are related to the each content exhibited on lists, selections and search.

Interaction Champion - TOMI that registered the highest number of interactions during the period of analysis. Selfie Winner - TOMI that registered the highest number of sent photos and/or GIFs during the period of analysis.

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